



## **SAFETY ADVICE FROM EMS (SAFE) TRAFFIC SAFETY LESSON PLANS FOR EMS, FIRE & RESCUE PERSONNEL**

Emergency Medical Services (EMS) personnel see firsthand the injuries and deaths caused unnecessarily from impaired driving, nonuse of safety belts, or un-helmeted bicyclists. EMS providers play a vital role in preventing motor vehicle trauma by promoting injury prevention and raising awareness of highway safety issues. To help further these efforts, the National Highway Traffic Safety Administration (NHTSA) sponsored development of a manual to help EMS providers and other medical or health professionals in rural and urban areas to educate the public on how to prevent serious injuries. *Safety Advice from EMS (SAFE): A Guide to Injury Prevention* is now available.

As a community service, many EMS professionals are already involved in injury prevention programs such as NHTSA's *Make the Right Call* campaign or offer training in cardiopulmonary resuscitation and first-aid. EMS providers also have the opportunity to reach many community groups like schools, corporations, and civic groups with important life saving prevention strategies on highway safety. Not only are they well informed, but because of their field experiences, they have high credibility. The real tragedy is that many deaths and injuries responded to by EMS were preventable. EMS providers do their best to treat the *effects* of these injuries, and now have the tools to treat the *cause* as well.

The *SAFE* manual was designed to make it easy for EMS personnel to talk with the public on selected traffic safety topics, including occupant protection, impaired driving, speed, yielding to emergency vehicles, and bicycle and pedestrian safety. The lesson plans contained in this manual provide the materials needed to get started.

The lessons are laid out in an easy to use format and can be customized to meet individual needs. Realizing that time is limited and valuable to us all, these lesson plans are made to be literally pulled off the shelf and delivered with minimal preparation time. The manual includes master sheets to make overheads and handouts, and comes with a video tape with clips that are designated to be shown with certain lessons. Each of the 11 lessons focuses on three or four key messages for that topic.

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| <p><b>Lesson Topics</b></p> <ul style="list-style-type: none"><li><i>Child Safety Seats</i></li><li><i>Highway Safety Activities for Children</i></li><li><i>Occupant Protection for Adults</i></li><li><i>Pedestrian Safety for Children</i></li><li><i>Pedestrian Safety for Elders</i></li><li><i>Bike Safety for Kids</i></li><li><i>Bike Safety for Adults</i></li><li><i>Teen Driving Under The Influence</i></li><li><i>How to Host a Responsible Party</i></li><li><i>Speed Shatters Life</i></li><li><i>Yielding to Emergency Vehicles</i></li></ul> |
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The lessons are designed to be flexible, with the instructor or presenter deciding which key messages to deliver, depending on time. Ideas for additional activities and resources are also included in the manual.

For additional information or for a copy of *Safety Advice from EMS (SAFE): A Guide to Injury Prevention*, WRITE to Emergency Medical Services Division, NHTSA, NTS-42, 400 Seventh Street, S.W., Washington, DC 20590, or send a FAX to (202) 366-7721.

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