MARKET SURVEY OR ADULT QUESTIONNAIRE ON UNDERAGE DRINKING

1. What was your age on your last birthday?
   ________ < 14 ________ 21-29 ________ 50-59
   ________ 15-17 ________ 30-39 ________ 60+
   ________ 18-20 ________ 40-49 ________ No response

2. What is your sex?
   ________ Male ________ Female

3. What is your race/ethnicity?
   ________ Asian ________ Hispanic ________ Other
   ________ White ________ African-American ________ Refused

4. In 1999, what was your household income?
   ________ < $5,000 ________ $5,000-$19,999 ________ $20,000-$39,999
   ________ $40,000-$49,999 ________ $50,000-$59,999 ________ No response
   ________ $60,000-$99,999 ________ $100,000 + ________ No response

5. Where do you live?
   ____________________________ Name of city/town ____________________________ Name of county

6. If you are a parent, what is your child or children's age(s)?
   ________ < 14 ________ 21+
   ________ 15-17 ________ None
   ________ 18-20

7. The current legal drinking age in the U.S. is age 21. Do you think...
   ________ This is the right age ________ Do not know
   ________ The age should be lowered to 18 ________ No response

8. Do you think alcohol use by minors is a...
   ________ Serious problem ________ Minor problem ________ Do not know
   ________ Somewhat serious ________ Not a problem

9. Do you know youths under the age of 21 who use alcohol?
   ________ Yes ________ No

10. Do you know someone with an alcohol problem?
    ________ Yes ________ No

10A. If the response to question 10 was “Yes,” what is their relationship to you?
    ________ Relative ________ Both
    ________ Non-relative ________ No response
**Adult Questionnaire continued**

11. Do you know someone who has been killed or injured in a drunk driving crash?
   _________ Yes _________ No

12. Do you know someone who has been arrested for drunk or impaired driving?
   _________ Yes _________ No

13. Do you know of parents or adults who permit youths under the age of 21 to consume alcohol in their homes?
    _________ Yes _________ No _________ Do not know

14. Do you know if your child(ren) has consumed alcohol in the last 30 days?
    _________ Yes _________ No

15. Do you talk to your child(ren) about alcohol?
    _________ Yes _________ No

16. Which of these is the primary source where minors under the age of 21 obtain alcohol?
    _________ Parent’s home _________ Grocery/Convenience store
    _________ Liquor store _________ Friends
    _________ Bar/Restaurant _________ Other

17. Under what circumstances is it acceptable for an adult to provide alcohol to minors under age 21?
    _________ Holidays _________ Never _________ Other
    _________ Special occasions _________ At meals

18. What forms of advertising do you think influence alcohol use among minors under age 21?
    _________ Television _________ Music _________ Bus signs
    _________ Magazines _________ Billboards

19. Does your school have an alcohol policy?
    _________ Yes _________ No _________ Do not know

20. If you were aware of a minor under the age of 21 who was consuming alcohol, what would you do?
    _________ Talk with parents of minor _________ Contact school officials
    _________ Speak to minor who was drinking _________ Do nothing
    _________ Talk to friends of minor _________ Other

21. What do you think prevents society from eliminating alcohol use among minors under age 21?
    _________ Acceptance by society _________ Lack of education/school
    _________ Parental attitude _________ Lack of enforcement
    _________ Peer pressure _________ Other
    _________ Alcohol advertising
Adult Questionnaire continued

22. Are there resources available in your community that address alcohol use among minors under age 21?

__________ Yes ___________ No

22A. If the response to question 22 was “Yes,” then what resources are available?

__________ Community-based prevention programs ___________ Law enforcement

__________ School-based prevention programs ___________ Parent groups

__________ Alcohol server/seller training ___________ Student/youth groups

__________ Other

23. Would you favor new and/or stiffer penalties for...

__________ Parents who serve alcohol to minors under the age of 21?

__________ Peers over 21 who purchase alcohol for youth under the age of 21?

__________ Bars/restaurants/liquor stores that sell to minors under age 21?

24. Do you favor driver’s license suspension or revocation for minors under age 21 who violate underage drinking laws?

__________ Yes ___________ No ___________ Do not know

25. What government agencies should be involved in solving this problem?

__________ Youth service agencies ___________ Police departments

__________ Health & human service agencies ___________ Courts

__________ School systems ___________ Other

26. Select the possible solution(s) that would be effective to combat underage drinking in your community?

__________ Tag beer kegs with ID of purchaser

__________ 800-number for citizens to report stores that sell to minors

__________ Server/seller training programs for places that sell alcohol

__________ A public awareness campaign

27. Are there programs in your community that address the issue of underage drinking? (Please specify)