

SAMPLE NEWS ADVISORY

NEWS From: STOP Underage Drinking Now
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NEWS ADVISORY
Thursday, September 9, 1999

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Governor Joins Local Group to Release Report Card, New Statistics On Illegal Underage Drinking

Is Edgarville “Making the Grade”?

WHAT: Governor Ralph Blinker will join members of the STOP Underage Drinking Coalition to release a “report card” on underage drinking and new statistics at a news conference.

WHEN: Monday, September 13, 1999
10:00 a.m.

WHERE: Edgarville High School
211 South Edgar Road
Edgarville, VA 20746
804-437-9876

WHY: The STOP Underage Drinking Coalition’s “report card” will rank Edgarville’s efforts to prevent underage drinking, including enforcement of underage drinking laws and regulations, swift and sure consequences for all violators, and effective prevention and education efforts.

New area statistics about how many youth are drinking, at what age they start and how many have died will be released by officials from the coalition, which has just completed a three-month review of the “state of underage drinking” in the community.

Governor Blinker and The STOP Underage Drinking Coalition will also propose an array of solutions for the problem, jointly agreed to by a diverse group of community members.

High school students from around the area will be available for interviews.