

2021 HIGHWAY TRAFFIC SAFETY EVENTS CALENDAR



U.S. Department of Transportation
National Highway Traffic Safety Administration



| DATE | EVENT | SPONSOR | WEB LINK |
|-------------------------|--|---|--|
| January 24–28 | Transportation Research Board Conference (Washington, DC) | Transportation Research Board | www.trb.org |
| February 2–4 | SAE Government/Industry Meeting (Washington, DC) | TBD | www.sae.org/attend/government-industry |
| February 6–9 | Winter Legislative & Technology Conference (Washington, DC) | National Sheriffs' Association (NSA) | www.sheriffs.org |
| March 8–12 | Vehicle Safety Recalls Week | NHTSA | www.nhtsa.gov/recalls |
| March 22–April 12 | Rail Grade Crossing Campaign | NHTSA | www.trafficsafetymarketing.gov/get-materials/rail-grade-crossing |
| April 1 | National Walking Day | NHTSA | www.nhtsa.gov |
| April 5–12 | National Distracted Driving Awareness Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/distracted-driving |
| April 11–17 | National 911 Public Safety Telecommunicators Week | | www.npstw.org |
| April 26–28 | Lifesavers 2021 Conference – Virtual | Multiple public and private organizations | www.lifesaversconference.org |
| April 26–30 | National Work Zone Awareness Week | Federal Highway Administration | www.ops.fhwa.dot.gov/wz/outreach/wz_awareness.htm |
| April (Entire Month) | National Distracted Driving Awareness Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/distracted-driving |
| April (Entire Month) | Alcohol Awareness Month | National Institutes of Health | www.nih.gov |
| May (Entire Month) | National Youth Traffic Safety Month | National Organizations for Youth Safety | www.noys.org |
| May (Entire Month) | Motorcycle Safety Awareness Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/motorcycle-safety |
| May (Entire Month) | National Bicycle Safety Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/bicycle-safety |
| May 1 | National Heatstroke Prevention Day | NHTSA | www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention |
| May 5 | Bike to School Day | National Center for Safe Routes to School | www.walkbiketoschool.org |
| May 9–15 | National Police Week | The National Law Enforcement Officers Memorial Fund | www.nleomf.com |
| May 16–22 | National EMS Week | American College of Emergency Physicians | www.acep.org/emsweek |
| TBD | Tire Safety Week | U.S. Tire Manufacturers Association | www.ustires.org |
| June 6 | Secure Your Load Day | Robin Abel | www.secureyourload.com |
| June 21 | Ride to Work Day | NHTSA | www.ridetoworkday.org |
| June 22–25 | Annual Education & Technology Expo (Phoenix, AZ) | National Sheriffs' Association (NSA) | www.sheriffs.org |
| TBD | Annual Training Conference & Exhibit (TBD) | National Organization of Black Law Enforcement Executives (NOBLE) | www.noblenational.org |
| July (Entire Month) | Vehicle Theft Prevention Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/vehicle-safety/vehicle-theft-prevention |
| TBD | Annual Training Conference on Drugs, Alcohol, and Impaired Driving (TBD) | IACP, NHTSA | www.theIACP.org/DAIDConference |
| TBD | Int'l Forum on Traffic Records and Highway Safety Info. Sys. (TBD) | Association of Transportation Safety Information Professionals | www.atsip.org |
| August 20–September 6 | National Impaired Driving HVE Campaign | NHTSA | www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over |
| August 31–September 2 | AAMVA Annual International Conference (Denver, CO) | American Association of Motor Vehicle Administrators (AAMVA) | www.aamva.org |
| September 11–15 | Governors Highway Safety Association Annual Meeting (Denver, CO) | Governors Highway Safety Association | www.ghsa.org/events/upcoming |
| September 19–25 | Child Passenger Safety Week | NHTSA | www.trafficsafetymarketing.gov/get-materials/child-safety |
| September 25 | National Seat Check Saturday | NHTSA | www.trafficsafetymarketing.gov/get-materials/child-safety |
| October (Entire Month) | Pedestrian Safety Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/pedestrian-safety |
| October 6 | Walk to School Day | National Center for Safe Routes to Schools | www.walkbiketoschool.org |
| October 17–23 | National Teen Driver Safety Week | Children's Hospital of Philadelphia and NHTSA | www.teendriversource.org www.trafficsafetymarketing.gov |
| October 18–22 | National School Bus Safety Week | National Association of Pupil Transportation | www.napt.org |
| November 6–9 | Int'l Association of Chiefs of Police Annual Conference & Expo (Atlanta, GA) | Multiple public and private organizations | www.theiacp.org |
| December (Entire Month) | National Drunk & Drug-Impaired Driving Prevention Month (3D) | Office of National Drug Control Policy (ONDCP) | www.whitehouse.gov/ondcp |
| December 17–January 1 | National Impaired Driving HVE Campaign | NHTSA | www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over |