Pennsylvania Highway Safety Plan

Federal Fiscal Year 2015

prepared for
National Highway Traffic Safety Administration

prepared by
Pennsylvania Department of Transportation

July 2014
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Introduction to the Pennsylvania Highway Safety Planning Process
1. Introduction to the Pennsylvania Highway Safety Planning Process

EXECUTIVE SUMMARY

According to the Highway Safety Act of 1966, 23 USC Chapter 4, Section 402, each state shall have a highway safety program approved by the Secretary, designed to reduce traffic crashes, deaths, injuries, and property damage. In order to secure funding each state must submit to The National Highway Traffic Safety Administration (NHTSA) a Highway Safety Plan (HSP). Contained in the HSP must be a set of clear and measurable highway safety goals, descriptions of the process used in determination of the highway safety problems, and the activities on how projects will address the highway safety problems. This Pennsylvania HSP for Federal Fiscal Year (FFY) 2015 serves as the State of Pennsylvania’s application to NHTSA for Federal funds available under Section 402 State and Community Highway Safety grant program and the Section 405 National Priority Safety Program of Moving Ahead for Progress in the 21st Century (MAP-21). The following problem areas will be addressed through the FFY 2015 HSP:

- Impaired Driving;
- Occupant Protection;
- Speeding and Aggressive Driving;
- Distracted Driving;
- Mature Drivers;
- Motorcycle Safety;
- Young Drivers;
- Pedestrian Safety;
- Bicycle Safety;
- Commercial Vehicles; and

Pennsylvania’s proposed HSP goal is to reduce fatalities by one-half by the year 2030 using the 2006-2010 5-year average 1,413 as the baseline. By 2015, Pennsylvania hopes to reduce fatalities to a 5-year average of 1,237. With this goal in mind, Pennsylvania would be at 706 fatalities in 2030. This goal aligns with Pennsylvania’s Strategic Highway Safety Plan (SHSP). Safety has always been one of the Pennsylvania Department of Transportation’s (PennDOT) strategic focus areas. The programs and activities of the HSP and SHSP reflect a substantial broad-based effort designed to meet the ambitious goal.
The Department’s Division of Highway Safety and Traffic Operations (DHSTO) is directly responsible for the identification of roadway safety issues related to both driver behavior and roadway improvements. To address the constant demand of evolving highway safety concerns DHSTO develops multiple plans throughout the year that collectively make up the PennDOT HSP. DHSTO’s problem identification and performance target-setting processes, performance targets and measures, and strategies related to the program areas are described in this plan.

**MISSION STATEMENT**

DHSTO fulfills its mission through a variety of public information, education, and enforcement efforts. The FFY 2015 HSP describes the process used to identify specific highway safety problem areas, including the development of countermeasures to correct those problems, and processes to monitor the performance of those countermeasures.

**Vision**

Our vision is to provide the safest roadways possible so that everyone arrives safely at their destinations.

**Mission**

Our mission is to improve highway safety by developing, promoting, and implementing education, enforcement, engineering, and emergency services strategies.

**ORGANIZATION AND STAFFING**

DHSTO is committed to coordinating highway safety initiatives designed to impact our priority areas and programs that will help us reach our fatality reduction goals. Office staff members are committed to further developing partnerships with agencies statewide, including law enforcement, emergency medical services, health care professionals, businesses, educators, and private citizen organizations. It is through these vital statewide links that we believe much can be accomplished in promoting safe driving practices.

The Deputy Secretary for Highway Administration, R. Scott Christie, P.E., is the Governor’s Highway Safety Representative for Pennsylvania. The Chief of DHSTO, Stephen Grimme, P.E., is the Coordinator for Pennsylvania’s Highway Safety Program.

The functions of the Highway Safety Program are conducted by the Program Services Unit of the Safety Management Section (SMS). The Section Supervisor of SMS is Girish (Gary) Modi, P.E., who oversees the activities of the Highway Safety Program, Highway Safety Improvement Program, Crash Information Systems and Analysis Unit, and the Risk Management Unit. Gary also is the Operational Manager for deploying the Integrated Safety Management System (ISMS) and for the development of the Strategic Highway Safety Plan (SHSP).

The Program Services Unit, also referred to as the Pennsylvania Highway Safety Office, consists of 1 Manager, 2 Supervisors, and 4 Specialists. In addition, the financial functions of the Highway Safety
Program are handled by the Quality Assurance Specialist, who reports to Tom Glass, Transportation Planning Manager.

- **Tom Glass, Transportation Planning Manager (TPM)** – Manages the Program Services Unit, including the planning, administration, fiscal control, and evaluation of the Commonwealth’s Highway Safety Program financed through NHTSA highway safety and other Federal and state funds. Other duties include submission of the Performance Plan, the Highway Safety Plan and Program Cost Summary required for the Section 402 funding, the Annual Report, and general direction of the highway safety program. This position supervises 2 TPSS and 1 TPS-1 personnel.

  **Relevant Training:** NHTSA Program Management; NHTSA Financial Seminar; NHTSA Data Analysis and Evaluation Course; TESC; CDART; ESS; The Hiring Toolkit (specifically for PennDOT Supervisors); dotGrants Application “Train-the-Trainer”; Intelligrants Grant Designer Form Builder Training; PennDOT Leadership Academy for Supervisors; National Association for Pupil Transportation courses #801 and #802; National Safe Kids Campaign National Standardized Child Passenger Safety Training Program; PennDOT Workforce and Succession Planning; PennDOT Absence Management for Supervisors; and The Hiring Toolkit.

- **Troy Love, Transportation Planning Specialist Supervisor (TPSS)** – Manages the Impaired Driving Program. Oversees the completion of Section 405(d) applications, collection of BAC results for FARS, implementation of impaired driving crackdowns and mobilizations, and other impaired driving programs and activities. Manages individual grants to conduct impaired driving enforcement, DUI court grants, the DUI Technical Services contract, the statewide Ignition Interlock Quality Assurance Program, the Institute of Law Enforcement Education MOU with the Pennsylvania Department of Education, and other projects. Assists with the Department’s dotGrants system and overseas any upgrades and enhancements as needed. This person supervises 2 Transportation Planning Specialists.

  **Relevant Training:** NHTSA Program Management; NHTSA Impaired Driving Program Management; NHTSA Data Analysis and Evaluation Course; NHTSA Financial Seminar; Intelligrants Grant Designer Form Builder Training; BHSTE/CDART; Crystal Reports 1 and 2; and PennDOT Leadership Academy for Supervisors.

- **Jacqueline Turk, Transportation Planning Specialist Supervisor (TPSS)** – Manages the Local Safety Programs, including grants administration, monitoring Community Traffic Safety Programs, Occupant Protection Program (including the annual observational seat belt survey), Child Passenger Safety Program, Pennsylvania State Police, Child Seat Loaner Program, Public Information and Education contract activities, and enforcement programs. Oversees the preparation of the §405b application. Coordinates the Safety Advisory Committee. Supervises 2 Transportation Planning Specialists.

  **Relevant Training:** NHTSA Program Management; NHTSA Impaired Driving Program Management; NHTSA Standardized Child Passenger Safety Certification Training Program; NHTSA Data Analysis and Evaluation Course; NHTSA Older Driving Safety Program Management Course (e-learning);
Intelligrants Grant Designer Form Builder Training; BHSTE/CDART; Crystal Reports 1; PennDOT Leadership Education and Development (LEAD) Program; and PennDOT Leadership Academy for Supervisors.

• **Scott Kubisiak, Transportation Planning Specialist 1 (TPS-1)** – An Assistant Manager of the Program Services Unit. Coordinates and compiles statistical data for the Sobriety Checkpoint and Aggressive Driving Enforcement and Education Programs. Serves as Project Manager for the Ignition Interlock program, DUI courts, Enforcement and Judicial Outreach programs, and paid media activities. Manages all project activity for highway safety regions 4 and 6.

  **Relevant Training:** NHTSA Program Management; NHTSA Impaired Driving Program Management; and NHTSA Data Analysis and Evaluation Course (March 2008 and November 2012).

• **Ryan McNary, Transportation Planning Specialist 1 (TPS-1)** – An Assistant Manager of the Program Services Unit. Serves as Project Manager for Pennsylvania’s DUI Technical Services Contract, Traffic Safety Resource Prosecutor (TSRP), Crash Records Law Enforcement Liaison Project, and Data-Driven Approaches to Crime and Traffic Safety (DDACTS). Manages all projects in highway safety region 1, the Philadelphia Pedestrian Safety Advisory Committee (MCSAC), and mature driver and CMV safety programs.

  **Relevant Training:** NHTSA Program Management; NHTSA Data Analysis and Evaluation; NHTSA Older Driver Safety Program Management (e-learning); NHTSA Pedestrian Program Management; DDACTS; Intelligrants Grant Designer/Form Builder; Crash Data Analysis Retrieval Tool (CDART); PennDOT Engineering and Traffic Studies; CRN Evaluator I; and FEMA IS-100, IS-400, and IS-700.

• **Mike Kmiecinski, Transportation Planning Specialist 1 (TPS-1)** – An Assistant Manager of the Program Services Unit. Serves as the Occupant Protection Program Manager and Pennsylvania Traffic Injury Prevention Project Program Manager. Coordinates bicycle and pedestrian safety. Assists in grants administration of the highway safety program. Oversees the preparation of the §405b application. Coordinates the annual observational seat belt surveys and runs statistical analysis on survey results. Manages all project activity for highway safety region 2.

  **Relevant Training:** NHTSA Program Management; NHTSA Standardized Child Passenger Safety Training Course; and CDART.

• **Christopher Swihura, Transportation Planning Specialist (TPS-1)** – An Assistant Manager of the Program Services Unit. Serves as the Pennsylvania State Police program manager, Pennsylvania Teen Driver Safety Program Grant Manager, School Bus Projects Coordinator, PI&E Grant Funds Administrator, Motorcycle Safety Projects Coordinator, Process Manual Updates Coordinator, and manages all project activity for highway safety regions 3 and 5.
Relevant Training: NHTSA Program Management; NHTSA Impaired Driving; NHTSA Standardized Child Passenger Safety Training Course; NHTSA Data Analysis and Evaluation; CDART; and Crystal Reports 1.

- Michael Dudrich, Transportation Planning Specialist (TPS-1) – Serves as the Quality Assurance Manager for the highway safety program. Assists with fiscal administrative efforts in preparation of Federal voucher submissions to comptroller. Reviews and tracks grantee reimbursements for errors and noncompliant items; providing training to grantees as necessary. Conducts on-site project quality assurance audits in compliance with Federal requirements. Serves as the Bureau’s e-grants fiscal manager. Assists in the management of the Commonwealth’s access to the Federal Grants Tracking System and with the day-to-day activities related to the administration of the $15.0 million Highway Safety Grant Program.

Relevant Training: NHTSA Program Management; NHTSA Managing Federal Finances; and NHTSA Data Analysis and Evaluation.

**Timeline and Planning Process**

The DHSTO conducts transportation safety planning year round. Emerging trends and safety needs are identified through data monitoring and outreach to key safety stakeholders. Figure 1.1 and Table 1.1 depict the annual planning cycle.

**Figure 1.1  Overview of HSP Planning Process**
Table 1.1  Annual Safety Planning Calendar

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<td>October</td>
<td>Solicit final reports and claims for grants ending September 30th. Program staff begins work on FFY 2014 Annual Report. The first meeting of the annual Spring Traffic Safety Grantee Workshop planning committee is held.</td>
</tr>
<tr>
<td>November</td>
<td>Conduct first meeting of Safety Advisory Committee (SAC) to begin planning FFY 2016 Highway Safety Plan. Final reimbursement claims for FFY 2014 are processed. Coordinate participation in the Thanksgiving Click It or Ticket (CIOT) mobilization.</td>
</tr>
<tr>
<td>December</td>
<td>Finalize FFY 2014 Annual Report. Conduct second meeting of the SAC. Coordinate participation in the Holiday Impaired Driving mobilization.</td>
</tr>
<tr>
<td>January</td>
<td>Conduct final SAC meeting to establish FFY 2016 program area countermeasures and budgets. Program staff begins FFY 2015 project monitoring visits.</td>
</tr>
<tr>
<td>April to June</td>
<td>Solicit applicants for FFY 2016 local grant opportunities and begin preparation of FFY 2016 Highway Safety Plan (HSP) and 405 certifications. Coordinate Memorandum’s of Understanding for FFY 2016 state projects approved by the SAC. Conduct activities for National Distracted Driving Awareness Month.</td>
</tr>
<tr>
<td>May and June</td>
<td>Finalize FFY 2016 HSP and 405 certifications after soliciting internal and NHTSA Regional Office comments. Participate in the National CIOT mobilization and coordinate activities for Motorcycle Awareness, Global Youth Traffic Safety, and National Bicycle Safety Months. Develop plan for participation in the National Impaired Driving Crackdown.</td>
</tr>
<tr>
<td>July</td>
<td>Submit final HSP and 405 certifications to NHTSA. Begin Aggressive Driving enforcement Wave 2. Coordinate activities for Child Passenger Safety Week.</td>
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Strategic Partners and Stakeholders

The Safety Advisory Committee (SAC) members provide input on safety program areas and effective countermeasures to help achieve DHSTO’s vision and mission. The SAC provides a broad perspective in the alignment of behavioral highway safety programs across all critical safety partners in Pennsylvania. They also approve funding levels for broader state and local safety programs which satisfy fund qualifying criteria and eligibility, legislative requirements, and contract coverage. Behavioral programs involve police traffic enforcement in combination with public education and information activities. Infrastructure safety programs deal with physical infrastructure improvements and are not addressed by the SAC. Infrastructure safety programs are identified in the PennDOT District Safety Plans and are incorporated in the Deputy Secretary for Highway Administration’s business plan.

The SAC consists of representatives from PennDOT, Pennsylvania Department of Health, Pennsylvania State Police, National Highway Traffic Safety Administration, Federal Highway Administration, and representatives from local government and police departments. The Program Management Committee (PMC) is a PennDOT executive-level committee and approves the State’s overall Highway Safety Program based upon the goals and priorities established in the SHSP. The PMC has final approval on all budget changes.
To implement the highway safety plan the SAC divides state and Federal money among state-level and local grant funds.

**State Safety Partners**

**Pennsylvania State Police**

Pennsylvania State Police (PSP) has about 4,700 sworn members and has jurisdiction in all political subdivisions in the State. PSP provides traffic enforcement on the interstates, turnpike, and provides full-time police service for about half of Pennsylvania municipalities. Municipalities with full-time PSP coverage represent about 20 percent of the State population. The PSP is provided with highway safety funding to implement proven and cost-effective traffic safety enforcement strategies to address speeding and aggressive driving, distracted driving, DUI, and occupant protection. All troops participate in national mobilizations and some assist local police in safety enforcement. The Pennsylvania State Police host 70 child safety seat fitting stations year round and participate in trainings (as both instructors and students) and seat check events during enforcement mobilizations.

**Department of Education Institute for Law Enforcement Education**

Providing and coordinating training for the police community is paramount in reaching the safety goals outlined in this Impaired Driving Plan. A large number of strategies contained in this plan are enforcement-based. As a result, the police community must be trained in conducting targeted DUI enforcement to include, NHTSA standardized field sobriety testing (SFST), chemical breath testing procedures, and trainings such as advanced roadside impaired driving enforcement (ARIDE) and as drug recognition experts (DRE) to detect motorists impaired by drugs. In order to participate in NHTSA grant-funded sobriety checkpoints, officers must be trained in sobriety checkpoints and NHTSA SFST certified to act as the testing officer at a checkpoint. The SHSO plans to continue to fund the Institute for Law Enforcement Education (ILEE) to perform these training needs for the police community. The Institute for Law Enforcement Education functions as a division of the Pennsylvania Department of Education and offers a broad range of training options with a focus on highway safety issues.

**Pennsylvania Child Passenger Safety Project Coordination**

PennDOT is working to secure a vendor to provide statewide child passenger safety project coordination. A request for proposal was offered on May 20, 2014. It is anticipated a contract will be executed prior to the new fiscal year. The selected vendor will, at a minimum, educate children, parents, school personnel, nurses, doctors, police, and the general public on the importance of occupant protection in vehicles, pedestrian safety, bicycle safety, school bus safety, and alcohol prevention. Additional tasks will include the development of highway safety materials for individuals whose ages are from birth to 21, and make presentations to groups with a particular emphasis on working with pediatricians, hospitals, daycare centers, schools, and colleges to achieve a decrease in the number of children injured or killed in traffic crashes.
Local Safety Partners

The Highway Safety Office has created 10 grant program areas to implement the Highway Safety Program at the local level. Eligible applicants for most grants are local governments, State-related universities and the Pennsylvania State System of Higher Education (PASSHE) universities, hospitals, and nonprofit organizations. The DUI court grant is awarded to county courts. Most of the grants require the grantee to take on responsibility for coordinating a statewide program and, in some cases, awarding mini-grants for implementation of that program. The Community Traffic Safety Project grant funds the 15 to 20 Community Traffic Safety Programs (CTSP) that work locally to implement a large part of the highway safety program. All of the grants are awarded competitively except for the Municipal Impaired Driving Enforcement and Police Traffic Services grants which are awarded through formulae based on the number of applicable crashes by municipality and the willingness and ability of a municipality to implement the program.

Community Traffic Safety Projects

The Community Traffic Safety Program consists of projects which compliment high-visibility enforcement efforts, address local safety problems beyond the effective reach of the state highway safety office, and form a link between state and local government. General tasks include:

- Targeting programming towards local highway safety issues as identified by data review;
- Coordination of educational programs for various audiences;
- Utilization of materials/program/projects which are appropriate and effective;
- Education of the public concerning Pennsylvania’s motor vehicle laws;
- Establishment of partnerships with police departments and other traffic safety stakeholders to collaborate programming; and
- Planning of press and other earned media through collaboration with the PennDOT District Safety Press Officers to communicate standard messages to the public.

Local Police

About half of Pennsylvania municipalities are served by local police departments. These municipalities make up about 80 percent of the State population. Municipal police departments conduct enforcement to address occupant protection, speeding and aggressive driving, distracted driving, and DUI. They participate in high-visibility enforcement efforts, national mobilizations, and conduct local enforcement campaigns. The police departments coordinate with other safety partners and are a key part of the education and outreach programs, especially to schools.

County Courts

County courts participate in the DUI Court program, which is aimed at reducing DUI recidivism. The support of the courts during enforcement efforts is crucial in reinforcing the penalties for unsafe driver behavior.
Grant Funding Process

Grant application information is distributed to parties expressing interest in the grants. Included are descriptions of the program, program requirements, eligibility and qualifications, and guidance on administering the funds. Also included is guidance on forming proper problem identification and on selecting acceptable countermeasures and metrics.

FFY 2015 Local Grant Opportunities


Traffic safety educational outreach programs to schools and communities targeting local safety issues identified through data analysis. Provide support towards national and statewide enforcement mobilizations and other programs.


2. Occupant Protection Enforcement and Education Program: Competitive

Coordination of statewide occupant protection enforcement and education program. Includes coordination, support, and administration of local police department participation in national and statewide enforcement mobilizations and associated educational outreach efforts.

*Eligible:* Local governments, colleges or universities, hospitals, and nonprofits.

3. Aggressive Driving Enforcement and Education Program: Competitive

Coordination of statewide aggressive driving enforcement and education program. Includes coordination, support, and administration of local police department participation in national and statewide enforcement mobilizations and associated educational outreach efforts.

*Eligible:* Local governments, colleges or universities, hospitals, and nonprofits.

4. Teen Outreach Evaluation: Competitive

Review of current Pennsylvania Highway Safety Office traffic safety school outreach programs, assessment of additional programming options, and recommendations for future program planning.

*Eligible:* Local governments, colleges or universities, hospitals, and nonprofits.

5. Commercial Motor Vehicle Education and Outreach: Competitive

Coordination of Commercial Motor Vehicle safety outreach and education programs, including the hosting of a statewide seminar in partnership with the Pennsylvania State Police and the Motor Carrier Safety Advisory Committee.

*Eligible:* Local governments, colleges or universities, hospitals, and nonprofits.
6. Municipal Impaired Driving Enforcement: Allocation Formula
Coordination of local police participation in impaired driving enforcement countermeasures, including officer overtime, necessary equipment purchases, and associated training.

*Eligible:* Local governments, colleges or universities, hospitals, and nonprofits.

7. Police Traffic Services Program: Allocation Formula
Coordination of local police participation in impaired driving, occupant protection, and aggressive driving enforcement countermeasures, including officer overtime, necessary equipment purchases, and associated training.

*Eligible:* Local governments, colleges or universities, hospitals, and nonprofits.

8. DUI Court: Competitive
Development and facilitation of a DUI Court system, including judicial training in the area of DUI courts, establishment of new probation officers whom monitor DUI court participants, and necessary equipment.

*Eligible:* Pennsylvania County Courts.

Coordination of the Traffic Safety Resource Prosecutor position in accordance with national and state guidelines in support of the Commonwealth’s Highway Safety Program.

*Eligible:* Local governments, colleges or universities, hospitals, and nonprofits.

10. Crash Records Law Enforcement Liaisons: Competitive
Coordination of the Crash Records Law Enforcement program designed to assist the Pennsylvania Department of Transportation with transitioning crash records submissions by Pennsylvania Police Agencies from paper to electronic filing in addition to other services as identified.

*Eligible:* Local governments, colleges or universities, hospitals, and nonprofits.

Grant applications are reviewed by a committee that scores each proposal on 7 key areas:

1. **Problem Statement:** Is the problem clearly identified? Data analysis and evaluation are the foundation for the project and will determine the structure and accuracy of the goals, activities, results, and evaluation efforts for the duration of the project. This section must not only identify problems but precisely communicate why it is a problem.

2. **Alignment to Strategic Focus Area (SFA) and National Highway Traffic Safety Administration (NHTSA) goals:** Does this program address 1 or more of the SFAs and NHTSA goals? Are the program goals clearly outlined?

3. **Program Activities:** Does the request clearly identify the strategies/activities to be conducted? Will the activities to be conducted address the problem stated?
4. **Measurement of Results/Evaluation/Effectiveness:** Are the results measurable, dependable and aligned with the grant goals? Is a Table of Measurements included as part of the grant proposal? An important component is how well the applicant’s proposal addresses the 15 NHTSA Evaluation Criteria:

   a. Overall Traffic Fatalities;
   b. Number of Serious Injuries;
   c. Fatalities per 100 Million Vehicle Miles Traveled;
   d. Number of Unrestrained Passenger Vehicle Occupant Fatalities;
   e. Number of Fatalities Involving Driver or Motorcycle Operator with >0.08 BAC;
   f. Number of Speeding-Related Fatalities;
   g. Number of Motorcycle Fatalities;
   h. Number of Unhelmeted Motorcycle Fatalities;
   i. Number of Drivers Age 20 or Younger Involved in Fatal Crashes;
   j. Number of Pedestrian Fatalities;
   k. Number of Bicycle Fatalities;
   l. Percent Observed Belt Use for Passenger Vehicles – Front Seat Outboard Occupants;
   m. Number of Safety Belt Citations Issued During Grant-Funded Enforcement Activities;
   n. Number of Impaired Driving Arrests Made During Grant-Funded Enforcement Activities; and
   o. Number of Speeding Citations Issued During Grant-Funded Enforcement Activities.

5. **Past Performance:** Has the applicant’s past work-related safety experience and/or grant performance history demonstrated a proven ability to fully develop and implement a successful highway safety program?

6. **Agency/Personnel Qualifications:** Does the applicant’s education and work experience demonstrate the proven expertise to conduct a highway safety program in the area of highway safety laws and regulations, problem identification, strategic program development, program delivery, budget management, interim and final evaluations, report writing, and related duties?

7. **Proposed Budget:** Does the proposed budget make sense given the activities planned? Is it within the statewide budget planned at the beginning of the grant cycle?

Upon conclusion of the grant application period a team of scorers utilize an objective scoring method applied equally to all applications. Successful applications are determined by how well the applicant’s proposal addresses problem identification, program goals, and project evaluation. Applicant agency qualifications and the proposed project budget also are considered in scoring applications.

Unsuccessful applicants are provided the opportunity for a debriefing by the Department. The discussion is limited to a critique of the submitted proposal. The feedback is designed to help the applicant strengthen future submissions.
Successful applicants move into negotiations with the HSO staff. Negotiations include requested changes to project scopes, measurements, and budgets. Individual local project budgets are established based on a review of multiyear crash data to prioritize problematic program areas and/or locations. Upon completion of negotiations, proposals are routed through the dotGrants grant approval workflow, consisting of review and electronic approval by DHSTO, Office of Chief Counsel, Office of the Comptroller, and Department of Treasury personnel.

Once approved and implemented, all projects are monitored in accordance with procedures established by PennDOT reflecting state and Federal rules and regulations. Project directors are required to submit quarterly reports indicating activities and progress. Reports are requested on standard quarters: October to December; January to March; April to June; and July to September. Annual reports also are requested for identified projects. The DUI Enforcement projects are required to submit enforcement activity reports within 1 week of the operations.

**Countermeasure and Strategy Selection Process**

The statewide safety partners work to achieve Pennsylvania’s safety goals through the use of proven countermeasure activities that address crashes and fatalities in the safety focus areas. Section 4.0 shows what programs and projects will take place in Fiscal Year 2015 by program area. Each program area depicts state crash data to provide justification for including the program area and guides the selection and implementation of countermeasures to address the problem in a way that is specific to Pennsylvania.

Countermeasures are activities that will be implemented in the next year by the highway safety office and the safety partners. The selected countermeasures are proven effective nationally, have been successful in Pennsylvania, and are appropriate given the data in the problem identification and the resources available. Each countermeasure (project/program) contains a description of the activity, who will implement it and where it will be implemented, the funding code and whether funding will be state, Federal, or a combination. The specific metrics that will be used to evaluate the activities at the end of the fiscal year and to adjust the program as needed for the next year. Citations to the NHTSA publication “Countermeasures that Work” are included with the countermeasure descriptions (CTW, Chapter: Sections).

**Coordination with SHSP**

Pennsylvania’s long-range highway safety goal and priorities are set in the SHSP. According to that plan, the goal is to reduce the 5-year average of total fatalities and total major injuries by 50 percent between 2010 and 2030. The baseline 2006-2010 average was 1,413 fatalities. The annual goals set by the HSP represent the pace on which fatality reduction would have to remain to reach the long-term goal.
Figure 1.2  Historic Fatalities and Goals

![Graph showing 5-Year Average Fatalities and Goals from 2005-2017. The graph displays the number of fatalities per year, with bars indicating actual fatalities and green bars indicating goals.](image)

Figure 1.3  Historic Serious Injuries and Goals

![Graph showing 5-Year Average Serious Injuries and Goals from 2005-2017. The graph displays the number of serious injuries per year, with bars indicating actual injuries and green bars indicating goals.](image)
DHSTO staff have been an active partner in the SHSP process since the development of the plan in 2006 and are members of the SHSP Steering Committee. The SHSP was updated in 2012 with DHTSO actively participating in the process which involved adopting Toward Zero Deaths as a goal for the plan and the selection of 7 vital safety focus areas (SFA). The behavioral goals, strategies, and action steps in Pennsylvania’s SHSP reflect the activities and programs in the HSP.

The 7 vital safety focus areas in the SHSP are as follows:

- Reducing Aggressive Driving;
- Reducing Impaired (DUI) Driving;
- Increasing Seatbelt Usage;
- Creating Infrastructure Improvements;
- Reducing Distracted Driving;
- Reducing Motorcycle Crashes; and
- Addressing Mature Driver Safety.

In addition to these 7 SFAs, 9 additional focus areas were identified:

- Teen Driver Safety;
- Enhancing Safety on Local Roads;
- Improving Pedestrian Safety;
• Improving Traffic Records Data;
• Commercial Vehicle Safety;
• Improving Emergency/Incident Response Time;
• Improving Bicycle Safety;
• Enhancing Safety in Work Zones; and
• Reducing Vehicle-Train Crashes.

The SHSP was used in the development of the safety initiatives identified in the Performance Plan which defines how the Commonwealth will utilize Federal Section 402 highway safety funds and other NHTSA incentive and special funding sections. The SHSP document can be found at: http://www.justdrivepa.org/Resource-Center/Traffic-Safety-Publications/.
2. FFY 2014 Performance Report

Table 2.1 provides the results of Pennsylvania’s progress in meeting the State’s core performance measures identified in the FFY 2014 HSP.

Table 2.1  Progress in Meeting NHTSA Core Performance Measures Identified in FFY 2014 HSP

<table>
<thead>
<tr>
<th>Program Area</th>
<th>Performance Target (2010-2014)</th>
<th>Status</th>
<th>Comments</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traffic Fatalities</td>
<td>1,272</td>
<td>Goal Not Met: The average number of fatalities from 2009 to 2013 was 1,277 per year.</td>
<td>Pennsylvania reported a record low of 1,208 highway deaths in 2013. This is the lowest number since recordkeeping began in 1928.</td>
</tr>
<tr>
<td>Major Injuries</td>
<td>3,473</td>
<td>Goal Met: The average number of major injuries from 2009 to 2013 was 3,432 per year.</td>
<td>There were 207 fewer major injuries in 2013 than 2012. This resulted in a 6 percent 1-year reduction.</td>
</tr>
<tr>
<td>Unrestrained Passenger Vehicle Occupant Fatalities</td>
<td>478</td>
<td>Goal Met: The average number of unrestrained occupant fatalities from 2009 to 2013 was 474 per year.</td>
<td>There were 73 fewer unrestrained fatalities in 2013 than 2012. This resulted in a 15 percent 1-year reduction.</td>
</tr>
<tr>
<td>Drivers Age 20 or Younger Involved in Fatal Crashes</td>
<td>208</td>
<td>Goal Met: The average number of teen driver fatalities from 2009 to 2013 was 188 per year.</td>
<td>There were 43 fewer young driver fatalities in 2013 than 2012. This resulted in a 22 percent 1-year reduction.</td>
</tr>
<tr>
<td>Fatalities Involving Driver or Motorcycle Operator with &gt;0.08 BAC</td>
<td>418</td>
<td>Goal Met: The average number of alcohol-impaired fatalities from 2009 to 2013 was 378 per year.</td>
<td>There were 48 fewer &gt;0.08 BAC fatalities in 2013 than 2012 when comparing prior 5-year averages. This resulted in a 11 percent 1-year reduction.</td>
</tr>
<tr>
<td>Speeding-Related Fatalities</td>
<td>633</td>
<td>Goal Met: The average number of speeding-related fatalities from 2009 to 2013 was 614 per year.</td>
<td>There were 108 fewer speeding-related fatalities in 2013 than 2012. This resulted in a 18 percent 1-year reduction.</td>
</tr>
<tr>
<td>Motorcyclist Fatalities</td>
<td>195</td>
<td>Goal Not Met: The average number of motorcyclist fatalities from 2009 to 2013 was 203 per year.</td>
<td>There were 29 fewer motorcycle fatalities in 2013 than 2012. This resulted in a 14 percent 1-year reduction.</td>
</tr>
<tr>
<td>Number of Unhelmeted Motorcyclist Fatalities</td>
<td>99</td>
<td>Goal Not Met: The average number of unhelmeted motorcyclist fatalities from 2009 to 2013 was 103 per year.</td>
<td>There were 10 fewer unhelmeted motorcyclist fatalities in 2013 than 2012. This resulted in a 10 percent 1-year reduction.</td>
</tr>
<tr>
<td>Pedestrian Fatalities</td>
<td>132</td>
<td>Goal Not Met: The average number of pedestrian fatalities from 2009 to 2013 was 148 per year.</td>
<td>There were 12 fewer pedestrian fatalities in 2013 than 2012. This resulted in a 7 percent 1-year reduction.</td>
</tr>
<tr>
<td>Seat Belt Usage</td>
<td>85</td>
<td>Goal Not Met: The 2013 seat belt usage rate was 84.0 percent.</td>
<td>The 84 percent seat belt rate represents the highest rate over the past 3 years.</td>
</tr>
<tr>
<td>Fatalities per VMT</td>
<td>1.24</td>
<td>Goal Not Met: The average annual fatality rate from 2009 to 2013 was 1.27.</td>
<td>The 1.21 fatalities per VMT rate of 2013 was the lowest rate over the past 4 years.</td>
</tr>
<tr>
<td>Bicycle Fatalities</td>
<td>14</td>
<td>Goal Not Met: The average number of bicyclist fatalities from 2009 to 2013 was 15 per year.</td>
<td>There were 5 fewer bicyclist fatalities in 2013 than 2012. This resulted in a 31 percent 1-year reduction.</td>
</tr>
</tbody>
</table>
Table 2.1 Progress in Meeting NHTSA Core Performance Measures Identified in FFY 2014 HSP (continued)

<table>
<thead>
<tr>
<th>Program Area</th>
<th>2012 Data</th>
<th>2013 Data</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speeding Citations</td>
<td>141,956</td>
<td>142,623</td>
</tr>
<tr>
<td>Seat Belt Citations</td>
<td>17,641</td>
<td>18,415</td>
</tr>
<tr>
<td>DUI Arrests</td>
<td>7,328</td>
<td>9,728</td>
</tr>
</tbody>
</table>

Source: Pennsylvania State Crash Record System Data.
3. Highway Safety Performance Plan

PROBLEM IDENTIFICATION PROCESS

The Bureau of Maintenance and Operations (BOMO) is responsible for the Commonwealth’s Crash Record System. This system is used to review fatality and serious injury trends by each program area to focus investments. Table 3.1 shows the percent by which each program area contributes to total fatalities and serious injuries in Pennsylvania, with speeding, unbelted drivers, and impaired drivers being the most prevalent.

Table 3.1 Percent of Contributing Crash Factors

<table>
<thead>
<tr>
<th>Program Area</th>
<th>Fatalities</th>
<th>Serious Injuries</th>
<th>Total Fatalities and Serious Injuries</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>2009-2013 Average</td>
<td>Percent of Statewide Total</td>
<td>2009-2013 Average</td>
</tr>
<tr>
<td>Statewide Total</td>
<td>1,277 100%</td>
<td>3,556 100%</td>
<td>4,833 100%</td>
</tr>
<tr>
<td>Impaired Driving</td>
<td>378 30%</td>
<td>404 11%</td>
<td>782 16%</td>
</tr>
<tr>
<td>Occupant Protection</td>
<td>474 37%</td>
<td>901 25%</td>
<td>1,375 28%</td>
</tr>
<tr>
<td>Speeding</td>
<td>759 59%</td>
<td>2,051 58%</td>
<td>2,810 58%</td>
</tr>
<tr>
<td>Distracted Driving</td>
<td>62 5%</td>
<td>232 7%</td>
<td>294 6%</td>
</tr>
<tr>
<td>Older Drivers (65+)</td>
<td>268 21%</td>
<td>464 13%</td>
<td>732 15%</td>
</tr>
<tr>
<td>Motorcycles</td>
<td>203 16%</td>
<td>549 15%</td>
<td>752 16%</td>
</tr>
<tr>
<td>Young Drivers (16-20)</td>
<td>188 15%</td>
<td>682 19%</td>
<td>870 18%</td>
</tr>
<tr>
<td>Pedestrians</td>
<td>148 12%</td>
<td>334 9%</td>
<td>482 10%</td>
</tr>
<tr>
<td>Bicyclists</td>
<td>15 1%</td>
<td>68 2%</td>
<td>83 2%</td>
</tr>
<tr>
<td>Heavy Trucks</td>
<td>151 12%</td>
<td>233 7%</td>
<td>384 8%</td>
</tr>
</tbody>
</table>

The system also provides the means for identifying high-crash locations, alcohol-related crashes, locations for unbelted fatalities, aggressive driving crash locations, heavy truck crashes, pedestrian and bicycle crashes, motorcycle crashes, and distracted, young, and mature driver crashes. The crash location data can be broken out by county, district office, Metropolitan Planning Organizations, and municipality. The data can be broken down by ages, types of vehicles, holiday periods, etc. Examples of crash location maps are shown in the Program Area section for occupant protection, speeding, motorcycles, pedestrians, and commercial vehicles.

The system also can identify high-crash cluster areas to address particular types of crashes. The definition of a cluster can vary based on the problem identified. A particular length of roadway is reviewed, and if 5 or more crashes occurred within the required length of roadway over a 3- to 5-year period, it may be
considered a cluster. A decision is then made to determine if education, enforcement, engineering, or a combination of these components are needed to address the problem.

DHSTO provides 5-year alcohol-related crash data on a yearly basis for distribution to each of the approximately 50 DUI law enforcement projects. This data enables project coordinators to pinpoint significant high-crash target roadways for directing sobriety checkpoints and roving patrols. Additionally, State and local police rely upon local road data for targeting enforcement events. Local data would include nonreportable alcohol-related crashes, as well as alcohol-related incidents and DUI arrests.

A NHTSA Aggressive Driving Crash is any crash where there were 2 or more aggressive driving crash causation factors noted in the crash report. Currently, any road segment (one-third to half-mile in length) in the State with 5 or more NHTSA Aggressive Driving crashes over the previous 5 years is considered. Using this threshold ensures that our officers will most likely be in the presence of more aggressive drivers. High-visibility enforcement will hopefully raise awareness of this concern and lead towards safer driving practices.

Unbelted crash and fatality statistics and seat belt observational use data are used to determine low seat belt use locations for occupant protection education and enforcement programs.

The Community Traffic Safety Project Coordinators and District Safety Press Officers also contact DHSTO to obtain localized crash data to better assist in implementing educational programs and working with police departments to address high-crash problem areas.

Pennsylvania has placed high importance on the availability of crash data. Pennsylvania crash data for 2013 was made available in April of 2014. The goal for completion of 2014 crash data is April of 2015. Currently, there is no backlog of unentered crash report forms. Most crash report forms received are entered into the system within 2 weeks.

All proposals for highway safety grants must address critical safety needs by analysis of crash data as a principal basis for safety programs and utilize proven safety countermeasures as the principal tools to address the identified problems. Additional data must be utilized to sufficiently tie broad program area goals to the specific countermeasures proposed in the application. This data might include injury data; license, registration and conviction data; as well as demographic, geographic, and other data from various sources. How and why specific tasks and countermeasures were selected for funding and implementation should be clearly articulated.

**Additional Sources of Data**

In addition to crash records, PennDOT relies on other data sources to identify traffic safety problems and select countermeasures. Using a comprehensive approach towards problem identification ensures funding is invested towards programs which can be expected to provide the greatest return in traffic safety benefits.

PennDOT analyzes citation and arrest data from overtime police details conducted with Federal funding during grant operations. Grantees are required to report these results through the dotGrants website. While targets are not based on reaching citation and arrest goals, the data provides a snapshot of enforcement’s
effectiveness. To acquire citation and arrest data from nonovertime and nongrant-funded police details, PennDOT must contact the Administrative Office of Pennsylvania Courts (AOPC). Data from the AOPC is especially important when selecting law enforcement agencies for grant-funded activity where PennDOT has no prior arrest data. PennDOT also utilizes AOPC Data to fill various media requests.

Court Reporting Network (CRN) evaluations are also utilized to identify data trends for refining countermeasure implementation. In accordance with Title 75, individuals charged with a DUI are required to be evaluated using CRN tools to determine the offender’s involvement in alcohol or drugs prior to sentencing. There were nearly 48,000 CRN evaluations conducted during 2012. According to these evaluations, 2012 year-end statistics show that 74.2 percent of all arrests for DUI offenders were male, 19 percent were in the 21-24 age group, 82 percent were white, 52.8 percent were single or not married, and the average BAC for all offenders at the time of arrest was 0.17 percent. In addition to selecting countermeasures to address impaired driving, PennDOT utilizes the CRN evaluation results in planning the media component of high-visibility enforcement mobilizations, as seen within the Paid Media project within the Impaired Driving section of this report.

Conviction and recidivism rates are also reviewed to support Judicial Outreach and DUI Court program planning. As noted in the DUI Court project description on page 70, convictions for a second or subsequent DUI offense account for 57 percent of all DUI convictions in 2013. Jurisdictional-specific reports are often prepared to strengthen relationships with local judges and to prioritize outreach efforts.

Census data is used to identify locations where bilingual materials, programs, and media should be implemented. PennDOT provides these materials to grantees and partners for use in areas with larger populations of non-English-speaking individuals. In Philadelphia and Chester Counties, bicycle and pedestrian safety programs are implemented for Spanish-speaking communities using bilingual instructors.

Registration and licensing data is used to identify emerging trends, such as increases in mature drivers and motorcycle operators. Mature drivers make up 18 percent of the Pennsylvania driving population. As this percentage is expected to increase moving forward, it is imperative that traffic safety planning shifts focus towards this driving population. The number of licensed motorcyclists has risen roughly 13 percent over the past 10 years. Over the same period there has been a 40 percent increase in the number of registered motorcycles. To address this growing increase in motorcycle riders, PennDOT invests over $5 million annually to support motorcycle training and awareness programs. PennDOT also partners with mature driver and motorcycle rider stakeholders to collaborate a comprehensive planning effort within these safety focus areas.

**STATEWIDE DEMOGRAPHIC AND CRASH TRENDS**

Pennsylvania is the 6th most populous state in the nation and has a population per square mile of 284. The State’s 46,055 square miles, (33rd in size), are divided into 67 counties. Pennsylvania’s largest cities include Philadelphia, Pittsburgh, Allentown, and Erie. Thirty-three percent (39,792 miles) of the State’s
120,000 miles of roadways are State-owned and 67 percent (80,000) are local roads. Rural roads make up 71 percent of the State’s roadways and the remaining 29 percent are classified as urban.

According to the U.S. Census Bureau, the population of Pennsylvania is 12,742,886. Approximately 81.9 percent of the population is Caucasian, 10.8 percent African American, 5.7 percent Hispanic, 2.7 percent Asian/Pacific Islander, and less than 1 percent Native American. Pennsylvania’s population has increased 3.4 percent since 2000. The U.S. Census Bureau predicts the population of Pennsylvania will reach 13.1 million by the year 2015. In addition, people of legal driving age encompass 80.80 percent of the total population.

Motor vehicle traffic crashes that occur on Pennsylvania roads and highways are investigated and reported by both the Pennsylvania State Police and the approximately 1,300 local municipal police departments. The valuable information originating from these police crash reports is the basis for the statistics that are presented throughout this plan.

In 2013, there were 124,149 reportable traffic crashes in Pennsylvania. These crashes claimed the lives of 1,208 people and seriously injured another 3,254 people. Between 2012 and 2013, fatalities decreased by 8 percent and serious injuries declined by 6 percent.

There are approximately 100 billion vehicle-miles of travel on Pennsylvania’s roads and highways annually. The 2013 fatality rate of 1.21 deaths per hundred million vehicle-miles of travel was one of the lowest ever recorded in Pennsylvania since the department started keeping records in 1935.

The following data can be found in the 2013 Pennsylvania Crash Facts and Statistics book.\(^1\)

**On average in Pennsylvania:**

- Each day, 340 reportable traffic crashes occurred (about 14 crashes every hour);
- Each day, more than 3 persons were killed in reportable traffic crashes (1 death every 7 hours); and
- Each day, 228 persons were injured in reportable crashes (about 9 injuries every hour).

**Involvement in Crashes in 2014:**

- 1 out of every 45 people was involved in a reportable traffic crash;
- 1 out of every 154 people was injured in a reportable traffic crash; and
- 1 out of every 10,574 people was killed in a reportable traffic crash.

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\(^1\) [http://www.dot.state.pa.us/Internet/Bureaus/pdBHSTE.nsf/InfoFb13?OpenForm](http://www.dot.state.pa.us/Internet/Bureaus/pdBHSTE.nsf/InfoFb13?OpenForm).
# Table 3.2  Deaths and Injuries

## 5-Year Trends

<table>
<thead>
<tr>
<th></th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Reported Crashes</strong></td>
<td>121,242</td>
<td>121,312</td>
<td>125,395</td>
<td>124,092</td>
<td>124,149</td>
</tr>
<tr>
<td><strong>Total Deaths</strong></td>
<td>1,256</td>
<td>1,324</td>
<td>1,286</td>
<td>1,310</td>
<td>1,208</td>
</tr>
<tr>
<td><strong>Total Injuries</strong></td>
<td>87,126</td>
<td>87,949</td>
<td>87,839</td>
<td>86,846</td>
<td>83,089</td>
</tr>
<tr>
<td><strong>Major Injury</strong></td>
<td>3,483</td>
<td>3,555</td>
<td>3,409</td>
<td>3,458</td>
<td>3,254</td>
</tr>
<tr>
<td><strong>Moderate Injury</strong></td>
<td>13,783</td>
<td>14,036</td>
<td>13,815</td>
<td>13,519</td>
<td>12,662</td>
</tr>
<tr>
<td><strong>Minor Injury</strong></td>
<td>45,306</td>
<td>44,564</td>
<td>43,980</td>
<td>43,441</td>
<td>41,755</td>
</tr>
<tr>
<td><strong>Unknown Injury Severity</strong></td>
<td>24,554</td>
<td>25,794</td>
<td>26,635</td>
<td>26,428</td>
<td>25,418</td>
</tr>
<tr>
<td><strong>Pedestrian Deaths</strong></td>
<td>136</td>
<td>148</td>
<td>149</td>
<td>168</td>
<td>151</td>
</tr>
<tr>
<td><strong>Pedestrian Injuries</strong></td>
<td>4,249</td>
<td>4,474</td>
<td>4,532</td>
<td>4,548</td>
<td>4,413</td>
</tr>
<tr>
<td><strong>Motorcyclist Deaths</strong></td>
<td>204</td>
<td>223</td>
<td>199</td>
<td>210</td>
<td>181</td>
</tr>
<tr>
<td><strong>Motorcyclist Injuries</strong></td>
<td>3,677</td>
<td>3,930</td>
<td>3,603</td>
<td>3,919</td>
<td>3,322</td>
</tr>
<tr>
<td><strong>Bicyclist Deaths</strong></td>
<td>16</td>
<td>21</td>
<td>11</td>
<td>16</td>
<td>11</td>
</tr>
<tr>
<td><strong>Bicyclist Injuries</strong></td>
<td>1,380</td>
<td>1,474</td>
<td>1,312</td>
<td>1,377</td>
<td>1,374</td>
</tr>
<tr>
<td><strong>Heavy Truck-Related Deaths</strong></td>
<td>136</td>
<td>157</td>
<td>156</td>
<td>159</td>
<td>147</td>
</tr>
<tr>
<td><strong>Alcohol-Related Deaths</strong></td>
<td>449</td>
<td>459</td>
<td>428</td>
<td>404</td>
<td>381</td>
</tr>
<tr>
<td><strong>Speed-Related Deaths</strong></td>
<td>355</td>
<td>404</td>
<td>346</td>
<td>371</td>
<td>322</td>
</tr>
<tr>
<td><strong>Billions of Vehicle-Miles</strong></td>
<td>107.0</td>
<td>103.3</td>
<td>101.2</td>
<td>100.2</td>
<td>99.5</td>
</tr>
<tr>
<td><strong>Deaths per 100 Million Vehicle-Miles</strong></td>
<td>1.17</td>
<td>1.28</td>
<td>1.27</td>
<td>1.31</td>
<td>1.21</td>
</tr>
</tbody>
</table>

## Age Group

The likelihood of a driver being involved in a crash decreased with age. Young drivers have less experience and are more likely to take chances. The Pennsylvania Graduated License law, passed in 1999, has been successful in reducing crashes for beginner drivers, as reflected in the percent of 16-year-old drivers involved in crashes, only 3.1 percent in 2013. The percent increases to 4.9 percent for drivers 17 years of age and then falls for each age group after. In every age group, male drivers were more likely to be involved in a crash than female drivers.

Mature driver crashes do not stand out as a percent of drivers, but there is still some concern about this age group because of the types of crashes in which they are likely to be involved. Seventy-nine percent of crashes involving 2 or more vehicles are caused by drivers over the age of 65, while multivehicle crashes for all drivers only account for 53 percent of all crashes. Fifty-five percent of mature driver crashes occur at an intersection, while for all drivers only 38 percent of crashes are at intersections. Intersections can be confusing and problematic for the mature driver, as numerous and complex movements are present.
### Table 3.3  Drivers in Crashes by Age Group

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Pennsylvania Drivers Involved in Crashes</th>
<th>Pennsylvania Total Drivers¹</th>
<th>Percent Involved in Crashes</th>
</tr>
</thead>
<tbody>
<tr>
<td>16</td>
<td>1,688</td>
<td>54,618</td>
<td>3.1%</td>
</tr>
<tr>
<td>17</td>
<td>4,771</td>
<td>97,359</td>
<td>4.9%</td>
</tr>
<tr>
<td>18</td>
<td>5,425</td>
<td>115,524</td>
<td>4.7%</td>
</tr>
<tr>
<td>19</td>
<td>5,440</td>
<td>128,339</td>
<td>4.2%</td>
</tr>
<tr>
<td>20</td>
<td>5,388</td>
<td>135,316</td>
<td>4.0%</td>
</tr>
<tr>
<td>21</td>
<td>5,581</td>
<td>138,914</td>
<td>4.0%</td>
</tr>
<tr>
<td>22-24</td>
<td>16,233</td>
<td>440,459</td>
<td>3.7%</td>
</tr>
<tr>
<td>25-29</td>
<td>21,176</td>
<td>727,090</td>
<td>2.9%</td>
</tr>
<tr>
<td>30-39</td>
<td>30,169</td>
<td>1,364,509</td>
<td>2.2%</td>
</tr>
<tr>
<td>40-54</td>
<td>42,680</td>
<td>2,408,468</td>
<td>1.8%</td>
</tr>
<tr>
<td>55-59</td>
<td>12,230</td>
<td>878,307</td>
<td>1.4%</td>
</tr>
<tr>
<td>60-64</td>
<td>9,248</td>
<td>759,324</td>
<td>1.2%</td>
</tr>
<tr>
<td>65-69</td>
<td>6,520</td>
<td>610,271</td>
<td>1.1%</td>
</tr>
<tr>
<td>70-74</td>
<td>4,566</td>
<td>443,694</td>
<td>1.0%</td>
</tr>
<tr>
<td>75 and Over</td>
<td>7,638</td>
<td>762,468</td>
<td>1.0%</td>
</tr>
<tr>
<td>Unknown</td>
<td>30</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

¹ Pennsylvania Total Drivers includes total Pennsylvania Licensed Drivers and Pennsylvania Drivers who have their Learner’s Permit (no driver’s license).

Mature drivers are overrepresented in multiple vehicle crashes, due in part to the loss of physical and cognitive abilities.

### Table 3.4  Single and Multiple Vehicle Crashes of Young and Mature Drivers

<table>
<thead>
<tr>
<th>Number of Vehicles</th>
<th>All Drivers</th>
<th>Young Drivers (16-21)</th>
<th>Mature Drivers (65-74)</th>
<th>Mature Drivers (75+)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Single-Vehicle Crash</td>
<td>46.7%</td>
<td>40.7%</td>
<td>21.3%</td>
<td>21.5%</td>
</tr>
<tr>
<td></td>
<td>57,920 crashes</td>
<td>11,705 crashes</td>
<td>2,468 crashes</td>
<td>1,675 crashes</td>
</tr>
<tr>
<td>Multiple-Vehicle Crash</td>
<td>53.3%</td>
<td>59.3%</td>
<td>78.7%</td>
<td>78.5%</td>
</tr>
<tr>
<td></td>
<td>66,078 crashes</td>
<td>17,043 crashes</td>
<td>9,136 crashes</td>
<td>6,118 crashes</td>
</tr>
</tbody>
</table>
Severity

Crashes involving deaths and major injuries are always devastating to the family and friends of the victims. Thankfully, the vast majority of crashes are not fatal. Most crashes, however, do cause varying types of injuries. Of the total people involved in crashes in Pennsylvania in 2013, most were not injured, and those who were injured suffered mostly minor injuries. The 1,208 deaths in 2013 represent the lowest number of fatalities in Pennsylvania motor vehicle crashes over the last 68 years.

Figure 3.1 Severity of Crashes

Type of Vehicles

Passenger cars were involved in more crashes than all other vehicle types combined. Coupled with light trucks, vans, and SUVs they accounted for the vast majority of crashes and occupant deaths. Compared with previous years, light truck, van, and SUV vehicles in 2013 were involved in a higher percentage of crashes. Occupant fatalities of motorcycles decreased from 210 in 2012 to 181 in 2013.

Table 3.5 Vehicles Involved in Crashes

<table>
<thead>
<tr>
<th>Vehicles</th>
<th>Vehicles</th>
<th>Occupant Deaths</th>
</tr>
</thead>
<tbody>
<tr>
<td>Passenger Car</td>
<td>116,367</td>
<td>515</td>
</tr>
<tr>
<td>Light Truck/Van/SUV</td>
<td>72,598</td>
<td>287</td>
</tr>
<tr>
<td>Heavy Truck</td>
<td>6,573</td>
<td>28</td>
</tr>
<tr>
<td>Motorcycle</td>
<td>3,507</td>
<td>181</td>
</tr>
<tr>
<td>Bicycle</td>
<td>1,390</td>
<td>11</td>
</tr>
<tr>
<td>Commercial Bus</td>
<td>534</td>
<td>9</td>
</tr>
<tr>
<td>School Bus</td>
<td>391</td>
<td>0</td>
</tr>
<tr>
<td>Other</td>
<td>1,443</td>
<td>26</td>
</tr>
</tbody>
</table>
Crash Locations

Road Type

Pennsylvania has approximately 1,367 miles of Interstate highway, 39,000 miles of U.S. and state highway, 556 miles of Turnpike, and 79,412 miles of local roads. The majority of crashes, injuries, and fatalities take place on U.S. and state highways or on local roads. These 2 types of roads not only account for the majority of roadway miles, they also have much higher rates of crashes, injuries, and fatalities. Local roads have the highest rate of crashes and injuries, and U.S. and state highways have the highest fatality rate per vehicle-mile traveled. The Turnpike was Pennsylvania’s safest road in every category.

Table 3.6  Crashes by Road Type

<table>
<thead>
<tr>
<th></th>
<th>State Highway (Interstate)</th>
<th>State Highway (Other)</th>
<th>Turnpike</th>
<th>Local Road</th>
<th>Other</th>
</tr>
</thead>
<tbody>
<tr>
<td>Crashes</td>
<td>9,297</td>
<td>80,830</td>
<td>2,430</td>
<td>31,579</td>
<td>13</td>
</tr>
<tr>
<td>Persons Killed</td>
<td>98</td>
<td>911</td>
<td>16</td>
<td>183</td>
<td>0</td>
</tr>
<tr>
<td>Persons Injured</td>
<td>5,727</td>
<td>56,330</td>
<td>1,179</td>
<td>19,848</td>
<td>9</td>
</tr>
<tr>
<td>Miles of Maintained Road</td>
<td>1,367</td>
<td>39,246</td>
<td>551</td>
<td>79,493</td>
<td>–</td>
</tr>
<tr>
<td>100 MVM Traveled</td>
<td>178.9</td>
<td>575.1</td>
<td>57.8</td>
<td>183.4</td>
<td>–</td>
</tr>
<tr>
<td>Crashes/MVM</td>
<td>0.52</td>
<td>1.41</td>
<td>0.42</td>
<td>1.72</td>
<td>–</td>
</tr>
<tr>
<td>Persons Killed/100 MVM</td>
<td>0.55</td>
<td>1.58</td>
<td>0.28</td>
<td>1.00</td>
<td>–</td>
</tr>
<tr>
<td>Persons Injured/MVM</td>
<td>0.32</td>
<td>0.98</td>
<td>0.20</td>
<td>1.08</td>
<td>–</td>
</tr>
</tbody>
</table>

Note: MVM = million vehicle-miles.

Counties

The highest number of crashes occurred in counties with the highest populations. 53 percent of all crashes took place in 10 counties. Traffic deaths do not correspond as well to county population because fatal accidents are more likely to occur in suburban or rural areas where traffic is more free-flowing and speeds are higher.

Table 3.7  Top 10 Counties by Crashes, Fatalities, and Major Injury Crashes

<table>
<thead>
<tr>
<th>County</th>
<th>Metropolitan Area</th>
<th>Crash</th>
<th>Fatality</th>
<th>Injury Crashes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Philadelphia</td>
<td>Philadelphia</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Allegheny</td>
<td>Pittsburgh</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Montgomery</td>
<td>Philadelphia</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Bucks</td>
<td>Philadelphia</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
<tr>
<td>Delaware</td>
<td>Philadelphia</td>
<td>●</td>
<td>●</td>
<td>●</td>
</tr>
</tbody>
</table>
When Crashes Occur

Month

There was not much variance in the number of crashes per month. There was an increase from October to January and in May and June, and the highest number of crashes took place in December. Crashes in December, January, and February were the least likely to result in a fatality. March and June to September were the months in which a crash was most likely to result in a fatality. August was the most dangerous month, with 10.4 percent of fatalities.

Table 3.8  Crashes by Month

<table>
<thead>
<tr>
<th>Month</th>
<th>Crashes</th>
<th>Deaths</th>
</tr>
</thead>
<tbody>
<tr>
<td>January</td>
<td>11,052</td>
<td>87</td>
</tr>
<tr>
<td>February</td>
<td>9,739</td>
<td>82</td>
</tr>
<tr>
<td>March</td>
<td>10,429</td>
<td>84</td>
</tr>
<tr>
<td>April</td>
<td>8,862</td>
<td>79</td>
</tr>
<tr>
<td>May</td>
<td>10,271</td>
<td>108</td>
</tr>
<tr>
<td>June</td>
<td>9,998</td>
<td>104</td>
</tr>
<tr>
<td>July</td>
<td>9,471</td>
<td>109</td>
</tr>
<tr>
<td>August</td>
<td>9,624</td>
<td>125</td>
</tr>
<tr>
<td>September</td>
<td>9,439</td>
<td>115</td>
</tr>
<tr>
<td>October</td>
<td>11,145</td>
<td>108</td>
</tr>
<tr>
<td>November</td>
<td>11,574</td>
<td>101</td>
</tr>
<tr>
<td>December</td>
<td>12,545</td>
<td>106</td>
</tr>
<tr>
<td><strong>TOTAL</strong></td>
<td><strong>124,149</strong></td>
<td><strong>1,208</strong></td>
</tr>
</tbody>
</table>
Holiday

Crashes increased during holiday periods due to the volume of traffic on the roadway. Many times the weekend before and the weekend after the holiday have nearly as many crashes and fatalities, and sometimes more. The highest number of holiday crashes and fatalities happened around Thanksgiving, Memorial Day, and Labor Day.

Day of Week and Time of Day

More crashes occurred on Friday and Saturday. The number of deaths on weekends (Saturday and Sunday) is proportionally greater than the number of crashes, which could be attributed to alcohol use. During the day the most crashes happen during the PM peak, between 3:00 and 5:00. There was a slight spike during the AM peak. Crashes are most likely to be fatal at nighttime, between 7:00 p.m. and 7:00 a.m., and within that time the worst hour is 2:00 a.m., closing time for bars in Pennsylvania.

Crash Factors

Driver Error

Nationally, about 90 percent of all crashes can be attributed to some error in driver behavior. Speeding is by far the problem in the most crashes, and in the most fatalities. However, as a percent of total crashes, drivers who had been drinking were the most likely to result in a fatality. Other common causes of crashes are not following roadway rules (improper turning, proceeding without clearance) and distracted driving.

Table 3.9 Crashes Involving Driver Error

<table>
<thead>
<tr>
<th>Contributing Factor</th>
<th>Crashes</th>
<th>Fatal Crashes</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speed-Related</td>
<td>33,813</td>
<td>485</td>
</tr>
<tr>
<td>Drinking Driver</td>
<td>10,084</td>
<td>217</td>
</tr>
<tr>
<td>Improper Turning-Related</td>
<td>12,389</td>
<td>60</td>
</tr>
<tr>
<td>Distracted Driver</td>
<td>14,372</td>
<td>59</td>
</tr>
<tr>
<td>Proceeded Without Clearance</td>
<td>8,089</td>
<td>56</td>
</tr>
<tr>
<td>Careless/Illegal Passing</td>
<td>4,125</td>
<td>55</td>
</tr>
<tr>
<td>Tailgating</td>
<td>5,646</td>
<td>14</td>
</tr>
<tr>
<td>Drowsy Drivers</td>
<td>2,455</td>
<td>8</td>
</tr>
</tbody>
</table>
Behavioral Survey

NHTSA Core Performance Measures evaluation requires that funds to be used for an annual survey of public highway safety attitudes and behavior. The survey includes questions addressing the core measures to satisfy Federal requirements and incorporates questions related to highway safety concerns particular to Pennsylvania’s state programs.

The survey included a core set of NHTSA identified questions and a few supplementary questions that were identified as specific highway safety concerns in the Commonwealth. The attitude and awareness survey covers a variety of highway safety topics such as impaired driving, seat belt use, speeding, motorcycles, and distracted driving. New to the survey this year the survey asked respondents to rank what they considered their top highway safety concern. The survey results help PennDOT gain valuable information from drivers for use in prioritizing its highway safety efforts.

The FFY 2013 survey period was shortened to 2 weeks, beginning July 19, 2013, and remained open until August 2, 2013. To administer the survey, PennDOT developed a web-based survey tool and utilized PennDOT’s web site, http://www.JustDrivePA.org, as the host for respondent traffic. To help promote the survey PennDOT issued a statewide press release.

In an attempt to ensure the data received was the target audience, Pennsylvania drivers, questions inquiring whether the respondent was a “licensed driver” and their County were included in the survey. Listed below is a summary of the survey’s results:

Demographics


- Male – 63.11 percent from 57.0 percent in 2012 (56.2 percent – 2011); and
- Female – 36.89 percent from 43.0 percent in 2012 (40.8 percent – 2011).
Impaired Driving

In the past 60 days, how many times have you driven a motor vehicle within 2 hours after drinking alcoholic beverages?

- 0: 77.72%
- 1-3: 17.48%
- 3+: 4.80%

In the past 30 days, have you read, seen or heard anything about alcohol-impaired driving (or drunk driving) enforcement by police?

- Yes: 75.98%
- No: 24.02%

What do you think the chances are of someone getting arrested if they drive after drinking?

- Always: 36.22%
- Most of the time: 34.73%
- Half of the time: 18.83%
- Rarely: 0.33%
- Never: 9.88%

Impaired Driving Results

In 2013, the respondent’s perception of impaired driving media and new ignition interlock legislation remained relatively consistent with the exception of the respondent’s perception of the chance of being arrested for impaired drivers:

- The majority (64.96 percent from 68.31 percent, 62.79 percent in 2010, and 49.78 percent in 2010) of people thought that a drinking driver will be arrested at least “half the time.”

- 63 percent (from 67 percent; 63 percent in 2011) of respondents said, “Yes,” they would support a law that requires any person convicted of a first or subsequent DUI to have ignition interlock installed in their vehicle.
Seat Belt Use

How often do you use seat belts when you drive or ride in a car, van, sport utility vehicle, or pickup?

- Always: 82.53%
- Most of the time: 4.15%
- Half of the time: 3.09%
- Rarely: 1.52%
- Never: 8.71%

In the past 60 days, have you read, seen or heard anything about seat belt law enforcement by police?

- Yes: 37.58%
- No: 62.42%

What do you think the chances are of getting a ticket if you don’t wear your safety belt?

- Always: 53.87%
- Most of the time: 16.07%
- Half of the time: 13.26%
- Rarely: 11.92%
- Never: 4.88%

Would you support a law that made it a primary offense for adults in the front seat of a vehicle to not wear a seat belt?

- Yes: 55.76%
- No: 44.24%

Seat Belt Use Results

- 82.53 percent (83.33 percent – 2012) of respondents said they “always” utilize seat belts. This is consistent with previous years and the observed seat belt rate for 2013.
- 91.24 (92.69 percent in 2012) of respondents say they wear their seat at least, “most of the time.”
- 56 percent (59 percent – 2012; 56.71 percent – 2011) of respondents said, “Yes,” they would support a law that would make it a primary offense for adults who are not wearing a seat belt in the front seat of a vehicle.
- 41.61 percent of respondents thought there was a chance of receiving a ticket for not wearing a safety belt.
**Pennsylvania Highway Safety Plan**

**Speeding and Aggressive Driving**

On a local road with a speed limit of 25 mph, how often do you drive faster than 35 mph?

- Always: 2.44%
- Most of the time: 14.75%
- Half of the time: 23.58%
- Rarely: 46.83%
- Never: 12.40%

On a road with a speed limit of 65 mph, how often do you drive faster than 70 mph?

- Always: 2.16%
- Most of the time: 26.38%
- Half of the time: 14.81%
- Rarely: 47.42%
- Never: 2.44%

In the past 30 days, have you read, seen or heard anything about speed enforcement by police?

- Yes: 59.18%
- No: 40.82%

What do you think the chances are of getting a ticket if you drive over the speed limit?

- Always: 4.19%
- Most of the time: 15.97%
- Half of the time: 41.71%
- Rarely: 36.92%
- Never: 1.21%

**Speed and Aggressive Driving Results**

- 59.18 percent (54.44 percent – 2012, 58.51 – 2011) of respondents said they heard or seen anything about speed enforcement in the prior 30 days.
Motorcycle Riders

In the past 60 days, how many times have you driven a motorcycle within 2 hours after drinking alcoholic beverages?

- 87.18% Never
- 4.27% 1-3
- 2.56% 4-6
- 5.98% 6+

While riding your motorcycle, how often do you speed (10 miles per hour or more over the posted speed limit)?

- 63.91% Always
- 21.74% Most of the time
- 11.30% Half of the time
- 6.09% Rarely
- 6.96% Never

How often do you and your passengers wear helmets and other protective gear while riding on a motorcycle?

- 64.35% Always
- 12.17% Most of the time
- 7.83% Half of the time
- 8.70% Rarely
- 6.96% Never

Motorcycle Rider Results

The format of the survey for the motorcycle section was adjusted this year to try to remove unwanted information. If a respondent selected, “No,” they weren’t a motorcycle rider, the survey automatically skipped the relevant questions. It should be noted, we still saw conflicting numbers as 29 percent of respondents said they were a motorcycle rider, but only 5 percent answered the questions.

- 84.35 percent of respondents who ride motorcycles indicated they always wear helmets and other protective gear while riding (71.1 percent – 2012; 66.45 percent in 2011).
**Distracted Driving**

How often do you drive while talking on a hand-held cell phone?

- Always: 2.32%
- Most of the time: 10.61%
- Half of the time: 34.25%
- Rarely: 52.16%
- Never: 0.66%

How often do you text or check email while driving?

- Always: 4.02%
- Most of the time: 23.08%
- Half of the time: 71.10%
- Rarely: 1.32%
- Never: 0.47%

Do you use a hands-free device if you must talk on a cell phone call while driving?

- Yes: 44.42%
- No: 55.58%

**Distracted Driving Results**

Most respondents (94.18% to 94.9% in 2012; 91.46% in 2011, and 92.57% in 2010) indicated that they “never” or “rarely” text or check email on a cell phone while driving.

**Survey Results Impact on Future Planning**

- Survey results will be incorporated into both communications and activity planning prior to and during FFY 2015.

**Legislative Updates**

No updates to report.
**Performance Trends and Targets by Program Area**

The National Highway Traffic Safety Administration has identified 15 Core Performance Measures for states to use to judge the effectiveness of its program. The measures are total fatalities and total major injuries and total fatalities according to common crash factors. Table 3.10 presents Pennsylvania’s FFY 2015 program areas and targets for the State’s core performance measures. *Measures and targets reflect 2013 state data for this plan, as 2013 FARS data was unavailable at the time of publication.*

### Table 3.10 FFY 2015 Performance Goals and Targets

<table>
<thead>
<tr>
<th>Performance Measures</th>
<th>Targeta</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Core Performance Measures</strong></td>
<td></td>
</tr>
<tr>
<td>Traffic Fatalities</td>
<td>Reduce Total Fatalities by 15.9 percent from 1,471 (2005-2009 average) to 1,237 (2011-2015 average)</td>
</tr>
<tr>
<td>Number of Serious Injuries</td>
<td>Reduce Serious Injuries by 16 percent from 4,022 (2005-2009 average) to 3,377 (2011-2015 average)</td>
</tr>
<tr>
<td>Drivers Age 20 or Younger Involved in Fatal Crashes</td>
<td>Reduce Fatalities in Crashes Involving a Young Driver by 16.9 percent from 243 (2005-2009 average) to 202 (2011-2015 average)</td>
</tr>
<tr>
<td>Fatalities Involving Driver or Motorcycle Operator with &gt;0.08 BAC</td>
<td>Reduce Fatalities in Alcohol-Related Crashes by 16.1 percent from 484 (2005-2009 average) to 406 (2011-2015 average)</td>
</tr>
<tr>
<td>Speeding-Related Fatalities</td>
<td>Reduce Fatalities in Speeding Crashes by 13.8 percent from 713 (2005-2009 average) to 615 (2011-2015 average)</td>
</tr>
<tr>
<td>Motorcyclist Fatalities</td>
<td>Reduce Motorcyclist Fatalities by 10.9 percent from 212 (2005-2009 average) to 189 (2011-2015 average)</td>
</tr>
<tr>
<td>Unhelmeted Motorcyclist Fatalities</td>
<td>Reduce Unhelmeted Motorcyclist Fatalities by 5.8 percent from 103 (2005-2009 average) to 97 (2011-2015 average)</td>
</tr>
<tr>
<td>Pedestrian Fatalities</td>
<td>Reduce Pedestrian Fatalities by 13.7 percent from 149 (2005-2009 average) to 129 (2011-2015 average)</td>
</tr>
<tr>
<td>Bicyclist Fatalities</td>
<td>Reduce Bicyclist Fatalities by 5.4 percent from 15 (2005-2009 average) to 14 (2011-2015 average)</td>
</tr>
<tr>
<td>Seat Belt Usage</td>
<td>Increase seat belt usage by 0.50 percentage points from 84 percent (2013) to 84.50 percent (2015)</td>
</tr>
<tr>
<td>Fatalities per VMT</td>
<td>Reduce fatalities per 100 million vehicle miles traveled by 9.5 percent from 1.37 (2005-2009 average) to 1.24 (2011-2015 average)</td>
</tr>
</tbody>
</table>

| Other Performance Measures                 |                                                                        |
|--------------------------------------------|                                                                        |
| Speeding Citations                         | No Performance Target                                                 |
| Seat Belt Citations                        | No Performance Target                                                 |
| DUI Arrests                                | No Performance Target                                                 |

*2011-2015 goals were established according to Pennsylvania’s long-range highway safety goals and priorities established in the SHSP and reflect the annual milestones needed to reduce the 5-year average of fatalities by 50 percent between 2010 and 2030. For more details see pages 13-14.

Source: Pennsylvania State Crash Record System Data and FARS.

Table 3.11 depicts the trends from 2009-2013 and the targets for each of Pennsylvania’s measures. The trends provide insight into how the targets were selected.
Table 3.11  Performance Trends and Targets

<table>
<thead>
<tr>
<th>Performance Measures</th>
<th>2009</th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2011-2015 Goal&lt;sup&gt;a&lt;/sup&gt;</th>
<th>2014 Target&lt;sup&gt;b&lt;/sup&gt;</th>
<th>2015 Target&lt;sup&gt;b&lt;/sup&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td>Traffic Fatalities</td>
<td>1,256</td>
<td>1,324</td>
<td>1,286</td>
<td>1,310</td>
<td>1,208</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Five-Year Moving Average</td>
<td>1,471</td>
<td>1,413</td>
<td>1,365</td>
<td>1,329</td>
<td>1,277</td>
<td>1,237</td>
<td>1,229</td>
<td>1,182</td>
</tr>
<tr>
<td>Number of Serious Injuries</td>
<td>3,498</td>
<td>3,556</td>
<td>3,402</td>
<td>3,455</td>
<td>3,248</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Five-Year Moving Average</td>
<td>4,022</td>
<td>3,858</td>
<td>3,693</td>
<td>3,556</td>
<td>3,432</td>
<td>3,377</td>
<td>3,267</td>
<td>3,119</td>
</tr>
<tr>
<td>Unrestrained Passenger Vehicle Occupant Fatalities</td>
<td>446</td>
<td>507</td>
<td>496</td>
<td>498</td>
<td>425</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Five-Year Moving Average</td>
<td>557</td>
<td>531</td>
<td>510</td>
<td>500</td>
<td>474</td>
<td>465</td>
<td>456</td>
<td>436</td>
</tr>
<tr>
<td>Drivers Age 20 or Younger Involved in Fatal Crashes</td>
<td>199</td>
<td>199</td>
<td>200</td>
<td>192</td>
<td>149</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Five-Year Moving Average</td>
<td>243</td>
<td>231</td>
<td>219</td>
<td>202</td>
<td>188</td>
<td>202</td>
<td>175</td>
<td>161</td>
</tr>
<tr>
<td>Fatalities Involving Driver or Motorcycle Operator with &gt;0.08 BAC</td>
<td>399</td>
<td>424</td>
<td>398</td>
<td>408</td>
<td>216</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Five-Year Moving Average</td>
<td>484</td>
<td>464</td>
<td>445</td>
<td>426</td>
<td>378</td>
<td>406</td>
<td>364</td>
<td>339</td>
</tr>
<tr>
<td>Speeding-Related Fatalities</td>
<td>634</td>
<td>702</td>
<td>615</td>
<td>614</td>
<td>506</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Five-Year Moving Average</td>
<td>713</td>
<td>702</td>
<td>690</td>
<td>657</td>
<td>614</td>
<td>615</td>
<td>602</td>
<td>578</td>
</tr>
<tr>
<td>Motorcyclist Fatalities</td>
<td>204</td>
<td>223</td>
<td>199</td>
<td>210</td>
<td>181</td>
<td>195</td>
<td>195</td>
<td>189</td>
</tr>
<tr>
<td>Five-Year Moving Average</td>
<td>212</td>
<td>216</td>
<td>218</td>
<td>215</td>
<td>203</td>
<td>189</td>
<td>207</td>
<td>206</td>
</tr>
<tr>
<td>Unhelmeted Motorcycle Fatalities</td>
<td>100</td>
<td>126</td>
<td>94</td>
<td>102</td>
<td>92</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Five-Year Moving Average</td>
<td>103</td>
<td>110</td>
<td>111</td>
<td>108</td>
<td>97</td>
<td>106</td>
<td>106</td>
<td>106</td>
</tr>
<tr>
<td>Pedestrian Fatalities</td>
<td>134</td>
<td>145</td>
<td>147</td>
<td>163</td>
<td>151</td>
<td>132</td>
<td>132</td>
<td>129</td>
</tr>
<tr>
<td>Five-Year Moving Average</td>
<td>149</td>
<td>147</td>
<td>143</td>
<td>145</td>
<td>148</td>
<td>129</td>
<td>145</td>
<td>145</td>
</tr>
<tr>
<td>Bicyclist Fatalities</td>
<td>15</td>
<td>21</td>
<td>11</td>
<td>16</td>
<td>11</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Five-Year Moving Average</td>
<td>15</td>
<td>15</td>
<td>15</td>
<td>14</td>
<td>14</td>
<td>14</td>
<td>14</td>
<td>13</td>
</tr>
<tr>
<td>Seat Belt Usage</td>
<td>87.9%</td>
<td>86.0%</td>
<td>83.8%</td>
<td>83.5%</td>
<td>84.0%</td>
<td>84.5%</td>
<td>84.5%</td>
<td>84.5%</td>
</tr>
<tr>
<td>Fatalities per VMT</td>
<td>1.21</td>
<td>1.31</td>
<td>1.28</td>
<td>1.32</td>
<td>1.21</td>
<td>1.24</td>
<td>1.24</td>
<td>1.22</td>
</tr>
<tr>
<td>Speeding Citations</td>
<td>123,198</td>
<td>80,054</td>
<td>126,826</td>
<td>141,956</td>
<td>142,623</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>Seatbelt Citations</td>
<td>20,708</td>
<td>21,764</td>
<td>20,135</td>
<td>17,641</td>
<td>18,415</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
<tr>
<td>DUI Arrests</td>
<td>5,275</td>
<td>5,151</td>
<td>3,728</td>
<td>7,328</td>
<td>9,728</td>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
</tr>
</tbody>
</table>

<sup>a</sup> 2011-2015 goals were established according to Pennsylvania’s long-range highway safety goals and priorities established in the SHSP and reflect the annual milestones needed to reduce the 5-year average of fatalities by 50 percent between 2010 and 2030. For more details see pages 13-14.

<sup>b</sup> Annual Targets are based on 5-year rolling average trend projections for 2014 and 2015. For more details see specific program sections.

Note: For 2013, Pennsylvania crash data are used.

Source: Pennsylvania State Crash Record System Data. And FARS.
CORE PERFORMANCE MEASURES

Figures 3.2 through 3.13 provide greater detail on the 11 core outcome measures and 1 behavioral measure, including data points, the associated trend line, and target information.

Fatalities

Goal

Reduce Total Fatalities by 15.9 percent from 1,471 (2005-2009 average) to 1,237 (2011-2015 average).

Justification

Pennsylvania’s long-range fatality safety goal and priorities are set in the SHSP. According to that plan, the goal is to reduce the 5-year average of total fatalities by 50 percent between 2010 and 2030. The baseline 2006-2010 average was 1,413 fatalities. The annual goals set by the HSP represent the pace on which fatality reduction would have to remain to reach the long-term goal.

Figure 3.2  Total Fatalities

Historical 5-year Average and Goals
Serious Injuries

Goal


Justification

Pennsylvania’s long-range serious injury safety goal and priorities are set in the SHSP. According to that plan, the goal is to reduce the 5-year average of total major injuries by 50 percent between 2010 and 2030. The baseline 2006-2010 average was 3,858 serious injuries. The annual goals set by the HSP represent the pace on which serious injury reduction would have to remain to reach the long-term goal.
Figure 3.4  Serious Injuries
Historical 5-year Average and Goals

Figure 3.5  Serious Injuries
2009-2015
**Fatalities per VMT**

**Goal**

Reduce fatalities per 100 million vehicle miles traveled by 9.5 percent from 1.37 (2005-2009 average) to 1.24 (2011-2015 average).

**Justification**

After decades of consistent growth, vehicle miles traveled (VMT) have declined each year since 2007. While some of the decline is undoubtedly due to the economic recession that began in 2008, it is possible that VMT may continue to decline or hold constant in future years, even as the economy recovers. Due to this uncertainty, the fatality rate goal uses 2013 VMT to calculate the future target. As a result, the fatality rate goal follows directly from the overall fatality goal.

**Figure 3.6  Fatalities per Million Vehicle Miles Traveled (MVMT)**

*Historical Trend and Goals*
Figure 3.7  Fatalities per Million Vehicle Miles Traveled (MVMT)  
2009-2015

<table>
<thead>
<tr>
<th>Year</th>
<th>Fatality Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>2009</td>
<td>1.37</td>
</tr>
<tr>
<td>2010</td>
<td>1.34</td>
</tr>
<tr>
<td>2011</td>
<td>1.31</td>
</tr>
<tr>
<td>2012</td>
<td>1.30</td>
</tr>
<tr>
<td>2013</td>
<td>1.27</td>
</tr>
<tr>
<td>2014</td>
<td>1.24</td>
</tr>
<tr>
<td>2015</td>
<td>1.22</td>
</tr>
</tbody>
</table>

Cambridge Systematics, Inc.
Fatalities Involving Driver or Motorcycle Operator with >0.08 BAC

Goal


Justification

To remain on pace to achieve the SHSP long-term goal of reaching 50 percent fatality reduction by 2030, alcohol-related fatalities would need to reach 406 by 2015. Based on historical data, the linear trend line shows that this estimate already has been achieved. On average, between 2009 and 2013, fatalities have steadily decreased and it is highly likely this trend will continue because of targeted drugged- and alcohol-related education and enforcement efforts.²

Figure 3.8 Alcohol-Related Fatalities

Historical 5-Year Average and Goals

² 2013 0.08 BAC data is incomplete and plan will be revised when final data is available.
Unrestrained Passenger Vehicle Fatalities

Goal


Justification

To remain on pace to achieve the SHSP long-term goal of reaching 50 percent fatality reduction by 2030, unrestrained fatalities would need to reach 465 by 2015. Based on historical data, the linear trend line shows that this estimate is highly likely. On average, between 2009 and 2013, fatalities have steadily decreased and reached 474 in 2013. To achieve the 2015 target, fatalities will need to decrease by 1.5 percent which can be achieved through targeted occupant protection enforcement and education efforts.

Figure 3.9  Unrestrained Passenger Vehicle Fatalities
Historical 5-year Average and Goals
Speeding-Related Fatalities

Goal


Justification

To remain on pace to achieve the SHSP long-term goal of reaching 50 percent fatality reduction by 2030, unrestrained fatalities would need to reach 615 by 2015. Based on historical data, the linear trend line shows that this estimate is highly likely. On average, between 2009 and 2013, fatalities have steadily decreased and reached 506 in 2013. To achieve the 2015 target, fatalities will need to decrease by 3 percent which can be achieved through targeted speed-related enforcement and education efforts.

Figure 3.10  Speeding-Related Fatalities

Historical 5-year Average and Goals
Motorcyclist Fatalities

Goal


Justification

To remain on pace to achieve the SHSP long-term goal of reaching 50 percent fatality reduction by 2030, motorcycle fatalities would need to decrease to 189 by 2015. Based on historical data, the linear trend line shows that this estimate could be challenging. On average, between 2009 and 2013, fatalities have increased, except between 2012 and 2013, which saw a small 5 percent decrease. To achieve the 2015 target, fatalities will need to decrease by 7 percent which can be achieved through share the road program education efforts and motorcycle training.

Figure 3.11  Motorcyclist Fatalities

Historical 5-year Average and Goals

<table>
<thead>
<tr>
<th>Year</th>
<th>5-Year Average Fatalities</th>
<th>5-Year Average Goal</th>
<th>5-Year Average Fatality Trend</th>
</tr>
</thead>
<tbody>
<tr>
<td>2005-2009</td>
<td>212</td>
<td>195</td>
<td></td>
</tr>
<tr>
<td>2006-2010</td>
<td>216</td>
<td>190</td>
<td></td>
</tr>
<tr>
<td>2007-2011</td>
<td>218</td>
<td>186</td>
<td></td>
</tr>
<tr>
<td>2008-2012</td>
<td>215</td>
<td>184</td>
<td></td>
</tr>
<tr>
<td>2009-2013</td>
<td>203</td>
<td>179</td>
<td></td>
</tr>
</tbody>
</table>
Unhelmed Motorcyclist Fatalities

Goal

Reduce Unhelmed Motorcyclist Fatalities by 5.8 percent from 103 (2005-2009 average) to 97 (2011-2015 average).

Justification

To remain on pace to achieve the SHSP long-term goal of reaching 50 percent fatality reduction by 2030, unhelmeted motorcycle fatalities would need to decrease to 97 by 2015. Based on historical data, the linear trend line shows that this estimate could be challenging. On average, between 2009 and 2013, fatalities have increased, except between 2012 and 2013, which saw a small 4 percent decrease. To achieve the 2015 target, fatalities will need to decrease by 6 percent which can be achieved through motorcycle training.

Figure 3.12 Unhelmed Motorcyclist Fatalities
Historical 5-year Average and Goals
Drivers Age 20 or Younger in Fatal Crashes

Goal


Justification

To remain on pace to achieve the SHSP long-term goal of reaching 50 percent fatality reduction by 2030, young driver fatalities would need to reach 224 by 2015. Based on historical data, the linear trend line shows that this estimate already has been achieved. On average, between 2009 and 2013, fatalities have steadily decreased and it is highly likely this trend will continue because of targeted enforcement efforts and education programs for all grade levels.

Figure 3.13  Fatalities Involving Young Drivers

Historical 5-year Average and Goals
Pedestrian Fatalities

Goal


Justification

To remain on pace to achieve the SHSP long-term goal of reaching 50 percent fatality reduction by 2030, pedestrian fatalities would need to decrease to 129 by 2015. Based on historical data, the linear trend line shows that this estimate could be challenging. On average, between 2009 and 2013, fatalities have consistently maintained around 150. To achieve the 2015 target, fatalities will need to decrease by 12 percent which can be achieved with the continuation of safety programs in Philadelphia, which represents a large part of statewide pedestrian fatalities and injuries.

Figure 3.14  Pedestrian Fatalities

*Historical 5-year Average and Goals*
**Bicyclist Fatalities**

**Goal**


**Justification**

To remain on pace to achieve the SHSP long-term goal of reaching 50 percent fatality reduction by 2030, bicycle fatalities would need to decrease to 14 by 2015. Based on historical data, the linear trend line shows that this estimate could be challenging. On average, between 2009 and 2013, fatalities have consistently maintained at 15. With low numbers to begin with, it becomes increasingly harder to move the needle. To achieve the 2015 target, fatalities will need to decrease by 13 percent which can be achieved with the continuation of safety programs in Philadelphia, which represents a large part of statewide bicycle fatalities and injuries.

**Figure 3.15 Bicyclist Fatalities**

*Historical 5-year Average and Goals*
**Seat Belt Usage**

**Goal**

Increase seat belt usage by 0.50 percentage points from 84 percent (2013) to 84.50 percent (2015).

**Justification**

Seat belt usage declined by 5% from almost 88% in 2009 to 83.5% in 2012, but increased to 84% in 2013. Given the recent fluctuation, a modest 0.50 percentage point annual increase is proposed for 2015. This is an attainable goal that will build on the increase in seat belt use from 2012 to 2013.

**Figure 3.16  Seat Belt Usage  
*Historical Trend and Goals*
4. Highway Safety Countermeasures and Projects for FFY 2015 (by Program Area)

The statewide safety partners work to achieve Pennsylvania’s safety goals through the use of proven countermeasure activities that address crashes and fatalities in the safety focus areas. The following section shows what activities will take place in fiscal year 2015. The information is presented by safety focus area. Each section contains the following information:

- **Safety Focus Area:** The areas of highway safety that will be focused on in FFY 2015 are taken from the priorities set in the SHSP and approved by the Safety Advisory Committee.

- **Problem Identification:** A description of the problem using state crash and demographic data that provides justification for including the program area and guides the selection and implementation of countermeasures to address the problem in a way that is specific to Pennsylvania.

- **Annual Targets:** The targets for total annual crashes, major injuries, and fatalities by safety focus area are set in this plan based on 5-year rolling average trend projections for 2014 and 2015.

- **Countermeasures:** Strategies that will be implemented in the next year by the highway safety office and the safety partners are proven effective nationally, have been successful in Pennsylvania, and are appropriate given the data in the problem identification and the resources available.

- **Programs and Projects:** Data-driven activities that will be implemented in the next year to achieve the identified countermeasures for each program area.

**EVIDENCE-BASED TRAFFIC SAFETY ENFORCEMENT PROGRAM**

**Overview of Approach and Problem ID Process**

Conducting evidence-based enforcement requires three main components. It begins with an analysis of relevant data to form problem identification. The second phase is deployment of proven countermeasures based targeted at the problems identified during the analysis, and lastly, evidence-based enforcement relies on continuous follow-up and necessary adjustments to the plan. Correctly identifying roadways and their law enforcement agencies to participate in enforcement initiatives requires a data-driven process and careful resource analysis. We must ensure the selected departments have particular enforceable roadways with the best opportunity to effectively reduce crashes, injuries, and deaths. Funding levels are also based on a jurisdiction’s proportion of the overall contribution or piece of the problem within each safety focus area. In example, the City of Pittsburgh accounts for almost 4 percent of all impaired driving crashes resulting in an injury or fatality reported by local police departments. Therefore, data shows they should
receive approximately 4 percent of the impaired driving enforcement funding. This amount is used as a starting point, but the final award amount is determined by also evaluating past performance, ability to participate, and internal contributions to serve as matching efforts.

PennDOT provides crash data information to clearly identify and target roadways and jurisdictions where crashes are occurring. Thresholds are established to provide the level where roadways will be identified. Thresholds are constantly modified to reflect the number of roadways necessary to reach Pennsylvania’s reduction goal or funding resources available.

Analysis of statewide crashes using PennDOT’s Crash Data Analysis Retrieval Tool (CDART) helps identify roadway segments and locations with high occurrences of crashes based on current and prior year crash data. As an example, the thematic map below shows alcohol-related crash road segments in Altoona. The 5 other maps provided are examples of the problem identification process for different program areas.

**Figure 4.1 Map Depicting Alcohol Related Crashes in Altoona to Target Enforcement Efforts**

![Map Depicting Alcohol Related Crashes in Altoona to Target Enforcement Efforts](image-url)
Figure 4.2  Map Depicting Unbelted Crashes in Adams County to Target Enforcement Efforts
Figure 4.3  Map Depicting Aggressive Driving Crashes in Monroe County to Target Enforcement Efforts
Figure 4.4 Map Depicting Motorcycle Crashes in York County to Target Enforcement Efforts
Figure 4.5  Map Depicting Pedestrian Crashes in Philadelphia to Target Enforcement Efforts
In addition to the CDART maps, PennDOT has the ability to provide additional road profile information through CDART outputs. For this particular roadway information (below), the enforcing police department can clearly see that the highest percentage of crashes occur at 2 p.m. during Fridays in October. The agency must identify what makes that time of day and week more dangerous than others and what local issues contribute to this problem.

The department uses this data to organize enforcement patrols that best fit the problem they are trying to address. Additional profile information (below) can inform the department that the majority of collisions for this roadway are “angle” crashes. “Too fast for conditions” and “running red lights” are prominent specific driver actions. (“No Contributing Action” is always the top action so the 2nd and 3rd actions provide a better picture.)
After enforcement waves are completed, PennDOT analyses the enforcement’s effectiveness by looking at crash-reduction data. Although no citation goals are established, PennDOT requires that all departments make two contacts for every enforcement hour. In the aggressive driving enforcement chart below, departments meeting the goal are noted in green. If a department is falling well short of meeting the two contacts for enforcement hour rate, their enforcement budget may be reduced and provided to a higher-performing department. After looking into the crash reduction and contact per hour data, PennDOT can develop and enforcement game plan for the next fiscal year. Performance data is combined with crash data to effectively craft the new problem identification.

<table>
<thead>
<tr>
<th>Region</th>
<th>County</th>
<th>Department</th>
<th>Contacts/Hour</th>
<th>Citations/Hour</th>
<th>Citations/Contact</th>
</tr>
</thead>
<tbody>
<tr>
<td>2</td>
<td>Region 4</td>
<td>Bradford Township Police Department</td>
<td>3.56</td>
<td>1.66</td>
<td>0.44</td>
</tr>
<tr>
<td>3</td>
<td>Region 4</td>
<td>Towanda Police Department</td>
<td>1.76</td>
<td>1.06</td>
<td>0.6</td>
</tr>
<tr>
<td>4</td>
<td>Region 4</td>
<td>Columbia Township Police</td>
<td>1.75</td>
<td>1.76</td>
<td>1.00</td>
</tr>
<tr>
<td>5</td>
<td>Region 4</td>
<td>Brier Creek Township Police</td>
<td>2.60</td>
<td>1.33</td>
<td>0.57</td>
</tr>
<tr>
<td>6</td>
<td>Region 4</td>
<td>Hamlock Township Police Department</td>
<td>1.12</td>
<td>0.96</td>
<td>0.86</td>
</tr>
<tr>
<td>7</td>
<td>Region 4</td>
<td>Locust Township Police Department</td>
<td>1.15</td>
<td>0.73</td>
<td>0.63</td>
</tr>
<tr>
<td>8</td>
<td>Region 4</td>
<td>Orangefile Aves Police Department</td>
<td>1.5</td>
<td>0.66</td>
<td>0.59</td>
</tr>
<tr>
<td>9</td>
<td>Region 4</td>
<td>Scott Township Police Department</td>
<td>2</td>
<td>2</td>
<td>1</td>
</tr>
<tr>
<td>10</td>
<td>Region 4</td>
<td>South Carolina Township Police Department</td>
<td>1.71</td>
<td>1.29</td>
<td>0.75</td>
</tr>
</tbody>
</table>
IMPAIRED DRIVING

Problem Identification and Analysis

Reducing the number of impaired driving-related crashes, fatalities, and injuries occurring on the highways of the Commonwealth is a top safety focus area for Pennsylvania. Alcohol-related crashes accounted for approximately 9 percent of the total crashes in 2013 and resulted in 32 percent of all persons killed in crashes. Alcohol-related crashes were 4.9 times more likely to result in death than those not related to alcohol (3.3 percent of the alcohol-related crashes resulted in death, compared to 0.7 percent of crashes which were not alcohol-related).

According to the PennDOT Crash Records System, there were 261 fatalities in crashes involving at least 1 drinking driver in 2013, decreasing 36 percent from 2012. The reductions in alcohol-related fatalities were the lowest total in the last 5 years. Alcohol-related crashes and serious injuries also decreased in 2013, and were the lowest totals in the last 5 years.

Of particular concern is the involvement of drinking drivers under the age of 21 and from 21 to 25. 19 percent of the driver deaths in the 16 to 20 age group were drinking drivers. For the 21 to 25 age group, 44 percent of the driver deaths were drinking drivers.

The Commonwealth is experiencing a year-after-year increase in arrests stemming from impaired driving due to drugs. This increase is most likely due to the amount of effort being placed in drugged driving recognition training for law enforcement. DUI-dr arrests have increased over 150 percent since the beginning of the DRE program in Pennsylvania in 2004. The majority of law enforcement training in drugged driving recognition is through the advanced roadside impaired driving enforcement (ARIDE) course. This course is targeted towards officers that are NHTSA SFST certified. Approximately 7,000 law enforcement officers in Pennsylvania have received ARIDE training. The number of crashes due to a drugged driver in 2013 has increased over 60 percent since 2005, shown in Figure 4.1. Also increasing is the percentage of DUI charges for drug impairment compared to alcohol impairment. Over the past 5 years, DUI charges for drug impairment have increased from 13 to 18 percent while DUI charges for the highest alcohol tier have decreased from 22 to 21 percent.

Annual Targets

Alcohol-related fatalities, serious injuries, and crashes have declined steadily for the past several years. Success in reducing alcohol-related crashes since 2009 is driving a downward trend in fatalities and major injuries. The trend analysis suggests further reduction in all 3 categories in 2014 and 2015. The fatality trend based on 5-year rolling averages suggests that the “half by 2030” goal established in the SHSP will be exceeded. As a result, the 5-year average targets proposed in Figure 4.3 are more aggressive than what is required to meet the SHSP goal. Instead, the 2014 and 2015 5-year average targets are based on the trend line over the period from 2009 to 2013 and shows an achievable 4 percent decrease from 2013 to 2014 and 7 percent from 2014 to 2015. The same downward trends have been seen for serious injuries and crashes, so a 5 percent decrease in serious injuries between 2013 and 2014 and an 2 percent decrease in crashes for the same year are achievable.
Figure 4.7  Alcohol-Related Fatalities
2009-2015

Figure 4.8  Alcohol-Related Serious Injuries
2009-2015
Figure 4.9  Alcohol-Related Crashes
2009-2015

Figure 4.10  Drugged Driver Crashes
2009-2015
List of Countermeasures (Programs and Projects)

1. High-Visibility Sobriety Checkpoints and High-Visibility Saturation Patrols

Publicized checkpoint and saturation patrol programs, using specially trained officers and equipment, have been proven effective in reducing alcohol-related fatal, injury, and property damage crashes up to 20 percent each. Over the past several years, PennDOT has distributed approximately 4 million dollars annually in Federal grant funds to both state and local police to conduct high-visibility impaired driving enforcement. Grant-funded overtime enforcement in FFY 2013 resulted in nearly 200,000 vehicle contacts and just over 4,500 of those motorists were arrested for impaired driving.

According to the PennDOT Crash Records System, local police reported approximately 25,000 crashes from 2009 to 2013 involving an impaired driver which resulted in an injury or fatality. In order to be the most effective with limited grant funding, the impaired driving program needs to remain data-driven and conduct enforcement in the appropriate geographic areas identified by this crash data. As such, grant funds in FFY 2015 will be targeted in nearly 85 percent of the municipalities experiencing these crashes. Grant-funded overtime enforcement in FFY 2013 resulted in nearly 150,000 vehicle contacts and just over 2,100 of those motorists were arrested for impaired driving.

**Evidence-Based Traffic Safety Enforcement Program:** Coordination for the events is done via our 6 Highway Safety Regions and their planning meetings held bimonthly throughout the year. At these meetings, team members follow up on completed mobilizations and use the results to adjust the planning and coordination of the next effort. The data used in planning enforcement includes examination of roadway corridors for high DUI crash, injury, and fatality locations, crashes by time of day, type of vehicle, and age/sex of drivers.

**Evidence of Effectiveness:** CTW, Chapter 1: Sections 2.1, 2.2, 2.3, 5.2, 7.1

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**Project Number:** M5HVE-2015-01-14-00 Federal; M5HVE-2015-01-15-00 Federal

**Project Title:** Pennsylvania State Police DUI Enforcement Program

**Project Description:** The Pennsylvania State Police (PSP) and their Selective Traffic Enforcement Against Drunk-Driving (STEAD-D) program conduct impaired driving enforcement operations on a sustained basis and coordinating with mobilizations. Approximately 40 percent of crashes from 2009 to 2013 involving an impaired driver which resulted in an injury or fatality were reported to PennDOT by the PSP. Through coordination with its Troops, the PSP are able to coordinate statewide highly visible impaired driving enforcement. The Troops use their own enforcement and crash data to identify the most problematic locations which are suitable for sobriety checkpoints and roving DUI patrols. Enforcement efforts will be conducted on a sustained basis throughout the year and also concentrated during mobilizations such as the national crackdown on impaired driving. Publicized checkpoint and saturation patrol programs, using specially trained officers and equipment, have been proven effective in reducing alcohol-related fatal, injury, and property damage crashes up to 20 percent each. Grant-funded overtime
enforcement in FFY 2013 resulted in nearly 45,000 vehicle contacts and nearly 1,900 of those motorists were arrested for impaired driving.

From 2009 to 2013, the number of drug-impaired crashes in Pennsylvania increased nearly 17 percent. In 2013, drug-impaired driving crashes represented nearly a quarter of all DUI crashes. In 2013, drug-impaired driving arrests represented over 30 percent of all DUI arrests charges. The training and certification of officers in the Drug Recognition Expert (DRE) program has been and will continue to be critical to reduce impaired driving. DRE certification enables officers to recognize drugged driving and to properly collect and process evidence. Studies have shown DRE judgments of drug impairment are corroborated by toxicological analysis in 85 percent or more of cases. The majority of law enforcement training in drugged driving recognition is through the Advanced Roadside Impaired Driving Enforcement (ARIDE) course. This course is targeted towards officers that already are NHTSA SFST certified. Approximately 10,000 law enforcement officers in Pennsylvania have received ARIDE training.

**Metric:** Conduct 200 sobriety checkpoints, 1,500 roving DUI patrols.

**Metric:** Certify 20 officers as Drug Recognition Experts and conduct 20 ARIDE courses.

**Performance Target:** Reduce Drugged Driving Crashes to 2,870 for 2015.

**Project Budget:** $2,115,000.00

**Project Number:** M5HVE-2015-02-14-00 Federal; M5HVE-2015-02-15-00 Federal

**Project Title:** Municipal DUI Enforcement Programs

**Project Description:** PennDOT will offer enforcement grants that will fund over 600 municipal police departments that encompass the road segments with the highest DUI crash numbers statewide. Participating departments conduct DUI enforcement operations, including sobriety checkpoints, roving patrols, phantom checkpoints, and Cops in Shops operations. Enforcement is coordinated throughout the year to correspond with both national and local mobilizations. Crash, injury, and data is provided to the departments to assist them in identifying high-risk areas to target enforcement. The municipal departments also have at their disposal local arrest records and crash data to reference. At a minimum, enforcement agencies receiving grant funding are required to participate in the national crackdown surrounding the Labor Day holiday. DUI law enforcement liaisons will ensure police department access to the NHTSA Law Enforcement Action Kit through a password protected web site.

**Metric:** Conduct 300 sobriety checkpoints, 1,000 roving DUI patrols, and 50 Cops in Shops operations.

**Project Budget:** $2,500,000.00

**Project Number:** M5HVE-2015-01-14-00 State; M5HVE-2015-01-15-00 State

**Project Title:** Paid Media

**Project Description:** The PennDOT Central Press Office will use state funds to buy media in support of DUI mobilizations. Outreach efforts for state and local checkpoint and saturation patrol programs target...
high-risk populations and vehicle types. State data reveals the most prevalent group of drinking-drivers involved in crashes are male drivers age 21-30. Male drivers in this age group accounted for nearly 30 percent of all drinking driver crashes from 2009 to 2013. The breakdown of vehicle type driven by this driver is 61 percent passenger car, 32 percent small truck or SUV, and 4 percent motorcycle. Of all drinking-driver involved crashes from 2009 to 2013, 77 percent were male.

**Metric:** Conduct 2 paid media campaigns to support high-visibility enforcement.

**Project Budget:** $355,500.00

2. **Court Support**

Prosecution and adjudication strategies, including DUI courts, can be shown to change offender’s behavior by identifying and treating their alcohol problems and by holding offenders accountable for their actions. An increasing number of DUI court program evaluations across the country are displaying low DUI recidivism rates for successful graduate and reductions in long-term system cost as offenders spend less time in jail. Including DUI courts as part of a comprehensive DUI program can be expected to greatly contribute to reductions in impaired driving behavior.

**Evidence of Effectiveness:** CTW, Chapter 1: Sections 3.1, 3.2, 3.3, 3.4

**Project Number:** M5CS-2015-01-14-00 Federal; M5CS-2015-01-15-00 Federal

**Project Title:** DUI Courts

**Project Description:** During 2013 in Pennsylvania, there were nearly 17,000 individuals who were convicted of a second or subsequent DUI offense. Convictions for a second or subsequent DUI offense accounted for 57 percent of all DUI convictions in 2013. PennDOT provides counties with grants for DUI Court to address recidivism. The DUI Court model is similar to the preexisting Drug Court model and much of the same infrastructure is used between the two. The repeat offender will go through a series of parole and treatment phases until the judge decides proper progress has been made and a change in behavior has occurred. DUI Court grants from PennDOT are renewed for 3 years and are intended as start-up funds. In FFY 2015, 3 DUI Courts will be funded and approximately 100 repeat offenders will be targeted. Studies and evaluations have shown that DUI courts are successful and reduce DUI recidivism.

**Metric:** Fund 3 DUI Courts.

**Project Budget:** $200,000.00

3. **Training the Police and Highway Safety Communities**

PennDOT provides training programs and employs technical experts to support activities designed to reduce impaired driving crashes on Pennsylvania roadways. These trainings and technical experts ensure participating police departments and DUI Court programs have sufficient knowledge and certifications to successfully complete program objectives in accordance with the most recent case law, best practices, and standardized curriculum.
Evidence of Effectiveness: CTW, Chapter 1: Sections 2.1, 2.2, 2.3, 3.1, 3.2, 3.2, 3.3, 3.4, 4.1, 5.1, 7.1; HSP Guidelines No. 8, II E, III A+B


Project Title: Institute for Law Enforcement Education

Project Description: PennDOT relies heavily on police officers to conduct enforcement strategies focusing on highway safety. As a result, PennDOT provides training in the area of impaired driving enforcement, including standardized field sobriety testing, sobriety checkpoints, evidentiary breath testing, and other pertinent focus areas. The training allows the officers to better implement enforcement strategies that can bring down DUI crash totals. PennDOT finances the training through a Memorandum of Understanding (MOU) with the Department of Education. Each year, more than 4,000 law enforcement personnel receive training under this agreement.

Metric: Hold 30 breath test-related trainings.
Metric: Perform 20 sobriety checkpoint-related trainings.
Metric: Train 4,000 law enforcement officers in highway safety-related disciplines.
Metric: Perform 30 SFST-related trainings.

Project Budget: $790,000.00 ($610,000.00 – §405d; $180,000 – §402)

Project Number: M5TR-2015-02-14-00 Federal; M5TR-2015-02-15-00 Federal

Project Title: Traffic Safety Resource Prosecutor (TSRP)

Project Description: Proper prosecution and adjudication of DUI arrests supports and strengthens the effectiveness of enforcement efforts. The TSRP under this contract acts as both a trainer and legal expert on DUI matters for law enforcement officers and prosecutors statewide. Tasks under this position include trainings ranging from case law to case presentation, and serving as an on-demand resource for legal issues in DUI cases. The TSRP also provides timely opinions on changes in case law stemming from recent DUI court cases.


Project Budget: $200,000.00

Project Number: M5TR-2015-03-14-00 Federal; M5TR-2015-03-15-00 Federal

Project Title: DUI Law Enforcement Liaisons (LEL)

Project Description: LEL support services are managed by the Pennsylvania DUI Association through a contract with PennDOT and act as a resource for the nearly 50 DUI enforcement grants statewide. Their tasks include providing technical assistance to the impaired driving task forces, relay proper case law
regarding various aspects of impaired driving, and to act as an extension of PennDOT for our law enforcement partners.

**Project Budget**: $530,000.00

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**Project Number**: M5TR-2015-03-14-00 State; M5TR-2015-03-15-00 State

**Project Title**: Pennsylvania DUI Association Technical Services Program

**Project Description**: Alcohol Highway Safety Program (AHSP) – The AHSP is managed by the Pennsylvania DUI Association through a contract PennDOT. The 2 main components of the AHSP are the Alcohol Highway Safety School (AHSS) and the Court Reporting Network (CRN). In Pennsylvania, attendance of an alcohol highway safety school is mandatory prior to license restoration for all convicted DUI first and second offenders. Alcohol highway safety school is a structured educational program with a standardized curriculum to teach DUI offenders about the problems of alcohol and drug use and driving. It provides opportunities to learn and implement behavioral changes that can eliminate future drinking after driving episodes. The alcohol highway safety school curriculum and the instructors are certified through PennDOT.

Through the CRN, DUI offenders are evaluated for alcohol or drugs dependency prior to sentencing. This involves completing a questionnaire and an interview from a state-certified councilor. The information collected is presented to the judge prior to determine if drug and alcohol treatment are necessary. The judge has the option of ordering drug or alcohol dependency treatment which will help reduce repeat DUI offenses by getting people the help they need to address the root of their DUI problem. PennDOT is tasked with certifying the CRN evaluators.

**Metric**: (Re) Certify 150 AHSS Instructors.

**Metric**: (Re) Certify 225 CRN Evaluators.

**Project Budget**: $350,000.00

4. **Ignition Interlock Program**

Primary components of Pennsylvania’s criminal justice system are laws which establish effective consequences. Ignition interlock laws are effective penalties designed to achieve both specific and general deterrence. Interlock devices are highly effective in allowing a vehicle to be started by sober drivers but not by alcohol-impaired drivers.

**Evidence of Effectiveness**: CTW, Chapter 1: Section 4.2; HSP Guidelines No. 8, III A+B

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**Project Number**: M5II-2015-01-14-00 State; M5II-2015-01-15-00 State

**Project Title**: Ignition Interlock

**Project Description**: The Pennsylvania DUI Association provides quality assurance and technical assistance to PennDOT on interlock issues. The Pennsylvania ignition interlock law requires an individual
convicted of a second or subsequent DUI offense to have a device installed on each motor vehicle they own for 1 year before they are eligible to apply for an unrestricted driver’s license again. Interlock devices prohibit a vehicle from being operated by a drinking driver and help ensure that convicted offenders are not able to drive before getting their drinking abuse problem under control. Currently, there are over 6,000 Pennsylvania residents with an Ignition Interlock license. In 2013, over 50,000 vehicle ignition starts were prevented by ignition interlock devices statewide.

**Metric:** Perform 250 (or at least 100 percent of operations existing in Pennsylvania) monitoring site visits of certified ignition interlock service centers.

**Project Budget:** $550,000.00
OCCUPANT PROTECTION

Problem Identification and Analysis

Proper and consistent use of seat belts and child safety seats is known to be the single most effective protection against death and a mitigating factor in the severity of traffic crashes. Since 1983, legislation related to seat belts has been enacted. Historical data shows that the seat belt use rate jumped significantly when the 1987 law was passed and the overall trend afterwards was a slow increase in the use rate over time. The use rate peaked in 2009 at 88 percent, and since then has fallen to 84 percent in 2013. In 2013, 78.0 percent of all people involved in crashes were wearing seat belts and 57.5 percent of all people who died in crashes were not wearing seat belts. From 2009-2013, 81 percent of the children under age 4 who were involved in crashes and restrained in a child seat sustained no injury.

According to the PennDOT Crash Records System, there were 425 fatalities in crashes where an occupant was not wearing a seatbelt in 2013, decreasing 15 percent from 2012. The reductions in unbelted fatalities were the lowest total in the last 5 years. Unbelted crashes and serious injuries have fluctuated over the last 5 years.

As shown in Figure 4.7, 33 percent of the fatalities and major injuries that resulted from unrestrained crashes occurred between the hours of 10:00 p.m. and 5:00 a.m. The chart below shows unrestrained crashes as a percent of total crashes in Pennsylvania, with nighttime crashes (10:30 p.m. to 5:30 a.m.) shaded. There is a significant increase in unrestrained crashes during this time period.

Figure 4.11 Unrestrained Crashes as percent of Total Crashes by Hour of the Day
As shown in Table 4.1, 9 percent of the reported teen driver crashes were unrestrained for 2009-2013. During the same time period the percentage of unrestrained drivers increases for ages 20 to 29, reflecting a concerning trend as new drivers establish habits.

### Table 4.1 Drivers in Reportable Crashes of Applicable Units by Age Group and Restraint Usage for 2009-2013

<table>
<thead>
<tr>
<th>Age</th>
<th>Restrained</th>
<th>Unrestrained</th>
<th>Other/Unknown</th>
<th>Total</th>
<th>Percent Unrestrained&lt;sup&gt;a&lt;/sup&gt;</th>
</tr>
</thead>
<tbody>
<tr>
<td>16-19</td>
<td>81,891</td>
<td>8,067</td>
<td>10,492</td>
<td>100,450</td>
<td>8.97%</td>
</tr>
<tr>
<td>20-24</td>
<td>112,731</td>
<td>14,235</td>
<td>22,533</td>
<td>149,499</td>
<td>11.21%</td>
</tr>
<tr>
<td>25-29</td>
<td>82,165</td>
<td>9,410</td>
<td>18,635</td>
<td>110,210</td>
<td>10.28%</td>
</tr>
<tr>
<td>30-34</td>
<td>64,057</td>
<td>6,475</td>
<td>14,374</td>
<td>84,896</td>
<td>9.18%</td>
</tr>
<tr>
<td>35-39</td>
<td>57,680</td>
<td>5,269</td>
<td>11,876</td>
<td>74,825</td>
<td>8.37%</td>
</tr>
<tr>
<td>40-44</td>
<td>61,632</td>
<td>5,050</td>
<td>11,855</td>
<td>78,537</td>
<td>7.57%</td>
</tr>
<tr>
<td>45-49</td>
<td>62,298</td>
<td>4,647</td>
<td>11,454</td>
<td>78,399</td>
<td>6.94%</td>
</tr>
<tr>
<td>50-54</td>
<td>59,217</td>
<td>4,032</td>
<td>10,344</td>
<td>73,593</td>
<td>6.37%</td>
</tr>
<tr>
<td>55-59</td>
<td>50,108</td>
<td>2,990</td>
<td>8,198</td>
<td>61,296</td>
<td>5.63%</td>
</tr>
<tr>
<td>60-64</td>
<td>38,603</td>
<td>2,158</td>
<td>6,103</td>
<td>46,864</td>
<td>5.29%</td>
</tr>
<tr>
<td>65-69</td>
<td>26,358</td>
<td>1,456</td>
<td>3,930</td>
<td>31,744</td>
<td>5.23%</td>
</tr>
<tr>
<td>70-74</td>
<td>18,147</td>
<td>1,038</td>
<td>2,776</td>
<td>21,961</td>
<td>5.41%</td>
</tr>
<tr>
<td>75-79</td>
<td>14,016</td>
<td>987</td>
<td>1,959</td>
<td>16,982</td>
<td>5.83%</td>
</tr>
<tr>
<td>80-84</td>
<td>11,174</td>
<td>703</td>
<td>1,619</td>
<td>13,496</td>
<td>5.92%</td>
</tr>
<tr>
<td>85-89</td>
<td>5,957</td>
<td>380</td>
<td>873</td>
<td>7,210</td>
<td>6.00%</td>
</tr>
<tr>
<td>90-94</td>
<td>1,426</td>
<td>109</td>
<td>210</td>
<td>1,745</td>
<td>7.10%</td>
</tr>
<tr>
<td>&gt;94</td>
<td>226</td>
<td>16</td>
<td>150</td>
<td>392</td>
<td>6.61%</td>
</tr>
<tr>
<td>Total</td>
<td>747,686</td>
<td>66,902</td>
<td>137,381</td>
<td>951,969</td>
<td>8.21%</td>
</tr>
</tbody>
</table>

Note: Applicable Units include automobiles, small and large trucks, vans, and SUVs.

<sup>a</sup> Percent Unrestrained is the number of unrestrained drivers where restraint usage is known.

### Annual Targets

Unrestrained fatalities, serious injuries, and crashes have declined steadily for the past several years. Success in reducing unrestrained crashes since 2009 is driving a downward trend in fatalities and major injuries. The trend analysis suggests further reduction in all 3 categories in 2014 and 2015. The fatality trend based on 5-year rolling averages suggests that the “half by 2030” goal established in the SHSP will be exceeded. As a result, the 5-year average targets proposed in Figure 4.8 are more aggressive than what is required to meet the SHSP goal. Instead, the 2014 and 2015 5-year average targets are based on the trend line over the period from 2009 to 2013 and shows an achievable 4 percent decrease from 2013 to 2014 and 4 percent from 2014 to 2015. The same downward trends have been seen for serious injuries...
and crashes, so a 7 percent decrease in serious injuries between 2013 and 2014 and an 5 percent decrease in crashes for the same year are achievable.

Figure 4.12  Unrestrained Passenger Vehicle Occupant Fatalities
2009-2015

Figure 4.13  Unrestrained Passenger Vehicle Occupant Serious Injuries
2009-2015
List of Countermeasures (Programs and Projects)

1. **High-Visibility Seat Belt Law Enforcement**

Publicized seat belt law enforcement programs, using specially trained officers and equipment, have been proven effective in increasing belt use and reducing occupant protection-related fatal, injury, and property damage crashes. A comprehensive approach using both periodic and sustained enforcement operations to address general and high-risk populations provides a greater opportunity for long-term program impact.

**Periodic High-Visibility Belt Law Enforcement**

NHTSA’s 2003 evaluation of high-visibility enforcement campaigns found that belt use increased by 6.6 percentage points across the secondary seat belt law states. The PennDOT Highway Safety Office will facilitate the creation, implementation, and monitoring of a statewide strategic seat belt plan covering every county for the Thanksgiving 2014 and May Click It or Ticket 2015 mobilizations and for the targeted Teen Seat Belt and Child Passenger Safety Week mobilizations. The Occupant Protection enforcement program conducts enforcement in areas identified by crash data while also addressing rural areas which may have low usage rates but don’t have the traffic volume to score high in the data analysis. The top 10 unrestrained crash counties receive about half of the total municipal enforcement budget. The remaining funds are allocated to other larger counties and to rural police departments to expand participation. Individual police department budgets are determined based on crash data, population, willingness to participate, and past performance. Additionally, the State Police receive funding to conduct occupant protection enforcement where there are no full-time municipal police departments to meet the population coverage requirement of 405(b).
Sustained Belt Law Enforcement

The sustained enforcement strategy is aimed at getting police departments to do seat belt enforcement outside of the funded mobilizations. Beginning in FFY 2014, and continuing into FFY 2015, departments receiving grant money will be required to do in-kind overtime enforcement during a designated month. The months are scheduled so that seat belt enforcement is being done in every month of the year. Municipal police departments that request funding to participate in the designated mobilization periods are required to complete a pledge form, declaring “Zero Tolerance” for drivers and passengers who ride unbuckled both during funded operations and routine patrols. A “Zero Tolerance” policy during routine patrols ensures a minimum level of sustained seat belt enforcement during nonmobilization periods for the counties covered by the funded departments. Pennsylvania State Police (PSP) policy indicates “[m]embers are strongly encouraged to adopt a zero-tolerance policy towards any violation of the Commonwealth’s seat belt and child passenger restraint laws.”

Nighttime (10 p.m. to 5 a.m.) Seat Belt Enforcement

All municipal police departments that receive grant funding for mobilizations are required to conduct at least 50 percent of those enforcement hours at night. As shown earlier in this section, statewide data show that the rate of unrestrained crashes, major injuries, and fatalities increases at night. Nighttime fatalities and major injuries resulting from unrestrained crashes represent one-third of all unrestrained crashes. Law enforcement agency jurisdictions that contain roadways identified through state data as unrestrained crash and high DUI crash locations and are unable or unwilling to participate in the Impaired Driving Program will be restricted to using grants for the Memorial Day Click It or Ticket Mobilization to fund nighttime overtime enforcement only. Daytime enforcement will not be eligible for reimbursement. A 2004 nighttime high-visibility belt enforcement program in Reading, Pennsylvania, increased nighttime front seat occupant belt use by 6 percentage points, from 50 percent to 56 percent.

Teen Seat Belt Enforcement

High-visibility enforcement and education mobilization aimed at teen drivers through police-driven programs and enforcement at high schools and surrounding communities. Activities will include education programs in high schools, roving patrols, information and minicade informational sites, and earned media. Up to 200 police departments in 49 of the Pennsylvania’s 67 Counties will participate. The total 15-19 population in these counties (according to 2010 U.S. Census Data) is 819,434 or 90.5 percent of the State’s total 15-19 population. Short-term, high-visibility enforcement campaigns have been observed to increase belt use more among traditionally lower belt-use groups, including young drivers, than among higher belt-use drivers. Enforcement operations focusing on teen drivers can be expected to improve belt usage within the targeted age group and provide lasting impact to reduce the immediate increases observed in unrestrained crashes for ages 20 to 29 seen in Table 4.1.

Evidence-Based Traffic Safety Enforcement Program

Coordination for the events is done via our 6 Highway Safety Regions and their planning meetings held bimonthly throughout the year. At these meetings, team members follow up on completed mobilizations and use the results to adjust the planning and coordination of the next effort. The data used in planning
enforcement includes examination of roadway corridors for high unrestrained crash, injury, and fatality locations, crashes by time of day, type of vehicle, and age/sex of drivers. Data related to high-risk areas and demographics also is provided to target the NHTSA paid media buy for Memorial Day Mobilization and other identified campaigns.

**Evidence of Effectiveness:** CTW, Chapter 2: Sections 2.1, 2.2, 2.3, 3.1, 3.2, 5.1, 6.1, 7.1

**Project Number:** M2HVE-2015-01-14-00 Federal; M2HVE-2015-01-15-00 Federal

**Project Title:** Pennsylvania State Police Occupant Protection Enforcement and Education Program

**Project Description:** The Pennsylvania State Police (PSP) will participate in seat belt enforcement programs targeting roadway segments with relatively high occurrences of unrestrained crashes. Activities will include saturation patrols, regulatory checkpoints, conducting press releases, conducting pre- and postaction safety belt surveys, and reporting results of enforcement and educational efforts.

**Metric:** Participation from all 16 Pennsylvania State Police Troops in periodic and ongoing enforcement campaigns, including Child Passenger Safety Week.

**Project Budget:** $1,100,000.00

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**Project Number:** M2HVE-2015-02-14-00 Federal; M2HVE-2015-02-15-00 Federal

**Project Title:** Municipal Occupant Protection Enforcement and Education Programs

**Project Description:** Municipal police participation in occupant protection enforcement operations will be coordinated, supported, and administrated through a statewide project offered by PennDOT. Enforcement subgrants will utilize an allocation formula based on occupant protection-related data. Eligible governmental units are identified based on police jurisdictional coverage of high-crash areas, population density, and other data.

**Metric:** Provide funding for 600 municipal police departments (covering 70 percent of the state population) to participate in Thanksgiving 2014 and May Click It or Ticket 2015 enforcement campaigns.

**Metric:** Dedicate 50 percent of funded enforcement hours to nighttime enforcement.

**Metric:** Provide funding for 200 municipal police departments to participate in a Teen Seat Belt enforcement campaign (campaign dates TBD).

**Project Budget:** $1,333,300.00

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**Project Number:** M2HVE-2015-01-14-00 State; M2HVE-2015-01-15-00 State

**Project Title:** Paid and Earned Media

**Project Description:** NHTSA evaluated the effects of the May 2002, 2003, and 2004 CIOT campaigns on belt use in the states. In 2002, seat belt use increased by 8.6 percentage points across 10 states that used paid advertising extensively in their campaigns. Belt use increased by 2.7 percentage points in...
4 states that used limited paid advertising, and increased by 0.5 percentage points in 4 states that used no paid advertising. These results show that highly visible CIOT campaigns have a greater effect on seat belt use than campaigns that used limited or no advertising.

- **Paid Media Plans** – PennDOT will use state funds for paid advertising during the May CIOT mobilization in the form of radio messages, on-line ads, and gas/convenience store advertising targeting males 18 to 54, nighttime drivers, and pickup truck drivers. Statistics have shown these demographics are the least likely to buckle up. There also will be CIOT campaign videos shown in Pittsburgh and Philadelphia high schools.

- **Earned Media Plans** – The PennDOT Central Press Office will provide Earned Media Plans for all occupant protection enforcement campaigns, including Child Passenger Safety Week, to generate earned media statewide. Some suggested activities to generate earned media will include press releases, public service announcements, and enforcement advisories.

**Metric:** Conduct 1 paid media campaigns to support high-visibility enforcement during the May Click It or Ticket mobilization.

**Project Budget:** $225,000.00

2. **Child Occupant Protection Programs**

State laws addressing younger children in vehicle restraints are different than those for adults in all states, as younger children require restraints appropriate to their size and weight. In addition to enforcement operations targeting compliance with child restraint laws, communication and educational programs designed to educate motorists on the proper installation and usage of child restraints have been shown to reduce the likelihood of injury due to improperly secured children in a crash.

**Evidence of Effectiveness:** CTW, Chapter 2: Sections 3.1, 3.2, 6.1, 6.2, 7.1, 7.2, 7.3

**Project Number:** OP-2015-01-14-00 Federal; OP-2015-01-15-00 Federal

**Project Title:** Pennsylvania State Police Child Passenger Safety Fitting Stations

**Project Description:** The fitting stations are staffed by trained technicians who provide hands-on instruction to parents and caregivers to address misuse of child passenger safety restraints. Proper use of child restraints provide better protection from injury or death in an accident, and studies have demonstrated those who have received instruction are likely to continue using the restraints. Pennsylvania State Police will continue to operate a in each PSP station statewide. Other fitting stations will be staffed by certified CPS technicians.

**Metric:** Perform at least 2,100 car seat checks total during the fiscal year.

**Metric:** Conduct at least 70 separate check-up events during each seat belt mobilization event; inspect at least 500 seats during each mobilization period.

**Project Budget:** $65,000.00
Project Number: CP-2015-02-14-00 Federal/State; CP-2015-02-15-00 Federal/State

Project Title: Child Passenger Safety Coordination

Project Description: A primary component of the Pennsylvania Child Passenger Safety Project will be training and educational activities designed to increase usage of child restraints, including:

- Child Passenger Safety Technician Certification Training:
  - Implement and oversee the administration and the credibility of NHTSA’s 32-hour Child Passenger Safety Technician courses, taught statewide. The technicians staff the 153 Child Restraint Inspection Stations statewide, which instruct the public on the proper installation and use. Administer the update/refresher courses, special needs classes, and medical staff trainings. Outreach to recruit new technicians and establish Inspection Stations is based on current population data and recommended levels of service originally established by NHTSA as recommended follow-up from the Occupant Protection for Children Assessment conducted in 2005.

- Public Education and Outreach Training:
  - Provide educational and training programs to raise awareness of the benefits of using seatbelts and proper child restraints and of the penalties possible for not using them. The outreach is proved to the general public, hospitals, and other private health care provider.

- Car Seat Loaner Programs:
  - The cost of obtaining child restraints can be a barrier to some families in using them. A Child Seat Loaner Fund was established by legislation in the Pennsylvania Vehicle Code. According to this law, any fines associated with convicted violations of child passenger laws are collected in a fund that is used solely to purchase child restraints for Loaner Programs. There currently are 145 Loan Programs in 55 of the 67 Pennsylvania counties. The Child Passenger Safety Project conducts outreach to establish new Loaner Programs based on population and poverty-level data. The project maintains a Loan Program Directory and distributes it to hospitals and the Injury Prevention Coordinators from the Department of Health. The directory is available to the general public also on the project’s web site.

Metric: Conduct 15 NHTSA Child Passenger Safety Technician Certification Training Courses, certify 150 new technicians.

Metric: Conduct 10 Certification Renewal Courses, renew certification for 35 technicians.

Metric: Conduct 30 Technician Refresher Courses, for 350 technicians.

Metric: Conduct Hospital Educational Trainings: CME/CMU – 50 courses, 500 participants; non-CME – 15 courses, 200 participants.

Metric: Conduct 800 courses, 42,500 participants in schools and for the public.

Metric: Distribute 3,500 child restraints to established Car Seat Loaner Programs.

Project Budget: $900,000.00 Federal; $400,000.00 State
POLICE TRAFFIC SERVICES

Speeding and Aggressive Driving

Problem Identification and Analysis

Aggressive driving is a problem that all motorists witness on the roadways and may participate in without realizing their actions are aggressive. Aggressive driving behavior includes speeding, tailgating, red light running, frequent lane changes, failing to yield to the right-of-way, and passing improperly. On average, between 2009 and 2013, 59 percent of all fatalities and 58 percent of all serious injuries were a result of aggressive driving. Between 2005 and 2013, speed-related crashes have fluctuated, but between 2012 and 2013, fatalities decreased 18 percent and serious injuries 9 percent.

It is anticipated that the extra enforcement coupled with intensive media coverage will lead to greater public awareness, more responsible driving practices, and a lasting change in motorist behavior. Law enforcement agencies in Pennsylvania are provided overtime enforcement funding to implement proven and cost-effective traffic safety enforcement strategies.

Speeding and aggressive driving enforcement also is provided in specific problem areas. The Pennsylvania Aggressive Driving Enforcement and Education Project, (PA ADEEP) selects law enforcement agencies (LEA), who have particular roadways in their jurisdiction with the best opportunity to effectively reduce aggressive driving crashes. PennDOT planning staff review crash maps, showing aggressive driving and speeding-related crashes, to identify priority roadways. Once selected, a PDF file is given to the particular police department that covers the roadway. The LEAs then use this information to plan times for their enforcement and get a better understanding of the particular crashes happening.

Annual Targets

Speed-related fatalities, serious injuries, and crashes have declined steadily for the past several years. Success in reducing speed-related crashes since 2009 is driving a downward trend in fatalities and major injuries. The trend analysis suggests further reduction in all 3 categories in 2014 and 2015. The fatality trend based on 5-year rolling averages suggests that the “half by 2030” goal established in the SHSP will be exceeded. As a result, the 5-year average targets proposed in Figure 4.12 are more aggressive than what is required to meet the SHSP goal. Instead, the 2014 and 2015 5-year average targets are based on the trend line over the period from 2009 to 2013 and shows an achievable 2 percent decrease from 2013 to 2014 and 4 percent from 2014 to 2015. The same downward trends have been seen for serious injuries and crashes, so a 9 percent decrease in serious injuries between 2013 and 2014 and an 4 percent decrease in crashes for the same year are achievable.
Figure 4.15  Speed-Related Driving Fatalities  
2009-2015

![Graph showing speed-related driving fatalities from 2009 to 2015.](chart1)

Figure 4.16  Speed-Related Driving Serious Injuries  
2009-2015

![Graph showing speed-related driving serious injuries from 2009 to 2015.](chart2)
Distracted Driving

Problem Identification and Analysis

State crash data shows a slight 2 percent decrease on distracted driving crashes, but a 12 percent increase in distracted driving fatalities from 2012 to 2013. It is believed that the actual number of distracted driving crashes is much higher, but many go unreported because the cause is not apparent to the investigating officer. According to Distraction.gov, drivers who use hand-held devices are 4 times more likely to get into crashes serious enough to injure themselves. Research has shown that driving while using a cell phone reduces the amount of brain activity associated with driving by 37 percent. Besides texting and cell phone use, other factors such as drowsy driving, eating, drinking, talking to passengers, grooming, reading a navigation system or map, watching a video, and adjusting a radio/MP3/CD player distract drivers. Teen drivers have the highest percent of distracted drivers out of any age group. According to Distraction.gov, 11 percent of all drivers under the age of 20 involved in fatal crashes nationally were reported as distracted at the time of the crash. Over the past 5 years there was an average of 81 fatalities per year under the distracted/drowsy focus area.

Annual Targets

Distracted driver fatalities have declined steadily over the past several years, but saw a slight increase in 2013 and serious injuries have decreased marginally. Crashes however have seen significant increases since 2009 and the trend is predicted to continue in this direction. The 2014 and 2015 5-year average targets for fatalities is based on the trend line over the period from 2009 to 2013., which shows an achievable 6 percent decrease from 2013 to 2014 and 2 percent from 2014 to 2015. Although the trend
line for serious injuries suggests a moderate decline, the targets established for 2014 and 2015 are based on the SHSP goal of reducing fatalities by half by 2030, which equates to a 5 percent decrease in serious injuries between 2013 and 2014. The future trend line for crashes continues to increase, so a moderate 3 percent decrease in crashes between 2013 and 2014 has been identified, consistent with the overall SHSP goal.

**Figure 4.18**  Distracted Driving Fatalities  
*2009-2015*

![Graph showing number of distracted driving fatalities from 2009 to 2015 with 5-year averages and targets.](image)

**Figure 4.19**  Distracted Driving Serious Injuries  
*2009-2015*

![Graph showing number of distracted driving serious injuries from 2009 to 2015 with 5-year averages and targets.](image)
List of Countermeasures (Programs and Projects)

1. High-Visibility Traffic Law Enforcement

The basic behavioral strategy that has been used to control traffic law violations is high-visibility enforcement operations. Using the same principles as high-visibility impaired driving or occupant protection enforcement programs, locations for enforcement are directed towards high-crash or high-violation geographical areas.

Data-driven enforcement planning has been proven to reduce traffic crashes. Enforcement methods are dependent upon the focus of the campaign. Strategies to target speeding and other aggressive driving violations may vary from those to reduce distracted driving.

Evidence-Based Traffic Safety Enforcement Program: Coordination for the events is done via 6 Highway Safety Regions and their planning meetings held bimonthly throughout the year. At these meetings, team members follow up on completed mobilizations and use the results to adjust the planning and coordination of the next effort. The data used in planning enforcement includes examination of roadway corridors for high aggressive driving, speeding, and distracted driving crash, injury, and fatality locations, crashes by time of day, type of vehicle, and age/sex of drivers. In addition to the bimonthly meetings, special aggressive-driving subcommittee meetings are conducted regionally prior to HVE campaigns to incorporate local data into roadway corridor selection and coordinate efforts among neighboring police departments.

Evidence of Effectiveness: CTW, Chapter 3: Sections 2.2, 2.3, 4.1
**Project Number:** PT-2015-01-14-00 Federal; PT-2015-01-15-00 Federal

**Project Title:** Pennsylvania State Police Traffic Services

**Project Description:** The Pennsylvania State Police (PSP) implement proven, widely accepted, cost-effective traffic safety improvement strategies to address common traffic law violations and other criminal driving behavior. The following tasks will be implemented by PSP in FFY 2015 under this section:

- **Aggressive Driving Enforcement and Education:**
  - PSP will conduct sustained aggressive driving enforcement during 4 quarterly waves encompassing the entire fiscal year. Troop or Area Commanders will utilize Prophecy Software, historical data, and evaluations of previous enforcement campaigns to determine when and where to most effectively use the overtime.
  - PSP personnel also will work with and support participating municipal police departments during periodic campaigns.

- **Special Traffic Enforcement Program (STEP):**
  - STEP is a State Police program designed to increase traffic safety and reduce the number of crashes through innovative traffic enforcement operations. Enforcement and media campaigns will be conducted during 7 major holiday travel periods, including: New Year’s, Easter, Memorial Day, Independence Day, Labor Day, Thanksgiving, and Christmas. Statistics gathered during each wave will be compiled and reported statewide via media reports.

- **Operation Maximum Effort:**
  - Operation Maximum Effort is a large, 1-time-per-year effort that usually occurs during the 3rd quarter (April-June) over the course of a weekend. It provides high-visibility, aggressive speed enforcement. A secondary objective of this operation is to disrupt illicit activity and identify in-transit criminals, reflecting principles similar to the Data-Driven Approach to Crime and Traffic Safety operational model.

**Metric:** Participation from all 16 Pennsylvania State Police Troops in periodic and ongoing enforcement campaigns, providing support to participating municipal police departments.

**Metric:** Conduct at least 50 hours of aerial speed enforcement.

**Metric:** Perform over 6,000 hours of STEP overtime enforcement.

**Metric:** Perform 1 weekend-long enforcement blitz.

**Project Budget:** $1,950,000.00
**Project Number:** PT-2015-02-14-00 Federal; PT-2015-02-15-00 Federal

**Project Title:** Municipal Aggressive Driving Enforcement and Education Program

**Project Description:** Municipal police participation in aggressive driving enforcement operations will be coordinated, supported, and administrated through a statewide project offered by PennDOT. Enforcement subgrants will utilize an allocation formula based on aggressive driving-related data. Eligible governmental units are identified based on police jurisdictional coverage of high-crash areas and other data.

The Aggressive Driving Enforcement and Education campaign will have 1 wave with a distracted driving theme. Drivers sometimes unknowingly commit aggressive driving actions while distracted. The officers doing the enforcement will be looking for distracted drivers along with aggressive drivers.

**Metric:** Mobilize 350 local police departments to provide enforcement on 400 high aggressive driving crash corridors in collaboration with the PSP.

**Metric:** Conduct 1 enforcement campaign with a distracted driving theme during FFY 2015.

**Project Budget:** $1,900,000.00

**Project Number:** PT-2015-03-14-00 Federal; PT-2015-03-15-00 Federal

**Project Title:** Roosevelt Boulevard Project

**Project Description:** Roosevelt Boulevard in Philadelphia is essentially a high-speed 12-lane highway with traffic lights and pedestrian crossings at a majority of the intersections. The combination of high speeds, traffic signals, and pedestrians creates a complicated problem which requires special attention/overtime enforcement from the Philadelphia Police Department. According to a recent study done by State Farm Insurance, 2 of the 3 most dangerous intersections in the country are on Roosevelt Boulevard. Although fatalities on this boulevard have decreased almost 78 percent from 9 in 2007 to 2 in 2013, recent increases in crashes over the past few years support providing continued overtime enforcement funding on the 12.5-mile corridor.

**Metric:** Make 2 contacts per hour during overtime enforcement shifts and make 3,000 total contacts.

**Project Budget:** $100,000.00

**Project Number:** PT-2015-05-14-00 Federal; PT-2015-05-15-00 Federal

**Project Title:** Police Traffic Services Program

**Project Description:** PennDOT will offer enforcement grants new for FFY 2015 that will fund municipal police participation in impaired driving, occupant protection, and aggressive driving enforcement countermeasures in a single agreement. Funding distribution utilizes an allocation formula based on crash data. Eligible governmental units are identified by the Pennsylvania Highway Safety Office based on
police jurisdictional coverage of high-crash areas. The City of Philadelphia is expected to pilot this new municipal grant agreement during FFY 2015.

**Metric:** Provide at least 1 Police Traffic Services Program grant to measure benefits of a comprehensive municipal enforcement agreement.

**Project Budget:** $400,000.00

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**Project Number:** PT-2015-01-14-00 State; PT-2015-01-15-00 State

**Project Title:** Speed Trailers

**Project Description:** In 2013 and 2014, the PennDOT Division of Highway Safety and Traffic Operations used state funds to purchase at least 1 new speed trailer for each of the 11 PennDOT Districts. The speed trailers are deployed on high-crash corridors where speeding-related crashes remain a problem. The trailers also are used in work zones so motorists are visually reminded to stay within the posted speed limit. The Division of Highway Safety plans to purchase new speed trailers in 2015.

**Metric:** Supply each PennDOT District with a new speed trailer in 2015.

**Project Budget:** $101,000.00

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**Project Number:** PT-2015-01-14-00 State; PT-2015-01-15-00 State

**Project Title:** Paid Media

**Project Description:** PennDOT Central Press Office will use state funds to conduct a media campaign on distracted driving featuring on-line and radio advertising. Teen drivers will be the primary target demographic. Distracted driving messages also will be incorporated into earned media during the Aggressive Driving Enforcement and Education campaign.

**Metric:** Run 1 paid media campaign during Distracted Driving Month (April), incorporating a Distracted Driving message using resources from Distraction.gov.

**Project Budget:** $225,000.00
MATURE DRIVERS

Problem Identification and Analysis

Pennsylvania has nearly 1.6 million licensed drivers aged 65 and older who make up 18 percent of the driving population. Older citizens constitute the fastest growing segment of the population. Pennsylvania State Data Center statistics indicate that the number of residents 65 and older will increase 21 percent by 2020. Mature driver fatalities in automotive crashes totaled 277 in 2013, accounting for approximately 15 percent of all traffic fatalities in Pennsylvania.

Annual Targets

Mature driver fatalities have been largely consistent for the past several years, but serious injuries and crashes have mostly maintained a downward trend, outside of a slight uptick in crashes in 2013. The 2014 and 2015 total crash and serious injury 5-year average targets are based on the trend line over the period from 2009 to 2013. However, the fatality target projections are based on the overall SHSP goal, which suggests an 11 percent decrease from 2013 to 2014 and a more moderate 3 percent decrease from 2014 to 2015. A 4 percent decrease in serious injuries between 2013 and 2014 and an 3 percent decrease in crashes for the same year are achievable.

Figure 4.21 Mature Driver Fatalities

2009-2015
Figure 4.22  Mature Driver Serious Injuries
2009-2015

Figure 4.23  Mature Driver Crashes
2009-2015
List of Countermeasures

1. Mature Driver Communications and Outreach

Formal courses specifically designed for mature drivers are offered by organizations either independently or under accreditation by States. There are 3 organizations that offer the PennDOT-approved Basic and Refresher Mature Driver improvement courses at various locations throughout the Commonwealth of Pennsylvania and on-line. All of these approved courses address the specific needs of the mature driver by helping the mature driver understand how aging affects driving abilities and providing insight about driving on today’s roadways. There are no written or practical driving tests. The course fees are moderate, but vary with each organization.

In addition, under Pennsylvania law, drivers 55 and older are eligible to receive a 5 percent discount on their vehicle insurance by completing the Basic Mature Driver Improvement Course. In order to maintain the discount, individuals would have to take the Refresher Mature Driver Improvement Course every 3 years. Individuals should check with their insurance carrier for specifics of their program.

The following organizations offer PennDOT-approved mature driving courses:

- AAA (http://www.aaa.com);
- AARP (888-227-7669; http://www.aarp.org); and
- Seniors for Safe Driving (800-559-4880; http://www.sfsd-pa.com).

Evidence of Effectiveness: CTW, Chapter 7: Section 1.1

2. Licensing

Licensing agencies in all states accept reevaluation referrals for drivers of any age. Historically, medical reporting by health care personnel has provided a highly effective mechanism for removing medically impaired drivers from our roads. In accordance with Section 1518(b) of the Pennsylvania Vehicle Code, all physicians and other persons authorized to diagnose or treat disorders and disabilities must report to PennDOT any patient 15 years of age or older, who has been diagnosed as having a condition that could impair his/her ability to safely operate a motor vehicle.

PennDOT maintains a Medical Reporting Information Center on its Driver and Vehicle Services web site (http://www.dmv.state.pa.us/centers/medicalReportingCenter.shtml). This web site provides a variety of information on the medical reporting process in Pennsylvania.

PennDOT also coordinates a Medical Advisory Board (MAB) to make policy recommendations on what licensing actions are appropriate for people with specific medical conditions and to support PennDOT in evaluating people with medical conditions or functional limitations that may affect their ability to drive.

Evidence of Effectiveness: CTW, Chapter 7: Section 2.2, 2.4
3. Mature Driver Law Enforcement

In addition to enforcing traffic laws for motorists of all ages, law enforcement plays a vital role in mature driver safety by identifying mature drivers with potential driving impairments and providing information and education to the public.

NHTSA’s Older Driver Law Enforcement Course is available through the International Association of Directors of Law Enforcement Standards and Training. PennDOT facilitates the implementation of this course in Pennsylvania to increase law enforcement awareness of mature driver issues. The training includes techniques for identifying drivers with potential impairments and referring them to PennDOT for further review. Trainings are scheduled-based on identified need, the availability of training coordinators, and available funding.

**Evidence of Effectiveness:** CTW, Chapter 7: Section 3.1
MOTORCYCLE SAFETY

Problem Identification and Analysis

Motorcycles are becoming more common on the roads. From 2004 to 2013, Pennsylvania saw a 13 percent increase in motorcyclists and a 40 percent increase in registered motorcycles. Because of their size, motorcycles can be easily hidden in blind spots and are easily overlooked by other drivers. The majority of multivehicle crashes involving a motorcycle over the past 4 years have had a vehicle other than the motorcycle cited as the prime contributing factor in the crash. Therefore it is important that drivers be aware of motorcycles sharing the road.

Pennsylvania’s motorcycle helmet law was revised in 2003. Currently, motorcyclists in Pennsylvania who are 21 years of age or older with 2 years riding experience or who have successfully passed the State’s free-of-charge Motorcycle Safety Program have the option to ride helmetless. In 2013, the number of students trained by the Motorcycle Safety Training Program fell to 21,196 from 23,921 in 2012. The number of Motorcycle Safety Training Program sites increased by 1 in 2013. Efforts to increase attendance will be continued throughout the grant year through multiple media outlets and advisories.

Roughly 28 percent of all motorcycle operators in Pennsylvania involved in a fatal crash had some level of impairment. Reducing motorcycle DUI by educating law enforcement on proper procedure is important in reducing crashes. Motorcycle fatalities totaled 181 in 2013, accounting for approximately 15 percent of all traffic fatalities in Pennsylvania. The 2013 reductions in motorcycle fatalities and serious injuries were the lowest totals in the last 5 years.

Annual Targets

Motorcycle fatalities have fluctuated for the past several years, but decreased to a 5-year low in 2013. Serious injuries and crashes have consistently maintained a slight downward trend over the same time period. Since the recent trends have not kept pace with the SHSP goal, the 2014 and 2015 5-year average targets for fatalities and serious injuries are based on the SHSP goal rather than the 2009-2013 trend line. As a result, the annual fatality target projections from 2013 to 2014 estimate an achievable 4 percent decrease and a more moderate 3 percent decrease from 2014-2015. Based on the SHSP goal, a 3 percent decrease in serious injuries is needed between 2013 and 2014. For total crashes, the 2014 and 2015 targets are based on the 2009-2013 trend line, which results in a 0.2 percent decrease in crashes for 2014.
Figure 4.24  Motorcyclist Fatalities  
2009-2015

Figure 4.25  Motorcyclist Serious Injuries  
2009-2015
List of Countermeasures (Programs and Projects)

1. Motorcycle Rider Training

Motorcycle rider education and training is a vital strategy for ensuring both novice and experienced riders learn basic and advanced skills necessary to operate a motorcycle safely. Training should be made available on a timely basis to all who wish to take it.

The Pennsylvania Motorcycle Safety Program (MSP – http://www.pamsp.com) was established to teach riders of all skill levels the basic fundamentals needed in order to safely operate a motorcycle. The MSP was created from legislation in 1984 and began 1 year later. The Motorcycle Safety Program is free to all Pennsylvania license holders.

Evidence of Effectiveness: CTW, Chapter 5: Section 3.2

Project Number: M9MA-2015-01-14-00 State; M9MA-2015-01-15-00 State

Project Title: Pennsylvania Motorcycle Safety Program Trainings

Project Description: Pennsylvania offers 4 training courses free of charge at many sites across the state. The training provides new riders with skills needed to operate a motorcycle more safely and provides opportunity for more advanced riders to refresh and refine their skills. There are 3 levels of motorcycle training (Basic Rider Course, Basic Rider Course 2, and Advanced Rider Course) and a Three-Wheeled Basic Rider Course. The advanced course was started with the help of Section 2010 funds in 2012 and is modeled after a military training course.

Metric: Increase by 10 percent the overall number of students enrolled in the 4 training courses from 21,196 in 2013 to 23,316 in 2014.
**Metric:** Increase the number of riders trained by all Pennsylvania Motorcycle Training Programs to 23,316 in 2014, an increase of 10 percent from the total of 21,196 in 2013.

**Project Budget:** $5,000,000.00

### 2. Motorcycle Safety Communications and Outreach

Motorcycles are smaller vehicles and are often unseen by other motorists due to low conspicuity. Many states rely on communications and outreach campaigns to increase drivers’ awareness of motorcyclists. These campaigns often coincide with the summer riding season and include motorcyclist organization to promote peer-to-peer safety outreach. PennDOT supports motorcyclist awareness programs through its Motorcycle Safety Program.

**Evidence of Effectiveness:** CTW, Chapter 5: Section 4.2

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**Project Number:** M9MA-2015-01-14-00 Federal; M9MA-2015-01-15-00 Federal/State

**Project Title:** Pennsylvania Share the Road Program

**Project Description:** Share the Road and Watch for Motorcycles is a public outreach program aimed at raising awareness of motorcycles. Crashes involving motorcyclists are often the fault of the other driver, and it is believed the drivers often times do not see the motorcycle. By raising awareness and reminding drivers that motorcycles are on the road, some of these crashes may be avoided. Through the program “Watch for Motorcycles” materials will be produced and distributed. Paid media with a safety message will be deployed during Motorcycle Safety month in May. PennDOT districts also will display motorcycle safety messages on fixed and variable message boards.

LiveFreeRideAlive.com is Pennsylvania’s motorcycle themed interactive web site. It is designed to educate riders on important aspects of motorcycle safety such as being properly licensed and use of protective gear. The site also carries messages promoting sober driving and use of all protective gear. The site will be promoted at motorcycle events statewide to encourage riders to use the web site and practice safe riding habits.

**Metric:** Attend 6 motorcycle rallies in calendar year 2015.

**Metric:** Distribute 300,000 “Watch for Motorcycles” stickers.

**Metric:** Distribute 25,000 lawn signs with the help of ABATE (Alliance of Bikers Aimed Toward Education).

**Metric:** Conduct 2 paid media campaigns: May through September gas pump toppers running; April to June and August through September radio news, traffic, and weather sponsorships.

**Project Budget:** $186,000.00 Federal/$300,000.00 State
YOUNG DRIVERS

Problem Identification and Analysis

In 2013, 1,208 persons died on Pennsylvania roadways, including 149 drivers and passengers aged 20 years or less. Also in 2013, approximately 536 passengers under the age of 20 were seriously injured in a crash. Young drivers are overrepresented in 2013 multivehicle crashes when comparing age groups, as 59.3 percent of drivers aged 16 to 21 were involved in crashes whereas only 53.3 percent of drivers aged 22 to 75+ were involved in crashes. Of particular concern is the involvement of drinking drivers under the age of 21. 19 percent of the driver deaths in the 16 to 20 age group were drinking drivers, up from 18 percent in 2012.

Young drivers also were involved in a higher percentage of overall crashes in 2013 as shown in Table 3.3 on page 23 of the Statewide Demographics section. However, this number is significantly lower than other young driver age groups due to a law enacted in December 1999 that required a mandatory 6-month waiting period between obtaining a Learner’s Permit and testing for licensure. It also reflected the limited time 16-year-old drivers used the roads and the more controlled situations in which they are permitted to drive during the permit process. Driver inexperience and less cautious driving often are attributed characteristics given to the reason all young driver ages have higher rates.

Annual Targets

Young driver fatalities, serious injuries, and crashes have declined significantly for the past several years. Success in reducing young driver crashes since 2009 is driving a downward trend in fatalities and major injuries. The trend analysis suggests further reduction in all 3 categories in 2014 and 2015. The fatality trend based on 5-year rolling averages suggests that the “half by 2030” goal established in the SHSP will be exceeded. As a result, the 5-year average targets proposed in Figure 4.25 is more aggressive than what is required to meet the SHSP goal. Instead, the 2014 and 2015 5-year average targets are based on the trend line over the period from 2009 to 2013 and shows an achievable 7 percent decrease from 2013 to 2014 and 8 percent from 2014 to 2015. The same downward trends have been seen for serious injuries and crashes, so a 12 percent decrease in serious injuries between 2013 and 2014 and an 5 percent decrease in crashes for the same year are achievable.
Figure 4.27  Young Driver Fatalities
2009-2015

Figure 4.28  Young Driver Serious Injuries
2009-2015
List of Countermeasures (Programs and Projects)

1. Young Driver Education

As evaluations of formal driver education programs to date have found that driver education does not decrease crash rates, new strategies to promote safe driving habits by younger drivers are being explored. Authorized under 23 U.S.C. 402(m), Teen Traffic Safety Programs are structured to implement statewide efforts to improve traffic safety for teen drivers. It is anticipated that using peer-to-peer education and prevention strategies will prove effective over time to address emerging trends.

Additional strategies for younger driver traffic safety will continue to be evaluated for potential effectiveness in reducing crashes involving young drivers.

Evidence of Effectiveness: CTW, Chapter 6: Sections 2.1, 2.2

Project Number: TSP-2015-01-14-00 Federal; TSP-2015-01-15-00 Federal;

Project Title: Teen Driver Safety Program

Project Description: During FFY 2014, grant funds were made available for a dedicated Teen Driver Safety Program. The requirements for the funds included an assessment and evaluation of current programs in Pennsylvania targeted to education and awareness of teen driver safety, promoting partnerships and coordination between existing programs and stakeholders, providing “mini-grant” opportunities to high schools, school groups, and community groups for peer-to-peer teen driver education and prevention strategies, and performing educational outreach to parents/caregivers on all aspects of the graduated driver licensing law. The Department plans to extend the period of this grant.
through December 31, 2014. Specific activities to be conducted during the extension period include: parent/caregiver workshops, mini-grants for peer-to-peer programs, development of youth traffic safety summits, and completion of the statewide teen program resource guide.

**Metric:** Create a comprehensive resource guide and at least 2 educational resources for parents/guardians.

**Metric:** Provide at least 50 mini-grants, make 8,000 contacts with parents/guardians.

**Project Budget:** $150,000.00
PEDESTRIAN AND BICYCLE SAFETY

Pedestrians

Problem Identification and Analysis

Pedestrian safety is an emerging focus area of highway safety. The 5-year rolling average of pedestrian fatalities has remained stubbornly high over the past few years, but decreases in annual fatalities and serious injuries occurred from 2012 to 2013. Pedestrian fatalities make up a significant part of the overall roadway fatalities, accounting for 12 percent.

Annual Targets

Pedestrian fatalities have remained steady over the past several years, but saw a slight increase in 2013. Total crashes also have been relatively constant, decreasing slightly each year since 2009. Serious injuries however have seen minimal increases since 2009 and the trend is predicted to continue in this direction. The 2014 and 2015 5-year average targets are based on the overall SHSP goal for total pedestrian crashes, major injuries, and fatalities. For fatalities, the goal results in an achievable 11 percent decrease from 2013 to 2014 and 2 percent from 2014 to 2015. For total pedestrian crashes, a 3 percent decrease in crashes between 2013 and 2014 has been set. However, a modest 2.5 percent decrease in crashes between 2013 and 2014 has been identified for serious injuries to maintain progress towards achieving the SHSP goal.

Figure 4.30 Pedestrian Fatalities

2009-2015

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Cambridge Systematics, Inc.
Figure 4.31  Pedestrian Serious Injuries
2009-2015

Figure 4.32  Pedestrian Crashes
2009-2015
Bicyclists

Problem Identification and Analysis

Bicycle riders may represent a small portion of the total crash picture in Pennsylvania but are not ignored by PennDOT. The emphasis is on ensuring that bicyclists understand the rules of the road and that they are predictable, consistent, and blend easily and safely with other roadway users. The attention begins with elementary school children, who are taught the basics of bicycling and the importance of wearing helmets, and continues with instructional publications and web site information for teens and adults.

Despite recent downward trends in crashes and injuries, the 5-year linear fatality trend has remained constant. PennDOT will continue to promote bicycle safety programs through a variety of avenues to stay ahead of this emerging issue.

Annual Targets

Bicycle fatalities have declined slightly over the past several years, but increased slightly in 2013. Serious injuries and crashes have consistently maintained a downward trend over the same time period. The 2014 and 2015 5-year average fatality targets are based on the SHSP goal, which is slightly more aggressive than the trend line over the period from 2009 to 2013. As a result, the annual fatality target projections from 2013 to 2014 estimate an achievable 5 percent decrease and a 7 percent decrease from 2014 to 2015. The serious injury and total crash targets are based on the 2009-2013 trend line, which suggests a 3 percent decrease in serious injuries between 2013 and 2014 and a 1 percent decrease in crashes for the same year are achievable.

Figure 4.33 Bicycle Fatalities

2009-2015
Figure 4.34  Bicycle Serious Injuries
2009-2015

Figure 4.35  Bicycle Crashes
2009-2015
List of Countermeasures (Programs/Projects)

1. All Pedestrians and Bicyclists

Countermeasures for pedestrian and bicycle safety are primarily aimed at improving behaviors of pedestrians, bicyclists, and drivers through education and enforcement measures. Targeted enforcement campaigns focusing on law violations and raising awareness are vital components of a comprehensive approach to increasing safety. Training engineers and land use planners to incorporate these focus areas into their efforts ensures all transportation system users can travel safely. Countermeasures are tailored to urban and rural locations based on many factors specific to each location.

PennDOT supports a Safe Routes to School Program and maintains a variety of pedestrian and bicycle safety information on its JustDrivePa.org web site. Pedestrian and bicycle safety videos were developed for PennDOT’s YouTube channel and are available to the public. Programs for school age child are administered through the Pennsylvania Child Passenger Safety Program and Community Traffic Safety Programs.

Evidence of Effectiveness: CTW, Chapter 8: Sections 2.2, 4.1, 4.3, 4.4, 4.5; Chapter 8: Sections 1.2, 2.2, 3.1, 3.3, 4.1

Project Number: N/A (DTNH22-14-H-00446)

Project Title: Education and Enforcement Efforts in Pedestrian Focus Cities (Philadelphia, Pennsylvania)

Project Description: In 2013, there were 37 pedestrian fatalities and 1,280 pedestrian injuries in the City of Philadelphia. As the largest urban area in Pennsylvania, these fatalities and injuries represent a large percentage of the statewide pedestrian crash picture. In an effort the address this focus area, PennDOT responded to a national announcement offering funding to deliver education and enforcement strategies in pedestrian focus cities designated by NHTSA and FHWA. PennDOT’s funding application was a joint effort with the City of Philadelphia, which was Pennsylvania’s only identified focus city. Since receiving the award, PennDOT has partnered with the City of Philadelphia Mayor’s Office to incorporate innovative outreach methods targeting high pedestrian crash locations throughout the city. Strategies and outreach methods include targeting social media, updating the police pedestrian training video, bus/subway advertising, and mobilizing trained pedestrian outreach professionals at high-crash intersections. Enforcement and evaluation also are 2 major proponents of the project. A pre/postevaluation of activity will begin in the summer of 2014 and the first waves of targeted pedestrian enforcement are scheduled for the fall of 2014.

Metric: Facilitate and support the pedestrian safety campaign in the City of Philadelphia.

Project Budget: $525,000.00 Federal; $198,000.00 State/Local
**Project Number:** RS-2015-01-14-00 Federal/State; RS-2015-01-15-00 Federal/State

**Project Title:** Walkable Community Programs

**Project Description:** PennDOT has deployed numerous low-cost safety improvements at high pedestrian and bicycle crash locations. Properly designed and implemented pedestrian and bicycle improvements have been shown effective in reducing crashes involving pedestrians and bicyclists. Some of the low-cost solutions include road dieting or lane reduction; rectangular rapid flashing beacons; pedestrian countdown signals; and higher-visibility crosswalks for both pedestrians and bicycles. One of the most widely used pedestrian safety countermeasures is the Yield-to-Pedestrian Channelizing Device. The signs are designed to remind motorists to yield the right-of-way within any marked crosswalk or within any unmarked crosswalk at an intersection where there are no traffic controls or traffic controls are not in operation. Since 2001, PennDOT has deployed approximately 10,000 Yield to Pedestrian Channelizing Devices statewide.

**Metric:** Implement 6 Walkable Communities Programs.

**Metric:** Distribute 500 Yield-to-Pedestrian Channelizing Devices.

**Project Budget:** $350,000.00 Federal; $110,000.00 State
**COMMERCIAL VEHICLE**

**Problem Identification and Analysis**

On average, commercial motor vehicle (CMV)-related crashes accounted for approximately 12 percent of the total traffic-related fatalities, and 7 percent of the major injuries that occurred on Pennsylvania’s roads in 2013. In conjunction with the Pennsylvania State Police (PSP) and other law enforcement agencies, PennDOT has helped enhance enforcement efforts that target aggressive driving by, and around, heavy trucks. To further help address these behavioral safety concerns, it is critical to reach out to CMV communities, and the driving public to better educate a safer interaction on the roads. Pennsylvania has one of the largest trucking industries in the nation with large trucks traveling, approximately, 87.2 million miles annually on state roadways (FHWA, VM-4, 2011).

**Annual Targets**

Commercial vehicle fatalities, serious injuries, and crashes have declined steadily over the past several years. The 2014 and 2015 5-year average targets are based on the trend line over the period from 2009 to 2013 for annual state crash, major injury, and fatality data and suggests moderate reductions in all 3 categories in 2014 and 2015. For fatalities, the trend line shows an achievable 5 percent decrease from 2013 to 2014 and 5 percent from 2014 to 2015. The same downward trends have been seen for serious injuries, so a 7 percent decrease in serious injuries between 2013 and 2014 has been set and a 4 percent decrease in crashes for the same year are achievable.

**Figure 4.36 Commercial Vehicle Fatalities 2009-2015**
Figure 4.37  Commercial Vehicle Serious Injuries
2009-2015

Figure 4.38  Commercial Vehicle Crashes
2009-2015
List of Countermeasures (Programs/Projects)

1. Driver Education and Training

In addition to incorporating commercial motor vehicles into enforcement planning, countermeasures designed to increase awareness of commercial motor vehicle safety issues and to train vehicle operators greatly contribute to increasing overall roadway safety. PennDOT partners with the Pennsylvania Motor Truck Association and coordinates the Pennsylvania Motor Carrier Safety Advisory Committee to establish training programs and activities supporting commercial motor vehicle safety.

Evidence of Effectiveness: HSP Guidelines No. 4, IV

Project Number: DE-2015-01-14-00 Federal; DE-2015-01-15-00 Federal

Project Title: Commercial Motor Vehicle Safety Symposium

Project Description: These funds will be dedicated to assisting Pennsylvania’s commercial motor vehicle operators, companies, and other relevant transportation entities with safety outreach. Funding will provide support for a statewide Commercial Motor Vehicle Safety Symposium and other pertinent costs to make the symposium/outreach event successful.

Metric: Conduct 1 Commercial Motor Vehicle Safety Symposium.

Project Budget: $25,000.00 Federal
TRAFFIC SAFETY INFORMATION SYSTEMS

Problem Identification and Analysis

Pennsylvania’s traffic records system provides the basic information necessary for efficient and successful highway safety efforts at the local, state, and Federal levels of government. The statewide traffic records system is used to perform problem identification, establish goals and performance measures, allocate resources, determine the progress of specific programs, and support the development and evaluation of highway and vehicle safety countermeasures.

Crash record management is divided into 3 sections. The reports section sorts, categorizes, batches, and prepares paper crash reports from the field and ensures that the reports are scanned into the Crash Report System (CRS). The analysis section uses the CRS validates crash information coming in from paper and electronic police crash reports, checking the incoming data against a set of 400 edits. The information systems section is responsible for providing crash data to end users using the Crash Data Analysis and Retrieval Tool (CDART) to retrieve summarized data. Those requesting data include engineers, the media, the Attorney General’s office, program managers, police officers, and the general public. The data is used to help create the Strategic Highway Safety Plan, set safety targets, determine safety focus areas, and develop implementation strategies.

Projects that will be implemented in Fiscal Year 2015 to improve the state data system are outlined in the 2015 Traffic Records Strategic Plan, which was created under the direction of the Traffic Records Coordinating Committee (TRCC). The plan includes identified deficiencies in the system, crash records performance measures, updates on ongoing projects, and 2 additional projects that were added.

Annual Targets and Performance Measures

The following performance measures have been established by the Traffic Records Coordinating Committee. The measures have been established for the performance areas of completeness, accuracy, and timeliness. The completeness and accuracy objectives are to lower the average numbers by providing feedback to police chiefs, providing additional training, and moving more police agencies to electronic submissions which allows for presubmittal editing. The timeliness objective is to decrease the average processing time from crash event to entry in the crash database by encouraging police chiefs to submit the crash forms more quickly and move our remaining paper-submitting police agency to electronic submission.
Figure 4.39  Completeness Performance Measure

Figure 4.40  Accuracy Performance Measure
Pennsylvania Highway Safety Plan

Figure 4.41  Timeliness Performance Measure

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List of Countermeasures (Programs/Projects)

**Project Number:** M3DA-2015-01-14-01 Federal/State; M3DA-2015-01-15-01 Federal/State

**Project Title:** The City of Philadelphia’s Transition to Electronic Crash Reporting

**Project Description:** The City of Philadelphia has been aware of our need to transition to electronic reporting in order to accommodate transition to the next version of the crash data standard and corresponding changes to the crash report form. A small pilot project using a small unit within the department was undertaken using the Crash Reporting System web site. It was determined that transitioning the entire department would not meet their needs so other options needed to be considered. Budgetary restrictions made developing in-house software unworkable. Multiple recognized and unrecognized vendors were considered, including the recently released version of TraCS that was made available to local law enforcement. The decision was made to pilot the TraCS citation software using a handful of divisions. That pilot project was completed. Philadelphia decided to implement TraCS but needs assistance.

**Metric:** Transition 100 percent of the police districts in the City of Philadelphia to entirely electronic submission of crash reports during FFY 2015.

**Project Budget:** $1,100,000.00 Federal (FFY 2015); $3,300,000.00 State/Local

**Project Number:** M3DA-2015-01-14-02 Federal/State; M3DA-2015-01-15-02 Federal/State

**Project Title:** Traffic Counters

**Project Description:** PennDOT Bureau of Planning and Research (BPR) currently has 91 permanent traffic counting devices which collect data 24 hours a day, 7 days a week, 365 days a year. 41 Automatic
Traffic Recorders (ATR) only collect volume and speed data, 37 continuous vehicle classification (CAVC) devices collect 13 vehicle classifications and speed data, and 13 Weigh-in-motion (WIM) devices collect 13 vehicle classifications, speed data, and vehicle weight data. To make the program more complete and benefit additional departmental areas, the installation of additional CAVC and WIM sites are necessary. The locations of the additional sites have been identified by the PennDOT Safety Management Unit. The vehicle miles traveled (VMT) and speed data from the sites will benefit the crash program. Additionally, the Pennsylvania State Police (PSP) have identified locations for the installation of WIM sites to benefit the additional data needed for truck weight enforcement and commercial vehicle safety.

**Metric:** Install traffic counters at 5 CAVC/WIM identified locations.

**Project Budget:** $700,000.00 Federal

**Project Number:** M3DA-2015-01-14-03 Federal; M3DA-2015-01-15-03 Federal

**Project Title:** Crash Reporting Law Enforcement Liaison (LEL)

**Project Description:** The overall project’s goal is designed to assist in Pennsylvania safety strategy to halve fatalities in the next 20 years (starting in 2010) through improving the Crash Record System. The measureable goal for this project will be to increase the electronic submission of LEA Crash Reports from 92 percent to 100 percent of agencies, including Philadelphia in FFY 2015. The project has the following additional goals:

- Increase the speed with which data are entered into a traffic crash database through electronic reporting by decreasing the amount of time it takes to prepare and post a crash report. Timeliness is the length of time that occurs from the time a crash occurs to when the crash report is received by PennDOT’s Data Repository. It is essential in obtaining real-time data for location and cause evaluation.

- Decrease the number of errors found in all crash cases to an average of 0.45 errors per case in FFY 2015. In preparing a crash report, the information within the report provides invaluable data when evaluating the crash. The accuracy of the report has a direct impact on the quality of the data being evaluated.

- Improve the completeness of crash statistics to an average of 0.76 missing values per case in FFY 2015. A crash report cannot be accurately evaluated when missing fields or attributes are omitted.

The primary focus of this project will continue the use of a statewide Law Enforcement Liaison network to work with each of Pennsylvania’s Law Enforcement Agencies that are required to submit crash reports. Each Crash Reporting (CR) LEL will establish themselves as the point of contact between PennDOT Crash Reporting staff and the law enforcement community. LELs will be assigned to make the regular contact with enforcement agencies in 4 Pennsylvania Regions. The CR LEL will schedule meetings, provide review of existing reporting activities, complete individual or group trainings, workshops, provide computer equipment and training, and review LEA reporting performance.
Metric: Increase the electronic submission of Law Enforcement Agency crash reports from 92 percent to 100 percent of agencies, including Philadelphia in FFY 2015.

Project Budget: $630,000.00


Project Title: Crash Architecture and Public/Partner Data Interface

Project Description: The current CDART application is an intranet application only available to Commonwealth agencies, PSP headquarters, and the Metropolitan Planning Organizations who access the system via the Business Partner network. The application’s tools are designed for engineering solutions. There is a “soft-side” need for crash data as well. This need does not only reside within PennDOT, but also within the safety community which is interested in reducing fatalities and injuries due to things like drinking and driving, seatbelt use, aggressive driving, distracted driving, etc. Police agencies also are interested in curbing these same activities. This project calls for developing an application to allow PennDOT’s safety partners, the police who report crashes, and the general public an easy way to access useful crash data.

Metric: Provide links to data, querying and mapping capability by September 30, 2014.

Project Budget: $510,000.00
COMMUNITY TRAFFIC SAFETY PROGRAM

Problem Identification and Analysis

The Community Traffic Safety Program provides a necessary link between the Pennsylvania Highway Safety Office and local communities. Pennsylvania’s large size, population, and local diversity make it difficult to administer a centralized program. PennDOT establishes Community Traffic Safety Projects (CTSP) under this program area to provide coverage to all 67 Pennsylvania counties. The CTSPs have some defined tasks, like participation in NHTSA national safety campaigns. Other parts of their annual program are put together by them based on local needs. They are required to conduct education and outreach activities that address all of the Safety Focus areas in this volume based on local data and need (including speeding, aggressive driving, occupant protection, motorcycle safety, mature driver safety, younger drivers, and pedestrian and bicycle safety).

Projects must address critical safety needs by analysis of crash data as the principle basis for programs. Data analysis and problem identification is the foundation for each project and will determine the structure and accuracy of the goals, activities, measures, and evaluation efforts for the duration of the project. Analysis might include years of crash, injury, and fatality data; license, registration, and conviction data; and other data from various sources. Data included in agreements will identify safety problems and support the subsequent development of goals and activities. Broad program area goals must be tied to the specific countermeasures selected, including clear articulation of how and why specific tasks were chosen.

List of Countermeasures (Programs/Projects)

1. Educational and Outreach Programs

Education and outreach programs are a vital component of statewide traffic safety efforts. Activities supporting enforcement efforts greatly increase the effectiveness and ability to change driver behavior. Educational programs targeted to all ages groups raise awareness of traffic safety laws, available resources and training, and general driver instruction. Outreach programs to schools, community groups, businesses, police departments, EMS providers, and the judicial community increase knowledge of traffic safety campaigns throughout the year and provide opportunities for collaboration to enhance program effectiveness, gathering feedback for future program modifications, and to standardize messaging among safety partners.

Evidence of Effectiveness: CTW, Chapter 1: Section 6.5; Chapter 2: Sections 3.1, 3.2, 6.1, 6.2, 7.1; Chapter 3: Section 4.1; Chapter 4: Sections 2.1, 2.2, 3.1, 3.2; Chapter 5: Sections 4.1, 4.2; Chapter 6: Sections 2.1, 2.2, 3.1; Chapter 7: Sections 1.1, 1.2; Chapter 8: Sections 2.1, 2.3; Chapter 9: Sections 1.3, 1.4, 2.2, 3.2, 4.2
Project Number: CP-2015-01-14-00 Federal; CP-2015-01-15-00 Federal

Project Title: Community Traffic Safety Program

Project Description: Tasks include identifying enforcement training needs; partnering with local organizations to address identified safety focus areas; assisting enforcement agencies to target local problems based on crash data; serving as a local contact for the general public; acting on PennDOT’s behalf in the development of local safety action plans and safety efforts; providing educational programs to schools and local employers; and providing outreach and education on a variety of traffic safety issues to Magisterial District Justices (MDJ). Those CTSPs with official seat belt survey sites within their jurisdictions are asked to conduct informal seat belt surveys to monitor seat belt usage rates throughout the year.


Metric: Conduct 100 percent of identified informal seat belt surveys by March 31, 2015.

Metric: Coordinate 100 educational programs to the public addressing identified priority safety focus areas specific to geographic areas.

Metric: Contact 100 percent (estimated 550 total) of the Magisterial District Judges in Pennsylvania by September 30, 2015.


Metric: Coordinate in regional (number TBD) and 1 statewide Teen Safe Driving Competition in partnership with the Pennsylvania Motor Truck Association.

Project Budget: $2,500,000.00 Federal
COMMUNICATIONS AND MEDIA

Communications Office

PennDOT’s Central Press Office and regional Safety Press Officers manage media for the highway safety program. All press releases promoting enforcement activities, law enforcement trainings, and community events go through the press office. The office also is responsible for PSA recordings, interview opportunities, and press conferences. Communications staff tracks earned media activities like media events and outreach meetings and issues a statewide report. PennDOT maintains a Twitter account, @PennDOTNews, a PennDOT Facebook account and a YouTube channel that includes many safety videos and our media buy videos.

The Press Office will be using State funds for paid advertising as a part of the highway safety program. Paid media campaigns are coordinated and implemented by press office staff, who ensure that each campaign has a consistent “brand identity” in all messaging. Media buys are conducted to complement Federal efforts due to budget restraints limiting the number of buys possible throughout the year. Our press releases, electronic messaging and talking points/interviews use the enforcement messaging (CIOT, etc.) while Pennsylvania has established its own brand and year-round recognition through Just Drive Pennsylvania. Designs, slogans and media budget uses have to be approved by the Governor’s Press Office before proceeding. Paid media will be purchased for the following events:

“Just Drive – Safe and Sober”: Labor Day and Independence Day DUI enforcement crackdowns

On-line advertising, radio, and lifestyle advertising at convenience stores/gas stations. Will target the male age 21 to 54 demographic, which has been identified through the court reporting network (CRN) data as major contributors to the DUI problem.

“Just Buckle Up – A Click Can Save Your Life”: May CIOT mobilization

Radio messages, on-line ads, and gas/convenience store advertising. Will target males 18 to 54, nighttime drivers, and pickup truck drivers, which are the groups least likely wear seat belts. This campaign will be in addition to CIOT branded messaging that will be used for per NHTSA requirements. There also will be CIOT videos shown in Pittsburgh and Philadelphia high schools. The videos can be viewed at http://www.youtube.com/pennsylvaniaDOT.

“Just Drive – Distractions Can Wait”: National Distracted Driving Awareness Month, April 2015

On-line and radio advertising will be deployed, including reminders of Pennsylvania’s no-texting-while-driving law. Governor Tom Corbett is featured in 2 anti-distracted driving videos that will be used in this campaign.

The Press Office also will prepare a Safety Communications Plan for FFY 2015 to aid grantees and partners in establishing earned media plans throughout the fiscal year.
List of Countermeasures (Programs/Projects)

**Project Number:** CP-2015-03-14-00 Federal; CP-2015-03-15-00 Federal

**Project Title:** Public Information and Education

**Project Description:** The PennDOT Graphic Services Center and Commonwealth Media are used to produce materials for use in the highway safety program. Brochures and other free educational pieces address safety focus areas and other safety issues. The publications are available for download, and in some cases are printed for distribution. An outside contractor can be used for professionally done videos and other materials. Development is done by an outside contractor.

Additionally, PennDOT provides support for the Pennsylvania Yellow Dot Program (http://www.yellowdot.pa.gov). This program was created to assist citizens in the “golden hour” of emergency care following a traffic accident when they may not be able to communicate their needs themselves. Placing a yellow dot in your vehicle’s rear window alerts first responders to check your glove compartment for vital information to ensure you receive the medical attention you need.

The program is a cooperative effort among the Pennsylvania Departments of Transportation, Health and Aging; the Pennsylvania State Police, the Pennsylvania Turnpike Commission and First Responders and local law enforcement.

**Project Budget:** $475,000 ($100,000 Federal; $375,000 State)
PLANNING AND ADMINISTRATION

Problem Identification and Analysis

Public law 89-564 (Highway Safety Act) requires that a Highway Safety Program be approved by the Federal government. To adequately perform this task and ensure the program is activated in accordance with the NHTSA/FHWA orders, directives, regulations, policies, etc., the Bureau of Maintenance and Operations, Program Services Unit, is responsible for Pennsylvania’s Highway Safety Program.

List of Countermeasures (Programs/Projects)

**Project Number:** PA-2015-01-14-00 Federal; PA-2015-01-15-00 Federal

**Project Title:** Planning and Administration

**Project Description:** The Program Services Unit is responsible for planning and implementing Pennsylvania’s Highway Safety Program. The 2015 Highway Safety Plan identifies the program areas of NHTSA and FHWA.

The objectives of this project cannot be measured in quantifiable terms related to other projects which can reflect a measure of accomplishment; however, the objectives of this project do provide for the planning and administration which are efforts readily identifiable and directly attributable to the overall development and management of the Commonwealth’s Highway Safety Plan.

The functions covered encompass, wholly or partially, elements applicable to planning, coordination, financial aspects, and general administration of the entire HSP (NHTSA) and other areas related to the highways safety process.

Administrative activities are performed in a competent and effective manner to insure compliance with all aspects of problem identification, evaluation monitoring, and legislation to provide methods and procedures which allow an effective approach to reducing traffic crashes and deaths.

**Metric:** Implement 90 statewide and local projects addressing highway safety during FFY 2015.

**Metric:** Perform approximately 100 site evaluations and 50 fiscal audits of highway safety projects by September 30, 2015.

**Metric:** Prepare Annual Report submission to NHTSA no later than December 31, 2014.

**Metric:** Prepare Highway Safety Plan and 405 applications for submission to NHTSA no later than July 1, 2015.

**Project Budget:** $772,000 ($386,000 Federal; $386,000 State)
Project Number: CP-2015-04-14-00 Federal; CP-2015-04-15-00 Federal

Project Title: Grant Program Training Needs

Project Description: The Program Services Unit established this project to address training needs necessary to support the objectives of the Highway Safety Plan which are not otherwise included in established projects. This agreement also provides funding for trainings needs for the PennDOT District Safety Press Officers.

Training modules will include, but are not limited to:

- dotGrants electronic grants management system;
- Fall Outreach Coordination Workshop;
- Annual Traffic Safety Grantee Workshop; and
- DUI Court Coordinator Training (NHTSA).


Metric: Conduct 1 planning and training workshop for PennDOT grantees, partners by March 31, 2015.

Project Budget: $30,000 Federal
5. Cost Summary

As required under 23 CFR §1200.11(e), program areas and projects to be funded in this plan are summarized in this section.

This information has been generated for planning purposes and does not reflect approved grant projects and awarded funds. Final project and budget approval will be determined during the annual grant selection cycle to be completed prior to October 1, 2014. Revisions to this information will be submitted in accordance with 23 CFR §1200.11(e), Appendix B.

Fund Balances

Fund balances in this plan are calculated based on prior-year uncommitted funding and projected new Federal funds. State funds are estimated and will be adjusted upon approval of the new state fiscal year budget and through routine planning.

Uncommitted Funds

Funds identified as uncommitted in this plan are available for final project negotiations and during future planning efforts pending the conditions of 23 CFR §1200.41(b)(1).

Unexpended Prior-Year Balances

Funds identified during annual fiscal year close-out will be carried forward in accordance with 23 CFR §1200.41(b)(3).
# Federal Fiscal Year 2015 Highway Safety Program Budget

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<th>Program Area</th>
<th>Program Description</th>
<th>CFDA</th>
<th>Approved Program Costs</th>
<th>State Funds</th>
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Subtotal CFDA #20.616 (§402): $4,597,000.00

Subtotal CFDA #20.616 (§405b): $1,725,000.00

Subtotal CFDA #20.616 (§405c): $3,300,000.00

Subtotal CFDA #20.616 (§405d): $1,255,500.00

Subtotal CFDA #20.616 (§405f): $5,300,000.00

Total NHTSA: $16,177,500.00

Total FHWA: $27,568,500.00

Total NHTSA & FHWA: $44,746,000.00
# Federal Fiscal Year 2015 Highway Safety Project List

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## Pennsylvania Highway Safety Plan

### Federal Fiscal Year 2015 Highway Safety Project List

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Certifications and Assurances
6. Certifications and Assurances

APPENDIX A TO PART 1200 –
CERTIFICATION AND ASSURANCES
FOR HIGHWAY SAFETY GRANTS (23 U.S.C. CHAPTER 4)

State: Pennsylvania
Fiscal Year: 2015

Each fiscal year the State must sign these Certifications and Assurances that it complies with all requirements including applicable Federal statutes and regulations that are in effect during the grant period. (Requirements that also apply to subrecipients are noted under the applicable caption.)

In my capacity as the Governor’s Representative for Highway Safety, I hereby provide the following certifications and assurances:

GENERAL REQUIREMENTS

To the best of my personal knowledge, the information submitted in the Highway Safety Plan in support of the State’s application for Section 402 and Section 405 grants is accurate and complete. (Incomplete or incorrect information may result in the disapproval of the Highway Safety Plan.)

The Governor is the responsible official for the administration of the State highway safety program through a State highway safety agency that has adequate powers and is suitably equipped and organized (as evidenced by appropriate oversight procedures governing such areas as procurement, financial administration, and the use, management, and disposition of equipment) to carry out the program. (23 U.S.C. 402(b)(1)(A))

The State will comply with applicable statutes and regulations, including but not limited to:

- 23 U.S.C. Chapter 4 - Highway Safety Act of 1966, as amended
- 49 CFR Part 18 - Uniform Administrative Requirements for Grants and Cooperative Agreements to State and Local Governments
- 23 CFR Part 1200 – Uniform Procedures for State Highway Safety Grant Programs

The State has submitted appropriate documentation for review to the single point of contact designated by the Governor to review Federal programs, as required by Executive Order 12372 (Intergovernmental Review of Federal Programs).

FEDERAL FUNDING ACCOUNTABILITY AND TRANSPARENCY ACT (FFATA)

The State will comply with FFATA guidance, OMB Guidance on FFATA Subward and Executive Compensation Reporting, August 27, 2010, (https://www.fsrs.gov/documents/OMB_Guidance_on_FFATA_Subaward_and_Executive_Com pensation_Reporting_08272010.pdf) by reporting to FSRS.gov for each sub-grant awarded:

- Name of the entity receiving the award;
- Amount of the award;
• Information on the award including transaction type, funding agency, the North American Industry Classification System code or Catalog of Federal Domestic Assistance number (where applicable), program source;
• Location of the entity receiving the award and the primary location of performance under the award, including the city, State, congressional district, and country; and an award title descriptive of the purpose of each funding action;
• A unique identifier (DUNS);
• The names and total compensation of the five most highly compensated officers of the entity if:
  (i) the entity in the preceding fiscal year received—
      (I) 80 percent or more of its annual gross revenues in Federal awards;
      (II) $25,000,000 or more in annual gross revenues from Federal awards; and
  (ii) the public does not have access to information about the compensation of the senior executives of the entity through periodic reports filed under section 13(a) or 15(d) of the Securities Exchange Act of 1934 (15 U.S.C. 78m(a), 78o(d)) or section 6104 of the Internal Revenue Code of 1986;
• Other relevant information specified by OMB guidance.

NONDISCRIMINATION
(applies to subrecipients as well as States)

The State highway safety agency will comply with all Federal statutes and implementing regulations relating to nondiscrimination. These include but are not limited to: (a) Title VI of the Civil Rights Act of 1964 (Pub. L. 88-352), which prohibits discrimination on the basis of race, color or national origin (and 49 CFR Part 21); (b) Title IX of the Education Amendments of 1972, as amended (20 U.S.C. 1681-1683 and 1685-1686), which prohibits discrimination on the basis of sex; (c) Section 504 of the Rehabilitation Act of 1973, as amended (29 U.S.C. 794), and the Americans with Disabilities Act of 1990 (Pub. L. 101-336), as amended (42 U.S.C. 12101, et seq.), which prohibits discrimination on the basis of disabilities (and 49 CFR Part 27); (d) the Age Discrimination Act of 1975, as amended (42 U.S.C. 6101-6107), which prohibits discrimination on the basis of age; (e) the Civil Rights Restoration Act of 1987 (Pub. L. 100-259), which requires Federal-aid recipients and all subrecipients to prevent discrimination and ensure nondiscrimination in all of their programs and activities; (f) the Drug Abuse Office and Treatment Act of 1972 (Pub. L. 92-255), as amended, relating to nondiscrimination on the basis of drug abuse; (g) the comprehensive Alcohol Abuse and Alcoholism Prevention, Treatment and Rehabilitation Act of 1970 (Pub. L. 91-616), as amended, relating to nondiscrimination on the basis of alcohol abuse or alcoholism; (h) Sections 523 and 527 of the Public Health Service Act of 1912, as amended (42 U.S.C. 290dd-3 and 290ee-3), relating to confidentiality of alcohol and drug abuse patient records; (i) Title VIII of the Civil Rights Act of 1968, as amended (42 U.S.C. 3601, et seq.), relating to nondiscrimination in the sale, rental or financing of housing; (j) any other nondiscrimination provisions in the specific statute(s) under which application for Federal assistance is being made; and (k) the requirements of any other nondiscrimination statute(s) which may apply to the application.
THE DRUG-FREE WORKPLACE ACT OF 1988 (41 USC 8103)

The State will provide a drug-free workplace by:

- Publishing a statement notifying employees that the unlawful manufacture, distribution, dispensing, possession or use of a controlled substance is prohibited in the grantee's workplace and specifying the actions that will be taken against employees for violation of such prohibition;
- Establishing a drug-free awareness program to inform employees about:
  - The dangers of drug abuse in the workplace.
  - The grantee's policy of maintaining a drug-free workplace.
  - Any available drug counseling, rehabilitation, and employee assistance programs.
  - The penalties that may be imposed upon employees for drug violations occurring in the workplace.
  - Making it a requirement that each employee engaged in the performance of the grant be given a copy of the statement required by paragraph (a).
- Notifying the employee in the statement required by paragraph (a) that, as a condition of employment under the grant, the employee will –
  - Abide by the terms of the statement.
  - Notify the employer of any criminal drug statute conviction for a violation occurring in the workplace no later than five days after such conviction.
- Notifying the agency within ten days after receiving notice under subparagraph (d)(2) from an employee or otherwise receiving actual notice of such conviction.
- Taking one of the following actions, within 30 days of receiving notice under subparagraph (d)(2), with respect to any employee who is so convicted –
  - Taking appropriate personnel action against such an employee, up to and including termination.
  - Requiring such employee to participate satisfactorily in a drug abuse assistance or rehabilitation program approved for such purposes by a Federal, State, or local health, law enforcement, or other appropriate agency.
- Making a good faith effort to continue to maintain a drug-free workplace through implementation of all of the paragraphs above.

BUY AMERICA ACT
(applies to subrecipients as well as States)

The State will comply with the provisions of the Buy America Act (49 U.S.C. 5323(j)), which contains the following requirements:

Only steel, iron and manufactured products produced in the United States may be purchased with Federal funds unless the Secretary of Transportation determines that such domestic purchases would be inconsistent with the public interest, that such materials are not reasonably available and of a satisfactory quality, or that inclusion of domestic materials will increase the cost of the overall project contract by more than 25 percent. Clear justification for the purchase of non-
domestic items must be in the form of a waiver request submitted to and approved by the Secretary of Transportation.

**POLITICAL ACTIVITY (HATCH ACT)**
*(applies to subrecipients as well as States)*

The State will comply with provisions of the Hatch Act (5 U.S.C. 1501-1508) which limits the political activities of employees whose principal employment activities are funded in whole or in part with Federal funds.

**CERTIFICATION REGARDING FEDERAL LOBBYING**
*(applies to subrecipients as well as States)*

Certification for Contracts, Grants, Loans, and Cooperative Agreements

The undersigned certifies, to the best of his or her knowledge and belief, that:

1. No Federal appropriated funds have been paid or will be paid, by or on behalf of the undersigned, to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with the awarding of any Federal contract, the making of any Federal grant, the making of any Federal loan, the entering into of any cooperative agreement, and the extension, continuation, renewal, amendment, or modification of any Federal contract, grant, loan, or cooperative agreement.

2. If any funds other than Federal appropriated funds have been paid or will be paid to any person for influencing or attempting to influence an officer or employee of any agency, a Member of Congress, an officer or employee of Congress, or an employee of a Member of Congress in connection with this Federal contract, grant, loan, or cooperative agreement, the undersigned shall complete and submit Standard Form-LLL, "Disclosure Form to Report Lobbying," in accordance with its instructions.

3. The undersigned shall require that the language of this certification be included in the award documents for all sub-award at all tiers (including subcontracts, subgrants, and contracts under grant, loans, and cooperative agreements) and that all subrecipients shall certify and disclose accordingly.

This certification is a material representation of fact upon which reliance was placed when this transaction was made or entered into. Submission of this certification is a prerequisite for making or entering into this transaction imposed by section 1352, title 31, U.S. Code. Any person who fails to file the required certification shall be subject to a civil penalty of not less than $10,000 and not more than $100,000 for each such failure.
RESTRICTION ON STATE LOBBYING
(applies to subrecipients as well as States)

None of the funds under this program will be used for any activity specifically designed to urge or influence a State or local legislator to favor or oppose the adoption of any specific legislative proposal pending before any State or local legislative body. Such activities include both direct and indirect (e.g., "grassroots") lobbying activities, with one exception. This does not preclude a State official whose salary is supported with NHTSA funds from engaging in direct communications with State or local legislative officials, in accordance with customary State practice, even if such communications urge legislative officials to favor or oppose the adoption of a specific pending legislative proposal.

CERTIFICATION REGARDING DEBARMENT AND SUSPENSION
(applies to subrecipients as well as States)

Instructions for Primary Certification

1. By signing and submitting this proposal, the prospective primary participant is providing the certification set out below.

2. The inability of a person to provide the certification required below will not necessarily result in denial of participation in this covered transaction. The prospective participant shall submit an explanation of why it cannot provide the certification set out below. The certification or explanation will be considered in connection with the department or agency's determination whether to enter into this transaction. However, failure of the prospective primary participant to furnish a certification or an explanation shall disqualify such person from participation in this transaction.

3. The certification in this clause is a material representation of fact upon which reliance was placed when the department or agency determined to enter into this transaction. If it is later determined that the prospective primary participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.

4. The prospective primary participant shall provide immediate written notice to the department or agency to which this proposal is submitted if at any time the prospective primary participant learns its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.

5. The terms covered transaction, debarred, suspended, ineligible, lower tier covered transaction, participant, person, primary covered transaction, principal, proposal, and voluntarily excluded, as used in this clause, have the meaning set out in the Definitions and coverage sections of 49 CFR Part 29. You may contact the department or agency to which this proposal is being submitted for assistance in obtaining a copy of those regulations.
6. The prospective primary participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency entering into this transaction.

7. The prospective primary participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion-Lower Tier Covered Transaction," provided by the department or agency entering into this covered transaction, without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions.

8. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered transaction, unless it knows that the certification is erroneous. A participant may decide the method and frequency by which it determines the eligibility of its principals. Each participant may, but is not required to, check the list of Parties Excluded from Federal Procurement and Non-procurement Programs.

9. Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render in good faith the certification required by this clause. The knowledge and information of a participant is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

10. Except for transactions authorized under paragraph 6 of these instructions, if a participant in a covered transaction knowingly enters into a lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or voluntarily excluded from participation in this transaction, in addition to other remedies available to the Federal Government, the department or agency may terminate this transaction for cause or default.

Certification Regarding Debarment, Suspension, and Other Responsibility Matters-Primary Covered Transactions

(1) The prospective primary participant certifies to the best of its knowledge and belief, that its principals:
   (a) Are not presently debarred, suspended, proposed for debarment, declared ineligible, or voluntarily excluded by any Federal department or agency;
   (b) Have not within a three-year period preceding this proposal been convicted of or had a civil judgment rendered against them for commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, State or local) transaction or contract under a public transaction; violation of Federal or State antitrust statutes or commission of embezzlement, theft, forgery, bribery, falsification or destruction of record, making false statements, or receiving stolen property;
(c) Are not presently indicted for or otherwise criminally or civilly charged by a governmental entity (Federal, State or Local) with commission of any of the offenses enumerated in paragraph (1)(b) of this certification; and
(d) Have not within a three-year period preceding this application/proposal had one or more public transactions (Federal, State, or Local) terminated for cause or default.

(2) Where the prospective primary participant is unable to certify to any of the Statements in this certification, such prospective participant shall attach an explanation to this proposal.

Instructions for Lower Tier Certification

1. By signing and submitting this proposal, the prospective lower tier participant is providing the certification set out below.

2. The certification in this clause is a material representation of fact upon which reliance was placed when this transaction was entered into. If it is later determined that the prospective lower tier participant knowingly rendered an erroneous certification, in addition to other remedies available to the Federal government, the department or agency with which this transaction originated may pursue available remedies, including suspension and/or debarment.

3. The prospective lower tier participant shall provide immediate written notice to the person to which this proposal is submitted if at any time the prospective lower tier participant learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.

4. The terms covered transaction, debarred, suspended, ineligible, lower tier covered transaction, participant, person, primary covered transaction, principal, proposal, and voluntarily excluded, as used in this clause, have the meanings set out in the Definition and Coverage sections of 49 CFR Part 29. You may contact the person to whom this proposal is submitted for assistance in obtaining a copy of those regulations.

5. The prospective lower tier participant agrees by submitting this proposal that, should the proposed covered transaction be entered into, it shall not knowingly enter into any lower tier covered transaction with a person who is proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, declared ineligible, or voluntarily excluded from participation in this covered transaction, unless authorized by the department or agency with which this transaction originated.

6. The prospective lower tier participant further agrees by submitting this proposal that it will include the clause titled "Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion -- Lower Tier Covered Transaction," without modification, in all lower tier covered transactions and in all solicitations for lower tier covered transactions. (See below)

7. A participant in a covered transaction may rely upon a certification of a prospective participant in a lower tier covered transaction that it is not proposed for debarment under 48 CFR Part 9, subpart 9.4, debarred, suspended, ineligible, or voluntarily excluded from the covered
transaction, unless it knows that the certification is erroneous. A participant may decide the
method and frequency by which it determines the eligibility of its principals. Each participant
may, but is not required to, check the List of Parties Excluded from Federal Procurement and
Non-procurement Programs.

8. Nothing contained in the foregoing shall be construed to require establishment of a system of
records in order to render in good faith the certification required by this clause. The knowledge
and information of a participant is not required to exceed that which is normally possessed by a
prudent person in the ordinary course of business dealings.

9. Except for transactions authorized under paragraph 5 of these instructions, if a participant in a
covered transaction knowingly enters into a lower tier covered transaction with a person who is
proposed for debarment under 48 CFR Part 9, subpart 9.4, suspended, debarred, ineligible, or
voluntarily excluded from participation in this transaction, in addition to other remedies available
to the Federal government, the department or agency with which this transaction originated may
pursue available remedies, including suspension and/or debarment.

Certification Regarding Debarment, Suspension, Ineligibility and Voluntary Exclusion -- Lower
Tier Covered Transactions:

1. The prospective lower tier participant certifies, by submission of this proposal, that neither it
nor its principals is presently debarred, suspended, proposed for debarment, declared ineligible,
or voluntarily excluded from participation in this transaction by any Federal department or
agency.

2. Where the prospective lower tier participant is unable to certify to any of the statements in this
certification, such prospective participant shall attach an explanation to this proposal.

POLICY ON SEAT BELT USE

In accordance with Executive Order 13043, Increasing Seat Belt Use in the United States, dated
April 16, 1997, the Grantee is encouraged to adopt and enforce on-the-job seat belt use policies
and programs for its employees when operating company-owned, rented, or personally-owned
vehicles. The National Highway Traffic Safety Administration (NHTSA) is responsible for
providing leadership and guidance in support of this Presidential initiative. For information on
how to implement such a program, or statistics on the potential benefits and cost-savings to your
company or organization, please visit the Buckle Up America section on NHTSA’s website at
www.nhtsa.dot.gov. Additional resources are available from the Network of Employers for
Traffic Safety (NETS), a public-private partnership headquartered in the Washington, D.C.
metropolitan area, and dedicated to improving the traffic safety practices of employers and
employees. NETS is prepared to provide technical assistance, a simple, user-friendly program
kit, and an award for achieving the President’s goal of 90 percent seat belt use. NETS can be
contacted at 1 (888) 221-0045 or visit its website at www.trafficsafety.org.
POLICY ON BANNING TEXT MESSAGING WHILE DRIVING

In accordance with Executive Order 13513, Federal Leadership On Reducing Text Messaging While Driving, and DOT Order 3902.10, Text Messaging While Driving, States are encouraged to adopt and enforce workplace safety policies to decrease crashed caused by distracted driving, including policies to ban text messaging while driving company-owned or -rented vehicles, Government-owned, leased or rented vehicles, or privately-owned when on official Government business or when performing any work on or behalf of the Government. States are also encouraged to conduct workplace safety initiatives in a manner commensurate with the size of the business, such as establishment of new rules and programs or re-evaluation of existing programs to prohibit text messaging while driving, and education, awareness, and other outreach to employees about the safety risks associated with texting while driving.

ENVIRONMENTAL IMPACT

The Governor's Representative for Highway Safety has reviewed the State's Fiscal Year highway safety planning document and hereby declares that no significant environmental impact will result from implementing this Highway Safety Plan. If, under a future revision, this Plan is modified in a manner that could result in a significant environmental impact and trigger the need for an environmental review, this office is prepared to take the action necessary to comply with the National Environmental Policy Act of 1969 (42 U.S.C. 4321, et seq.) and the implementing regulations of the Council on Environmental Quality (40 CFR Parts 1500-1517).

SECTION 402 REQUIREMENTS

The political subdivisions of this State are authorized, as part of the State highway safety program, to carry out within their jurisdictions local highway safety programs which have been approved by the Governor and are in accordance with the uniform guidelines promulgated by the Secretary of Transportation. (23 U.S.C. 402(b)(1)(B))

At least 40 percent (or 95 percent, as applicable) of all Federal funds apportioned to this State under 23 U.S.C. 402 for this fiscal year will be expended by or for the benefit of the political subdivision of the State in carrying out local highway safety programs (23 U.S.C. 402(b)(1)(C), 402(h)(2)), unless this requirement is waived in writing.

The State's highway safety program provides adequate and reasonable access for the safe and convenient movement of physically handicapped persons, including those in wheelchairs, across curbs constructed or replaced on or after July 1, 1976, at all pedestrian crosswalks. (23 U.S.C. 402(b)(1)(D))

The State will provide for an evidenced-based traffic safety enforcement program to prevent traffic violations, crashes, and crash fatalities and injuries in areas most at risk for such incidents. (23 U.S.C. 402(b)(1)(E))
The State will implement activities in support of national highway safety goals to reduce motor vehicle related fatalities that also reflect the primary data-related crash factors within the State as identified by the State highway safety planning process, including:

- Participation in the National high-visibility law enforcement mobilizations;
- Sustained enforcement of statutes addressing impaired driving, occupant protection, and driving in excess of posted speed limits;
- An annual statewide seat belt use survey in accordance with 23 CFR Part 1340 for the measurement of State seat belt use rates;
- Development of statewide data systems to provide timely and effective data analysis to support allocation of highway safety resources;
- Coordination of Highway Safety Plan, data collection, and information systems with the State strategic highway safety plan, as defined in 23 U.S.C. 148(a).

(23 U.S.C. 402(b)(1)(F))

The State will actively encourage all relevant law enforcement agencies in the State to follow the guidelines established for vehicular pursuits issued by the International Association of Chiefs of Police that are currently in effect. (23 U.S.C. 402(j))

The State will not expend Section 402 funds to carry out a program to purchase, operate, or maintain an automated traffic enforcement system. (23 U.S.C. 402(c)(4))

I understand that failure to comply with applicable Federal statutes and regulations may subject State officials to civil or criminal penalties and/or place the State in a high risk grantee status in accordance with 49 CFR 18.12.

I sign these Certifications and Assurances based on personal knowledge, after appropriate inquiry, and I understand that the Government will rely on these representations in awarding grant funds.

Signature Governor’s Representative for Highway Safety

R. Scott Christie, P.E.

Printed name of Governor’s Representative for Highway Safety
APPENDIX C TO PART 1200-
ASSURANCES FOR TEEN TRAFFIC SAFETY PROGRAM

State: Pennsylvania Fiscal year: 2015

The State has elected to implement a Teen Traffic Safety Program - a statewide program to improve traffic safety for teen drivers - in accordance with 23 U.S.C. 402 (m).

In my capacity as the Governor’s Representative for Highway Safety, I have verified that-

- The Teen Traffic Safety Program is a separately described program area in the Highway Safety Plan, including a specific description of the strategies and projects, and appears in HSP page number(s) ________.
- As required under 23 U.S.C. 402 (m), the statewide efforts described in the pages identified above include peer-to-peer education and prevention strategies the State will use in schools and communities that are designed to –
  
  o Increase seat belt use;
  o Reduce speeding;
  o Reduce impaired and distracted driving;
  o Reduce underage drinking; and
  o Reduce other behaviors by teen drivers that lead to injuries and fatalities.

Signature Governor’s Representative for Highway Safety Date

R. Scott Christie, P.E.

PRINTED name of Governor’s Representative for Highway Safety
APPENDIX D TO PART 1200 –
CERTIFICATIONS AND ASSURANCES
FOR NATIONAL PRIORITY SAFETY PROGRAM GRANTS (23 U.S.C. 405)

State: Pennsylvania
Fiscal Year: 2015

Each fiscal year the State must sign these Certifications and Assurances that it complies with all requirements, including applicable Federal statutes and regulations that are in effect during the grant period.

In my capacity as the Governor’s Representative for Highway Safety, I:

• certify that, to the best of my personal knowledge, the information submitted to the National Highway Traffic Safety Administration in support of the State’s application for Section 405 grants below is accurate and complete.

• understand that incorrect, incomplete, or untimely information submitted in support of the State’s application may result in the denial of an award under Section 405.

• agree that, as condition of the grant, the State will use these grant funds in accordance with the specific requirements of Section 405(b), (c), (d), (e), (f) and (g), as applicable.

• agree that, as a condition of the grant, the State will comply with all applicable laws and regulations and financial and programmatic requirements for Federal grants.

Signature Governor’s Representative for Highway Safety

R. Scott Christie, P.E.
Printed name of Governor’s Representative for Highway Safety

Date
Instructions: Check the box for each part for which the State is applying for a grant, fill in relevant blanks, and identify the attachment number or page numbers where the requested information appears in the HSP. Attachments may be submitted electronically.

☑ Part 1: Occupant Protection (23 CFR 1200.21)

All States: [Fill in all blanks below.]

- The State will maintain its aggregate expenditures from all State and local sources for occupant protection programs at or above the average level of such expenditures in fiscal years 2010 and 2011. (23 U.S.C. 405(a)(1)(H))

- The State will participate in the Click it or Ticket national mobilization in the fiscal year of the grant. The description of the State’s planned participation is provided as HSP attachment or page # PA FY15 405b OP application.

- The State’s occupant protection plan for the upcoming fiscal year is provided as HSP attachment or page # PA FY15 405b OP application.

- Documentation of the State’s active network of child restraint inspection stations is provided as HSP attachment or page # PA FY15 405b OP application.

- The State’s plan for child passenger safety technicians is provided as HSP attachment or page # PA FY15 405b OP application.

Lower Seat belt Use States: [Check at least 3 boxes below and fill in all blanks under those checked boxes.]

☐ The State’s primary seat belt use law, requiring primary enforcement of the State’s occupant protection laws, was enacted on ____________ and last amended on ______________, is in effect, and will be enforced during the fiscal year of the grant. Legal citation(s):
The State’s occupant protection law, requiring occupants to be secured in a seat belt or age-appropriate child restraint while in a passenger motor vehicle and a minimum fine of $25, was enacted on ___________ and last amended on ____________, is in effect, and will be enforced during the fiscal year of the grant.

Legal citations:

- Requirement for all occupants to be secured in seat belt or age-appropriate child restraint:

- Coverage of all passenger motor vehicles:

- Minimum fine of at least $25:

- Exemptions from restraint requirements:

☐ The State’s seat belt enforcement plan is provided as HSP attachment or page #

☐ The State’s high risk population countermeasure program is provided as HSP attachment or page #

☐ The State’s comprehensive occupant protection program is provided as HSP attachment #

☐ The State’s occupant protection program assessment: [Check one box below and fill in any blanks under that checked box.]

☐ The State’s NHTSA-facilitated occupant protection program assessment was conducted on 8/21/2013__________;

OR

☐ The State agrees to conduct a NHTSA-facilitated occupant protection program assessment by September 1 of the fiscal year of the grant. (This option is available only for fiscal year 2013 grants.)
Part 2: State Traffic Safety Information System Improvements (23 CFR 1200.22)

- The State will maintain its aggregate expenditures from all State and local sources for traffic safety information system programs at or above the average level of such expenditures in fiscal years 2010 and 2011.

[Fill in at least one blank for each bullet below.]

- A copy of [check one box only] the TRCC charter or the statute legally mandating a State TRCC is provided as HSP attachment # or submitted electronically through the TRIPRS database on .

- A copy of TRCC meeting schedule for 12 months following application due date and all reports and other documents promulgated by the TRCC during the 12 months preceding the application due date is provided as HSP attachment # or submitted electronically through the TRIPRS database on .

- A list of the TRCC membership and the organization and function they represent is provided as HSP attachment # or submitted electronically through the TRIPRS database on .

- The name and title of the State’s Traffic Records Coordinator is .

- A copy of the State Strategic Plan, including any updates, is provided as HSP attachment # or submitted electronically through the TRIPRS database on .

[Check one box below and fill in any blanks under that checked box.]

☐ The following pages in the State’s Strategic Plan provides a written description of the performance measures, and all supporting data, that the State is relying on to demonstrate achievement of the quantitative improvement in the preceding 12 months of the application due date in relation to one or more of the significant data program attributes: pages .

OR

☐ If not detailed in the State’s Strategic Plan, the written description is provided as HSP attachment # .

- The State’s most recent assessment or update of its highway safety data and traffic records system was completed on .
Part 3: Impaired Driving Countermeasures (23 CFR 1200.23)

All States:

- The State will maintain its aggregate expenditures from all State and local sources for impaired driving programs at or above the average level of such expenditures in fiscal years 2010 and 2011.
- The State will use the funds awarded under 23 U.S.C. 405(d) only for the implementation of programs as provided in 23 CFR 1200.23(i) in the fiscal year of the grant.

Mid-Range State:

- [Check one box below and fill in any blanks under that checked box.]
  - The statewide impaired driving plan approved by a statewide impaired driving task force was issued on 8/9/2013 and is provided as HSP attachment # PA FY15 405d ID application
  - OR
  - For the first year of the grant as a mid-range State, the State agrees to convene a statewide impaired driving task force to develop a statewide impaired driving plan and submit a copy of the plan to NHTSA by September 1 of the fiscal year of the grant.
- A copy of information describing the statewide impaired driving task force is provided as HSP attachment # PA FY15 405d ID application

High-Range State:

- [Check one box below and fill in any blanks under that checked box.]
  - A NHTSA-facilitated assessment of the State’s impaired driving program was conducted on
  - OR
  - For the first year of the grant as a high-range State, the State agrees to conduct a NHTSA-facilitated assessment by September 1 of the fiscal year of the grant;
- [Check one box below and fill in any blanks under that checked box.]
  - For the first year of the grant as a high-range State, the State agrees to convene a statewide impaired driving task force to develop a statewide impaired driving plan addressing recommendations from the assessment and submit the plan to NHTSA for review and approval by September 1 of the fiscal year of the grant;
  - OR
  - For subsequent years of the grant as a high-range State, the statewide impaired driving plan developed or updated on is provided as HSP attachment #
• A copy of the information describing the statewide impaired driving task force is provided as HSP attachment # ____________________________.

Ignition Interlock Law: [Fill in all blanks below.]

• The State’s ignition interlock law was enacted on _______________ and last amended on _________________, is in effect, and will be enforced during the fiscal year of the grant.

Legal citation(s):
Prohibition on Texting While Driving

The State’s texting ban statute, prohibiting texting while driving, a minimum fine of at least $25, and increased fines for repeat offenses, was enacted on ______________ and last amended on ______________, is in effect, and will be enforced during the fiscal year of the grant.

Legal citations:

- Prohibition on texting while driving:

- Definition of covered wireless communication devices:

- Minimum fine of at least $25 for first offense:

- Increased fines for repeat offenses:

- Exemptions from texting ban:
Prohibition on Youth Cell Phone Use While Driving

The State’s youth cell phone use ban statute, prohibiting youth cell phone use while driving, driver license testing of distracted driving issues, a minimum fine of at least $25, increased fines for repeat offenses, was enacted on __________ and last amended on __________, is in effect, and will be enforced during the fiscal year of the grant.

Legal citations:

- Prohibition on youth cell phone use while driving:

- Driver license testing of distracted driving issues:

- Minimum fine of at least $25 for first offense:

- Increased fines for repeat offenses:

- Exemptions from youth cell phone use ban:
Part 5: Motorcyclist Safety (23 CFR 1200.25)

[Check at least 2 boxes below and fill in any blanks under those checked boxes.]

☑ Motorcycle riding training course:

- Copy of official State document (e.g., law, regulation, binding policy directive, letter from the Governor) identifying the designated State authority over motorcyclist safety issues is provided as HSP attachment # PA FY15 405f MC application.

- Document(s) showing the designated State authority approved the training curriculum that includes instruction in crash avoidance and other safety-oriented operational skills for both in-class and on-the-motorcycle is provided as HSP attachment # PA FY15 405f MC application.

- Document(s) regarding locations of the motorcycle rider training course being offered in the State is provided as HSP attachment # PA FY15 405f MC application.

- Document(s) showing that certified motorcycle rider training instructors teach the motorcycle riding training course is provided as HSP attachment # PA FY15 405f MC application.

- Description of the quality control procedures to assess motorcycle rider training courses and instructor training courses and actions taken to improve courses is provided as HSP attachment # PA FY15 405f MC application.

☐ Motorcyclist awareness program:

- Copy of official State document (e.g., law, regulation, binding policy directive, letter from the Governor) identifying the designated State authority over motorcyclist safety issues is provided as HSP attachment # PA FY15 405f MC application.

- Letter from the Governor’s Representative for Highway Safety stating that the motorcyclist awareness program is developed by or in coordination with the designated State authority is provided as HSP attachment # PA FY15 405f MC application.

- Data used to identify and prioritize the State’s motorcyclist safety program areas is provided as HSP attachment or page # PA FY15 405f MC application.

- Description of how the State achieved collaboration among agencies and organizations regarding motorcycle safety issues is provided as HSP attachment or page # PA FY15 405f MC application.

- Copy of the State strategic communications plan is provided as HSP attachment # PA FY15 405f MC application.
Reduction of fatalities and crashes involving motorcycles:

- Data showing the total number of motor vehicle crashes involving motorcycles is provided as HSP attachment or page # ________________________.
- Description of the State’s methods for collecting and analyzing data is provided as HSP attachment or page # ________________________.

Impaired driving program:

- Data used to identify and prioritize the State’s impaired driving and impaired motorcycle operation problem areas is provided as HSP attachment or page # ________________________.
- Detailed description of the State’s impaired driving program is provided as HSP attachment or page # ________________________.
- The State law or regulation that defines impairment.
  Legal citation(s):

Reduction of fatalities and accidents involving impaired motorcyclists:

- Data showing the total number of reported crashes involving alcohol-impaired and drug-impaired motorcycle operators is provided as HSP attachment or page # ________________________.
- Description of the State’s methods for collecting and analyzing data is provided as HSP attachment or page # ________________________.
- The State law or regulation that defines impairment.
  Legal citation(s):
Use of fees collected from motorcyclists for motorcycle programs: [Check one box below and fill in any blanks under the checked box.]

☐ Applying as a Law State –

- The State law or regulation that requires all fees collected by the State from motorcyclists for the purpose of funding motorcycle training and safety programs to be used for motorcycle training and safety programs.

Legal citation(s):

AND

- The State’s law appropriating funds for FY ___ that requires all fees collected by the State from motorcyclists for the purpose of funding motorcycle training and safety programs be spent on motorcycle training and safety programs.

Legal citation(s):

☐ Applying as a Data State –

- Data and/or documentation from official State records from the previous fiscal year showing that all fees collected by the State from motorcyclists for the purpose of funding motorcycle training and safety programs were used for motorcycle training and safety programs is provided as HSP attachment #

PA FY15 405/ MC application
Part 6: State Graduated Driver Licensing Laws (23 CFR 1200.26)

[Fill in all applicable blanks below.]

The State’s graduated driver licensing statute, requiring both a learner’s permit stage and intermediate stage prior to receiving a full driver’s license, was enacted on ________________ and last amended on ________________, is in effect, and will be enforced during the fiscal year of the grant.

Learner’s Permit Stage – requires testing and education, driving restrictions, minimum duration, and applicability to novice drivers younger than 21 years of age.

Legal citations:

- Testing and education requirements:

- Driving restrictions:

- Minimum duration:

- Applicability to novice drivers younger than 21 years of age:

- Exemptions from graduated driver licensing law:
**Intermediate Stage** – requires driving restrictions, minimum duration, and applicability to any driver who has completed the learner’s permit stage and who is younger than 18 years of age.

**Legal citations:**

- Driving restrictions:

- Minimum duration:

- Applicability to any driver who has completed the learner’s permit stage and is younger than 18 years of age:

- Exemptions from graduated driver licensing law:

**Additional Requirements During Both Learner’s Permit and Intermediate Stages**

Prohibition enforced as a primary offense on use of a cellular telephone or any communications device by the driver while driving, except in case of emergency.

**Legal citation(s):**

Requirement that the driver who possesses a learner’s permit or intermediate license remain conviction-free for a period of not less than six consecutive months immediately prior to the expiration of that stage.

**Legal citation(s):**
License Distinguishability *(Check one box below and fill in any blanks under that checked box.)*

☐ Requirement that the State learner’s permit, intermediate license, and full driver’s license are visually distinguishable.

Legal citation(s):

OR

☐ Sample permits and licenses containing visual features that would enable a law enforcement officer to distinguish between the State learner’s permit, intermediate license, and full driver’s license, are provided as HSP attachment # ________________________________.

OR

☐ Description of the State’s system that enables law enforcement officers in the State during traffic stops to distinguish between the State learner’s permit, intermediate license, and full driver’s license, are provided as HSP attachment # ________________________________.
7. Section 405 Grant Program

For FFY 2015, Pennsylvania is applying for the following 405-incentive grant programs:

- 405b – Occupant Protection;
- 405c – State Traffic Safety Information System;
- 405d – Impaired Driving; and
- 405f – Motorcycle.

The 405 Application, which is signed by Pennsylvania’s Governor’s Representative for Highway Safety and includes the completed sections of the Appendix D to Part 1200 – Certifications and Assurances for National Priority Safety Program Grants and the accompanying documentation, will be sent separately to NHTSA.