State of Arizona Highway Safety Annual Report
Federal Fiscal Year 2014

prepared for
U.S. Department of Transportation
National Highway Traffic Safety Administration

prepared by
Arizona Governor’s Office of Highway Safety

Janice K. Brewer
Governor
State of Arizona

Alberto C. Gutier
Director and
Governor’s Highway Safety Representative
Contact Information

Name: Alberto C. Gutier  
Title: Director, Governor’s Office of Highway Safety  
Governor’s Highway Safety Representative  
Street: 3030 North Central Avenue  
Suite/Room: Suite 1550  
City, State: Phoenix, AZ  
Zip: 85012  
Web Address: www.azgohs.gov  
Telephone: (602) 255-3216  
Fax: (602) 255-1265  
Email: agutier@azgohs.gov
This Annual Report is dedicated to every first responder who serves the Arizona community –

Thank you.
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1.0 Arizona GOHS Program Overview

1.1 EXECUTIVE SUMMARY

This Arizona Highway Safety Annual Report (AR) for Federal Fiscal Year (FFY) 2014 serves as the State’s assessment of the 2014 Highway Safety Plan (HSP). It is required by the National Highway Traffic Safety Administration (NHTSA) pursuant to 23 CFR § 1200.33 and provides an update of highway safety projects administered by the Arizona Governor’s Office of Highway Safety (GOHS).

The projects and funding administered by GOHS were approved by NHTSA Region IX in the FFY 2014 HSP and subsequent revisions throughout the year.

Each year, GOHS develops the HSP which identifies current highway safety problems, defines performance targets and measures, and describes safety programs and projects that will be implemented to address highway safety concerns and achieve safety performance targets. The AR reviews the yearly progress on implementing Arizona’s HSP and documents the use of grant funding administered by NHTSA for federal funds available under the Section 402 State and Community Highway Safety grant program and the Section 405 National Priority Safety Program of the Federal transportation bill Moving Ahead for Progress in the 21st Century (MAP-21).

GOHS administers Federal funds to state, local and nonprofit organizations who agree to work toward the shared goal of reducing deaths and major injuries due to motor vehicle crashes through implementation of programs and projects that address driver behavior and improvements in the traffic records systems.

Total traffic fatalities in Arizona increased to 849 in 2013 from 825 in 2012. This rise is due mostly to an increase in pedestrian, bicyclist and motorcyclist fatalities. However, Arizona did experience success in lowering alcohol impaired, speeding-related and unrestrained vehicle occupant fatalities in 2013. This success can be attributed to the combined efforts of the many traffic safety partners throughout the State. We thank our local, state, and federal partners for their commitment to our mission and are grateful for their support.

Any life lost due to a motor vehicle crash is tragic. GOHS and our safety partners continue to work toward the shared goal of reducing fatalities and injuries through joint implementation of the HSP and our Strategic Highway Safety Plan (SHSP). GOHS will continue to provide funding and support for the national mobilizations and effective highway safety programs aimed at reducing fatalities and injuries on Arizona’s roadways.
1.2 ACCOMPLISHMENTS

- Although total fatalities in Arizona grew from 825 in 2012 to 849 in 2013, serious injuries fell from 4,471 to 4,305. Serious injuries have fallen every year since 2007 when Arizona started tracking the data.

- Both alcohol impaired, speeding-related and unrestrained vehicle occupant fatalities saw significant decreases in 2013.

- The percentage of Arizonan motorists wearing a seat belt has increased to 84.7%. Seat belts are an important part of highway safety; over a quarter of fatalities in Arizona in 2013 were individuals who were not wearing a seat belt.

- As part of the grant review process, the Governor’s Office of Highway Safety (GOHS) required some grantees to make in-person presentations to GOHS staff on their agency’s grant proposal.

- GOHS supported the “Buckle Up Arizona...It’s the Law!” campaign as part of the national “Click it or Ticket” campaign in May 2014 by providing $145,000 in overtime funding for traffic enforcement during the two-week period. GOHS awarded funding to 20 law enforcement agencies for this campaign.

- GOHS participated in the national Labor Day DUI crackdown.

- GOHS continued to emphasize the message of sober designated drivers with the “Get a DD...Not a DUI!” tagline in paid and earned media campaigns, in addition to GOHS’s “Drive Hammered...Get Nailed!”

- Arizona Statewide Impaired Driving Task Force was established for the singular purpose of increasing safety to the motoring public by combating impaired driving.

- The GOHS was a stakeholder in the Arizona Strategic Highway Safety Plan (SHSP), a statewide comprehensive framework for reducing fatalities and serious injuries on all public roads. The goal is to identify key safety needs using a data-driven process, engage the State’s safety stakeholders in plan development and leverage resources to collectively address the State’s safety challenges.

- GOHS Director Alberto Gutier conducted dozens of television and radio interviews on topics and GOHS was mentioned in hundreds of news articles across the State.
1.3 **LOOKING FORWARD**

Despite the unfortunate increase in traffic fatalities in 2013, the Governor’s Office of Highway Safety (GOHS) and Arizona law enforcement continue to work hard to decrease fatalities through enforcement and education. Law enforcement agencies continue to arrest impaired drivers and cite speeding and seat belt violations aggressively. As the leading agency in the State of Arizona dedicated to promoting traffic safety, GOHS looks forward to meeting the challenges ahead in 2015. Next year GOHS will:

- Continue to promote GOHS as the leading agency in promoting highway and traffic safety throughout the State.
- Promote traffic safety through extensive enforcement, education and public awareness activities.
- Maintain and enhance existing DUI operations, including task forces, saturation patrols and sobriety checkpoint deployments.
- Continue to fund programs and identify strategies to reduce speed-related fatalities and injury collisions.
- Continue to promote Arizona as the preeminent state for DRE and Phlebotomy through the enhancement of these programs.
- Complete statewide training for grantees on the FFY 2016 proposal guide.
- Host a conference for law enforcement, prosecutors and judges.
- Host a Drug Recognition Expert (DRE) Conference.
- Continue to actively participate in national enforcement campaigns, such as the Labor Day DUI enforcement campaign.
- Enhance and expand the Children are Priceless Passengers program.
- Maintain or increase the seatbelt usage percentage rate.

GOHS is confident that it will continue to meet and surpass the goals and objectives delineated in the FFY 2015 Highway Safety Plan and those enumerated above to reduce traffic fatalities and injuries in Arizona in the next year and beyond. GOHS is well prepared to meet these, and other challenges that lie ahead, to keep the public safe on Arizona’s streets and highways.
1.4 **INTRODUCTION**

The Governor’s Office of Highway Safety (GOHS) supports activities having the greatest potential to save lives, reduce injuries and improve highway safety in Arizona. GOHS staff analyzed a broad-range of data, reviewed relevant highway safety research and applied in-house expertise to identify the most significant safety problems in the State. Relative magnitudes of various contributing crash factors were reviewed and tracked over time, as were the demographic characteristics of drivers and crash victims and whether they used, or did not use, appropriate safety equipment.

Table 1.1 summarizes this analysis and displays the relative importance of various contributing crash factors, vehicle types and demographics to crash fatalities in Arizona in 2013.

### Table 1.1: Arizona Crash Factors as Percent of Total Fatalities 2013

<table>
<thead>
<tr>
<th></th>
<th>Speeding Related</th>
<th>Unrestrained Vehicle Occupant</th>
<th>Alcohol Impaired Driving</th>
<th>Motorcycle</th>
<th>Pedestrians</th>
<th>Drivers Age 20 and Younger</th>
<th>Bicyclists</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>34%</td>
<td>27%</td>
<td>26%</td>
<td>18%</td>
<td>18%</td>
<td>14%</td>
<td>4%</td>
</tr>
</tbody>
</table>

Source: FARS

These data show that speeding, unrestrained occupants and alcohol impairment are the factors having the greatest impact on fatalities in Arizona. Therefore, GOHS has focused its resources to address these factors through the following Tier 1 program areas:

- **Alcohol and Other Drugs (AL)** – To reduce the number and severity of crashes in which alcohol and/or drugs are contributing factors.

- **Police Traffic Services (PT)** – To achieve and maintain compliance with traffic laws such as aggressive driving, speeding and red light running. Enforcement must be consistent, impartial and uniformly applied to all street and highway users.

- **Occupant Protection (OP)** – To increase the statewide seat belt/child safety seat (CSS) usage rate of motor vehicle occupants and to increase public information and education of the benefits of seat belt/CSS usage for adults and children.

GOHS addresses other conditions and contributing crash factors through the following Tier 2 program areas:

- **Accident Investigation (AI)** – To provide training and resources for vehicular crimes units to more effectively aide in the investigation and prosecution of fatal traffic collisions.
• **Traffic Records (TR)** – To develop a comprehensive data processing system that brings together the engineering, enforcement, educational, medical, behavioral health, prosecution, judicial, correctional and emergency response disciplines.

• **Emergency Medical Services (EM)** – To support rural first responders with emergency medical services (EMS) equipment.

• **Motorcycle Safety (MC)** – To increase the public’s awareness and understanding of and participation in motorcycle safety.

• **Pedestrian and Bicycle Safety (PS)** – To increase the public’s awareness and understanding of and participation in pedestrian and bicycle safety. This includes pedestrians from all walks of life, from school children to the elderly.

• **Roadway Safety (RS)** – To improve traffic conditions in identified corridors and local jurisdictions by funding minor traffic engineering improvements, correcting signing deficiencies and promoting safety programs.

## 1.5 Arizona GOHS Mission

The Governor’s Office of Highway Safety (GOHS), as the focal point for highway safety issues in Arizona, provides leadership by developing, promoting, and coordinating programs; influencing public and private policy; and increasing public awareness of highway safety.

## 1.6 Arizona GOHS Organization

The Governor’s Office of Highway Safety (GOHS) is led by the Director, Alberto C. Gutier, who is appointed by and reports to the Governor of Arizona, Janice K. Brewer. Mr. Gutier is supported by an administrative staff headed by Executive Assistant, Mari Hembeck; financial staff headed by the Chief Financial Officer Comptroller, Lori Wright; grant-funded programs for a variety of agencies and other institutions headed by Grants Manager, Vanessa Martin; and project management staff. The dotted lines in the organizational chart (Figure 1.1) depict the Traffic Safety Resource Prosecutor and Special Project coordinator. These two positions are supported by GOHS and housed in offices outside the GOHS office.
Figure 1.1  Organizational Chart

Janice K. Brewer
Governor

Alberto Gutier
Director
GOVERNOR’S OFFICE OF HIGHWAY SAFETY
GR, PIO and Legislative Liaison
State Funded

Vanessa Martin
Grant Manager
ASO III
State Funded

Joshua Worley
Grant Project Coordinator
ASO I
Federally Funded

Vacant
Grant Project Coordinator
ASO I
Federally Funded

Michelle Cota
Grant Project and Youth
Alcohol Coordinator
ASO I
Federally Funded

Lori Wright
Assistant Director - Finance -
CFO-Comptroller
Highway Safety Plan Review
ASO III
Federally Funded

Dannie Maynard
Fiscal Specialist
PPS I
Federally Funded

Vacant
Sr. Grant Project Coordinator
ASO II
Federally Funded

Terri Fornefeld
Grant Project and IT
Coordinator
ASO I
Federally Funded

Stefanie Gonzales
Admin Asst. II
Federally Funded

Mari Hembeck
Assistant Director - Operations -
Executive Assistant to the Director,
Purchasing, Administration and HR
ASO III
Federally Funded

Liz Peña
Grant Project and
Occupant Protection
Coordinator
ASO I
Federally Funded

Phil Corbell
Special Projects
DUI Abatement Council
State Funded

Beth Bames
Phoenix Prosecutor’s Office -
GOHS TISRIP
Federally Funded
1.7 STRATEGIC PARTNERS

The Governor’s Office of Highway Safety (GOHS) enjoys the cooperation and support of many stakeholders at the federal and state level, including:

- Arizona Department of Transportation;
- Arizona Department of Public Safety;
- Arizona Department of Health Services;
- Arizona Department of Liquor Licenses and Control;
- Arizona Motorcycle Safety Council;
- Arizona DUI Abatement Council;
- Arizona Association of Chiefs of Police;
- Arizona Sheriffs Association;
- Arizona Prosecuting Attorneys Advisory Council;
- Arizona Restaurant Association;
- National Safety Council;
- Red Means Stop Coalition;
- Mothers Against Drunk Driving (MADD);
- Students Against Destructive Decisions (SADD);
- Beverage Alcohol Community Information Council (BACIC);
- Federal Highway Administration;
- Federal Motor Carrier Safety Administration; and

1.8 LEGISLATIVE UPDATE

In Federal Fiscal Year 2014, there was no legislation introduced or passed that would affect highway safety.
1.9 **ARIZONA POPULATION GROWTH**

Arizona continues to be one of the fastest growing states in the nation. In 2014 Arizona added 96,487 residents according to a United States Census Bureau estimate. This is a 1.45% increase to an estimated total population of 6,731,484 in 2014. Arizona is the seventh fastest growing state when considering the rate of growth. Arizona remains No. 15 in overall population. This continued population growth will always be a factor driving higher fatalities and injuries that Arizona must combat in order to meet highway safety goals.

![Figure 1.2 Arizona Population](image)

**Table 1.2 Population Growth and Growth Rate by State**

<table>
<thead>
<tr>
<th>Population Growth By State</th>
<th>Population Growth Rate By State</th>
</tr>
</thead>
<tbody>
<tr>
<td>Texas</td>
<td>North Dakota</td>
</tr>
<tr>
<td>California</td>
<td>Nevada</td>
</tr>
<tr>
<td>Florida</td>
<td>Texas</td>
</tr>
<tr>
<td>Georgia</td>
<td>Colorado</td>
</tr>
<tr>
<td>Arizona</td>
<td>District of Columbia</td>
</tr>
<tr>
<td>North Carolina</td>
<td>Florida</td>
</tr>
<tr>
<td>Washington</td>
<td>Arizona</td>
</tr>
<tr>
<td>Colorado</td>
<td>Utah</td>
</tr>
<tr>
<td>South Carolina</td>
<td>Idaho</td>
</tr>
<tr>
<td>Virginia</td>
<td>South Carolina</td>
</tr>
</tbody>
</table>

Source: US Census Bureau
2.0 Highway Safety Performance

2.1 PROGRESS ASSESSMENT

Core Performance Measures

The primary highway safety goal for Arizona is to reduce fatalities across all program areas. The Governor’s Office of Highway Safety (GOHS) tracks performance measures based on the National Highway Traffic Safety Administration’s Fatality Analysis Reporting System (FARS) data in combination with several other data sources to understand trends and set safety performance targets. Table 2.1 identifies the performance measures which the GOHS tracked in FFY 2014. These performance measures mirror the outcome, behavior and activity performance measures developed by the National Highway Traffic Safety Administration (NHTSA) in collaboration with the Governors Highway Safety Association (GHSA).

The performance measures GOHS tracks will change beginning in FFY 2014. Instead of tracking Traffic Injuries, GOHS and Arizona must begin to track Serious Traffic Injuries. Bicyclist Fatalities will also be tracked.
### Table 2.1 Arizona Highway Safety Performance Report

<table>
<thead>
<tr>
<th>Performance Measures</th>
<th>Performance Measure</th>
<th>2013 Target</th>
<th>2013 Actual</th>
<th>Target Met</th>
<th>% Difference (Actual versus Target)</th>
<th>2014 Target</th>
</tr>
</thead>
<tbody>
<tr>
<td>Core Outcome Measures</td>
<td>Traffic fatalities</td>
<td>742</td>
<td>849</td>
<td>No</td>
<td>+13%</td>
<td>836</td>
</tr>
<tr>
<td></td>
<td>Traffic Injuries</td>
<td>45,221</td>
<td>50,284</td>
<td>No</td>
<td>+10%</td>
<td>NA</td>
</tr>
<tr>
<td></td>
<td>Serious Traffic Injuries</td>
<td>NA</td>
<td>4,305</td>
<td>NA</td>
<td>NA</td>
<td>4,236</td>
</tr>
<tr>
<td></td>
<td>Fatalities/100 MVMT</td>
<td>1.26</td>
<td>1.39</td>
<td>No</td>
<td>+9%</td>
<td>1.36</td>
</tr>
<tr>
<td></td>
<td>Unrestrained fatalities</td>
<td>232</td>
<td>227</td>
<td>Yes</td>
<td>-2%</td>
<td>265</td>
</tr>
<tr>
<td></td>
<td>Alcohol-impaired fatalities (&gt;=0.08 BAC)</td>
<td>Decrease</td>
<td>219</td>
<td>Yes</td>
<td>-21%</td>
<td>245</td>
</tr>
<tr>
<td></td>
<td>Speeding-related fatalities</td>
<td>228</td>
<td>290</td>
<td>No</td>
<td>+21%</td>
<td>263</td>
</tr>
<tr>
<td></td>
<td>Motorcyclist fatalities</td>
<td>114</td>
<td>151</td>
<td>No</td>
<td>+25%</td>
<td>144</td>
</tr>
<tr>
<td></td>
<td>Unhelmeted motorcyclist fatalities</td>
<td>60</td>
<td>83</td>
<td>No</td>
<td>+28%</td>
<td>74</td>
</tr>
<tr>
<td></td>
<td>Young driver involvement in fatal crashes (&lt;=20)</td>
<td>94</td>
<td>119</td>
<td>No</td>
<td>+21%</td>
<td>114</td>
</tr>
<tr>
<td></td>
<td>Pedestrian fatalities</td>
<td>128</td>
<td>151</td>
<td>No</td>
<td>+15%</td>
<td>153</td>
</tr>
<tr>
<td></td>
<td>Bicyclist Fatalities</td>
<td>NA</td>
<td>30</td>
<td>NA</td>
<td>NA</td>
<td>28</td>
</tr>
<tr>
<td>Core Behavior Measures</td>
<td>Observed seat belt use</td>
<td>83.0%</td>
<td>84.7%</td>
<td>Yes</td>
<td>+2%</td>
<td>84.8%</td>
</tr>
<tr>
<td>Activity Measures</td>
<td>Seat belt citations</td>
<td>NA</td>
<td>27,805</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td></td>
<td>Impaired driving arrests</td>
<td>NA</td>
<td>31,635</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
<tr>
<td></td>
<td>Speeding citations</td>
<td>NA</td>
<td>472,777</td>
<td>NA</td>
<td>NA</td>
<td>NA</td>
</tr>
</tbody>
</table>

**Sources:**
- Traffic Injuries and Serious Traffic Injuries - ADOT
- Remaining Core Outcome Measures - FARS
- Core Behavior Measures – Behavior Research Center
- Activity Measures – GOHS DUI Reporting System
2.2 **HIGHWAY SAFETY TRENDS**

Table 2.2 below shows the data points associated with the performance measures identified in the previous section. Figures illustrating each performance measure’s trend follow on the next six pages.

<table>
<thead>
<tr>
<th>Table 2.2</th>
<th>Arizona Highway Safety Trends</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>2009</strong></td>
<td><strong>2010</strong></td>
</tr>
<tr>
<td>Fatalities</td>
<td>806</td>
</tr>
<tr>
<td>Serious Traffic Injuries</td>
<td>4,808</td>
</tr>
<tr>
<td>Fatalities/100M VMT</td>
<td>1.31</td>
</tr>
<tr>
<td>Passenger Unrestrained Vehicle Occupant Fatalities</td>
<td>248</td>
</tr>
<tr>
<td>Alcohol Impaired Driving Fatalities (BAC = 0.08%+)</td>
<td>218</td>
</tr>
<tr>
<td>Speeding-Related Fatalities</td>
<td>293</td>
</tr>
<tr>
<td>Total Motorcycle Fatalities</td>
<td>121</td>
</tr>
<tr>
<td>Unhelmeted Motorcycle Fatalities</td>
<td>66</td>
</tr>
<tr>
<td>Drivers Age 20 or Younger in Fatal Crashes</td>
<td>95</td>
</tr>
<tr>
<td>Pedestrian Fatalities</td>
<td>118</td>
</tr>
<tr>
<td>Bicyclist Fatalities</td>
<td>25</td>
</tr>
<tr>
<td>Percent Observed Belt Use for Passenger Vehicles</td>
<td>80.8%</td>
</tr>
<tr>
<td>Number of Seat Belt Citations Issued</td>
<td>3,323</td>
</tr>
<tr>
<td>Number of Impaired Driving Arrests Made</td>
<td>14,154</td>
</tr>
<tr>
<td>Number of Other Citations (including speed) Issued</td>
<td>73,600</td>
</tr>
</tbody>
</table>

Sources: Serious Traffic Injuries – ADOT
Observed Belt Use – Behavior Research Center
Seat Belt Citations, Impaired Driving Arrests, Other Citations – GOHS DUI Reporting System
All Other Data – FARS

Notes: * In 2013, there were 472,777 citations issued for speed and aggressive driving which includes, speed not reasonable or prudent, excessive speed, speed not right for conditions and reckless driving while speeding or other citations issued for other moving violations like red light running. Arizona is continually improving the capture of citation data recorded in our tracking system.
Figure 2.1  Fatalities

![Fatalities Chart]

Figure 2.2  Serious Traffic Injuries

![Serious Traffic Injuries Chart]
Figure 2.3  Fatality Rate

![Fatality Rate Graph]

Source: FARS 2008-2012, ADOT 2013  
Retrieved May 2014

Figure 2.4  Unrestrained Passenger Vehicle Occupant Fatalities

![Unrestrained Fatalities Graph]

Source: FARS  
Retrieved December 2014
Figure 2.5  Alcohol-Impaired Driving Fatalities

Figure 2.6  Speeding-Related Fatalities
Figure 2.7  Motorcycle Fatalities

![Motorcycle Fatalities Chart]

Source: FARS  
Retrieved December 2014

Figure 2.8  Unhelmeted Motorcycle Fatalities

![Unhelmeted Motorcycle Fatalities Chart]

Source: FARS  
Retrieved December 2014
Figure 2.9  Drivers Age 20 or Younger in Fatal Crashes

Figure 2.10  Pedestrian Fatalities
Figure 2.11  Bicyclist Fatalities

Figure 2.12  Percent Observed Seat Belt Use for Passenger Vehicles
3.0 Program Areas

The performance targets, accomplishments and performance measures of the ten program areas addressed in Arizona’s FFY 2014 Highway Safety Plan are described in this section.
3.1 **ACCIDENT INVESTIGATION (AI)**

Accident investigations are conducted to determine the causes, contributing factors and consequences of crashes. Key activities include verifying the parameters of the crash as well as its demarcations and location. Statements from witnesses, victims and other drivers are collected and reviewed as part of the investigation to determine the “at fault” driver and whether and to whom citations should be issued. An accident investigation culminates in a report that summarizes the findings, determines where the vehicles were positioned before and after the crash and identifies the cause(s) of the crash.

Accident investigations are critical for felony prosecution of vehicular crimes and provide accurate crash data for the Governor’s Office of Highway Safety (GOHS), the National Highway Traffic Safety Administration (NHTSA), the Arizona Department of Transportation (ADOT) and others.

Many jurisdictions have a Vehicular Crimes Unit (VCU) that is trained to conduct accident investigations. The Arizona Department of Public Safety (DPS) provides accident investigation services for those smaller jurisdictions unable to afford the sophisticated equipment needed to conduct them.

**Performance Targets**

**Table 3.1 Performance Targets and Measures (Accident Investigation)**

<table>
<thead>
<tr>
<th>Performance Target</th>
<th>Performance Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>To decrease traffic fatalities by 1.2 percent, from a 5-year average (2008-2012) of 830 to 820 in 2014.</td>
<td>Number of traffic-related fatalities.</td>
</tr>
<tr>
<td>To decrease the number of injuries from the 5-year average (2008-2012) of 51,314 to 49,557 in 2014.</td>
<td>Number of traffic-related injuries.</td>
</tr>
</tbody>
</table>

**Projects and Funding**

Table 3.2 contains a list of the 16 Accident Investigation projects, the relevant performance measures, the funds spent on each project and the project status. These projects are grouped into the following four task areas:

- Accident Investigation Overtime;
- Accident Investigation Equipment;
- Accident Investigation Training; and
- GOHS Program Administration.
### Table 3.2   FFY 2014 Accident Investigation Projects

<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accident Investigation Overtime</td>
<td>2014-AI-001</td>
<td>Maricopa County SO</td>
<td>Accident Investigation tasks supported progress toward all performance targets</td>
<td>Sec. 402</td>
<td>$50,358.08</td>
<td>Complete</td>
</tr>
<tr>
<td>Accident Investigation Equipment</td>
<td>2014-AI-002</td>
<td>Phoenix PD</td>
<td>Accident Investigation tasks supported progress toward all performance targets</td>
<td>Sec. 402</td>
<td>$20,741.17</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-AI-003</td>
<td>Tucson PD</td>
<td></td>
<td>Sec. 402</td>
<td>$5,095.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-AI-004</td>
<td>Coolidge PD</td>
<td></td>
<td>Sec. 402</td>
<td>$6,975.00</td>
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<td>2014-AI-009</td>
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<td>2014-AI-011</td>
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<td></td>
<td>Sec. 402</td>
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<td>Complete</td>
</tr>
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<td></td>
<td>2014-AI-013</td>
<td>Marana PD</td>
<td></td>
<td>Sec. 402</td>
<td>$20,919.24</td>
<td>Complete</td>
</tr>
<tr>
<td>Accident Investigation Training</td>
<td>2014-AI-005</td>
<td>Phoenix PD</td>
<td>Accident Investigation tasks supported progress toward all performance targets</td>
<td>Sec. 402</td>
<td>$0.00</td>
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<tr>
<td></td>
<td>2014-AI-006</td>
<td>Tucson PD</td>
<td></td>
<td>Sec. 402</td>
<td>$5,490.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-AI-007</td>
<td>Coolidge PD</td>
<td></td>
<td>Sec. 402</td>
<td>$572.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-AI-008</td>
<td>Tempe PD</td>
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<td>Sec. 402</td>
<td>$16,831.00</td>
<td>Complete</td>
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<tr>
<td></td>
<td>2014-AI-010</td>
<td>Surprise PD</td>
<td></td>
<td>Sec. 402</td>
<td>$14,940.20</td>
<td>Complete</td>
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<tr>
<td></td>
<td>2014-AI-012</td>
<td>Oro Valley PD</td>
<td></td>
<td>Sec. 402</td>
<td>$49,500.00</td>
<td>Complete</td>
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<tr>
<td></td>
<td>2014-AI-014</td>
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<td>Sec. 402</td>
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<tr>
<td></td>
<td>2014-AI-500</td>
<td>GOHS</td>
<td></td>
<td>Sec. 402</td>
<td>$0.00</td>
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<tr>
<td>GOHS Program Administration</td>
<td>2014-AI-300</td>
<td>GOHS</td>
<td>Accident Investigation tasks supported progress toward all performance targets</td>
<td>Sec. 402</td>
<td>$9,853.36</td>
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<td><strong>Total Funds Spent (Accident Investigation)</strong></td>
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<td></td>
<td></td>
<td></td>
<td>$320,457.53</td>
<td></td>
</tr>
</tbody>
</table>
Performance Results – Accident Investigation

In FFY 2014 the equipment, overtime and training awarded through Arizona’s Accident Investigation grants allowed agencies to conduct accident investigations for themselves and for other agencies lacking the equipment and/or expertise required to conduct investigations on their own. Equipment procured through these grants is the most current and technologically advanced available for conducting on-scene investigations. The increased ability of agencies in Arizona to conduct exemplary Accident Investigations is resulting in more effective prosecution of fatal traffic collisions and removal of dangerous drivers from Arizona’s roads.

Project Descriptions

The following are descriptions of the four accident investigation tasks, including the outcomes of the tasks over the 2014 Federal Fiscal Year.

Task Area – Accident Investigation Overtime

Project Description – The Maricopa County Sheriff’s Office was awarded a grant for overtime to properly respond to collisions involving the potential for criminal charges.

Task Area – Accident Investigation Equipment

Project Description – Five agencies were awarded funding to purchase equipment to aid in the investigation and reconstruction of traffic accidents. If the equipment package did not include training, the grants included funding for training to allow officers to become proficient in the use of the equipment.

The Phoenix Police Department purchased three Sokkia Total Station Measurement Systems, braking test equipment, cameras, software and other accident investigation tools. The Sokkia Total Station is used to record crash scene data and properly capture evidence required in accident investigations.

The Tucson Police Department purchased a Vericom Friction and Performance Computer. This system is used to determine roadway friction at collision scenes, helping to calculate impact speeds in collision reconstruction.
The Coolidge Police Department purchased a Crash Data Retrieval System. Using this system, officers are able to access the data stored in vehicle recorders to investigate collisions.

The Yuma Police Department purchased a FARO 3D Laser Scanning System, with accompanying software and licensing. The FARO System is a collision scene diagramming system that will increase the accuracy and clarity of diagrams used by the Yuma Police Department in collision investigations and court presentations.

The Marana Police Department purchased a TOPCON GPS Collision Scene Measuring System. This system collects measurements from a collision scene for officers to use in accident investigation.
Project Title – Accident Investigation Training

Project Description – Funding was awarded to seven law enforcement agencies for officers to participate in accident investigation training. Oro Valley Police Department hosted Northwestern University Collision Investigation Training courses in which many officers from Southern and Central Arizona participated. In addition, funds were used to send officers from agencies to attend training through the Institute of Police Technology and Management.

Task Area – GOHS Program Administration

Project Description – GOHS personnel administered and managed section 402 Accident Investigation programs which included writing, managing and monitoring grants and contracts. GOHS personnel coordinated the activities and tasks outlined in the Highway Safety Plan and provided status reports and updates on project activity to the GOHS Director and other parties as required. GOHS personnel monitored project activity, prepared and maintained project documentation and evaluated task accomplishments for their grant portfolio. Funding supported personnel services, employee related expenses and other operating expenses for the GOHS grant manager and grant project coordinators.
3.2 **Alcohol and Other Drugs (AL)**

Alcohol and drug-related crashes are a leading cause of death on Arizona roads and highways. Stopping impaired driving and reducing the number of alcohol and drug impaired fatalities continues to be the number one priority of the Governor’s Office of Highway Safety (GOHS). In 2013, 219 fatalities involving at least one driver with a BAC of 0.08 percent or greater occurred, representing a 4.8 percent decrease from 2012 (230 fatalities). These fatalities accounted for 25.8 percent of all traffic-related fatalities in 2013. Reducing alcohol and drug-related fatalities and injuries remains a top safety focus area for Arizona.

Despite the alarming statistics, it is clear that Arizona’s sustained, long-term, highly visible enforcement coupled with effective education programs has reduced impaired driving crashes and fatalities over the course of the past several years. Arizona has some of the toughest impaired driving laws in the country and it continues to address impaired driving crashes from a variety of angles.

Training law enforcement officers in combating impaired driving is a strong focus of Arizona’s efforts to decrease impaired driving fatalities. The State has a cadre of superbly trained officers in alcohol- and drug-impaired driver detection, but the challenges continue. Most law enforcement training in drugged driving recognition is through the advanced roadside impaired driving enforcement (ARIDE) course. This course is targeted to the National Highway Traffic Safety Administration’s Standardized Field Sobriety Test (SFST)-certified officers.

In FFY 2013, GOHS awarded over $6.8 million in grants for overtime, equipment, and training to law enforcement agencies across the State to enforce Arizona’s strict DUI laws.

![Drive Hammered...Get Nailed! Get a DD...Not a DUI!](image)

**Performance Targets**

**Table 3.3 Performance Targets and Measures (Alcohol and Other Drugs)**

<table>
<thead>
<tr>
<th>Performance Target</th>
<th>Performance Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>To decrease alcohol-impaired driving fatalities (those involving a legally intoxicated driver or motorcycle operator with a BAC of 0.08 or higher) by 3.9 percent from the 2012 level of 281 to 270 in 2014.</td>
<td>Number of fatalities involving a driver or motorcycle operator with a BAC of 0.08 percent or higher.</td>
</tr>
</tbody>
</table>
Projects and Funding

Table 3.4 contains a list of the many Alcohol and Other Drugs projects, the relevant performance measures, the funds spent on each project, and the project status. These projects are grouped into the following task areas:

- DUI/Impaired Driving Enforcement and Overtime;
- DUI/Impaired Driving Equipment;
- DUI/Impaired Driving Training;
- DUI/Impaired Driving Awareness;
- Traffic Safety Resource Prosecutor;
- Drug Recognition Expert Validation Study; and
- GOHS Program Administration.
### Table 3.4  FFY 2014 Alcohol and Other Drugs Projects

<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>DUI/Impaired Driving Enforcement and Overtime</td>
<td>2014-AL-001</td>
<td>Cochise County SO</td>
<td>Alcohol impaired driving fatalities in crashes involving a driver or motorcycle operator with a BAC of 0.08 or above.</td>
<td>Sec. 402</td>
<td>$43,449.91</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-AL-002</td>
<td>La Paz County SO</td>
<td></td>
<td>Sec. 402</td>
<td>$35,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-AL-003</td>
<td>Sierra Vista PD</td>
<td></td>
<td>Sec. 402</td>
<td>$30,694.88</td>
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</tr>
<tr>
<td></td>
<td>2014-AL-004</td>
<td>Marana PD</td>
<td></td>
<td>Sec. 402</td>
<td>$30,000.00</td>
<td>Complete</td>
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<td></td>
<td>2014-AL-005</td>
<td>Prescott PD</td>
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<td>Sec. 402</td>
<td>$26,928.60</td>
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<td>2014-AL-006</td>
<td>Oro Valley PD</td>
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<td>Sec. 402</td>
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<td>Complete</td>
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<td></td>
<td>2014-AL-007</td>
<td>Prescott Valley PD</td>
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<td>Sec. 402</td>
<td>$24,004.43</td>
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<td></td>
<td>2014-AL-008</td>
<td>Douglas PD</td>
<td></td>
<td>Sec. 402</td>
<td>$29,610.60</td>
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<td></td>
<td>2014-AL-009</td>
<td>Flagstaff PD</td>
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<td>Sec. 402</td>
<td>$17,999.81</td>
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<td></td>
<td>2014-AL-010</td>
<td>Flagstaff PD</td>
<td></td>
<td>Sec. 402</td>
<td>$12,790.02</td>
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<td></td>
<td>2014-AL-011</td>
<td>Maricopa PD</td>
<td></td>
<td>Sec. 402</td>
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<td></td>
<td>2014-AL-012</td>
<td>U of A PD</td>
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<td>Sec. 402</td>
<td>$21,364.59</td>
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<td></td>
<td>2014-AL-013</td>
<td>Thatcher PD</td>
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<td>Sec. 402</td>
<td>$15,099.09</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-AL-014</td>
<td>ASU PD</td>
<td></td>
<td>Sec. 402</td>
<td>$15,099.09</td>
<td>Complete</td>
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<td></td>
<td>2014-AL-015</td>
<td>Yuma County SO</td>
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<td>Sec. 402</td>
<td>$15,000.00</td>
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<td></td>
<td>2014-AL-016</td>
<td>Pima County Community College Public Safety</td>
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<td>Sec. 402</td>
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<td></td>
<td>2014-AL-017</td>
<td>Coolidge PD</td>
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<td>Sec. 402</td>
<td>$15,059.00</td>
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<tr>
<td></td>
<td>2014-AL-018</td>
<td>Cottonwood PD</td>
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<td>Sec. 402</td>
<td>$13,000.00</td>
<td>Complete</td>
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<tr>
<td></td>
<td>2014-AL-019</td>
<td>Mohave County SO</td>
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<td>Sec. 402</td>
<td>$16,529.27</td>
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</tr>
<tr>
<td></td>
<td>2014-AL-020</td>
<td>Nogales PD</td>
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<td>Sec. 402</td>
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<tr>
<td>Task Area</td>
<td>Project Number</td>
<td>Grantee</td>
<td>Related Performance Measure(s)</td>
<td>Funding Source(s)</td>
<td>Funds Spent (FFY 2014)</td>
<td>Task Status</td>
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<tr>
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<tr>
<td>DUI/Impaired Driving Enforcement and Overtime</td>
<td>2014-AL-021</td>
<td>Tolleson PD</td>
<td>Alcohol impaired driving fatalities in crashes involving a driver or motorcycle operator with a BAC of 0.08 or above.</td>
<td>Sec. 402</td>
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<td></td>
<td>2014-AL-022</td>
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<td></td>
<td>2014-AL-025</td>
<td>Phoenix Fire Department</td>
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<td>Sec. 402</td>
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<td></td>
<td>2014-AL-026</td>
<td>Sahuarita PD</td>
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<td>Sec. 402</td>
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<td></td>
<td>2014-AL-027</td>
<td>Snowflake-Taylor PD</td>
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<td>2014-AL-031</td>
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<td>2014-AL-032</td>
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<td>2014-AL-034</td>
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<td>2014-AL-035</td>
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<td>Sec. 402</td>
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<td>2014-AL-036</td>
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<td>2014A-HV-001</td>
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<td>Sec. 410</td>
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</table>
### Task Area

**DUI/Impaired Driving Enforcement and Overtime**

<table>
<thead>
<tr>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-164-008</td>
<td>Buckeye PD</td>
<td>Alcohol impaired driving fatalities in crashes involving a driver or motorcycle operator with a BAC of 0.08 or above.</td>
<td>Sec. 164</td>
<td>$23,104.09</td>
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</tr>
<tr>
<td>2014-164-018</td>
<td>Tucson PD</td>
<td></td>
<td>Sec. 164</td>
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<td>2014-164-034</td>
<td>Wickenburg PD</td>
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<td>Sec. 164</td>
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<tr>
<td>2014-164-052</td>
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<td>Sec. 164</td>
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<tr>
<td>2014-164-056</td>
<td>San Luis PD</td>
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<td>Sec. 164</td>
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<tr>
<td>2014-164-059</td>
<td>Sedona PD</td>
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<td>Sec. 164</td>
<td>$7,385.21</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-164-067</td>
<td>Pinal County SO</td>
<td></td>
<td>Sec. 164, 410</td>
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</tr>
<tr>
<td>2014-164-068</td>
<td>Yavapai County SO</td>
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<td>Sec. 164</td>
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<tr>
<td>2014-164-087</td>
<td>Avondale PD</td>
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<td>Sec. 164</td>
<td>$38,619.69</td>
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<td>2014-164-100</td>
<td>Marana PD</td>
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<td>Sec. 164</td>
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<tr>
<td>2014-164-101</td>
<td>Somerton PD</td>
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<td>Sec. 164</td>
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<tr>
<td>2014A-164-126</td>
<td>Lake Havasu City PD</td>
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<td>Sec. 164</td>
<td>$19,731.17</td>
<td>Complete</td>
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1 Project numbers beginning with 2014-164 do not cover every number from 1 to 129 (the last 164 project in FFY 2014). This was done for convenience in administering the projects. Many 164 projects in 2013 were left uncompleted and GOHS wrote new projects for 2014, keeping the same numbering scheme for simplicity. Fully completed projects from 2013 were not rewritten and those project numbers are therefore absent in 2014.
### Task Area

**DUI/Impaired Driving Enforcement and Overtime**

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<th>Project Number</th>
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<td>Funding Source(s)</td>
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<td>2014-410-035</td>
<td>Phoenix Prosecutor’s Office</td>
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<td>2014-410-037</td>
<td>DPS</td>
<td>Alcohol impaired driving fatalities in crashes involving a driver or motorcycle operator with a BAC of 0.08 or above.</td>
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<td>2014-AL-300</td>
<td>GOHS</td>
<td>Alcohol impaired driving fatalities in crashes involving a driver or motorcycle operator with a BAC of 0.08 or above.</td>
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<td>2014-410-300</td>
<td>GOHS</td>
<td>Alcohol impaired driving fatalities in crashes involving a driver or motorcycle operator with a BAC of 0.08 or above.</td>
<td>Sec. 410</td>
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Total Funds Spent (Alcohol and Other Drugs) $6,843,333.48
Performance Results – Alcohol and Other Drugs

Arizona continued to be a national leader in DUI enforcement campaigns and strategies. In FFY 2014, over 150 projects were completed to reduce impaired driving fatalities and meet the CY 2014 performance target. Alcohol impaired driving fatalities in 2013 fell to 219 from 227 in 2012. Almost 32,000 impaired driving arrests were made in 2013. Almost 27,000 impaired driving arrests were made in CY 2014 as of early December. This strict enforcement keeps Arizona’s roadways much safer.

To combat the prevalence of impaired driving, the Governor’s Office of Highway Safety (GOHS) awarded funding for overtime enforcement, equipment and training for law enforcement officers statewide. Arizona’s DUI enforcement program is comprised of two parallel enforcement activities: (1) year-long sustained enforcement efforts, and (2) periodic enhanced enforcement campaigns such as holiday DUI task force enforcement efforts. The goals of Arizona’s DUI enforcement efforts are to identify areas that have a high frequency of fatal and/or serious injury collisions and devote resources to those locations to reduce alcohol-related fatalities.

Earned and paid media efforts focused on increasing the public’s awareness of ongoing statewide DUI enforcement activities. GOHS Director Alberto Gutier conducted press conferences and media interviews, in English and Spanish throughout the year and during holiday enforcement campaigns. Earned media was supplemented with targeted paid media efforts emphasizing Arizona’s “Get a DD...Not a DUI!” and “Drive Hammered...Get Nailed!” slogans.

The public is responding to these awareness activities; over 12,000 sober designated drivers were contacted in traffic stops in CY 2014 as of early December. That is nearly double the almost 7,000 sober designated drivers contacted in traffic stops in CY 2013.

Individual law enforcement agencies and the DUI Task Forces conducted saturation patrols and checkpoints throughout the year with the most intense efforts during holiday periods. The following table summarizes the statewide DUI enforcement results. GOHS also devoted resources to enforce underage drinking laws through partnerships with MADD and SADD as well as awarding funding for agencies to conduct underage drinking enforcement efforts.
### Table 3.5  DUI Task Force Statistics (by Calendar Year)

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
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</tr>
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<td># Officers Cumulative</td>
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<td>51,654</td>
<td>46,142</td>
<td>47,869</td>
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<td># Contacts</td>
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<td>877,617</td>
<td>838,999</td>
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<td>Sober Designated Drivers Contacted</td>
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<td>6,790</td>
<td>6,641</td>
<td>6,759</td>
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<td>Total DUI Arrests</td>
<td>19,482</td>
<td>31,561</td>
<td>32,174</td>
<td>31,891</td>
<td>27,002</td>
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<td>3,698</td>
<td>3,844</td>
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<td>Misdemeanor DUI</td>
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<td>28,088</td>
<td>28,476</td>
<td>28,247</td>
<td>23,778</td>
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<td>Extreme DUI</td>
<td>5,943</td>
<td>9,466</td>
<td>9,002</td>
<td>8,212</td>
<td>7,951</td>
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<td>Under 21 DUI</td>
<td>910</td>
<td>1,337</td>
<td>1,532</td>
<td>1,464</td>
<td>1,383</td>
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<tr>
<td>Average BAC</td>
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<td>0.152</td>
<td>0.151</td>
<td>0.151</td>
<td>0.152</td>
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<td>3,671</td>
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<td>7,988</td>
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### Table 3.6  DUI Task Force Statistics  
(Thanksgiving-New Year)

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<td>Sober Designated Drivers Contacted</td>
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<td>Total DUI Arrests</td>
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<td>847</td>
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<tr>
<td>Aggravated DUI</td>
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<td>432</td>
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<tr>
<td>Misdemeanor DUI</td>
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<td>0.149</td>
<td>0.145</td>
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<td>Under 21 DUI</td>
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<td>Other Citations</td>
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Source: GOHS. 2014 statistics unavailable at time of publication.
Table 3.7  DUI Task Force Statistics
(Memorial Day Weekend)

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Source: GOHS.

Table 3.8  DUI Task Force Statistics
(July 4th Weekend)

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<td>Total DUI Arrests</td>
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<td>Misdemeanor DUI</td>
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<td>28</td>
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<td>93</td>
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<td>Other Citations</td>
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<td>6,140</td>
<td>3,247</td>
<td>5,746</td>
</tr>
</tbody>
</table>

Source: GOHS.
Table 3.9  DUI Task Force Statistics
(Labor Day)

<table>
<thead>
<tr>
<th></th>
<th>2010</th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td># Officers Cumulative</td>
<td>3,871</td>
<td>2,046</td>
<td>2,201</td>
<td>2,680</td>
<td>2,599</td>
</tr>
<tr>
<td># Contacts</td>
<td>25,909</td>
<td>13,839</td>
<td>14,231</td>
<td>44,404</td>
<td>28,601</td>
</tr>
<tr>
<td>Sober Designated Drivers Contacted</td>
<td>464</td>
<td>673</td>
<td>436</td>
<td>525</td>
<td>931</td>
</tr>
<tr>
<td>Total DUI Arrests</td>
<td>949</td>
<td>617</td>
<td>625</td>
<td>1,250</td>
<td>983</td>
</tr>
<tr>
<td>Extreme DUI</td>
<td>241</td>
<td>192</td>
<td>188</td>
<td>310</td>
<td>276</td>
</tr>
<tr>
<td>Aggravated DUI</td>
<td>76</td>
<td>93</td>
<td>71</td>
<td>159</td>
<td>98</td>
</tr>
<tr>
<td>Misdemeanor DUI</td>
<td>873</td>
<td>524</td>
<td>554</td>
<td>1,091</td>
<td>885</td>
</tr>
<tr>
<td>DUI w/ Prior</td>
<td>55</td>
<td>79</td>
<td>48</td>
<td>91</td>
<td>54</td>
</tr>
<tr>
<td>Average BAC</td>
<td>0.149</td>
<td>0.149</td>
<td>0.153</td>
<td>0.145</td>
<td>0.148</td>
</tr>
<tr>
<td>Seat Belt Citations</td>
<td>735</td>
<td>443</td>
<td>638</td>
<td>690</td>
<td>521</td>
</tr>
<tr>
<td>Child Restraint Citations</td>
<td>137</td>
<td>59</td>
<td>73</td>
<td>164</td>
<td>127</td>
</tr>
<tr>
<td>Under 21 DUI</td>
<td>67</td>
<td>43</td>
<td>49</td>
<td>70</td>
<td>48</td>
</tr>
<tr>
<td>Minor Consumption</td>
<td>293</td>
<td>258</td>
<td>171</td>
<td>357</td>
<td>413</td>
</tr>
<tr>
<td>DUI Drug</td>
<td>79</td>
<td>69</td>
<td>97</td>
<td>186</td>
<td>131</td>
</tr>
<tr>
<td>Other Citations</td>
<td>10,751</td>
<td>5,885</td>
<td>5,298</td>
<td>19,073</td>
<td>11,880</td>
</tr>
</tbody>
</table>

Source: GOHS.

Project Descriptions

Task Area – DUI/Impaired Driving Enforcement and Overtime

Project Description – This task awarded funding to 63 law enforcement agencies to conduct enforcement targeted towards DUI and impaired drivers. A substantial portion of the DUI Task Force Statistics shown above can be attributed to enforcement funded by this task. Shown below is a picture from a DUI Task Force event in the East Valley. DUI vans are shown lined up and ready to process impaired drivers. Some overtime funding was also made available to combat underage drinking, particularly around college campuses.

East Valley DUI Task Force
Task Area – DUI/Impaired Driving Equipment

Project Description - This task awarded funding to 41 law enforcement agencies along with the La Paz County Attorney’s Office and the Arizona Department of Transportation. The necessity to process blood and breath evidence in DUI and impaired driving cases necessitates the purchase of specialized equipment. This equipment includes portable breath testing devices for officers to use in the field as well as lab equipment such as gas chromatograph systems, drug screening devices and other processing equipment.

The Governor’s Office of Highway Safety (GOHS) provides funds to purchase DUI processing vans (example shown above) to assist agencies in drawing blood for future testing. These vans are deployed throughout enforcement areas to cut down on officer travel times and speed DUI processing. Additionally, GOHS awarded funding for twenty-nine motorcycles, three sedans, nine SUVs and four pickup trucks for dedicated DUI and impaired driving enforcement. Different types of vehicles are necessary due to the various environments Arizona law enforcement must handle. For example, pickup trucks prove to be very valuable in certain rural communities where dirt roads are prevalent. On the other hand, the Peoria Police Department received an unmarked Chevrolet Camaro to help enforce DUI laws in the much denser Phoenix metropolitan area.
Task Area – DUI/Impaired Driving Training

Project Description – This task awarded funding for training required to combat DUI and impaired drivers. The Governor’s Office of Highway Safety (GOHS) emphasized training of law enforcement officers in standardized field sobriety test (SFST) and horizontal gaze nystagmus (HGN) training, law enforcement phlebotomy training, drug recognition expert (DRE) courses, advanced roadside impaired driving enforcement (ARIDE) and drug impaired training for educational professionals (DITEP) courses. Additionally, conferences were held for law enforcement, prosecutors and judges to educate them on DUI laws and how DUI cases progress through the court system. These conferences allowed law enforcement and prosecutors to collaborate to ensure DUI cases are handled fairly and correctly.

Task Area – DUI/Impaired Driving Awareness

Project Description – Funding was awarded to increase public awareness of the dangers and consequences of driving impaired. Media efforts concentrated around holidays and other times where impaired driving was most likely to be a problem. GOHS supported law enforcement efforts to increase public awareness as well. One effective tool used by the Arizona law enforcement and educational community is the “Mock Crash.” A “Mock Crash” is a staged event, typically as a presentation at a high school, where a fake accident scene is laid out. The audience is shown what happens from when first responders arrive at the scene all the way to when a law enforcement officer has to inform the accident victim’s parents that their child died from an accident with an impaired driver.

Task Area – Traffic Safety Resource Prosecutor

Project Description – GOHS continued to fund one full-time, experienced prosecutor as the Traffic Safety Resource Prosecutor (TSRP) in FFY 2014. Beth Barnes, from the City of Phoenix Prosecutor’s Office, has been Arizona’s TSRP since 2007. With support from GOHS, the Arizona TSRP program has thrived and has brought national attention to the innovative work being done in Arizona in the area of DUI and impaired driving enforcement. Beth’s efforts have resulted in improved enforcement and prosecution of traffic cases as well as better communication among law enforcement, crime labs and
prosecutors across Arizona. The Governor’s Office of Highway Safety (GOHS) will continue providing funding to the City of Phoenix for the TSRP.

Arizona’s TSRP program has maintained its four primary objectives:

1. Provide training to prosecutors, law enforcement and crime lab personnel;
2. Be a resource for prosecutors and the traffic safety community statewide;
3. Improve communication; and
4. Be a liaison.

To achieve these objectives, the Arizona GOHS TSRP continued to focus on two continuing goals: 1) increase the visibility of traffic safety cases with prosecutors and prosecutors’ visibility with the traffic safety community and 2) increase the confidence of prosecutors to go into the courtroom.

During the 2014 Federal Fiscal Year, Beth provided training to more than 6,000 prosecutors, law enforcement officers, crime lab personnel, interns, and community members during the 215 presentations and training sessions she gave. She also coordinated speakers for at least eight additional programs that occurred when she had previously scheduled another presentation. She responded to more than 1,400 requests for assistance from prosecutors, law enforcement officers, and crime lab personnel. Marijuana DUI issues, Rule 702/Daubert challenges, implied consent issues and prescription drug DUIs were each very common topics for which assistance was requested. Numerous materials including but not limited to: transcripts of defense expert witnesses, model questions for cross-examining expert witnesses and for the direct examination of state witnesses, court preparation materials for officers, HGN and DRE studies, model trial and appellate court pleadings, jury instructions, voir dire questions, a written summary of arguments for medical marijuana cases and copies of DUI manuals were provided.

The Arizona TSRP DUI Defense Expert Bank was maintained to provide materials to prosecutors to assist with preparing for their cases. The majority of requests for materials and strategies for cross-examination were for local experts, however, materials were also gathered and provided for numerous national defense experts.

Beth continued to maintain and add to e-mail lists of Arizona prosecutors, officers, crime lab employees and traffic safety professionals who desire to be kept abreast of DUI and traffic issues. By the end of the fiscal year, the lists contained in excess of 390 members. By using this one tool alone, Beth is able to reach the majority of Arizona’s prosecutors who are assigned DUI cases. When new case law, new legislation and other issues of significance arose, a notice was sent to the members of the groups.

Beth also attended numerous law enforcement DUI details and conferences, worked at the Arizona State Fair GOHS Public Safety Days booth, served on numerous traffic safety committees, and assisted with the Arizona GOHS
Arizona Police Science Journal (APSJ) by serving on its executive board and writing articles. She also worked to maintain her skills by prosecuting and serving as a second chair training attorney in several trials.

**Task Area – Drug Recognition Expert Validation Study**

**Project Description** – The Arizona Governor’s Office of Highway Safety (GOHS) led and managed a multi-agency scientific evaluation of the International Association of Chiefs of Police (IACP) Drug Evaluation and Classification Program (DECP). The multi-agency workgroup consisted primarily of representatives of GOHS, the Arizona Department of Public Safety (DPS), the Phoenix Police Department (PPD), the Maricopa County Sheriff’s Office (MCSO) and the Gila River Police Department (GRPD). Representatives from DPS included members of the Arizona Highway Patrol, the Criminal Investigations Division, the Office of the Director and Senior Forensic Toxicologists from the Arizona State Crime Laboratory.

The project was termed the “Arizona DRE Field Study” and planning meetings were conducted with the above listed agency representatives, as well as the Arizona Traffic Safety Resource Prosecutor and the Maricopa County Attorney’s Office. The study included a validation of the May 2013 Drug Evaluation and Classification Program Drug Recognition Expert (DRE) Program curriculum updates and protocols. The validation was conducted in the form of a research study that collected evaluation information from blind, controlled DRE evaluations (in a controlled, non-operational environment) and toxicological examinations of unimpaired and impaired persons (voluntary non-evidentiary participation). Blood, urine and saliva samples were collected and used for statistical data analysis, along with the DREs’ opinions.

The data collection guidelines were standardized in accordance with IACP DECP standards. Toxicological examination and data analysis protocols were established with the DPS Central Regional Crime Laboratory (CRCL). The DPS CRCL established standardized processes for the receipt of toxicological samples and the resulting data reports.

The DRE Field Study was conducted to provide future support to the training and testimony of DREs, specifically Arizona DREs. The effectiveness of the study will be determined based on future court testimony and scientific review.

The final set of field data and toxicological specimens were collected in September 2014. Final toxicological reports and technical reviews will be completed by January 2015.
Task Area – GOHS Program Administration

Project Description – GOHS activities included writing, managing and monitoring grants and contracts. GOHS personnel coordinated the activities and tasks outlined in the Highway Safety Plan and provided status reports and updates on project activity to the GOHS Director and other parties as required. GOHS personnel monitored project activity, prepared and maintained project documentation and evaluated task accomplishments for their grant portfolio. Funding supported personnel services, employee-related expenses and other operating expenses for the GOHS grant manager and grant project coordinators.
3.3 EMERGENCY MEDICAL SERVICES (EM)

Emergency Medical Services (EMS) are a vital component of a safe transportation system. The difference between a serious injury and a fatality is often attributable to the timeliness and effectiveness of emergency response. Emergency responders need access to quality equipment and training in order to respond to traffic crashes in the most effective way possible. These issues are most pressing in rural areas, where response times tend to be higher, and resources are lacking.

In FFY 2014, the Governor’s Office of Highway Safety (GOHS) awarded funding for first responder equipment in areas with a high number of fatalities and high response times. This funding awarded several fire departments and fire districts with equipment aimed at decreasing response times and fatalities from rural collisions. Along with the equipment, training was awarded to three Fire Districts.

Performance Targets

Table 3.10 Performance Targets and Measures (Emergency Medical Services)

<table>
<thead>
<tr>
<th>Performance Target</th>
<th>Performance Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>To decrease traffic fatalities by 1.2 percent, from a 5-year average (2008-2012)</td>
<td>Number of traffic-related fatalities.</td>
</tr>
<tr>
<td>of 830 to 820 in 2014.</td>
<td></td>
</tr>
<tr>
<td>To decrease the number of injuries from the 5-year average (2008-2012) of 51,314</td>
<td>Number of traffic-related injuries.</td>
</tr>
<tr>
<td>to 49,557 in 2014.</td>
<td></td>
</tr>
</tbody>
</table>

Projects and Funding

Table 3.15 contains a list of the twelve Emergency Medical Services projects, the relevant performance measures, the funds spent on each project and the project status. These projects are grouped into the following three task areas:

- First Responder Equipment;
- Emergency Medical Services Training; and
- GOHS Program Administration.
Table 3.11  FFY 2014 Emergency Medical Services Projects

<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>First Responder Equipment</td>
<td>2014-EM-001</td>
<td>Arivaca Fire District</td>
<td>Number of traffic-related fatalities.</td>
<td>Sec. 402</td>
<td>$0.00</td>
<td>Cancelled</td>
</tr>
<tr>
<td></td>
<td>2014-EM-002</td>
<td>Yuma Fire Department</td>
<td>Number of traffic-related injuries.</td>
<td>Sec. 402</td>
<td>$15,215.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-EM-003</td>
<td>Flagstaff Fire Department</td>
<td></td>
<td>Sec. 402</td>
<td>$12,885.53</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-EM-004</td>
<td>Ponderosa Fire District</td>
<td></td>
<td>Sec. 402</td>
<td>$14,831.85</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-EM-005</td>
<td>Sun Lakes Fire District</td>
<td></td>
<td>Sec. 402</td>
<td>$9,751.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-EM-006</td>
<td>Highlands Fire District</td>
<td></td>
<td>Sec. 402</td>
<td>$4,651.49</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-EM-007</td>
<td>Peeples Valley Fire District</td>
<td></td>
<td>Sec. 402</td>
<td>$8,878.78</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-EM-008</td>
<td>Fry Fire District</td>
<td></td>
<td>Sec. 402</td>
<td>$6,224.00</td>
<td>Complete</td>
</tr>
<tr>
<td>Emergency Medical Services Training</td>
<td>2014-EM-009</td>
<td>Pinewood Fire District</td>
<td>Number of traffic-related fatalities.</td>
<td>Sec. 402</td>
<td>$4,990.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-EM-010</td>
<td>Congress Fire District</td>
<td>Number of traffic-related injuries.</td>
<td>Sec. 402</td>
<td>$1,566.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-EM-011</td>
<td>Black Canyon Fire District</td>
<td></td>
<td>Sec. 402</td>
<td>$2,091.00</td>
<td>Complete</td>
</tr>
<tr>
<td>GOHS Program Administration</td>
<td>2014-EM-300</td>
<td>GOHS</td>
<td>Number of traffic-related fatalities.</td>
<td>Sec. 402</td>
<td>$15,915.40</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Number of traffic-related injuries.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Funds Spent (Emergency Medical Services)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>$97,000.45</strong></td>
<td></td>
</tr>
</tbody>
</table>
Performance Results – Emergency Medical Services

In FFY 2014, eight fire agencies were awarded funding to purchase equipment to assist first responders at the scene of traffic crashes. These purchases enable rural emergency responders to decrease response time for the arrival of appropriate equipment and are intended to reduce fatalities by expediting medical care to crash victims. In addition, three agencies were awarded funding for training that will decrease response time by ensuring emergency responders are adequately prepared to provide the best emergency care.

Project Descriptions

Task Area – First Responder Equipment

Project Description – Eight fire agencies were awarded funding to purchase equipment to assist first responders at traffic accidents. The main purpose of these purchases is to decrease the time it takes for medical personnel to properly care for victims in these accidents. The majority of the equipment fulfills this purpose, either by allowing first responders to get to patients by cutting away the vehicle (extrication equipment) or by stabilizing the vehicle so that first responders can safely work in and remove patients from the vehicle.

The Sun Lakes Fire District was awarded a grant for a Bullard Thermal Imager. This thermal imager is used to quickly and safely locate accident victims from vehicle crashes. The Highlands Fire District was awarded a grant for vehicle stabilization equipment.

The remaining five fire agencies were awarded funding for extrication equipment. This equipment comes in many forms depending on the intended application. Pictured on the next page on the left is the handheld combination spreader/cutter purchased by the Flagstaff Fire Department. The mobility allowed by the handheld spreader/cutter allows first responders to easily access patients trapped in vehicles that have crashed far from the road. Alongside the picture of the spreader is a picture of the Fry Fire District’s personnel training to use their Hydraulic Rescue Cutter. This rescue cutter is stronger than the extrication equipment the Fry Fire District already had available for use. This stronger cutter is needed to account for the increasingly safer, but harder to cut, metals used in modern automobiles.
Task Area – Emergency Medical Services Training

Project Description – Three rural fire districts were awarded funding for emergency medical services training. Pinewood Fire District received Rope Rescue Training to allow their first responders to better access patients in crashes on steep embankments. Congress Fire District had an International Trauma Life Support Training at their facility, where all fourteen of their personnel were trained. Black Canyon Fire District purchased Extrication Equipment Training DVDs.

Task Area – GOHS Safety Program Administration

Project Description – The Governor’s Office of Highway Safety (GOHS) personnel administered and managed the 402 Emergency Medical Services program which included writing, managing and monitoring grants and contracts. GOHS personnel coordinated the activities and tasks outlined in the Highway Safety Plan and provided status reports and updates on project activity to the GOHS Director and other parties as required. GOHS personnel monitored project activity, prepared and maintained project documentation and evaluated task accomplishments for their grant portfolio.
3.4 **MOTORCYCLE SAFETY (MC)**

The combination of speed and exposure make motorcycle crashes more severe than other types of crashes. Motorcyclist fatalities accounted for 18 percent of Arizona’s fatalities in 2013. Moreover, these crashes have increased each year since 2010.

To address the risks associated with motorcycle riding, the Governor’s Office of Highway Safety (GOHS) implemented a paid media campaign in FFY 2014. The purposes of the campaign was to educate motorcycle riders on safe riding practices, such as helmet use and distracted riding, as well as provide general information about Arizona’s motorcycle laws. In addition, GOHS’s partnership with the Arizona Motorcycle Safety and Awareness Foundation as well as local law enforcement helps ensure motorcycle operators have riding education readily available.

**Performance Targets**

**Table 3.12 Performance Targets and Measures (Motorcycle Safety)**

<table>
<thead>
<tr>
<th>Performance Targets</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To decrease the number of motorcycle fatalities slightly from the 2012 level of 139 to 136 in 2014.</td>
<td>Number of motorcycle fatalities.</td>
</tr>
<tr>
<td>To maintain the number of unhelmeted motorcycle fatalities at the 5-year average (2008-2012) of 65 in 2014.</td>
<td>Number of unhelmeted motorcycle fatalities.</td>
</tr>
</tbody>
</table>

**Projects and Funding**

Table 3.15 contains a list of the six Motorcycle Safety projects, the relevant performance measures, the funds spent on each project, and the project status. These projects are grouped into the following three task areas:

- Motorcycle Enforcement Overtime;
- Motorcycle Safety Training;
- Motorcycle Safety Awareness; and
- GOHS Annual Survey – Motorcycle Helmet Use.
### Table 3.13  FFY 2014 Motorcycle Safety Projects

<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Motorcycle Enforcement Overtime</td>
<td>2014-MC-001</td>
<td>Phoenix PD</td>
<td>Number of motorcycle fatalities.</td>
<td>Sec. 402</td>
<td>$16,703.96</td>
<td>Completed</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Number of unhelmeted motorcycle fatalities.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Motorcycle Safety Training</td>
<td>2014-4051-001</td>
<td>Arizona Motorcycle Safety and Awareness Foundation</td>
<td>Number of motorcycle fatalities.</td>
<td>Sec. 405</td>
<td>$0.00</td>
<td>Cancelled</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Number of unhelmeted motorcycle fatalities.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2014-2010-001</td>
<td>Peoria PD</td>
<td>Number of motorcycle fatalities.</td>
<td>Sec. 2010</td>
<td>$7,221.15</td>
<td>Completed</td>
</tr>
<tr>
<td></td>
<td>2014-2010-002</td>
<td>Arizona Motorcycle Safety and Awareness Foundation</td>
<td>Number of motorcycle fatalities.</td>
<td>Sec. 2010</td>
<td>$87,468.21</td>
<td>Completed</td>
</tr>
<tr>
<td>Motorcycle Safety Awareness</td>
<td>2014-2010-521</td>
<td>GOHS – Paid Media</td>
<td>Number of motorcycle fatalities.</td>
<td>Sec. 2010</td>
<td>$150,000.00</td>
<td>Completed</td>
</tr>
<tr>
<td></td>
<td></td>
<td></td>
<td>Number of unhelmeted motorcycle fatalities.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GOHS Annual Survey – Motorcycle</td>
<td>2014-MC-520</td>
<td>GOHS – Motorcycle Helmet Use Survey</td>
<td>Number of motorcycle fatalities.</td>
<td>Sec. 402</td>
<td>$0.00</td>
<td>Cancelled</td>
</tr>
<tr>
<td>Helmet Use</td>
<td></td>
<td></td>
<td>Number of unhelmeted motorcycle fatalities.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td><strong>Total Funds Spent (Motorcycle Safety)</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td><strong>$261,393.32</strong></td>
<td></td>
</tr>
</tbody>
</table>
Performance Results – Motorcycle Safety

Motorcycle fatalities, including those of unhelmeted drivers, continue to be a concern with fatalities increasing from 141 in 2012 to 151 in 2013. The Governor’s Office of Highway Safety (GOHS) paid media campaign promoting public awareness of and compliance with Arizona’s motorcycle laws are helping increase awareness and are expected to result in fewer fatalities in the years ahead.

Project Descriptions

Task Area – Motorcycle Enforcement Overtime

Project Description – This task awarded funding to the Phoenix Police Department to conduct traffic enforcement geared towards motorcycle safety. Officers focused on areas most frequented by motorcyclists and helped ensure the motorcycle operators respected traffic laws and were given proper respect by other motorists.

Task Area – Motorcycle Safety Training

Project Description – This task awarded funding to the Peoria Police Department and Arizona Motorcycle Safety and Awareness Foundation (AMSAF) to increase motorcycle safety through training motorcycle operators. The Peoria Police Department hosted two motorcycle safety classes for the public. The class on April 26, 2014 (shown on the right) had eighteen students participate and was a great success. AMSAF used funds to provide scholarships for motorcycle safety classes. Class participants paid $50 and AMSAF provided a scholarship for the remaining cost of the class. The goal of these classes was to ensure motorcycle operators could receive a motorcycle endorsement on their driver license (as required by law to operate a motorcycle). Of the 528 drivers who participated in this program, 90 of them were previously operating motorcycles without an endorsement and became legal operators.

Task Area – Motorcycle Safety Awareness

Project Description – This task awarded funding for GOHS’s sponsored radio campaign that emphasized watching for motorcycles on the road and always looking before changing lanes.
Task Area - GOHS Annual Survey - Motorcycle Helmet Use

Project Description – This task awarded funding for GOHS’s annual survey measuring the use of motorcycle helmets which will be conducted as part of GOHS’s annual seat belt survey. Funding provided under the occupant protection program area proved to be sufficient for the project and so no funds were used from the motorcycle safety program area.
3.5 ** OCCUPANT PROTECTION (OP) **

Unrestrained fatalities accounted for 27 percent of Arizona’s 849 traffic deaths in 2013. The 227 fatalities in 2013 is a significant decrease from the 254 fatalities in 2012.

Although unrestrained fatalities have been fairly consistent for the past few years, seat belt use has continued to rise. In the five years from 2008 to 2013, seat belt use has risen almost five percent from 79.9 percent to 84.7 percent.

The Governor’s Office of Highway Safety (GOHS) works to increase safety belt and child safety seat use through statewide enforcement and education campaigns under the banner of “Buckle Up Arizona…It’s the Law!” Arizona’s law enforcement agencies implement a zero-tolerance policy when they encounter nonuse of safety belts coincidental to a stop for another traffic infraction. GOHS is proud to fund the Children are Priceless Passengers (CAPP) program designed to improve the child seat usage rate in partnership with law enforcement, hospitals and nonprofit organizations throughout the State.

GOHS continues to support the national “Click it or Ticket” campaign through the “Buckle Up Arizona…It’s the Law!” campaign by providing overtime funding for traffic enforcement during the two-week period. GOHS awarded funding to 20 law enforcement agencies for this campaign.

Occupant Protection enforcement is supported by education and public awareness activities conducted by GOHS together with public and private sector partners. The activities include safety belt and child safety seat classes and inspections, media awareness campaigns and other events.

**Performance Targets**

**Table 3.14  Performance Targets and Measures (Occupant Protection)**

<table>
<thead>
<tr>
<th>Performance Targets</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To reduce the number of unrestrained vehicle occupant fatalities in all seating positions by 1.5 percent from the 5-year average (2008-2012) of 269 to 265 in 2014.</td>
<td>Number of unrestrained vehicle occupant fatalities in all seating positions.</td>
</tr>
<tr>
<td>To increase the statewide safety belt use rate for front seat occupants in passenger vehicles by 1.8 percent from the 5-year average of 81.5 percent to 83.1 percent in 2014.</td>
<td>Percent of front seat vehicle occupants who are observed using safety belts.</td>
</tr>
</tbody>
</table>
Projects and Funding

Table 3.15 contains a list of the 54 Occupant Protection projects, the relevant performance measures, the funds spent on each project and the project status. These projects are grouped into the following three task areas:

- Occupant Protection Enforcement and Education;
- Occupant Protection Equipment and Child Safety Seats;
- Occupant Protection Materials and Supplies;
- Occupant Protection Training;
- GOHS Program Administration;
- GOHS Annual Seatbelt Survey; and
- Occupant Protection Awareness.
### Table 3.15  FFY 2014 Occupant Protection Projects

<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupant Protection Enforcement and Education</td>
<td>2014-OP-002</td>
<td>Tucson PD</td>
<td>Number of unrestrained vehicle occupant fatalities in all seating positions.</td>
<td>Sec. 402</td>
<td>$44,626.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-003</td>
<td>Chandler PD</td>
<td>Percent of front seat vehicle occupants who are observed using safety belts.</td>
<td>Sec. 402</td>
<td>$29,697.39</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-004</td>
<td>Pima County SD</td>
<td></td>
<td>Sec. 402</td>
<td>$29,649.77</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-005</td>
<td>DPS</td>
<td></td>
<td>Sec. 402</td>
<td>$24,951.56</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-006</td>
<td>Tempe PD</td>
<td></td>
<td>Sec. 402</td>
<td>$24,831.89</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-007</td>
<td>Glendale PD</td>
<td></td>
<td>Sec. 402</td>
<td>$20,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-010</td>
<td>Florence PD</td>
<td></td>
<td>Sec. 402</td>
<td>$4,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-011</td>
<td>Phoenix PD</td>
<td></td>
<td>Sec. 402</td>
<td>$30,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-012</td>
<td>Sahuarita PD</td>
<td></td>
<td>Sec. 402</td>
<td>$2,532.88</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-028</td>
<td>Maricopa PD</td>
<td></td>
<td>Sec. 402</td>
<td>$4,289.95</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-001</td>
<td>DPS</td>
<td></td>
<td>Sec. 402</td>
<td>$9,063.73</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-002</td>
<td>Buckeye PD</td>
<td></td>
<td>Sec. 402</td>
<td>$4,324.54</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-003</td>
<td>Casa Grande PD</td>
<td></td>
<td>Sec. 402</td>
<td>$7,500.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-004</td>
<td>Coolidge PD</td>
<td></td>
<td>Sec. 402</td>
<td>$2,936.31</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-005</td>
<td>Gilbert PD</td>
<td></td>
<td>Sec. 402</td>
<td>$9,938.52</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-006</td>
<td>Glendale PD</td>
<td></td>
<td>Sec. 402</td>
<td>$8,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-007</td>
<td>Goodyear PD</td>
<td></td>
<td>Sec. 402</td>
<td>$5,000.00</td>
<td>Complete</td>
</tr>
</tbody>
</table>

In the 2014 Highway Safety Plan Project 2014-OP-509 was included for the Click It or Ticket (CIOT) Enforcement Wave. The CIOT Projects shown here are the individual grants given to agencies from the money originally set aside by Project 2014-OP-509.
<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Occupant Protection Enforcement and Education</td>
<td>2014-CIOT-008</td>
<td>Kingman PD</td>
<td>Number of unrestrained vehicle occupant fatalities in all seating positions.</td>
<td>Sec. 402</td>
<td>$205.31</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-009</td>
<td>Maricopa County SO</td>
<td>Percent of front seat vehicle occupants who are observed using safety belts.</td>
<td>Sec. 402</td>
<td>$8,343.99</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-010</td>
<td>Mesa PD</td>
<td></td>
<td>Sec. 402</td>
<td>$9,563.85</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-011</td>
<td>Peoria PD</td>
<td></td>
<td>Sec. 402</td>
<td>$7,500.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-012</td>
<td>Phoenix PD</td>
<td></td>
<td>Sec. 402</td>
<td>$15,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-013</td>
<td>Prescott PD</td>
<td></td>
<td>Sec. 402</td>
<td>$2,937.72</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-014</td>
<td>Prescott Valley PD</td>
<td></td>
<td>Sec. 402</td>
<td>$3,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-015</td>
<td>Salt River PD</td>
<td></td>
<td>Sec. 402</td>
<td>$3,646.36</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-016</td>
<td>Scottsdale PD</td>
<td></td>
<td>Sec. 402</td>
<td>$10,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-017</td>
<td>Tempe PD</td>
<td></td>
<td>Sec. 402</td>
<td>$10,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-018</td>
<td>Tucson PD</td>
<td></td>
<td>Sec. 402</td>
<td>$15,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-019</td>
<td>Yavapai County SO</td>
<td></td>
<td>Sec. 402</td>
<td>$3,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-CIOT-020</td>
<td>Chandler PD</td>
<td></td>
<td>Sec. 402</td>
<td>$10,000.00</td>
<td>Complete</td>
</tr>
<tr>
<td>Occupant Protection Equipment and Child Safety Seats</td>
<td>2014-OP-013</td>
<td>Maricopa IHS</td>
<td>Number of unrestrained vehicle occupant fatalities in all seating positions.</td>
<td>Sec. 402</td>
<td>$15,031.32</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-014</td>
<td>Apache County PHSD</td>
<td></td>
<td>Sec. 402</td>
<td>$7,454.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-015</td>
<td>Coconino County PHSD</td>
<td></td>
<td>Sec. 402</td>
<td>$3,648.03</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-016</td>
<td>Sedona Fire District</td>
<td></td>
<td>Sec. 402</td>
<td>$3,098.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-017</td>
<td>Chandler Fire Department</td>
<td></td>
<td>Sec. 402</td>
<td>$4,402.22</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-018</td>
<td>Florence PD</td>
<td></td>
<td>Sec. 402</td>
<td>$2,500.00</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-019</td>
<td>Payson PD</td>
<td></td>
<td>Sec. 402</td>
<td>$1,588.27</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-020</td>
<td>Tucson Medical Center</td>
<td></td>
<td>Sec. 402</td>
<td>$10,194.90</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td>2014-OP-021</td>
<td>Verde Valley Fire District</td>
<td></td>
<td>Sec. 402</td>
<td>$7,108.68</td>
<td>Complete</td>
</tr>
</tbody>
</table>
### Task Area: Occupant Protection Materials and Supplies

<table>
<thead>
<tr>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-OP-022</td>
<td>Coconino County PHSD</td>
<td>Number of unrestrained vehicle occupant fatalities in all seating positions. Percent of front seat vehicle occupants who are observed using safety belts.</td>
<td>Sec. 402</td>
<td>$63,92</td>
<td>Complete</td>
</tr>
</tbody>
</table>

### Task Area: Occupant Protection Training

<table>
<thead>
<tr>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-OP-023</td>
<td>Apache County PHSD</td>
<td>Number of unrestrained vehicle occupant fatalities in all seating positions. Percent of front seat vehicle occupants who are observed using safety belts.</td>
<td>Sec. 402</td>
<td>$4,402.00</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-OP-024</td>
<td>Social Services Interagency Council</td>
<td></td>
<td>Sec. 402</td>
<td>$2,617.45</td>
<td>Complete</td>
</tr>
<tr>
<td>2014A-OP-026</td>
<td>Tolleson Fire Department</td>
<td></td>
<td>Sec. 402</td>
<td>$9,992.94</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-OP-503</td>
<td>GOHS – CAPP Support</td>
<td></td>
<td>Sec. 402</td>
<td>$23,888.00</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-OP-505</td>
<td>GOHS – PI&amp;E</td>
<td></td>
<td>Sec. 402</td>
<td>$0.00</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-OP-507</td>
<td>GOHS – Storage Unit</td>
<td></td>
<td>Sec. 402</td>
<td>$3,660.80</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-OP-510</td>
<td>Lifesaver Conference</td>
<td></td>
<td>Sec. 402</td>
<td>$1,125.01</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-2011-519</td>
<td>GOHS – Training</td>
<td></td>
<td>Sec. 2011</td>
<td>$0.00</td>
<td>Cancelled</td>
</tr>
</tbody>
</table>

### Task Area: Occupant Protection Awareness

<table>
<thead>
<tr>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014-OP-001</td>
<td>Phoenix Fire Department</td>
<td>Number of unrestrained vehicle occupant fatalities in all seating positions. Percent of front seat vehicle occupants who are observed using safety belts.</td>
<td>Sec. 402</td>
<td>$86,260.78</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-OP-008</td>
<td>Chandler Fire Department</td>
<td></td>
<td>Sec. 402</td>
<td>$23,914.28</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-OP-009</td>
<td>Chandler Fire Department</td>
<td></td>
<td>Sec. 402</td>
<td>$0.00</td>
<td>Cancelled</td>
</tr>
<tr>
<td>2014-OP-025</td>
<td>Safe Kids Maricopa County</td>
<td></td>
<td>Sec. 402</td>
<td>$2,223.00</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-OP-027</td>
<td>Safe Kids Pima County</td>
<td></td>
<td>Sec. 402</td>
<td>$2,903.90</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-OP-501</td>
<td>GOHS – Public Safety Days</td>
<td></td>
<td>Sec. 402</td>
<td>$29,287.21</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-OP-508</td>
<td>GOHS – Car Seats</td>
<td></td>
<td>Sec. 402</td>
<td>$0.00</td>
<td>Cancelled</td>
</tr>
<tr>
<td>2014-OP-517</td>
<td>GOHS – Paid Media</td>
<td></td>
<td>Sec. 402</td>
<td>$0.00</td>
<td>Cancelled</td>
</tr>
<tr>
<td>2014-2011-001</td>
<td>Phoenix Fire Department</td>
<td></td>
<td>Sec. 2011</td>
<td>$92,737.77</td>
<td>Complete</td>
</tr>
<tr>
<td>2014-2011-518</td>
<td>GOHS – Paid Media</td>
<td></td>
<td>Sec. 2011</td>
<td>$0.00</td>
<td>Cancelled</td>
</tr>
<tr>
<td>Task Area</td>
<td>Project Number</td>
<td>Grantee</td>
<td>Related Performance Measure(s)</td>
<td>Funding Source(s)</td>
<td>Funds Spent (FFY 2014)</td>
</tr>
<tr>
<td>-----------------------------------</td>
<td>----------------</td>
<td>---------</td>
<td>-----------------------------------------------------------------------------------------------</td>
<td>-------------------</td>
<td>------------------------</td>
</tr>
<tr>
<td>GOHS Program Administration</td>
<td>2014-OP-300</td>
<td>GOHS</td>
<td>Number of unrestrained vehicle occupant fatalities in all seating positions. Percent of front seat vehicle occupants who are observed using safety belts.</td>
<td>Sec. 402</td>
<td>$37,502.00</td>
</tr>
<tr>
<td>GOHS Annual Seatbelt Survey</td>
<td>2014-OP-515</td>
<td>GOHS</td>
<td>Percent of front seat vehicle occupants who are observed using safety belts.</td>
<td>Sec. 402</td>
<td>$53,250.00</td>
</tr>
<tr>
<td>Total Funds Spent (Occupant Protection)</td>
<td></td>
<td></td>
<td></td>
<td></td>
<td>$696,536.48</td>
</tr>
</tbody>
</table>
Performance Results – Occupant Protection

Unrestrained passenger vehicle occupant fatalities fell from 254 in 2012 to 227 in 2013. The Governor’s Office of Highway Safety (GOHS) completed 54 Occupant Protection projects in 2013 to help meet the performance targets.

Project Descriptions

Task Area – Occupant Protection Enforcement and Education

Project Description – This task awarded funding to 24 law enforcement agencies for overtime and associated employee-related expenses for enforcement and education of Arizona seat belt and child safety seat laws. This task included a concentrated enforcement effort in conjunction with the national 2014 “Click It or Ticket” campaign.

Table 3.16 “Buckle Up Arizona…It’s the Law!” Campaign

<table>
<thead>
<tr>
<th></th>
<th>2011</th>
<th>2012</th>
<th>2013</th>
<th>2014</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>Number of Agencies Participating</strong></td>
<td>25</td>
<td>19</td>
<td>16</td>
<td>21</td>
</tr>
<tr>
<td><strong>Seatbelt Citations</strong></td>
<td>3771</td>
<td>3132</td>
<td>2796</td>
<td>2788</td>
</tr>
<tr>
<td><strong>Child Restraint Citations</strong></td>
<td>182</td>
<td>139</td>
<td>232</td>
<td>178</td>
</tr>
<tr>
<td><strong>DUI</strong></td>
<td>95</td>
<td>225</td>
<td>123</td>
<td>162</td>
</tr>
<tr>
<td><strong>Felony Arrests</strong></td>
<td>38</td>
<td>168</td>
<td>84</td>
<td>180</td>
</tr>
<tr>
<td><strong>Stolen Vehicles</strong></td>
<td>4</td>
<td>21</td>
<td>10</td>
<td>12</td>
</tr>
<tr>
<td><strong>Fugitives Apprehended</strong></td>
<td>51</td>
<td>23</td>
<td>15</td>
<td>231</td>
</tr>
<tr>
<td><strong>Suspended Licenses</strong></td>
<td>350</td>
<td>413</td>
<td>374</td>
<td>307</td>
</tr>
<tr>
<td><strong>Uninsured Motorists</strong></td>
<td>1116</td>
<td>1182</td>
<td>851</td>
<td>955</td>
</tr>
<tr>
<td><strong>Speed Citations</strong></td>
<td>3300</td>
<td>4984</td>
<td>3825</td>
<td>4120</td>
</tr>
<tr>
<td><strong>Reckless Driving Citations</strong></td>
<td>8</td>
<td>32</td>
<td>23</td>
<td>12</td>
</tr>
<tr>
<td><strong>Drugs</strong></td>
<td>25</td>
<td>135</td>
<td>90</td>
<td>119</td>
</tr>
<tr>
<td><strong>Other Arrests</strong></td>
<td>879</td>
<td>56</td>
<td>410</td>
<td>697</td>
</tr>
</tbody>
</table>

Source: Data reported by participating agencies.

Task Area – Occupant Protection Equipment and Child Safety Seats

Project Description – This task awarded funding for agencies to distribute child safety seats throughout their individual communities and provide education to parents and guardians on the proper installation and use of the safety seats. Grant awards were distributed among nine police, fire and social services agencies across the State.
Task Area – Occupant Protection Material and Supplies

Project Description – This task awarded funding for agencies to develop, print and distribute occupant protection public information materials and supplies. Coconino County Public Health Services District was awarded funding to purchase T-shirts, pool noodles and other promotional items to encourage residents to wear seat belts properly.

Task Area – Occupant Protection Training

Project Description – This task awarded funding for three agencies to receive and provide training centered on occupant protection. For example, the Apache County Public Health Services District hosted two courses to train a total of 28 child passenger safety technicians. These technicians work at events where they inspect car seats to make sure they are installed properly and to educate the public in proper car seat use. In addition, this task provides support to occupant protection training efforts through supporting the Children Are Precious Passengers (CAPP) Program. This program educates motorists of the effectiveness of continuous and proper use of child safety seats.

Task Area – Occupant Protection Awareness

Project Description – This task awarded funding for child safety seat inspection events, paid media and the GOHS Safety Days. Funding was awarded to two fire departments and Safe Kids in Maricopa and Pima counties to conduct child safety seat inspection events. These events allow drivers to have their child seats inspected by certified technicians to ensure they are properly installed in the vehicle and that the child is properly placed within the safety seat. This task also provides funding for media encouraging proper child seat and seat belt use.
The Governor’s Office of Highway Safety (GOHS) hosts an annual event at the Arizona State Fair called “Safety Days at the State Fair.” This task helped provide funding in support of the Safety Days event, at which guests at the State Fair were able to meet law enforcement and fire personnel and learn about every aspect of highway safety, including proper seat belt and car seat use.

Task Area – GOHS Program Administration

**Project Description** - This task provided funding to GOHS to administer and manage 402 occupant protection programs. These funds enabled GOHS to write, manage and monitor grants and contracts. They also funded GOHS personnel to coordinate the activities and tasks outlined in the Highway Safety Plan and provide status reports and updates on project activity to the GOHS Director and other parties as required. GOHS personnel monitored project activity, prepared and maintained project documentation, and evaluated task accomplishments for the grant portfolio.

Task Area – GOHS Annual Seat Belt Survey

**Project Description** - This task provided funding for the GOHS’s annual seat belt survey. This survey calculates the seat belt usage percentage used as a performance measure by Arizona in the Highway Safety Plan and Annual Report. Other important data, motorcycle helmet usage, is gathered in the survey.
3.6 **PEDESTRIAN AND BICYCLE SAFETY (PS)**

The safety of pedestrians and bicyclists is a high priority in Arizona. In 2013, pedestrian fatalities accounted for 18 percent of Arizona’s fatalities, while bicyclist fatalities accounted for four percent.

Arizona addresses pedestrian and bicycle safety through targeted enforcement, providing safety equipment and materials, and conducting outreach and education activities.

**Performance Targets**

Starting in the 2015 Federal Fiscal Year the Governor’s Office of Highway Safety (GOHS) will begin using the number of bicyclist fatalities as a Performance Measure, in addition to the number of pedestrian fatalities. Since this is a new Performance Measure, GOHS did not have a performance target for bicyclist fatalities in 2014.

**Table 3.17 Performance Targets and Measures (Pedestrian and Bicycle Safety)**

<table>
<thead>
<tr>
<th>Performance Target</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>To decrease the number of crash fatalities among pedestrians from the 5-year average (2008-2012) of 133 to 131 in 2014.</td>
<td>Number of pedestrian fatalities.</td>
</tr>
<tr>
<td>Beginning in FFY 2015 GOHS will have a performance target for the number of bicyclist fatalities.</td>
<td>Number of bicyclist fatalities.</td>
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</table>

**Projects and Funding**

Table 3.22 contains a list of the 16 Pedestrian and Bicycle Safety projects, the relevant performance measures, the funds spent on each project, and the project status. These projects are grouped into the following five task areas:

- Pedestrian and Bicycle Safety Overtime;
- Pedestrian and Bicycle Safety Awareness; and
- GOHS Program Administration.
<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
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<td>Grantee</td>
<td>Related Performance Measure(s)</td>
<td>Funding Source(s)</td>
<td>Funds Spent (FFY 2014)</td>
<td>Task Status</td>
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<tr>
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<td></td>
<td></td>
<td>Number of bicyclist fatalities.</td>
<td></td>
<td></td>
<td></td>
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</tbody>
</table>

Total Funds Spent (Pedestrian and Bicycle Safety) $282,998.23
Performance Results – Pedestrian and Bicycle Safety

The number of pedestrian fatalities increased from 122 in 2012 to 151 in 2013, just above the 147 in 2011. GOHS completed 18 bicycle and pedestrian safety projects in 2014 to help meet the performance target.

Project Descriptions

Task Area – Pedestrian and Bicycle Safety Overtime

Project Description – This task awarded funding for pedestrian and bicycle safety overtime. Enforcement efforts covered every aspect of pedestrian and bicycle safety. The Pima County Sheriff’s Department focused efforts on school bus safety by having an officer ride along school bus routes and catching motorists who did not stop when the school bus was loading. The Phoenix Police Department had officers tasked with catching pedestrians who were not properly crossing the light rail tracks, while the university police departments (Arizona State University, Northern Arizona University and University of Arizona) focused enforcement towards students around the busy school campuses.
Task Area – Pedestrian and Bicycle Safety Awareness

Project Description – This task awarded funding to thirteen agencies for pedestrian and bicycle safety awareness. Many agencies participated in Bicycle Safety Rodeos, events focused on engaging residents and making bicycle safety fun for youth cyclists. These Bicycle Safety Rodeos often also include other highway safety messages involving pedestrian safety and proper car seat and seat belt use. Funds supporting these events were used for overtime and to purchase supplies, including bicycle helmets and pamphlets advertising the events. Below is the pamphlet used by Sahuarita Police Department to advertise a Bicycle Safety Rodeo held on July 26, 2014. Other pedestrian and bicycle safety presentations were held at schools throughout the year.
Task Area - GOHS Program Administration

Project Description - This task provided funding to GOHS to administer and manage 402 pedestrian and bicycle safety programs which enabled GOHS to write, manage and monitor grants and contracts. They also funded GOHS personnel to coordinate the activities and tasks outlined in the Highway Safety Plan and provide status reports and updates on project activity to the GOHS Director and other parties as required. GOHS personnel monitored project activity, prepared and maintained project documentation, and evaluated task accomplishments for the grant portfolio.
3.7 POLICE TRAFFIC SERVICES (PT)

Speeding is the number one contributor in fatal traffic crashes in Arizona. In 2013, speed was a factor in 290 fatalities, one-third of all fatalities in Arizona. Speed-related fatalities have remained relatively constant for the past few years, but are significantly lower than levels seen in the mid-2000s.

Addressing speeding and other aggressive driving behaviors requires strong enforcement laws. Fortunately, Arizona has a “Double Fine” program, which gives law enforcement officers the ability to suspend an individual’s driver’s license when eight or more points are accumulated within a 12-month period. The “Double Fine” program is extended to speeding in excess of the posted speed limit in construction zones when workers are present.

Arizona aggressively prosecutes and adjudicates red light violators. In addition to providing overtime for Selective Traffic Enforcement Program (STEP), the Governor’s Office of Highway Safety (GOHS) funds laser and radar guns, speed trailers and aggressive driving vehicles for a number of law enforcement agencies.

Performance Targets

Table 3.19 Performance Targets and Measures (Police Traffic Services)

<table>
<thead>
<tr>
<th>Performance Target</th>
<th>Performance Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>To decrease the number of speeding-related fatalities by 7.9 percent from the 5-year average (2008-2012) of 303 to 279 in 2014.</td>
<td>Number of speeding-related fatalities.</td>
</tr>
</tbody>
</table>

Projects and Funding

Table 3.24 contains a list of the 96 Police Traffic Services projects, the relevant performance measures, the funds spent on each project and the project status. These projects are grouped into the following six task areas:

- Selective Traffic Enforcement Program Overtime;
- Selective Traffic Enforcement Program Equipment;
- Selective Traffic Enforcement Program Awareness;
- GOHS Training;
- GOHS Speed Survey; and
- GOHS Program Administration.
Table 3.20  FFY 2014 Police Traffic Services Projects

<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
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</tr>
<tr>
<td></td>
<td>2014-PT-054</td>
<td>Bullhead City PD</td>
<td></td>
<td>Sec. 402</td>
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<td>2014-PT-056</td>
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<td>Sec. 402</td>
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<td>2014-PT-057</td>
<td>Snowflake-Taylor PD</td>
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<td>Sec. 402</td>
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<td>Sec. 402</td>
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<tr>
<td></td>
<td>2014-PT-059</td>
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<td>Sec. 402</td>
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<td>Sec. 402</td>
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<tr>
<td></td>
<td>2014-PT-061</td>
<td>Cottonwood PD</td>
<td></td>
<td>Sec. 402</td>
<td>$7,871.25</td>
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<tr>
<td></td>
<td>2014-PT-062</td>
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<td>Sec. 402</td>
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<td>Complete</td>
</tr>
<tr>
<td>Task Area</td>
<td>Project Number</td>
<td>Grantee</td>
<td>Related Performance Measure(s)</td>
<td>Funding Source(s) (FFY 2014)</td>
<td>Funds Spent</td>
<td>Task Status</td>
</tr>
<tr>
<td>---------------------------------</td>
<td>----------------</td>
<td>--------------------------------</td>
<td>----------------------------------------------------</td>
<td>-----------------------------</td>
<td>-------------</td>
<td>-------------</td>
</tr>
<tr>
<td>Selective Traffic Enforcement Program Equipment</td>
<td>2014-PT-063</td>
<td>Camp Verde MD</td>
<td>Number of speeding-related fatalities.</td>
<td>Sec. 402</td>
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<tr>
<td></td>
<td>2014-PT-064</td>
<td>Gila River Indian Community PD</td>
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<td>Sec. 402</td>
<td>$3,198.98</td>
<td>Complete</td>
</tr>
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<td></td>
<td>2014-PT-065</td>
<td>Eagar PD</td>
<td></td>
<td>Sec. 402</td>
<td>$0.00</td>
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<td></td>
<td>2014-PT-066</td>
<td>Santa Cruz County SO</td>
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<td>Sec. 402</td>
<td>$2,416.91</td>
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</tr>
<tr>
<td></td>
<td>2014-PT-067</td>
<td>Sahuarita PD</td>
<td></td>
<td>Sec. 402</td>
<td>$0.00</td>
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<tr>
<td></td>
<td>2014-PT-068</td>
<td>San Luis PD</td>
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<td>Sec. 402</td>
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<td></td>
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<td>2014-PT-070</td>
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<td>Sec. 402</td>
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<td></td>
<td>2014-PT-071</td>
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<td></td>
<td>2014-PT-072</td>
<td>Salt River Pima-Maricopa Indian Community PD</td>
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<td></td>
<td>2014-PT-073</td>
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<td></td>
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<tr>
<td></td>
<td>2014-PT-075</td>
<td>Sierra Vista PD</td>
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<td></td>
<td>2014-PT-076</td>
<td>Sahuarita PD</td>
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<td>Sec. 402</td>
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<td></td>
<td>2014-PT-077</td>
<td>Apache County SO</td>
<td></td>
<td>Sec. 402</td>
<td>$30,512.00</td>
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</tr>
<tr>
<td></td>
<td>2014A-PT-079</td>
<td>Tucson PD</td>
<td></td>
<td>Sec. 402</td>
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<td></td>
<td>2014A-PT-080</td>
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<td></td>
<td>Sec. 402</td>
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<tr>
<td></td>
<td>2014A-PT-081</td>
<td>Quartzsite PD</td>
<td></td>
<td>Sec. 402</td>
<td>$45,000.00</td>
<td>Complete</td>
</tr>
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<td></td>
<td>2014A-PT-082</td>
<td>Coolidge PD</td>
<td></td>
<td>Sec. 402</td>
<td>$24,800.00</td>
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</tr>
<tr>
<td></td>
<td>2014A-PT-083</td>
<td>Kingman PD</td>
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<td>Sec. 402</td>
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</tr>
<tr>
<td></td>
<td>2014A-PT-084</td>
<td>Prescott PD</td>
<td></td>
<td>Sec. 402</td>
<td>$11,313.16</td>
<td>Complete</td>
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</table>
### State of Arizona Highway Safety Annual Report FFY 2014

#### Selective Traffic Enforcement Program

<table>
<thead>
<tr>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014A-PT-085</td>
<td>Mesa PD</td>
<td>Number of speeding-related fatalities.</td>
<td>Sec. 402</td>
<td>$62,500.00</td>
<td>Complete</td>
</tr>
<tr>
<td>2014A-PT-086</td>
<td>Lake Havasu City PD</td>
<td></td>
<td>Sec. 402</td>
<td>$4,927.31</td>
<td>Complete</td>
</tr>
<tr>
<td>2014A-PT-087</td>
<td>Apache County SO</td>
<td></td>
<td>Sec. 402</td>
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<td>Complete</td>
</tr>
<tr>
<td>2014A-PT-088</td>
<td>Scottsdale PD</td>
<td></td>
<td>Sec. 402</td>
<td>$29,097.92</td>
<td>Complete</td>
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<tr>
<td>2014A-PT-089</td>
<td>Pinal County SO</td>
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<td>Sec. 402</td>
<td>$34,565.58</td>
<td>Complete</td>
</tr>
<tr>
<td>2014A-PT-090</td>
<td>Casa Grande PD</td>
<td></td>
<td>Sec. 402</td>
<td>$38,298.92</td>
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<td>2014A-PT-091</td>
<td>Goodyear PD</td>
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<td>Sec. 402</td>
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<td>2014A-PT-092</td>
<td>NAU PD</td>
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<td>Sec. 402</td>
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#### Selective Traffic Enforcement Program Awareness

<table>
<thead>
<tr>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014A-PT-078</td>
<td>Red Means Stop</td>
<td>Number of speeding-related fatalities.</td>
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<tr>
<td>2014A-PT-519</td>
<td>GOHS – Paid Media</td>
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<td>Sec. 402</td>
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#### GOHS Training

<table>
<thead>
<tr>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014A-PT-512</td>
<td>GOHS</td>
<td>Number of speeding-related fatalities.</td>
<td>Sec. 402</td>
<td>$9,753.51</td>
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#### GOHS Speed Survey

<table>
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<tr>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014A-PT-502</td>
<td>GOHS</td>
<td>Number of speeding-related fatalities.</td>
<td>Sec. 402</td>
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<td>Cancelled</td>
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</tbody>
</table>

#### GOHS Program Administration

<table>
<thead>
<tr>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>2014A-PT-300</td>
<td>GOHS</td>
<td>Number of speeding-related fatalities.</td>
<td>Sec. 402</td>
<td>$111,252.62</td>
<td>Complete</td>
</tr>
</tbody>
</table>

**Total Funds Spent (Police Traffic Services)** $2,266,485.11
Performance Results – Police Traffic Services

Speeding-related fatalities decreased slightly from 302 in 2012 to 290 in 2013. The Governor’s Office of Highway Safety (GOHS) completed 90 police traffic services projects in 2014 to help meet the performance target.

Project Descriptions

Task Area – Selective Traffic Enforcement Program Overtime

Project Description – Funding was awarded to 38 law enforcement agencies to conduct selective traffic enforcement programs (STEP) to enforce speed, aggressive driving, red light running and other traffic laws. Law enforcement agencies also focused on decreasing the danger of distracted driving through targeted enforcement.

Task Area – Selective Traffic Enforcement Program Equipment

Project Description – This task awarded funding to 42 law enforcement agencies to purchase equipment to aid in the enforcement of traffic laws. Equipment purchased included speed detection devices (radar and lidar), speed displays and signs, cameras, vehicles and other equipment that will enhance selective traffic enforcement efforts.

The backbone instrument of speed enforcement is the speed detection device, which comes in two common types: radar and lidar. Both types accurately measure a target vehicle’s speed. Roughly 200 of the speed detection devices were purchased with funding to enhance speed enforcement throughout the State of Arizona.

Law enforcement agencies try to prevent speeding related collisions through equipment such as speed displays and signs. One example of this is the speed trailer the Florence Police Department purchased, shown on the right. Speed trailers such as this will display a vehicle’s speed to compare with the speed limit. The portability of the speed trailer lets the police department adapt and respond to citizen input regarding roadways troubled with speeders.
A portion of funds were spent on purchasing vehicles for traffic enforcement. Six motorcycles, two SUVs, one sedan and three pickup trucks were purchased. Funding for vehicles was only awarded to smaller, rural agencies, who otherwise could not afford to purchase another vehicle to dedicate towards traffic enforcement. For example, the Salt River Pima-Maricopa Indian Community Police Department was able to purchase two motorcycles to dedicate towards traffic enforcement (right, above). The Sierra Vista Police Department purchased an SUV with “ghost” markings (right, below). These markings are difficult to see far away at an angle during the day, but are clear up close. These ghost markings have allowed the officer assigned to the vehicle to write 472 citations in the first three months the vehicle has been in service.

Task Area – Selective Traffic Enforcement Awareness

Project Description - This task awarded funding for paid media in addition to allowing Red Means Stop to purchase a mascot costume to be used to discourage red light running. The mascot Red Means Stop has purchased has already been used extensively at school functions and has even been used to encourage safe driving at Chase Field before two Arizona Diamondbacks baseball games (Arizona’s Professional Team). “Stoppy,” the mascot, at the Saturday, July 19, 2014 game is pictured to the right.
Task Area – GOHS Training

Project Description – GOHS provided training support for project and program staff travel to attend the annual Lifesavers Conference. Lifesavers is dedicated to reducing the tragic toll of deaths and injuries on US roadways. Lifesavers provides a forum for the presentation of proven countermeasures and initiatives that address critical highway safety problems.

Task Area – GOHS Speed Survey

Project Description – GOHS conducts an annual survey to track public attitudes and behaviors associated with red light running and speeding. A survey did not occur in FFY 2014.

Task Area – GOHS Program Administration

Project Description – This task provided funding to GOHS to administer and manage 402 police traffic services program which enabled GOHS to write, manage and monitor grants and contracts. They also funded GOHS personnel to coordinate the activities and tasks outlined in the Highway Safety Plan and provide status reports and updates on project activity to the GOHS Director and other parties as required. GOHS personnel monitored project activity, prepared and maintained project documentation, and evaluated task accomplishments for the grant portfolio.
3.8 **ROADWAY SAFETY (RS)**

Public awareness is a vital component of the Governor’s Office of Highway Safety’s (GOHS) efforts to improve safety on Arizona’s roadways. GOHS funds roadway safety programs to create public awareness campaigns to promote safety with all users of Arizona roadways and highways.

**Performance Targets**

**Table 3.21 Performance Targets and Measures (Roadway Safety)**

<table>
<thead>
<tr>
<th>Performance Target</th>
<th>Performance Measure</th>
</tr>
</thead>
<tbody>
<tr>
<td>To decrease traffic fatalities by 1.2 percent, from a 5-year average (2008-2012) of 830 to 820 in 2014.</td>
<td>Number of traffic-related fatalities.</td>
</tr>
<tr>
<td>To decrease the number of injuries from the 5-year average (2008-2012) of 51,314 to 49,557 in 2014.</td>
<td>Number of traffic-related injuries.</td>
</tr>
</tbody>
</table>

**Projects and Funding**

Table 3.26 contains a list of the four Roadway Safety projects, the relevant performance measures, the funds spent on each project and the project status. These projects are grouped into the following three task areas:

- Pedestrian Roadway Signs and Materials;
- Share the Road; and
- GOHS Program Administration.
Table 3.22  FFY 2014 Roadway Safety Projects

<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Pedestrian Roadway Signs and</td>
<td>2014-RS-001</td>
<td>Phoenix Street Transportation</td>
<td>Number of traffic-related fatalities.</td>
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<tr>
<td>Materials</td>
<td></td>
<td>Department</td>
<td>Number of traffic-related injuries.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>2014-RS-002</td>
<td>Pima County Department of</td>
<td></td>
<td></td>
<td>$12,666.71</td>
<td>Complete</td>
</tr>
<tr>
<td></td>
<td></td>
<td>Transportation</td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Share the Road</td>
<td>2014A-RS-003</td>
<td>Arizona Transportation Education</td>
<td>Number of traffic-related fatalities.</td>
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<td></td>
<td></td>
<td>Foundation</td>
<td>Number of traffic-related injuries.</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>GOHS Program Administration</td>
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<td>GOHS</td>
<td>Number of traffic-related fatalities.</td>
<td>Sec. 402</td>
<td>$0.00</td>
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<tr>
<td></td>
<td></td>
<td></td>
<td>Number of traffic-related injuries.</td>
<td></td>
<td></td>
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</tr>
<tr>
<td>Total Funds Spent (Roadway Safety)</td>
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<td></td>
<td></td>
<td></td>
<td>$84,170.71</td>
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</tr>
</tbody>
</table>
Performance Results – Roadway Safety

Four projects in 2014 were completed to support efforts to promote safety by educating the general public and truckers about roadway safety.

Project Descriptions

Task Area – Pedestrian Roadway Signs and Materials

Project Description - The Phoenix Street Transportation Department and Pima County Department of Transportation were each awarded funding to install roadway safety signs along public thoroughfares and for materials related to roadway safety. These materials covered a whole range of highway safety issues including speed, pedestrian and bicycle safety and safe driving practices.

Task Area – Share the Road

Project Description - This task awarded funding for the Arizona Transportation Education Foundation to further the successful “Share the Road” campaign. This campaign educates the general public and truckers about truck safety. A significant portion of the project involved placing messages on trucks about cars and trucks sharing the road and driving safely, but the Foundation’s messages in presentations and materials cover the whole spectrum of roadway safety. Below is a page from one of their pamphlets illustrating the perils of driving distracted and driving without a seatbelt.
Task Area - GOHS Program Administration

Project Description - This task provided funding to GOHS to administer and manage 402 police traffic services program which enabled GOHS to write, manage and monitor grants and contracts. They also funded GOHS personnel to coordinate the activities and tasks outlined in the Highway Safety Plan and provide status reports and updates on project activity to the GOHS Director and other parties as required. GOHS personnel monitored project activity, prepared and maintained project documentation, and evaluated task accomplishments for the grant portfolio.
3.9 Traffic Records (TR)

Traffic records data are critical for identifying problem areas in need of attention by the Governor’s Office of Highway Safety (GOHS) and its partners. The goal of Arizona’s Traffic Records program is to ensure GOHS, the Arizona Department of Transportation (ADOT) and the law enforcement community are able to access accurate and complete data. The Arizona Traffic Records Coordinating Committee (TRCC) met three times during FFY 2014:

- December 11, 2013;
- May 19, 2014; and
- September 3, 2014.

GOHS funds projects that support improved collection, evaluation and analysis of traffic safety data. Expenses under this program area generally relate to equipment and materials, and program management.

GOHS continued to work with ADOT and the TRCC to coordinate the collection and storage of traffic safety data. In FFY 2014, ADOT used grant funds to renew the license for the Arizona Traffic and Criminal Software (AZTraCS) which allows local law enforcement agencies to electronically collect and submit crash data to the state traffic records system and electronically collect and submit citation data to the Administrative Office of the Courts.

Performance Targets

Performance targets for traffic records data systems are not crash-based. However, these traffic records tasks address the six nationally recognized data quality performance measures of timeliness, accuracy, completeness, uniformity, integration, and accessibility.

Projects and Funding

Table 3.27 contains a list of the nine Traffic Records projects, the relevant performance measures, the funds spent on each project and the project status. These projects are grouped into the following three task areas:

- Data Collection Equipment;
- Data Collection, Evaluation and Analysis; and
- GOHS Program Administration.
### Table 3.23  FFY 2014 Traffic Records Projects

<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
</tr>
</thead>
<tbody>
<tr>
<td>Data Collection Equipment</td>
<td>2014-TR-001</td>
<td>Show Low PD</td>
<td>Traffic data accuracy, completeness, and accessibility</td>
<td>Sec. 402</td>
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<td></td>
<td>2014-TR-002</td>
<td>Avondale PD</td>
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<td>2014-TR-003</td>
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<td>2014-TR-005</td>
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<tr>
<td>Data Collection, Evaluation and Analysis</td>
<td>2014-405c-001</td>
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<td>Traffic data accuracy, completeness, and accessibility</td>
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<td>2014-405c-002</td>
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<td>GOHS</td>
<td>Traffic data accuracy, completeness, and accessibility</td>
<td>Sec. 402</td>
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</table>

**Total Funds Spent (Traffic Records)** $494,229.24
Performance Results – Traffic Records

The Arizona traffic records system enables the timely collection and reporting of data elements necessary for problem identification, problem analysis and countermeasure evaluation in all areas of traffic safety. The Governor’s Office of Highway Safety (GOHS) funded projects in 2014 that awarded data collection equipment for law enforcement officers and improved the Arizona Department of Transportation (ADOT) and Arizona Department of Health Services (ADHS) data systems.

Project Descriptions

Task Area – Equipment

Project Description – This task awarded funding to purchase and implement new case management software for the Tucson City Prosecutor’s Office and to purchase electronic ticketing systems for four law enforcement agencies: Avondale Police Department, Pima County Sheriff’s Department, Sahuarita Police Department and Show Low Police Department. Electronic ticketing systems streamline the citation process and allow much faster processing and transmission of citations between police departments and the courts, saving time and money. Electronic ticketing also speeds up traffic stops by lowering the amount of time officers need to spend filling out paperwork. For example, a traditional traffic stop resulting in a citation takes approximately 12 minutes to complete, electronic ticketing systems require just six minutes. The electronic ticketing system shown to the right was installed on motorcycles in the Sahuarita Police Department. The picture shows the input screen, as well as the ticket printer below it.
Task Area – Data Collection, Evaluation and Analysis

Project Description – This task awarded funding to the Arizona Department of Transportation (ADOT) and the Arizona Department of Health Services (ADHS).

A grant was awarded to ADOT to continue the improvement of the collection, management and linkage of the six traffic safety data systems through the implementation of Arizona’s Strategic Plan for Traffic Safety Data, updated yearly by the Traffic Records Coordinating Committee (TRCC). The grant awarded to ADOT provided the resources necessary to fund the electronic DUI affidavit system and form which allows all law enforcement agencies to submit their DUI affidavit forms electronically to the ADOT Motor Vehicle Division. This has resulted in improved timeliness, accuracy, completeness, uniformity, integration, and accessibility of motor vehicle customer records relating to the mandatory driver’s sanctions. These funds also helped ADOT reduce its crash data backlog. Finally, these funds have enabled the TRCC to assist agencies that want to use TraCS software to send electronic crash data to ADOT Traffic Records.

The grant awarded to ADHS is to support Arizona’s efforts to improve the data systems needed to help identify priorities for Federal, State and local highway and traffic safety programs, to link intra-State data systems and to improve the compatibility and interoperability of these data systems with national data systems for highway safety purposes. For example, funds through this grant help ensure data required for the National Highway Traffic Safety Administration’s Fatality Analysis Reporting System is available in a timely manner.
3.10 **PLANNING AND ADMINISTRATION (PA)**

The Planning and Administration program area includes the activities necessary for the overall management and operations of the Governor’s Office of Highway Safety (GOHS).

**Performance Targets**

**Table 3.24 Performance Targets and Measures (Planning and Administration)**

<table>
<thead>
<tr>
<th>Performance Targets</th>
<th>Performance Measures</th>
</tr>
</thead>
<tbody>
<tr>
<td>Process all subgrantee grants by October 1.</td>
<td>Percentage of grants processed by October 1.</td>
</tr>
<tr>
<td>Develop a coordinated Highway Safety Plan (HSP) by July.</td>
<td>Date the HSP was submitted.</td>
</tr>
<tr>
<td>Prepare the Annual Report by December 31.</td>
<td>Date the Annual Report was submitted.</td>
</tr>
<tr>
<td>Monitor all grants according to GOHS monitoring policy.</td>
<td>Percentage of grants monitored according to policy.</td>
</tr>
<tr>
<td>Develop, coordinate, monitor, and evaluate traffic safety projects identified in the HSP.</td>
<td>none</td>
</tr>
<tr>
<td>Promote highway safety awareness through educational programs and public awareness campaigns.</td>
<td>none</td>
</tr>
</tbody>
</table>

**Projects and Funding**

The 2014 Highway Safety Plan included one Planning and Administration project. Table 3.2 lists this project along with its associated performance measures, funding sources and status.
### Table 3.25  FFY 2014 Planning and Administration Projects

<table>
<thead>
<tr>
<th>Task Area</th>
<th>Project Number</th>
<th>Grantee</th>
<th>Related Performance Measure(s)</th>
<th>Funding Source(s)</th>
<th>Funds Spent (FFY 2014)</th>
<th>Task Status</th>
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<tr>
<td>Planning and Administration</td>
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<td>GOHS</td>
<td>Planning and administration activities supported progress toward all performance measures</td>
<td>Sec. 402</td>
<td>$300,654.58</td>
<td>Complete</td>
</tr>
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</table>

| Total Funds Spent (Planning and Administration) | $300,654.58 |
Performance Results – Planning and Administration

The Governor’s Office of Highway Safety (GOHS) met its measurable planning and administration performance targets for FFY 2014 including delivering the FFY 2014 Annual Report and the FFY 2015 Highway Safety Plan in a timely manner.

Project Descriptions

Task Area – Planning and Administration

Project Description – This project provided funding to GOHS to coordinate and monitor activities and projects relating to the planning and administration of the FFY 2014 Arizona Highway Safety Plan.
4.0 Child Restraint Grant Program Report

During FFY 2013, GOHS spent $92,263.90 of the $185,424.20 allocated to Arizona for the Section 2011 Child Restraint grant program. The funds were used to purchase 1,690 child safety seats (990 convertible seats and 700 low-back boosters). In FFY 2014, GOHS awarded Phoenix Fire Department the remaining funds ($93,160.30) for paid media to increase awareness of the importance of proper child safety seat usage. An example of the advertisements used is below. The funding was spent in accordance with 23 USC 405 Section 2011, which states that not more than 50 percent shall be used to fund programs for purchasing and distributing child safety seats and child restraints to low-income families.

Phoenix Police Department
Car Seat Inspection Advertisement
5.0 Cost Summary

A summary of 2014 Highway Safety Program approved costs is shown in Table 5.1 on the next page.
### Table 5.1 Highway Safety Program Cost Summary

<table>
<thead>
<tr>
<th>Program Area</th>
<th>Project</th>
<th>Obligation Limitation</th>
<th>Carry Forward</th>
<th>Obligated Funds</th>
<th>Expended Funds</th>
<th>Carried Forward into Next FY</th>
<th>Unobligated Balance</th>
<th>Unexpended Balance</th>
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<tbody>
<tr>
<td>NHTSA</td>
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<td>Planning and Administration</td>
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<td>Alcohol</td>
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Traffic Records
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<th>Expended Funds</th>
<th>Carried Forward into Next FY</th>
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<th>Unexpended Balance</th>
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<td>Obligated Funds</td>
<td>Expended Funds</td>
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<td>Unobligated Balance</td>
<td>Unexpended Balance</td>
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<tr>
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<td>Program Area</td>
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<td>Obligated Funds</td>
<td>Expended Funds</td>
<td>Carried Forward into Next FY</td>
<td>Unobligated Balance</td>
<td>Unexpended Balance</td>
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### MAP-21 405f Motorcycle Programs

#### 405f Motorcyclist Training

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<th>Obligation Limitation</th>
<th>Carry Forward</th>
<th>Obligated Funds</th>
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</table>

**405f Motorcyclist Training Total**

| Obligation Limitation | $17,590.94 | $17,590.94 | $129,170.86 | – | $0.00 |

#### 405f Motorcyclist Awareness

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<thead>
<tr>
<th>Project Code</th>
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<th>Carry Forward</th>
<th>Obligated Funds</th>
<th>Expended Funds</th>
<th>Carried Forward into Next FY</th>
<th>Unobligated Balance</th>
<th>Unexpended Balance</th>
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**405f Motorcyclist Awareness Total**

| Obligation Limitation | $0.00 | $0.00 | $0.00 | – | $0.00 |

**MAP-21 405f Motorcycle Programs Total**

| Obligation Limitation | $73,628.63 | $73,133.17 | $17,590.94 | $17,590.94 | $129,170.86 | $0.00 | $0.00 |

### NHTSA Total

| Obligation Limitation | $7,892,562.45 | $9,280,641.51 | $12,128,552.05 | $12,128,552.05 | $4,902,759.72 | $0.00 | $0.00 |

**Total**

| Obligation Limitation | $7,892,562.45 | $9,280,641.51 | $12,128,552.05 | $12,128,552.05 | $4,902,759.72 | $0.00 | $0.00 |