402 HIGHWAY SAFETY

ANNUAL REPORT

- WYOMING -

FISCAL YEAR

2005

HIGHWAY SAFETY PROGRAM

WYOMING DEPARTMENT OF
TRANSPORTATION

5300 BISHOP BLVD. CHEYENNE, WYOMING 82009-3340
FINAL ADMINISTRATIVE REPORT

OF THE

FY 2005 HIGHWAY SAFETY PROGRAM

December 31, 2005

Matt Carlson, P.E.
State Highway Safety Engineer

Dee West Peterson, Supervisor
Highway Safety Program
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INTRODUCTION

This report summarizes the Highway Safety activities of Wyoming’s Highway Safety Plan developed by the Highway Safety Program for Federal Fiscal Year 2005. The report focuses on approved projects detailed in the Highway Safety Plan and subsequent revisions. It also compares stated objectives with the actual results of each project. A report indicating progress towards the performance goals established for FY-2005 is also provided.

The evaluation report represents an overview of the accomplishments of the FY-2005 Highway Safety Plan in program goal attainment, discusses the legislative activity and accomplishments, and shows the fiscal and final expenditure report.

An additional section has been provided to indicate the accomplishments relating to Section 154 and 164 Penalty Transfer Funding.
Office Structure
The Wyoming Highway Safety Office is one of the Highway Safety Program sections within the Department of Transportation. The section consists of four staff members that report to the Governor’s Representative. The office has recently experienced turnovers in the Governor’s Representative, the Program Coordinator and Grant Specialist positions due to retirements. The grant specialist position was upgraded from a secretarial position to a Business Specialist to better serve the needs of the office. Together, with the insight of skilled veterans, all are focused on refinements in problem identification, project expectations, evaluation and the communications of each. Listed below are the members of the Highway Safety Office.

GR: Matt Carlson
Governor’s Representative for Highway Safety
State Highway Safety Engineer

HSO Staff:
Dee West Peterson
Highway Safety Program Supervisor/Coordinator

Dalene Call
Financial/Statistical III
Areas: Law Enforcement DUI, Speed & Equipment,
Problem Identification, Data Analysis, etc.

Anna Thompson
Financial/Statistical II
Areas: Occupant Protection, Underage Drinking,
Safe Communities, Grant Tracking System, etc.

Stephanie Lucero
Business/Systems Specialist III
Areas: Media, Data Analysis, Traffic Records,
Comprehensive Crash Report, etc.

Fortunately each employee goes well beyond the parameters noted above to improve the efforts of the office. Each is deeply committed to our goal of reducing the number of persons injured and killed on Wyoming roadways.
A Bit About Wyoming
Wyoming is a large state with a small population base. It is comprised of 97,813 square miles and has an estimated 2004 population of 506,529. This equates to 5.18 persons per square mile. In 2003, data revealed that Wyoming ranked first in the number of miles driven per person. That is, 18,270 miles per capita. This is not surprising when we look at the population per square mile and the 405,209 state licensed drivers. Ninety-six percent of Wyoming highways are 2-lane. Wyoming is a rural state.

There were 15,574 crashes in 2004; 142 were fatal, 3,960 were injury and 11,472 sustained only property damage. In the 142 fatal crashes, 164 persons died. The most common fatal crash was an overturn. Thirty-five percent of the fatal crashes involved a drinking driver or a drinking pedestrian. Nearly sixty-five percent of all persons killed were not using safety equipment.

Highway Safety Efforts
FY05 safety efforts were focused on the areas: Traffic Records, Occupant Protection, Child Passenger Safety (CPS) within occupant protection, Speed Enforcement, Media efforts for areas of alcohol and occupant protection, Youth Alcohol, DUI Enforcement, the Governor’s Council on Impaired Driving, DUI Supervision, Supplemental Driver’s Education on Alcohol, Alcohol Factors in Custodial Arrests and Hazard Elimination projects. To further our efforts in increasing seatbelt usage, 403 demonstration funds were sought and received shortly before the close of the fiscal year.

FY06 safety effort highlights are: The 403 grant activities will resume with an action plan due in December outlining five campaigns targeting community, media, enforcement, public opinion polls and observational seatbelt surveys. Another step in trying to increase seatbelt usage is the office’s request for an occupant protection assessment. A date has not been determined as yet. To focus on stronger enforcement of DUI laws, a public opinion poll on alcohol prevention and state statutes will be developed by a group comprised of: the Highway Safety Office, Governor’s Council on Impaired Driving, MADD, EUDL, Legislators, prosecuting attorneys, defense attorneys, judicial representative, Department of Family Services, and/or Department of Health/Substance Abuse Division.

Goals and Performance Measures
Directly following this summary is the section on FY05 Goals and Performance Evaluations. A response to each of the FY05 goals is provided there. To summarize:

• The trend line for Wyoming’s fatality rate, per 100 million vehicle miles traveled (100M VMT), is decreasing. Annually, the numbers are sporadic.
• Injury crash rates per 100M VMT are declining.
• The trend line for the percentage of fatal crashes involving a drinking driver is decreasing. Annually, the numbers are sporadic.
• Though no observational seatbelt survey was performed in 2004, the percentage of unbelted fatalities decreased from 67.7% to 64.7%.

Goals and Performance Measures -continued
• The proper use of child restraints observed at Child Passenger Safety (CPS) Check Up Events increased from 9.0% in 2003 to 11.4% in 2004.
• There was an increase in the number of drinking drivers under the age of 21. In 2003, there were 3 and in 2004 there were 5.
• Overall speed-related crashes (exceeding the speed limit or driving too fast for roadway conditions) decreased from 22.2% in 2003 to 19.4% in 2004. However, the number of speed related fatal crashes increased from 40.4% in 2003 and to 47.2% in 2004.
• The Wyoming Traffic Records Coordinating Committee (WyTRCC) and representatives from various law enforcement agencies created an updated crash report with the assistance of the 2003 MMUCC guidelines. The report is currently being Beta tested. The state’s first Traffic Records Assessment was performed in FY05 and a Strategic Plan begins January 2006. An application for Data Improvement, 408 funds, will be completed upon notification from NHTSA regional office that application requirements are in place.

Uniform Reporting Procedures for specific funding categories:
402 Advertising Space Guidance:
   See Annual Report Addendums A-E.

Section 163:
Fiscal Year 2005
$269,810 (100%) were used for eligible Federal-aid Highway Projects.

Section 157 Incentive:
Received in Fiscal Year 2002
In FY05, the HSO expended the remaining $6,076.99 through occupant protection mini grants. See project number 05-06-07.

The first mini-grant funded a Safe Kids Chapter Coordinator training. One topic was the 2005 revisions of the child passenger safety law.

The second mini grant funded the Evanston Police Department in their community effort to increase teen seatbelt usage. The funds created a video featuring three teens’ discussing their seatbelt usage or non-use, as the case may be, and the injury outcomes. The two teens, not belted, were ejected, Life Flighted to Salt Lake City, one had a face reconstructed and the other required a brain shunt. The video will be distributed to high schools in the area and other community partners.

Uniform Reporting Procedures for specific funding categories: - continued
Section 154AL available in FY05........................ Remaining end of FY05
Fiscal Year 2001: $8,565.40        $ 0
Fiscal Year 2002: $ 0              $ 0
Fiscal Year 2003: $192,873.92      $ 7,857.67
Fiscal Year 2004: $663,851.96      $132,988.94
Fiscal Year 2005: $690,500.00      $690,500.00

See body of Annual Report for project specifics.

Section 154HE available in FY05......................Remaining end of FY05
Fiscal Year 2001: $40,251.60         $ 0
Fiscal Year 2002: $44,812.78         $ 0
Fiscal Year 2003: $0                 $ 0
Fiscal Year 2004: $4,085,913.00      $ 0
Fiscal Year 2005: $4,030,562.00      $1,947,334.59

Section 164HE available in FY05......................Remaining end of FY05
Fiscal Year 2001: $99,672.04         $ 0
Fiscal Year 2002: $220,468.83        $ 0
Fiscal Year 2003: $60,105.49         $ 0
Fiscal Year 2004: $4,835,479.00      $ 0
Fiscal Year 2005: $4,721,063.00      $4,404,325.62

A list of eligible Federal-aid projects funded with 154/164HE funds is attached. See Addendum F (FY-2005 HE Report).
FY05 Goals and Performance Evaluations

Goal 1. Reduce the 3-year [2001-2003] fatality rate per 100 million vehicle miles traveled (VMT) from 2.02 to 1.91 by the end of calendar year 2006.

Wyoming Fatality Rate/ 100M VMT

1. Performance Evaluation: The number of persons killed on Wyoming roadways has decreased again. Over the years 2001 through 2004, the fatalities were 186, 176, 165, 164 respectively. Likewise, there has been improvement in the 3-year fatality rate. The rate per 100M VMT went from 2.02 [years 2001-2003] to 1.88 [years 2002-2004]. Though Wyoming rates tend to be cyclical in nature, the yearly variance currently is less than those seen between the years 1993-2000.

Goal 2. Reduce the 3-year [2001-2003] fatal crash rate per 100 M VMT from 1.71 to 1.69 by the end of calendar year 2006.
2. **Performance Evaluation:** As expected, there is a correlated rate reduction in fatal crashes per 100M VMT even though the number of fatal crashes was up slightly in 2004 and the VMTs were lower. The rate per 100M VMT went from 1.7 [years 2001-2003] to 1.62 [years 2002-2004]. Given this success, we hope to hold, reduce and avoid the cyclical rate effect shown in the past.

**Goal 3.** Reduce the 3-year [2001-2003] injury crash rate per 100 million vehicle miles traveled of 45.61 to 43.50 by the end of calendar year 2006.

![Wyoming Injury Crash Rates](image)

3. **Performance Evaluation:** The past six years have shown a reduction in the injury rate. The 3-year average for 2001-2003 is 45.39 and the 3-year average for 2002-2004 is 45.24.

**Goal 4.** Reduce the 3-year [2001-2003] average percentage of drinking driver related fatal crashes from 32.2% to 27.5% by the end of calendar year 2006.

![% Drinking Drivers in Fatal Crashes](image)
4. **Performance Evaluation:**
While there is a definite reduction in percentage of drinking drivers involved in fatal crashes over the past 20 years, there was no reduction between the 3-year average of 2001-2003 and 2002-2004. Its average remains at 32.2%. As our new laws and program efforts take effect, we are hopeful, we can reduce the percentages. See Legislative Update section.

**Goals 5 - 7 (Observational Seatbelt Survey results)**

5. Increase the statewide observational survey of seatbelt usage rates from 59.5% in 1997 to 72% by August 31, 2007.

<table>
<thead>
<tr>
<th>Year</th>
<th>1997</th>
<th>1998</th>
<th>1999</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate</td>
<td>59.5%</td>
<td>50.1%</td>
<td>None</td>
<td>66.8%</td>
<td>None</td>
<td>66.6%</td>
<td>None</td>
<td>70.1%</td>
</tr>
</tbody>
</table>

6. Increase the reported survey results of rural resident seatbelt usage from 60.4% in 1998 to 64% by August 31, 2007.

<table>
<thead>
<tr>
<th>Year</th>
<th>1998</th>
<th>1999</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate</td>
<td>60.4</td>
<td>None</td>
<td>60.7%</td>
<td>None</td>
<td>63.1%</td>
<td>None</td>
<td>62.4%</td>
</tr>
</tbody>
</table>

7. Increase the reported survey results of resident city seatbelt usage from 37.5% in 1998 to 60% August 31, 2007.

<table>
<thead>
<tr>
<th>Year</th>
<th>1998</th>
<th>1999</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Rate</td>
<td>37.5%</td>
<td>None</td>
<td>52.3%</td>
<td>None</td>
<td>45.3%</td>
<td>None</td>
<td>50.5%</td>
</tr>
</tbody>
</table>

*Excludes Motorcycles, Pedestrians and Bicyclists*
5-7. Performance Evaluation:
Unfortunately, we were unable to have measurements for these goals in FY05 due to the timing of distributed Federal 402 funds and the loss of the survey contractor used since 1998. To improve focus on surveys and occupant protection safety efforts, the office is in the process of restructure which will allow more effort on occupant protection programs and evaluation as required for Federal 402 funding. The HSO has also applied and received a 403 demonstration grant to conduct more campaigns and evaluations beginning January 2006. Finally, the FY06 HSP has a planned activity to conduct a NHTSA coordinated Occupant Protection Assessment. Obtaining a date for the assessment is currently underway. With these new efforts, we hope to report better state-wide usage in the FY06 next Annual Report.

Goal 8. Based on the CPS Check Up Event database, increase the proper restraint use in children ages 1-8 from 9% in 2003 to 18% by the end of calendar year 2006.

<table>
<thead>
<tr>
<th>Year</th>
<th>1999</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>N/A</td>
<td>N/A</td>
<td>N/A</td>
<td>7%</td>
<td>9.0%</td>
<td>11.4%</td>
<td></td>
</tr>
</tbody>
</table>

8. Performance Evaluation:
Goal 8 was very aggressive and overly optimistic. In 2004 the CPS database shows proper usage at 11.4%, a respectable increase of 2.4 percentage points. Projecting this success forward to the end of calendar year 2006, the best we could expect would be 16.2%. We count the FY05 CPS efforts a success and will adjust our FY06 (end of calendar year 2006) measure of success to 13.8%.

Goal 9. Decrease the 3-year average [2001-2003] percentage of drinking drivers under the age of 21 involved in fatal crashes from 10.23% to 8.3 by the end of calendar year 2006.

<table>
<thead>
<tr>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>5 drivers or 9.8%</td>
<td>6 drivers or 17.1%</td>
<td>2 drivers or 3.8%</td>
<td>10 drivers or 19.6%</td>
<td>3 drivers or 7.3%</td>
</tr>
</tbody>
</table>

Alcohol Involved Drivers Age < 21
9. Performance Evaluation:
There was an increase of 2 additional drivers, age less than 21, in alcohol involved in 2004 fatal crashes. While we are disappointed in this increase, we are pleased that it did not cycle to the 10 observed in 2002. The number of youthful alcohol involved drivers in all crashes is tightly clustered about the linear trend line even though there has been a 7.6% increase in class C drivers under the age of 21. Hopefully, the FY05 the Highway Safety Program project efforts and the Wyoming First Lady’s Initiative will show a reduced involvement in CY05 crash data. 2005 crash data will be available mid-March. Additionally, we hope the new Graduated Drivers License effective September 16, 2005 will show another decrease in CY06 crash data.


<table>
<thead>
<tr>
<th>Year</th>
<th>1999</th>
<th>2000</th>
<th>2001</th>
<th>2002</th>
<th>2003</th>
<th>2004</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speed Related PDO</td>
<td>18.8%</td>
<td>20.9%</td>
<td>19.0%</td>
<td>20.4%</td>
<td>22.2%</td>
<td>19.4%</td>
</tr>
</tbody>
</table>

10. Performance Evaluation:
Speed related crashes are defined as those exceeding the posted speed limit or driving at a speed too fast for roadway conditions. The 2004 crash data showed a decrease in speed related crashes overall but an increase in speed related fatal crashes. The majority of these fatal crashes involved speed too fast for roadway conditions and occurred on Interstate 80. Better informing the public with the use of instant variable message signs should help decrease these numbers.
Goal 11. Improve traffic records data through the collaborative efforts of the Wyoming Traffic Records Coordinating Committee (WyTRCC) in examining crash data elements, possible linkages to associated databases, electronic data capture best practices, technological device assistance, and performing a Traffic Records Assessment.

11. Performance Evaluation:
The WyTRCC membership has examined the current crash database and the latest MMUCC guidelines. The committee has constructed a new crash database based on member’s needs and the MMUCC guidelines. A multiple-page crash report is being beta tested and the search has begun for a company able to create an associated electronic crash report form. One company, Visual Statements, has simulated our current form by creating a limited intelligence electronic form. Several law enforcement agencies are currently using it to speed their crash reporting efforts. The software used was Report Beam. This is a step forward from the paper form and overlay used in the past. Efforts to move the new Beta report forward will depend on receiving 408 grant funds.

A Traffic Records Assessment was performed in August and is complete. The NHTSA Rocky Mountain Regional Office has a copy of the final assessment report.

The multi-year Traffic Records Strategic Planning contract has been started and an estimated February 28, 2006 completion date is anticipated. The company chosen to create the plan was Data Nexus.

The NHTSA Rocky Mountain Regional Office has been notified of the state’s traffic records efforts and the HSO’s interest in applying for Federal 408 Data Improvement Funds as soon as possible.
## FISCAL YEAR 2005 HIGHWAY SAFETY PROGRAM
### EXPENDITURE REPORT

#### Planning and Administration

<table>
<thead>
<tr>
<th>Project</th>
<th>Federal Funds Obligated</th>
<th>Total Expended</th>
<th>Remaining Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 - P&amp;A</td>
<td>$77,172.10</td>
<td>$37,602.63</td>
<td>$39,569.47</td>
</tr>
<tr>
<td><strong>SUBTOTAL</strong></td>
<td><strong>$77,172.10</strong></td>
<td><strong>$37,602.63</strong></td>
<td><strong>$39,569.47</strong></td>
</tr>
</tbody>
</table>

#### Alcohol Countermeasures

<table>
<thead>
<tr>
<th>Project</th>
<th>Federal Funds Obligated</th>
<th>Total Expended</th>
<th>Remaining Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SUBTOTAL</strong></td>
<td><strong>$0.00</strong></td>
<td><strong>$0.00</strong></td>
<td><strong>$0.00</strong></td>
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</table>

#### Speed Enforcement

<table>
<thead>
<tr>
<th>Project</th>
<th>Federal Funds Obligated</th>
<th>Total Expended</th>
<th>Remaining Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 - Selective Speed - Local</td>
<td>$153,800.00</td>
<td>$106,143.50</td>
<td>$47,656.50</td>
</tr>
<tr>
<td>02 - Selective Speed - WHP</td>
<td>$89,783.40</td>
<td>$89,783.40</td>
<td>$0.00</td>
</tr>
<tr>
<td>03 - Construction Zone - WHP</td>
<td>$22,779.96</td>
<td>$18,207.10</td>
<td>$4,572.86</td>
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<tr>
<td><strong>SUBTOTAL</strong></td>
<td><strong>$266,363.36</strong></td>
<td><strong>$214,134.00</strong></td>
<td><strong>$52,229.36</strong></td>
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#### Police Traffic Services

<table>
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<th>Remaining Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 - Eligible Training PAO</td>
<td>$4,638.60</td>
<td>$4,568.09</td>
<td>$70.51</td>
</tr>
<tr>
<td>02 - Eligible Training CPS Instructors</td>
<td>$10,000.00</td>
<td>$2,721.26</td>
<td>$7,278.74</td>
</tr>
<tr>
<td>03 - Eligible Training Local Judges</td>
<td>$2,400.00</td>
<td>$0.00</td>
<td>$2,400.00</td>
</tr>
<tr>
<td>04 - Mini Grant for Radars - Local</td>
<td>$12,000.00</td>
<td>$11,397.00</td>
<td>$603.00</td>
</tr>
<tr>
<td>05 - Speed Monitoring Trailers - WHP</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>06 - WHP Radar Upgrades</td>
<td>$32,281.68</td>
<td>$30,872.46</td>
<td>$1,409.22</td>
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<td>07 - WDH Chemical Test Training</td>
<td>$14,500.00</td>
<td>$6,632.86</td>
<td>$7,867.14</td>
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<td><strong>SUBTOTAL</strong></td>
<td><strong>$75,820.28</strong></td>
<td><strong>$56,191.67</strong></td>
<td><strong>$19,628.61</strong></td>
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#### Emergency Medical Services

<table>
<thead>
<tr>
<th>Project</th>
<th>Federal Funds Obligated</th>
<th>Total Expended</th>
<th>Remaining Balance</th>
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<tbody>
<tr>
<td><strong>SUBTOTAL</strong></td>
<td><strong>$0.00</strong></td>
<td><strong>$0.00</strong></td>
<td><strong>$0.00</strong></td>
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</table>

#### Traffic Records

<table>
<thead>
<tr>
<th>Project</th>
<th>Federal Funds Obligated</th>
<th>Total Expended</th>
<th>Remaining Balance</th>
</tr>
</thead>
<tbody>
<tr>
<td>01 - WHP Crash Investigated QuickMap Palms</td>
<td>$0.00</td>
<td>$0.00</td>
<td>$0.00</td>
</tr>
<tr>
<td>02 - Traffic Records Assessment</td>
<td>$50,000.00</td>
<td>$18,235.35</td>
<td>$31,764.65</td>
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<tr>
<td>03 - WyTRCC System Coordinator Committee</td>
<td>$5,000.00</td>
<td>$652.50</td>
<td>$4,347.50</td>
</tr>
<tr>
<td><strong>SUBTOTAL</strong></td>
<td><strong>$55,000.00</strong></td>
<td><strong>$18,887.85</strong></td>
<td><strong>$36,112.15</strong></td>
</tr>
<tr>
<td>Project</td>
<td>Federal Funds Obligated</td>
<td>Total Expended</td>
<td>Remaining Balance</td>
</tr>
<tr>
<td>---------------------------------</td>
<td>-------------------------</td>
<td>---------------</td>
<td>------------------</td>
</tr>
<tr>
<td>01 - Comprehensive Safety Belt Program</td>
<td>$45,948.71</td>
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<td>05 - Mini Grants</td>
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**SUBTOTAL**

|                                | $1,555,791.28 | $645,229.36 | $910,561.92 |

**Hazard Elimination 154 & 164**

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**GRAND TOTAL**

|                                | $20,848,721.69 | $13,181,010.47 | $7,667,711.22 |

Note: Number taken from claim #2005 Voucher 17
Number taken from claim #2005 Voucher 21
Total carry-over to FY-2006
## Expenditure of Federal Highway Safety Funds by Program Area

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12/19/2005

file x:\FY05 evaluatuion\expenditure
Program Area 05-01  Planning and Administration

Project 01:  Cost:  HSP Budget -  $77,172.10
Expenditures - $37,602.63

Project Objective:  To provide funding for possible expenses required to plan and administer the 402 Highway Safety grant program for Wyoming during FY-2005 in the following categories: personal services, materials, and supplies, travel/training, memberships/subscriptions, printing and reproducing, non-major equipment, and indirect costs [3.08%].

Results:  Costs were incurred to plan and administer the FY-2005 402 Highway Safety Grant Program for Wyoming as approved in the above identified categories. The funds were used for travel expense to Lifesavers, for Instructor Facilitator Training, Data Analysis, Traffic Records Forum, NHTSA Regional meetings with in-state travel to monitor the grantees, review contracts, and complete close-out; printing expense for the Highway Safety Plan, Problem ID, Program Evaluation, and the Comprehensive Report on Traffic Crashes - 2004; dues for the Governors Highway Safety Association; vehicle mileage; professional newsletter subscriptions; and postage.
NOTE: Due to availability of 154AL funds, this year's Alcohol and Other Drug Counter-measure projects will be funded through transfer funds earmarked for alcohol countermeasures. See Program Area 2005-18 and 2005-20.
Program Area 05-03  Police Traffic Services/Law Enforcement Services

Project 01: Eligible Training - PAO Lifesavers, WYDOT
Public Affairs Office
Cost: HSP Budget - $4,638.60
Expenditures - $4,568.09

**Project Objective:** The Wyoming Department of Transportation’s Public Affairs Office is utilized by the Highway Safety Program for safety-related projects and efforts to communicate with the public providing information concerning various traffic safety messages. It is very important to keep the Public Affairs Office staff current on traffic safety issues and national educational efforts in traffic safety. The national traffic safety conference, Lifesavers, has been helpful in providing this training for the PAO staff.

**Results:**

The Highway Safety Program office sent three Public Affairs employee’s to the 2005 Lifesavers Conference in Charlotte, NC during March 12-15, 2005. They attended seminars such as: Seeing is believing, the role of media and visibility in impaired driving prevention, Sleuth-o-rama, secret sources for market research, Mobilizations and paid ads in both primary and secondary enforcement states and Ready, set, buckle! Creatively addressing seatbelt usage among teens. We also researched new approaches to seatbelt and impaired driving issues and formed and maintained working relationships with other highway safety professionals around the country and even across the globe.
Program Area 05-03  Police Traffic Services/Law Enforcement Services

Project 02: Eligible Training - Child Passenger Safety Instructors  
Cost: HSP Budget - $10,000.00  
Expenditures - $2,721.26

Project Objective: To fund the Wyoming child passenger safety technician instructors to attend a traffic safety conference where child passenger safety sessions will be presented with the cost of registration, travel and per diem covered.

Results:

Two instructors were given the opportunity to attend Lifesavers through this grant. After the conference, I was able to get together with each of the instructors and discuss what was helpful at the conference. Each took advantage of the Child Passenger Manufacturer’s panels, discussions on new products, hands-on opportunities at the Exhibits, workshops on training techniques, the opportunity to network with other child passenger safety technician instructors. Both instructors came back with more excitement and resolve to get more information out into the state about child passenger safety and the problems being faced.
Program Area 05-03    Police Traffic Services/ Law enforcement Services

Project 03:        Eligible Training - Judicial
    Cost: HSP Budget -  $2,400.00
    Expenditures - $   -0-

**Project Objective:** This project responds to national acknowledgment that judicial enforcement of laws is needed to reduce alcohol and drug recidivism. Education of effective court mandated evaluations and treatments is needed. Additionally, judicial support is needed to capitalize on current child seat and seat belt laws. This project will provide for the registration and travel expenses of the judges to attend such educational training.

**Results:**

No activity or cost were incurred during FY-05 for this project area.
Project 04: Mini Grants for Speed Radar Devices  
Cost: HSP Budget - $12,000.00  
Expenditures - $11,397.00

**Project Objective:** To provide funding for [3] mini grants which provide a maximum of [6] radar units and accessories to small law enforcement agencies for addressing their community speed related traffic concerns. One year of reporting the use of these radars will be required.

**Results:**

A. **Crook County Sheriff’s Office - January 2005/September 2005**

A mini grant for the purchase of [2] IACP approved radar units with accessories was issued to the Crook County Sheriff’s Office. They are a small agency which does not presently have enough personnel to warrant overtime enforcement. [147] citations/warnings were written with the new radars. Funds Expended: [$3,920.00]

B. **Goshen County Sheriff’s Office - January 2005/September 2005**

A mini grant for the purchase of [3] IACP approved radar units with accessories was issued to the Goshen County Sheriff’s Office. They are an agency which does presently have enough personnel to warrant overtime enforcement. They are currently doing D.U.I. overtime enforcement. [82] citations/warnings were written with the new radars. Funds Expended: [$5,667.00]

C. **Guernsey Police Department - January 2005/September 2005**

A mini grant for the purchase of [1] IACP approved radar unit with accessories was issued to the Guernsey Police Department. They are an agency which does not presently have enough personnel to warrant overtime enforcement. Funds Expended: [$1,810.00]
Program Area 05-03 Police Traffic Services/ Law enforcement Services

Project 05: Portable Speed Monitoring Trailers
Cost: HSP Budget - $-0-
Expenditures - $-0-

**Project Objective:** To provide funding for [5] portable speed monitoring trailers which will allow one trailer per Wyoming Department of Transportation district. The patrol will utilize these speed trailers in a construction zone partnership with WYDOT district engineers construction schedules/efforts or will utilize them in other speed enforcement areas of concentration.

**Results:**

Due to the timing of 402 fund distribution and project priorities, the speed monitoring trailers were not purchased this fiscal year.
Program Area 05-03 Police Traffic Services/ Law enforcement Services

Project 06: W.H.P. Radar Upgrades
Cost: HSP Budget - $32,281.68
Expenditures - $30,872.46

Project Objective: To provide funding for [10] radars and accessories for our W.H.P. This project once again plans to upgrade a portion of their fleet radars to be used in both in conjunction with outside their speed grant parameters. With their dedication of enforcing speed, their commitment to enforcing current state seat belt and child seat laws, and their ever watchful eye for impaired driving, they impact goals to reduce crashes and injuries on rural highways throughout Wyoming.

Results:

A total of [10] Stalker Radar Units with accessories was purchased with Federal 402 funds. Remote cables, antenna, tuning forks, mounting units and other associated hardware were purchased. The units were distributed throughout the state, within the Patrol Divisions. A listing is located in the Highway Safety Program Office.
Project 07: Eligible Training - State Chemical Testing Program
Cost: HSP Budget - $14,500.00
Expenditures - $ 6,632.86

Project Objective: This project provides funding to send staff members for technical and educational training of state C.P. staff. In WCTP’s efforts to assist law enforcement in getting impaired drivers off the road, it is important for new and long term WCTP staff members to continue their training. WCTP would like to send one or two individuals to Indiana University for the “Robert Borkenstein Course on Alcohol and Highway Safety”. WCTP would also like to send one individual to the advance course on Gas Chromatography/Mass Spectrometry.

Results:

The grant was requested May 2004 and was used for various training functions for new and long-term staff.

Thomas Johnson attended the Robert F. Borkenstien course on Alcohol and Highway Safety at Indiana University in December 2004. This is a week long course on alcohol analysis effects and litigation. The course is very thorough and is taught by several international leaders in the field of alcohol analysis and litigation issues.

James Michael Moore attended a three-day course on maintenance and repair of breath alcohol testing instruments. The course took place in July 2005 at the headquarters of Intoximeters Inc. in St. Louis, Missouri. All evidential breath alcohol analyzers used in the state of Wyoming are manufactured by Intoximeters Inc. The knowledge and reference materials obtained during this course will be a great benefit to our breath program.

Michael Cornell attended the Advanced Techniques of Ion Trap GC/MS by Varain Inc. in Wood Dale, Illinois in June 2005. GC/MS is a technique used to identify and quantitate drugs in urine, blood and other bodily fluids. Our laboratory obtained a Varian GC/MS from a previous highway safety grant in May of 2001. The goal of this training was to gain the ability to use more of the complicated features of this instrument for increased sensitivity and better resolution of analytes. The knowledge and reference materials obtained will allow this laboratory to identify and quantitate drugs in samples at extremely low concentrations. As a result the instrument has become more versatile.

James Michael Moore attended the Society of Forensic Toxicologists annual meeting in August of 2005. The meeting took place in Washington D.C. and consisted of various seminars and workshops on drug and alcohol related topics as well as the latest literature on these subjects. New equipment reagents and analytical techniques are exhibited by various vendors at this meeting. Mr. Moore participated in the National Safety Council Meeting on Alcohol and Other Drugs with other toxicologists from several states.
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No Project Proposed - FY-2005
Project Objective: This project was to fund 11 QuickMap Palms for the W.H.P. Investigation Team to facilitate crash scene mapping, diagraming and increase the accuracy of crash information gathered. As the team measures and records each reference point, the program will automatically update a graphical diagram on the palm. The palms will work with existing LIDAR mapping equipment. This will reduce the chances of officer injury while performing on road investigation and will reduce subsequent crashes caused by the previous crash scene.

Results:

Due to the timing of 402 fund distribution and project priorities, the QuickMap Palms were not purchased this fiscal year.
Program Area 05-05  Traffic Records

Project 02:  Traffic Records Assessment - WYDOT Highway Safety Program
Cost:  HSP Budget - $50,000.00
       Expenditures - $18,235.35

**Project Objective:** This project’s goal is to improve Wyoming’s Traffic Records Data through the collaborative efforts of the Wyoming Traffic Records Coordinating Committee (WyTRCC), and to use the assessment as a management tool for planning purposes to make decisions about how best to use available resources.

**Results:**

In August NHTSA came and performed a comprehensive Traffic Records Assessment as stated by the project description. The Highway Safety Program will use the assessment as a management tool to develop a Strategic Plan and to make decisions about how best to use our available resources.
Program Area 05-05  Traffic Records
Project 02:  Traffic Records Best Practice Reviews - Highway Safety Program
Cost:  HSP Budget -  $ 5,000.00
Expenditures - $ 652.50

**Project Objective:** This project goal is to improve Wyoming’s Traffic Records Data through the collaborative efforts of the Wyoming Traffic Records Coordinating Committee (WyTRCC), by examining crash elements, technological device assistance and to make decisions about how best to use available resources. Toward this goal, the WyTRCC committee will utilize FY-05 402 Highway Safety funds to print manuals, pilot reporting forms, and data dictionary. WyTRCC will then develop a new Crash Report Form in both paper and electronic format and new manuals for these forms.

**Results:**

The funding for this project was used to have enough copies of the new crash report, all its supplements, and the new Wyoming Traffic Crash Reporting Manual printed to perform a beta test of the new forms in the field. Law enforcement officers from all over the State are participating in the beta testing of the new form and results from beta test will be used to make decisions about the new paper crash form.
Program Area 05-06  
Occupant Protection

Project 01: Comprehensive Safety Belt Program
Cost: HSP Budget - $45,948.71
Expenditures - $25,306.74

Project Objective: To coordinate an emphasis on the proper use and enforcement of both the child safety seat and the seat belt laws, encouraging all law enforcement to have a seat belt policy established and enforced.

To increase public awareness of the traffic safety messages through the use of program specific materials purchased or developed, and then distributed statewide.

To update an educational program, for elementary schools for children 5-12 years old, for the use of appropriate restraint systems every time they are in a motor vehicle by networking with the school nurses and the resource officers.

To purchase child safety seats to serve more low income families especially boosters seats that can be used in vehicles with lap belts only to be distributed with the assistance of the child passenger safety technicians statewide.

To schedule, distribute and maintain the crash dummies, Vince & Larry, for use statewide to spread the buckle up message to all ages with preference to children.

To encourage law enforcement, and fireman to become more active in the child passenger safety emphasis, through the support organizations of each.

Indirect costs (3.08%) are allowable as part of the grant expenditures.

Results:

Each time a law enforcement agency received a grant, they are asked if they have a safety belt policy for their department and request a copy to be sent to the Highway Safety Program (HSP) if not already done.

The HSP coordinated the development and distribution of occupant protection materials to law enforcement, public health, child care providers, child safety seat program directors, schools, health fairs, county fairs, Safe Kids Chapters, etc. The safety belt campaign, “No Excuses! Buckle Up!” continued through a coordinated effort with the Wyoming Highway Patrol, Highway Safety Program and the WYDOT Public Affairs Office.

The update for the elementary school program is still being worked on and will continue efforts in FY06 and network with the school nurses and resource officers statewide when completed for assistance to implement in the schools.
Program Area 05-06          Occupant Protection

Project 01:                Comprehensive Safety Belt Program
                          continued

Results:

The purchase of child safety seats to serve more low income families and premature infants was provided through Project 03 and Project 05 to help provide options for vehicles with lap belts only.

The Highway Safety Program scheduled, distributed and maintained the crash dummies for use statewide at schools, health fairs, county fairs, community events, Safe Kids Day, etc. The dummies traveled throughout the state handing out safety belt reminders to children and adults to help increase safety belt awareness.

Education continued on the child restraint law and amendment to the seat belt law which passed in the FY-2005 legislative session, efforts were made to inform the public, law enforcement, child care providers, etc., to these changes with a new Enforcement Guide for both laws; a new card with the child restraint law and a Proper Use Chart for the public.

Continued contact with law enforcement and firefighters to encourage more involvement with Child Passenger Safety training and to provide support for those already trained through incentive items provided to their communities when events are happening to strengthen the Buckle Up messages. The class announcements are distributed through each of their statewide organizations.
Program Area 05-06

Occupant Protection

Project 02: Occupant Protection Education - W.H.P.
Cost: HSP Budget - $63,394.20
Expenditures - $53,578.20

Project Objective: To utilize approximately 200 hours of overtime for the troopers to use in safety education programs, the rollover demonstrator and the seat belt convincer with a log sheet documenting community requests for the hours used.

To expand the “No Excuses, Buckle Up!” Campaign through the development and distribution of more public service announcements for radio, newspaper articles, and T.V. dealing with occupant restraints for all ages.

To develop and distribute support materials for the “No Excuses Buckle Up!” Campaign such as stickers, pamphlets, incentive items, etc. with a summary of agencies receiving these materials as part of final report.

To produce a new occupant restraint brochure.

To purchase child restraints for the Troopers who are CPS Technicians and provide an annual check station.

To purchase display supplies for presentations, check station signs and CPS T-shirts.

To send safety and training officers to safety education conferences (Lifesavers & U.S.E.O.W.) and cover the expense for officers to attend the child passenger safety technician certification classes throughout the year as well as re-certification fees for the CPS technicians.

To update, maintain and/or replace signs/parts on the seat belt survivor displays, rollover machine and the seat belt convincer.

To purchase a portable storage trailer to help store child restraints, incentive items and other safety education displays. The Wyoming Highway Patrol will provide the vehicle to pull the trailer to the many events.

To verify all expenses by copies of vouchers, invoice, etc., and to keep on file with the Wyoming Highway Patrol. To send copies with a project activity report to the Highway Safety Program (HSP) with each reimbursement request. Out of State travel approvals will also be submitted to the HSP for review and approval prior to incurring any costs for travel.

To provide a final project report and submit to the HSP. The report will summarize the entire project and the effects statewide.

Indirect costs (3.08%) are allowable as part of the grant expenditures.
Program Area 05-06  Occupant Protection

Project 02: Occupant Protection Education - W.H.P.  continued

Results:

In 2005, the Wyoming Highway Patrol was funded to provide overtime pay for Troopers to go out into their community and public schools to educate people about seat belts and how and why they save lives. The Troopers were able to provide these presentations without taking them off the road during their regular time. The grant funds were used for travel expenses for Safety and Training personnel to attend safety education workshops which help bring new ideas and programs into the state; helps Patrol to understand how other states are getting increases in their seat belt and child restraint usage. It covered fees to train and re-certify Troopers as child passenger safety (CPS) technicians as well as covering the cost of the annual CPS check up event. Support materials were provided to the technicians and a storage trailer was purchased to assist the troopers in the education of seat belt and child restraints by storing child safety seats and other incentive items given during safety presentations. Local public service announcements are provided to each Patrol Division to perform on local radio broadcasts dealing with the importance of the proper use of safety belts, air bags and child restraints. The Seat Belt Convincer and Rollover Demonstrator were both used statewide at health fairs, county fairs, schools, etc., getting more people aware of the life saving capabilities of safety belts and child restraints.
Program Area 05-06  
Occupant Protection

Project 03:  
Buckle Up Kids  
Cost: HSP Budget - $136,208.77  
Expenditures - $106,594.40

**Project Objective:** To coordinate a collaboration with WYDOT-Highway Safety Program, Emergency Medical Services for Children, Safe Kids Wyoming, and the State Fire Marshall’s Office streamlining our efforts regarding educating the public on proper child passenger safety.

To maintain the database on the misuse of child safety seats; Wyoming technicians; class participants; instructors; to record, track and coordinate statewide efforts in educating the public about proper child passenger restraints.

To plan and implement child passenger safety training courses from 1 hour up to and including 16 hour training (for a total of at least 32 class hours as budget allows) with no less than a 1 vs .5 ratio, instructor to participants per class utilizing NHTSA curriculum for law enforcement, fire/rescue organizations and other community advocates statewide on the technical knowledge and importance of child passenger safety.

To plan and implement (at least 3) 32-hour Standardized Child Passenger Safety Technician Training on a statewide basis with a maximum of 25 students per class and the cost of at least four instructors per class. If demand and budget warrants, a fourth 32-hour class may be held. The classes will maintain a ratio of one instructor per five students.

To plan and host (at least) an 8-hour Renewal or Refresher Training for technicians and advocates. These events will serve as technical updates as well as renewals of certifications for individuals that have allowed their certification to lapse.

To provide administrative, technical and material support to CPS Technicians, Instructor Candidates and Instructors on conducting awareness classes and facilitating community-based child safety seat checkpoints to reach a broader base of people. Support will be provided in the form of checkpoint supplies, child safety seats, handouts, technical information, instructor kit, and other materials as needed to fully support this effort. This agency will continue to increase the knowledge-base by teaching CPS classes and supporting the CPS Technician Instructor from this organization.

To enhance Child Passenger Safety in the state by providing a quarterly newsletter titled *Buckle Up Express.*

To support community advocates and technicians with incentives for themselves and volunteers.
Project Objective: To maintain a relationship with licensed child care providers. To provide current information on classes and checkup events for the Wyoming Children’s Action Alliance website. To ensure CPS trainers are registered with STARS (childcare provider training accrediting program) so participants receive credit hours.

To continue the efforts of Safe Kids Wyoming and WYDOT with community awareness. Support will be in the form of the distribution of pamphlets, flyers, etc., pertaining to highway safety messages; paying special attention to communities with Safe Kids Chapters to develop child passenger safety programs.

To purchase child safety seats, checkup supplies, brochures and other items for the NHTSA short curriculums and the Standardized Child Passenger Safety Technician Training.

Results:

The Buckle Up Kids Program worked very closely with the WYDOT-Highway Safety Program and Safe Kids Wyoming on educating the public on proper child passenger safety throughout the grant. Emergency Medical Services for Children distributed information on CPS as needed and appropriate at their statewide conferences. Safe Kids Wyoming collaborated with the Buckle Up Kids Program on the Chapter Coordinators Training in Riverton in the month of August where a four-hour child passenger safety awareness training was presented. This training educated the coordinators on the importance of not only child passenger safety but also the importance of seatbelts safety for any age group. The Maternal and Child Health Division of the Department of Health maintains a Safe Kids Wyoming website with dedicated space for CPS issues. The website URL is: http://wdh.state.wy.us/safekids/index.asp.

The database contains information on misuse, Wyoming technicians, class participants and instructors. The database is kept up to date and changes made when needed. The misuse summary reports for the quarters in the grant period show a misuse rate of 88.6% which is the same as last year. This reflects the fact that new parents are utilizing the checkup events statewide with few repeat visits from parents/caregivers. The parent/caregiver is educated on the proper use of the child restraint and also the safety belt for anyone else traveling with the children. The technicians look for problems throughout the vehicle not just the child.
Program Area 05-06  Occupant Protection

Project 03:  Buckle Up Kids - continued

Results:

A CPS awareness class is taught at United Medical Center to participants from the Emergency Department and the Mother Baby Unit. A four-hour CPS awareness training was a part of the Safe Kids Wyoming Chapter Coordinators training held in August in Riverton where all occupants of the vehicle were educated about child restraints and safety belt use. During the grant period, the shorter training classes had a total of 28 hours.

Three (32) hour Standardized Child Passenger Safety Technician Training classes were held statewide in Casper, Cheyenne and Riverton with thirty-three students attending. Two Refresher classes were presented in Douglas and Cody with one Renewal class in Cheyenne and a Special Needs training in Riverton.

Checkup supply kits were provided to technicians for use in their communities to facilitate child safety seat checkup events. Four new instructors were added to the instructor core for Wyoming increasing the number to 9 instructors. All individuals that participated in the 32-hour training, refresher class and awareness classes received incentives for the class. Instructors were given denim shirts to be used when teaching. A total of 210 safety restraints were distributed to communities throughout Wyoming. The newsletter titled Buckle UP Express was published quarterly with update information for the technicians and instructors and also included activities from the Safe Kids Chapters.

Through the partnership with Safe Kids Wyoming, Safe Kids Chapters were able to receive funds for CPS from Safe Kids Worldwide and to fund a child restraint billboard with the state CPS law which is able to be moved throughout the state. The CPS trailer with storage units was purchased and utilized for both the Cheyenne and Riverton CPS technician classes in FY05 and at Safe Kids Day in Cheyenne.
Program Area 05-06          Occupant Protection

Project 04:              Seat Belt Survey
                       Cost:  HSP Budget -   $57,307.33
                       Expenditures - $   -0-

**Project Objective:** To fund a statewide safety belt usage survey which will cover drivers and front seat passengers in passenger vehicles, in state and out-of-state vehicles, and all road segments (US, State and Local).

To use the NHTSA guidelines with input from the Regional Office and other appropriate agencies or individuals to identify the sample for the survey and provide a low error factor in the sampling.

To use the same analysis methodology as used in the 2000 study.

**Results:**

The funding for this project was not available until the beginning of September which did not allow the Highway Safety Program enough time to implement the safety belt survey.
**Program Area 05-06**  
**Occupant Protection**

**Project 05:** Mini Grants for Occupant Protection Programs  
**Cost:** HSP Budget - $2,838.06  
**Expenditures - $2,808.47**

**Project Objective:** To utilize the mini grant concept to establish community-based programs in areas at or below the state occupant restraint usage level according to Problem I.D. Page 4 whenever possible.

To fund 3-4 mini grants of $1,000 - $3,000 to organizations that submit proposals for their area to promote safety belt, child safety seat usage and/or air bag education as well as alcohol education when safety belt education is involved.

To provide reimbursement for incentives to gain public interest in the program and to compensate on an overtime basis for salary (no more than half of the grant funds).

**Results:**

A. Funds were provided to the Wyoming Department of Health Community and Family Health Division for Maternal and Child Health to purchase child restraint systems for premature infants. A total of 37 Angel Guard Angel Ride car beds were purchased and distributed to 19 counties throughout Wyoming. The counties were given labels to attach to the car beds before providing them to the families to use for their child until they are able to use a rear-facing infant seat. The label states the seat was provided by:

| Wyoming Department of Health  
| Community and Family Health Division  
| Maternal & Child Health Section  
| Sponsored by the Wyoming Department of Transportation-Highway Safety Program  
| Federal 402 Highway Safety Grant Funds |

The infants are born outside the State of Wyoming at hospitals that have a neonatal intensive care unit for premature infants since Wyoming does not have such a facility.
Project Objective: To distribute “Buckle Those You Love” campaign brochures, bookmarks and posters through the rural service providers working predominately with women as listed in the grant.

To support the campaign by working with their networks to engage community members in the project and to work with the local media outlets to ensure consistent participation.

To verify all expenses by copies of vouchers, invoices, etc., and keep on file with Safe Kids of Central Wyoming. To send copies with a project activity report to the Highway Safety Program (HPS) with each reimbursement request.

To provide a final project report and submit it to the HSP no later than November 15, 2005. The report will summarize the entire project and the effects of this campaign in the three counties.

Results:

The coordinators from Sheridan, Fremont and Natrona counties distributed or re-supplied bookmarks, posters, decals, and brochures to locations throughout the three counties that dealt almost exclusively with women such as: beauty salons, book stores, educational institutions, fitness centers, health food stores, libraries, health/medical offices, social services, community events, law enforcement agencies, retail (fashion, crafts, kitchen, etc.), child care centers, day spas, bars and/or restaurants, insurance offices and churches. Each coordinator worked with their media contacts and through their networks to engage the community members in the project. This grant allowed this campaign to continue in the three locations and to reach 26% of Wyoming’s population.

Interim safety belt observation data was collected by the three coordinators in each of the participating counties at the end of the first year of implementation (second year of the project). Fremont County’s interim data is currently completed and demonstrates a 7 percentage point increase in overall belt use since the beginning of the project, from 53% to 60%. Male drivers belt use has increased from 43% to 47% and passenger belt use as increased from 30% to 36%. Natrona County’s interim data showed an increase of 3 percentage points in overall belt use from 51% to 53% and the male belt use from 45% to 43% by drivers and from 43% to 56% as passengers. Sheridan County’s interim data showed an increase of 3 percentage points in overall belt use and the male belt use as the driver stayed the same at 48% with some change as a passenger from 45% to 47%.
Project Objective: To establish community-based programs in areas at or below the state occupant restraint usage level. To provide organizations a mini grant of between $1,000 - $3,000 to promote safety belts, child passenger safety and/or air bag education as well as alcohol when safety belt education is involved. To provide reimbursement for materials to gain public interest in the program and to use no more than half the grant funds to compensate for salary. The evaluation measures are to increase child restraint/seat belt usage and to increase the number of persons reached through the program message.

Results:

A. Funds were provided to Safe Kids Wyoming to support the Chapter Coordinator training meeting held on August 8-9, 2005 in Riverton, Wyoming. The purpose of the meeting was to provide a four-hour child passenger safety awareness training for the chapter coordinators and other participants from the chapters. The participants were updated and educated on the change to the child restraint law. This gave each participant the information needed to work with their local law enforcement agencies to get the law changes out to their communities. It was stressed that parents/care givers were very important in the safety of the children they transport, and as role models for the proper use of the safety belt. The NHTSA materials catalog was provided to each Chapter with the explanation about the ordering process. The process for attaining Safe Kids Worldwide Buckle Up Grants for chapters was explained. A presentation on bicycle rodeo events was provided by the Safe Kids - Fremont County which gave an explanation on how to collaborate with other agencies in their community.

Funds Expended: [$2,999.99 which was $10.00 more than available so moved the over-expenditure to the Comprehensive Occupant Protection Program.]

B. Funds were provided to Evanston Police Department to produce a professional quality video featuring three students who had been involved in a vehicle crash together on their way to school. One of the three had been wearing her seat belt and the other two had not and were ejected. The parents of these girls were asked to share their story. The video was to be distributed county wide to the high schools, law enforcement agencies and to other project partners for use in their networks. Program specific posters and brochures were also developed and will be distributed throughout the county. The grant was not available until August which made it very difficult to complete the video and specific materials before the end of the grant period. A copy of the video, "Saving Lives One Click at a Time," the poster and the brochure with the evaluation survey of the video will be part of the file. The evaluation survey will be given to teens after they have viewed the video to see the impact it may have on them wearing seat belts and encouraging others to wear them as well. The observational survey of seat belt usage will be done at each of the schools as part of the FY2006 Seat Belt grant. Funds Expended: [$3,087.00].
**Project 01: Traffic Safety Information and Communication - WYDOT Public Affairs Office**

**Cost:** HSP Budget - $25,770.00  
**Expenditures** - $ 6,952.97

**Project Objective:** To coordinate the development and distribution of communication-related traffic safety information determined important for the Wyoming traveling public through various media processes, such as newspaper, television, radio, internet, mail, and any other means necessary.

To utilize the funding for materials/supplies, personal/professional services determined appropriate for the preparation of the identified traffic safety issues for public communication efforts. Indirect costs will be allowable. [3.08%]

To provide a signed copy of any final subcontract agreement outside WYDOT for services relating to this grant project funding to the Highway Safety Program.

To provide, prior to expenditure on any particular traffic safety issue, a brief written communication to the Highway Safety Program identifying the traffic safety issue, funding categories to be used, etc., and what the results of these expenditures will provide for public communication efforts. The Highway Safety Program will review for appropriate use of Federal 402 Highway Safety funding.

To provide all fiscal requirements identified by this grant project utilizing forms from the Highway Safety Program with supporting documentation, such as vouchers, invoices, etc., along with a monthly report on all identified activities related to expenditures.

When PSA’s are developed using these funds, closed captions will be included.

**Results:**

The WYDOT-Public Affairs Office collaborated with the Safety Team using a number of approaches in this year’s campaign. The Safety Team members are from Highway Safety, Wyoming Highway Patrol and the Public Affairs Office. The campaign continued to be aimed at the male driver in the 16-34 age demographic, which the team found to be the group using safety belts the least. In an effort to continue the approach begun last year on the issue, the campaign was humor based and up tempo. One ad, entitled “Nice Try Kid” featured a teen-aged boy who’d been pulled over for another charge attempting to buckle his seat belt before the officer could get to him was used again in FY05. Another series entitled “Mythbusters” was a play on a popular television program which took a look at some common seat belt myths and debunked them was created in FY04 and used again in FY05.
Results:

The Mythbusters idea was also used for the alcohol message in FY05. New video ads were developed for a child restraint spot called “Major Buckle and Sgt. Booster”. This spot explained the problem of the child’s head needing the protection of a high back booster or the vehicle seat. Another new spot was the “Trunk Trooper” which showed a Trooper coming out of the truck to convince someone to buckle up.

In addition to the seat belt issue, drunk driving was also addressed through the Wyoming version of “You Drink, You Drive, You Lose.” The National campaign idea was used but used local talent and a Wyoming feel. TV and radio ads were produced for this approach. Print ads were released statewide in newspapers for the various campaigns. A great deal of comment and input from citizens were received in regard to the ads. The goal of increasing discussion of seat belt usage and drunk driving was achieved. At a meeting in Wheatland in October for a Town Hall Meeting on Underage Drinking, the children of the school district drew pictures with slogans and many of these were with the “You Drink, You Drive, You Lose” message.
**Program Area 05-07**      Roadway Safety

**Project 02:** Safety Management System (SMS)
Cost: HSP Budget - $82,464.00
Expenditures - $4,380.90

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**Project Objective:** WYDOT Public Affairs Office (PAO) will ensure two PSA’s for local broadcast are produced regarding winter recreational activities on Highway 22 (Teton Pass) and their related avalanche dangers. The PSA’s will be developed in cooperation with Teton County Emergency Management and WYDOT’s Avalanche Hazard Reduction Team. If you ski or snowboard in the avalanche paths above Highway 22, especially during times when the snow pack is unstable, you put yourself at risk and endanger motorists, WYDOT employees and search and rescue volunteers. And also, to decrease the number of skiers and snowboarders skiing above Highway 22 by using community pressure on skiers and snowboarders.

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**Results:**

The Wyoming Department of Transportation Public Affairs Office contracted with Producer Sava Malachchowski with SavaFilm to create two (30) second public service announcements educating the public of the dangers of skiing and snowboarding near WYO 22, near Jackson, Wyoming. The two PSA’s are being run without purchased air time in the area. The messages warned outdoors adventurers to stay clear of slide areas for their own safety and for the safety of those traveling the roadways. There is a very real danger of vehicles being swept from the roadway in this area by such avalanches. The cost included script writing, shooting, editing, music and close captioning.
Program Area 05-08  Speed Enforcement

Project 01:  County/Municipal Law Enforcement - Overtime Speed Enforcement
Cost: HSP Budget - $153,800.00
Expenditures - $106,143.50

**Project Objective:** During 2004, 58% of all Wyoming traffic crashes occurred on the Urban Highway System, and 42% occurred on the Rural Highway System. County and municipal level law enforcement are key agencies in addressing speed related issues in Wyoming.

To continue existing overtime enforcement projects in the following agencies/departments for attempting to reduce crashes related to speed involvement:

A. Thermopolis Police Department - Year [1]
B. Albany County Sheriff’s Office - Year [1]
C. Frannie Police Department - Year [1]
D. Douglas Police Department - Year [1]
E. Lovell Police Department - Year [1]
F. Lincoln County Sheriff’s Office - Year [1]
G. Converse County Sheriff’s Office - Year [1]
H. Powell Police Department - Year [1]
I. Hot Springs County Sheriff’s Office - Year [1]
J. Casper Police Department - Year [3]
K. Laramie Police Department - Year [3]
L. Teton County Sheriff’s Office - Year [3]

If any of the above agencies decide not to continue with another year of speed overtime enforcement, the project will be offered to another law enforcement agency/department. To start speed overtime enforcement projects in a maximum [4] additional county or municipal law enforcement agencies/departments.

To attempt an average of [2] speed citations per overtime hour worked. Other citation types and non-citation contacts will be compiled for project evaluation.

To provide overtime reimbursement to county and municipal law enforcement personnel at the average rate of one and one half times the regular hourly pay rate for each officer involved ranked sergeant and below, plus benefits. [Personal Services]

To provide a minimum of [14] radar units and accessories for use in the overtime speed enforcement projects. Radar units not to exceed $2,000.00 each for Federal funding reimbursement including shipping and handling. [Non-Major Equipment]

To provide travel reimbursement at a per mile rate [established by the local level agency policy] for mileage compiled while working the FY-2005 speed overtime enforcement projects. [Travel]
Project Objective: continued

To encourage the use of seatbelts and enforcement of occupant restraint laws. To compile statistics on seatbelt/child restraint citations and/or warnings issued while working this project.

To provide funding for [3] mini grants which provide a maximum of [6] radar units and accessories to small law enforcement agencies for addressing their community speed related traffic concerns. One year of reporting the use of these radars will be required.

Results:

A. Thermopolis Police Department - March 2005 / September 2005 [Year 1]

A municipal overtime speed enforcement project was started with the Thermopolis Police Department. All posted speed limit roadways were addressed within Thermopolis with overtime enforcement with a minimum 51% of the O/T hours being applied to posted speed limit roadways, as having higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 112.0 overtime hours being used for speed overtime enforcement, with 91 speed citations and 61 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [.81]. Other contacts and citations per O/T hour worked: [.54]. Three [3] citations and two [2] warnings were given for seat belt violations. One [1] citation and one [1] warning were given for child restraint violation. Number of O/T hours worked with grant provided radars: 40.0 hrs. A total of 651 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were purchased. [Non-Major Equipment]

Funds Expended: [$5,159.88]
Results:

B. Frannie Police Department  - May 2005 / September 2005 [Year 1]

A municipal overtime speed enforcement project was started with the Frannie Police Department. All posted speed limit roadways were addressed within Frannie with overtime enforcement with a minimum 51% of the O/T hours being applied to posted speed limit roadways, as having higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 33.5 overtime hours being used for speed overtime enforcement, with 44 speed citations and 13 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [1.31]. Other contacts and citations per O/T hour worked: [0.39]. Two [2] warnings were given for seat belt violations. One [1] warning was given for a child restraint violation. Number of O/T hours worked with grant provided radars: 0.0 hrs. A total of 264 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were allowed but not purchased. [Non-Major Equipment] Due to the timing of the 402 funds and project priorities, the Frannie Police Department had only a short time to work overtime.
Funds Expended: [$1,274.15]

C. Douglas Police Department  - July 2005 / September 2005 [Year 1]

A municipal overtime speed enforcement project was started with the Douglas Police Department. All posted speed limit roadways were addressed within Douglas with overtime enforcement with a minimum 51% of the O/T hours being applied to posted speed limit roadways, as having higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 126.25 overtime hours being used for speed overtime enforcement, with 46 speed citations and 162 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [1.28]. Other contacts and citations per O/T hour worked: [1.28]. Two [2] citations, and eight [8] warnings were given for seat belt violations. Three [3] warning were given for child restraint violation. Number of O/T hours worked with grant provided radars: 5.5 hrs. A total of 1,306 miles of vehicle operating expenses were reimbursed. Two radar unit and accessories were purchased. The Douglas Police Department had two [2] citations issued during Mobilization. [Non-Major Equipment] Due to the timing of the grant being issued, the Douglas Police Department had only a short time to work overtime.

Funds Expended: [$8,360.64]
Project 01: County/Municipal Law Enforcement - Overtime Speed Enforcement continued

Results:

D. Lovell Police Department - June 2005 / September 2005 [Year 1]

A municipal overtime speed enforcement project was started with the Lovell Police Department. All posted speed limit roadways were addressed within Lovell with overtime enforcement with a minimum 51% of the O/T hours being applied to posted speed limit roadways, as having higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 175.0 overtime hours being used for speed overtime enforcement, with 226 speed citations and 34 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [1.29]. Other contacts and citations per O/T hour worked: [.19]. Two [2] citations and sixteen [16] warnings were given for seat belt violations. Four [4] warning were given for child restraint violation. Number of O/T hours worked with grant provided radars: 0.0 hrs. A total of 337 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were purchased.

Funds Expended: [$7,091.32]

E. Powell Police Department - May 2005 / September 2005 [Year 1]

A municipal overtime speed enforcement project was started with the Powell Police Department. All posted speed limit roadways were addressed within Powell with overtime enforcement with a minimum 51% of the O/T hours being applied to posted speed limit roadways, as having higher crash involvement. Funding for Personal services, Non-Major Equipment and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 140.0 overtime hours being used for speed overtime enforcement, with 13 speed citations and 259 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [0.09]. Other contacts and citations per O/T hour worked: [1.85]. Nineteen [19] citations and eight [8] warnings were given for seat belt violations. Two [2] citations were given for child restraint violation. Number of O/T hours worked with grant provided radars: 140.0 hrs. A total of 939 miles of vehicle operating expenses were reimbursed. One radar unit and accessories were purchased.

[Non-Major Equipment] Powell Police Department had two [2] citations issued during Mobilization. Due to the timing of the grant being issued, the Lovell Police Department had only a short time to work overtime.

Funds Expended: [$7,169.26]

Program Area 05-08 Speed Enforcement
Project 01: County/Municipal Law Enforcement - Overtime Speed Enforcement

continued

Results:

F. Casper Police Department - March 2005 / September 2005 [Year 3]

A municipal overtime speed enforcement project was started with the Casper Police Department. All posted speed limit roadways were addressed within Casper with overtime enforcement with a minimum 51% of the O/T hours being applied to posted speed limit roadways, as having higher crash involvement. Funding for Personal services, and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 295.74 overtime hours being used for speed overtime enforcement, with 470 speed citations and 385 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [1.58]. Other contacts and citations per O/T hour worked: [1.30]. Fifteen [15] citations and fifty-nine [59] warnings were given for seat belt violations. One [1] citation and nine [9] warning were given for child restraint violation. Number of O/T hours worked with grant provided radars: 74.9 hrs. A total of 1,481 miles of vehicle operating expenses were reimbursed. Casper Police Department had fifteen [15] citations issued during Mobilization. Due to being their 3rd and final year, there was no equipment purchased. [Non-Major Equipment]

Funds Expended: [$12,430.00]

G. Laramie Police Department - March 2005 / September 2005 [Year 3]

A municipal overtime speed enforcement project was started with the Laramie Police Department. All posted speed limit roadways were addressed within Laramie with overtime enforcement with a minimum 51% of the O/T hours being applied to posted speed limit roadways, as having higher crash involvement. Funding for Personal services, and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 194.04 overtime hours being used for speed overtime enforcement, with 344 speed citations and 122 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [1.77]. Other contacts and citations per O/T hour worked: [.63]. One [1] citation was given for a seat belt violation. One [1] citation and three [3] warnings were given for child restraint violation. Number of O/T hours worked with grant provided radars: 12.5 hrs. A total of 1,501 miles of vehicle operating expenses were reimbursed. The Laramie Police Department had one [1] citation issued during Mobilization. Due to being their 3rd and final year, there was no equipment purchased. [Non-Major Equipment]

Funds Expended: [$9,551.16]

Program Area 05-08 Speed Enforcement
Project 01:  County/Municipal Law Enforcement - Overtime Speed Enforcement continued

Results:

H. Albany County Sheriff’s Office - March 2005 / September 2005 [Year 1]

A county overtime speed enforcement project was started with the Albany County Sheriff’s Office. All posted speed limit roadways were addressed within Albany with overtime enforcement with a minimum 51% of the O/T hours being applied to posted speed limit roadways, roadways having higher crash involvement. Funding for Personal services, and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 263.0 overtime hours being used for speed overtime enforcement, with 485 speed citations and 4,634 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [1.84]. Other contacts and citations per O/T hour worked: [.55]. One [1] citation was given for a seat belt violation. Eighteen [18] seat belt warnings and two [2] warnings were given for child restraint violation. Number of O/T hours worked with grant provided radars: 53.0 hrs. A total of 2 radar units were purchased, 4 received radar accessories. A total 2,307 miles of vehicle operating expenses were reimbursed. Albany County Sheriff’s Office had two [2] citations issued during Mobilization. This is Albany’s first year on the Speed Overtime Enforcement Program. [Non-Major Equipment]

Funds Expended: [$14,197.55]

I. Lincoln County Sheriff’s Office - May 2005 / September 2005 [Year 1]

A county overtime speed enforcement project was started with the Lincoln County Sheriff’s Office. All posted speed limit roadways were addressed by Lincoln County Sheriff’s Office with overtime enforcement maintaining a minimum 51% of O/T hours being applied to posted speed limit roadways having higher crash involvement. Funding for Personal services, and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 343.0 overtime hours being used for speed overtime enforcement, with 740 speed citations and 45 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [2.18]. Other contacts and citations per O/T hour worked: [.15]. One [1] citation was given for a seat belt violation. Forty [40] warnings for seat belts and one [1] warning was given for a child restraint violation. Number of O/T hours worked with grant provided radars: 275.0 hrs. A total of 2 radar units were purchased with federal 402 funds. A total 4,285 miles of vehicle operating expenses were reimbursed. Lincoln County Sheriff’s Office had four [4] citations issued during Mobilization. This is Lincoln’s first year on the Speed Overtime Enforcement Program. [Non-Major Equipment]
Funds Expended: [$17,500.00]
Program Area 05-08  
Speed Enforcement

Project 01: County/Municipal Law Enforcement - Overtime Speed Enforcement 
continued

Results:

J. Converse County Sheriff’s Office  - April 2005 / September 2005 [Year 1]

A county overtime speed enforcement project was started with the Converse County Sheriff’s Office. All posted speed limit roadways were addressed within Converse with overtime enforcement with a minimum 51% of the O/T hours being applied to posted speed limit roadways, as having higher crash involvement. Funding for Personal services, and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 108.45 overtime hours being used for speed overtime enforcement, with 90 speed citations and 11 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [.83]. Other contacts and citations per O/T hour worked: [1.35]. No citations or warnings were given for seat belt or child restraint violations. Number of O/T hours worked with grant provided radars: 61.0 hrs. A total of 2 radar units were purchased, but 4 received accessories. A total 2,476 miles of vehicle operating expenses were reimbursed. The Converse County Sheriff’s Office had two [2] citations issued curing Mobilization. This is Converse’s first year on the Speed Overtime Enforcement Program. [Non-Major Equipment]

Funds Expended: [$7,006.14]

K. Hot Springs County Sheriff’s Office  - April 2005 / September 2005 [Year 1]

A county overtime speed enforcement project was started with the Hot Springs County Sheriff’s Office. All posted speed limit roadways were addressed within Hot Springs with overtime enforcement with a minimum 51% of the O/T hours being applied to posted speed limit roadways, as having higher crash involvement. Funding for Personal services, and Vehicle Mileage reimbursement was provided. Two [2] Speed Citations per O/T hour is the goal.

This project resulted in 108.45 overtime hours being used for speed overtime enforcement, with 90 speed citations and 11 other type contacts/citations/warnings. The rate of speed citations per O/T hour worked: [.83]. Other contacts and citations per O/T hour worked: [1.35]. No citations or warnings were given for seat belt or child restrain violations. Number of O/T hours worked with grant provided radars: 61.0 hrs. A total of 2 radar units were able to be purchased, but received 4 radar with accessories. A total 2476 miles of vehicle operating expenses were reimbursed. The Hot Springs County Sheriff’s Office had two [2] citations issued during Mobilization. This is Hot Springs’s first year on the Speed Overtime Enforcement Program. [Non-Major Equipment]
Funds Expended: [$7,006.14]
**Program Area 05-08**  
**Speed Enforcement**

**Project 02:** Wyoming Highway Patrol Overtime Speed Enforcement  
**COST:** HSP Budget: $ 89,783.40  
**Expenditure:** $ 89,783.40

**Project Objective:** Compliance with Wyoming’s posted speed limits located on rural highways and on high volume urban highways continues to be addressed on a daily basis by the Wyoming Highway Patrol. The Wyoming Highway Patrol will apply additional speed enforcement overtime efforts to reduce the possibility of traffic crashes caused by drivers exceeding the speed limit or making bad driving decisions while driving under the speed limit.

Detailed problem I.D. will be provided to the Wyoming Highway Patrol prior to project implementation to indicate crash and citation writing history per route in each patrol district.

To provide overtime reimbursement to the WHP personnel, Lieutenant and below, at one and one half times their regular shift hourly rate of pay, plus benefits. Indirect costs will be allowable at [3.08%].

To promote the continued use of the existing seatbelt policy and enforcement of occupant protection laws. To compile statistics on seatbelt/child restraint citations and/or warnings issued while working this project.

To attempt an end of project average of [2] speed citations per overtime hour worked. Other type contact and warnings will also be used for project evaluation.

**Results:**

Total No. of Speed Citations: 3,603 = 2.24 per O/T hr.  
*(doesn’t include Child Restraint or Seat Belt information)*

Total No. of Other Citations: 312  
Total No. of Warnings/Other Contacts: 1,164  
Total No. of Citations for Seat Belts: 42  
Total No. of Citations for Child Restraints: 14  
Total No. of Warnings for Child Restraints: 17  
Total No. of Warnings for Seat Belts: 28  
*Total No. of Alcohol Citations/Arrest:* 8  
**TOTAL CONTACTS:** 5,188

Total Overtime Hours Allowed: 1,577.0  
Total Overtime Hours Expended: 1,602.0*

*The 25 additional hours not paid by grant*  

Revised 1/12/06
Program Area 05-08  Speed Enforcement

Project 03:  Wyoming Highway Patrol Construction Zone Overtime
Speed Enforcement - Statewide
COST: HSP Budget: $22,779.96
Expenditure: $18,207.10

**Project Objective:** In order to enhance safety within on-system state highway construction & repair areas during heavy construction months, the Wyoming Highway Patrol will apply overtime speed enforcement. Crash data was provided by the Highway Safety Program prior to project implementation; speed continues to be a major factor in traffic crashes within these type areas. The WHP will apply a concentrated effort on enforcing speed reductions, child restraint use, drinking and driving, mechanical defects, etc.

To provide overtime reimbursement for WHP personnel, with the rank of Lieutenant and below, at one and one half times their regular shift hourly rate of pay, plus benefits. [Personal Services]. Indirect costs were provided at [3.08%].

To promote the continued use of the existing seat belt policy and enforcement of occupant restraint laws. To compile statistics on seat belt /child restraint citations and/or warnings issued while working this project.

Due to the timely manner of money, WHP didn’t work a full year. They received the grant in July, so only had 2 ½ -3 months to work.

**Results:**

| Total No. of O.T. Hours Available: | 398.0 |
| Total No. of O.T. Hours Worked: | 332.0 |
| Total No. of Speed Citations Written: | 200 = .60 per O.T. hour |
| Total No. of Other Citations Written: | 53 = .16 per O.T. hour |
| Total No. of Child Restraint Citations Written: | 1 |
| Total No. of Seat Belt Citations Written: | 4 |
| **Total Citations Written:** | 258 = .77 per O.T. hour |
| Total No. of Speed Warnings Written: | 282 |
| Total of Other Contacts/Warnings Written: | 109 |
| Total Child Restraint Warnings Written: | 3 |
| Total Seat Belt Warnings Written: | 10 |
| **Total Warnings Written:** | 404 = 1.21 per O.T. hour |
Program Area 05-09  Paid Media Advertising

Project 01: Traffic Safety Paid Advertising
Cost: HSP Budget - $77,310.00
Expenditures - $70,818.87

**Project Objective:** The Public Affairs Office (PAO) will be responsible for overseeing the development of all information related to media PSA’s which will be utilized for paid advertising and will distribute statewide to media, appropriate agencies and organizations, along with providing the scripting and post production work to ensure a quality product. Arrangements will be made to provided closed captioning for the television spots. Any eligible Federal 402 Highway Safety funding available through previously issued grants to the PAO, WHP, and Highway Safety Program may be used for costs related to this objective. [Paid Advertising Funds will not be used for this objective.] Paid Advertising funds will not be used for production.

PAO will determine the best media types and locations to be purchased throughout the State to ensure the information/ PSA’s are reaching the largest audience. [402 Paid Advertising Funding.]

PAO will be responsible for the amount of funds to be used for each paid advertising, identifying how they will assess advertising effectiveness, and the amount of funds needed for each required assessment. The assessments may be conducted by PAO, other agencies, or other individuals as identified by PAO.

Possible methods of assessment will be to conduct a post-campaign assessment using various survey instruments. PAO will likely conduct a random phone survey, as well as conduct a survey through several Wyoming schools, including high schools and the University of Wyoming.

**Results:**

The funds for this grant paid for the Child Restraint spots entitled ‘Major Buckle and Sgt. Booster’ which was evaluated through a phone survey assessment. (See Appendix A). The other Paid Media spots were for the “No Excuses” campaign with the use of “Trunk Trooper” and “Nice Try Kid” on TV and Mythbusters 1-4, “Too Restrictive”, “Trunk Trooper”, “Two Seconds”, and “Uncomfortable” for the radio. (See Appendix B). (**NOTE:** The media assessments for this campaign are attached to the end of this report.)
Project Objectives: To purchase paid media spots for both television and radio for the “Buckle Those You Love” campaign determining the best media for the reach.

To coordinate an assessment of the media reach each spot had and the type of audiences.

To verify all expenses by copies of vouchers, invoice, etc. and keep on file with Safe Kids of Central Wyoming. To send copies with a project activity report to the Highway Safety Program (HSP) with each reimbursement request.

To provide a final project report with a copy of the media assessment to be submitted to the HSP no later than November 15, 2005.

Results:

Buckle Those You Love radio and television commercials played on selected radio channels and on cable networks throughout the three counties that demographic studies show were mostly listened to and/or watched by women. The individual times of both radio and cable commercials are listed in the media assessment located in Appendix C at the back of this report.

(Note: A media assessment is attached to the end of this report generated through Project 02.)
Program Area 05-10 Youth Alcohol

Project 01: Multimedia Presentation -
Cost: HSP Budget - $69,500.00
Expenditures - $67,500.00

**Project Objective:** MADD Wyoming (MADD WY) will contract with MADD National for the multimedia presentations. MADD WY will provide a spokesperson, if possible, for each program to speak about the intent of the presentation. MADD WY will use victims, volunteers or staff.

MADD National along with MADD Wyoming will be responsible for scheduling presentations and logistical concerns, delivery and set up of equipment, checking out the synchronization and readiness of all equipment, operation of equipment during actual programs, arranging for their crews’ transport, food and lodging. MADD National will be asked to accept responsibility to handle up to two presentations per day, per school.

Coordination between the Highway Safety Program (HSP), MADD WY and MADD National will be essential. The HSP will be responsible for reviewing and approving contract invoices for payment, quarterly, and final reports. MADD WY will be responsible for reporting goal progress, communication with the MADD School Assembly Program and following all project guidelines as agreed upon by the grant agreement with the HSP.

A copy of any written contract agreement between MADD WY and MADD National for the MADD School Assembly Program will be provided to the HSP. This includes any contractual agreement with Motivational Media, etc.

The project coordinator will evaluate the project by addressing the following questions:

1. Was the MADD School Assembly Program conducted in 50% of the schools in Wyoming by September 30, 2005?
2. Were approximately 50% of Wyoming High School and Middle School students involved in presentations by September 30, 2005? What was the number of elementary schools involved and the number of students?
3. Did 50% of the schools involved work with the curriculum and fill out evaluations?
Program Area 05-10  Youth Alcohol

Project 01: Multimedia Presentation - continued

Project Objective:

Proposed Project Schedule:
A. October- November 2004-Secure funding
B. December 2004-Follow-up contact with each school scheduled for the assembly.
C. January 2005-Line up MADD volunteer or community official to be there.
D. February 2005-Conduct presentations in scheduled schools statewide.
E. March 2005-Continue presentations and activity reports.
F. April 2005-Continuation of presentations and finish final reports and evaluations.

Funding Categories will be for Professional Services(MADD Nat’l- School Assembly Program); Personal Services, and Travel Expenses, ( MADD WY )

Results:

MADD finished the grant with 100 multimedia assemblies reaching 22,155 students from elementary, Jr. High and High School. The shows (Super Heroes-Elementary & Backstage Pass-Jr & Sr. High School) were well received with many schools requesting assemblies for next year. The young man from MADD National directed the assemblies. Mrs. Freudenthal, First Lady of Wyoming, attended and spoke at several of these assemblies statewide. The support of the Governor’s wife for the prevention of underage drinking has elevated this program in the minds of school personnel. This program was also shown for the detention center for teens and several private schools.

The whole program has risen to a new level with the backing of MADD National from new equipment, new vehicles and people who are running the program who really care about the issue. The assembly evaluations received were all positive both about the program as well as the young man who directed the assemblies and are part of the program file at the Highway Safety Program. Victims of drunk driving crashes have attended the assemblies and shared their story with the students. Law enforcement officers also participated in some of the assemblies.
Program Area 05-11  Safe Communities

Project 01: Converse County Safe Community
Cost: HSP Budget - $13,655.00
Expenditures - $9,861.82

**Project Objective:** To stage an alcohol-related vehicle crash for Junior High and High School to bring reality and overall impact of what it would be like to experience the fatality of a classmate.

To purchase infant car seats for all infants born at Memorial Hospital of Converse County with CPS technicians placing and instructing parents on correct use during prenatal classes.

To develop an ongoing Youth Alcohol Program as a continuation of the Mock Crash to keep this problem in front of the young people in the county with programs such as a “Ghost Out”, Alcohol Awareness Week, and Chemical-Free After Graduation Senior Send Off.

To support the SAFE KIDS Day activities in the county promoting bicycle safety and child passenger safety throughout the year with the purchase of helmets and other safety items such as child safety seats of varying sizes.

To send at least two members (not more than four) of the planning board to participate in the national conference on traffic safety issues known as Lifesavers. Out of State travel approvals will also be submitted to the Highway Safety Program (HSP) for review and approval prior to incurring any costs for travel.

To purchase a laptop computer with printer for use at school presentations, health fairs, and at safety seat checkup events.

To verify all expenses with copies of vouchers, invoices, etc. and provided to the HSP as documentation for the reimbursement request. Out of State travel approvals will also be submitted to the HSP for review and approval prior to incurring any costs for travel. Reimbursement requests shall be submitted each month following the month of project activity. Expenses should indicate which grant budget line items are affected and the remaining balance in each category each month.

Monthly Project Activity Reports shall be submitted by the Project Director approving the activity and expenses reported each month with documentation showing the payment of these expenses. Copies of information used for the monthly report should be kept on file for Highway Safety Program/ NHTSA grant monitoring, providing a final report which will summarize the project.
Program Area 05-11 Safe Communities

Project 01: Converse County Safe Community - continued

Results:

The coordinators attended Lifesavers in Charlotte, NC where they focused their energy on child passenger safety with the role of healthcare, and networked with others in this field. This helped get ideas on the language and issues that need to be represented in the hospital policies and procedures. It helped to instill a greater passion for building a safe community and provided tools needed to move forward. New partnerships with other agencies, such as the local businesses and keeping the past partnerships with law enforcement, the schools and public health which will help ensure the development of a true “Safe Community.” The focus will continue to be on the specific risk areas of unintentional injuries and deaths of children.

Several events were sponsored that provided the youth of the community and outlying areas with safe alternatives to risky behavior. Safe Kids Day was hosted in Glenrock, Glendo, Douglas and Lusk which covered the entire spectrum of unintentional injuries and highlighted all aspects of child safety. Bicycle helmets and child safety seats were purchased for these communities with these funds. Many different agencies gave their time to set up exhibits to provide interactive and informative displays for the youth. During the events, helmets were distributed and properly fitted and child restraints were provided to children in need of an appropriate safety seat. The goal was met to provide parents and children with the tools needed to aid in the prevention of unintentional injury. Child passenger safety technicians came from other communities to assist in this effort. In Douglas during Safe Kids Day, the objective was to bring families closer together by teaching them fun activities such as golfing, hiking, biking and fishing. At each station they learned the fundamentals of the activity as well as the safety issues involved with that activity. The goal was to provide children with helmets and car seats and give them the tools to aid them in prevention of unintentional injuries.

The traditional “kegger” was again successfully replaced by a Senior Send Off for after graduation. The seniors had special events planned to keep them occupied. The community has embraced this event and has supported it to ensure the young people make responsible choices of driving sober, not riding with an impaired driver, buckling up and encouraging them to obey the speed limits. The police reported that for the fourth year in a row there were no alcohol parties or arrests of any kind that evening which met the goal of the evening.
Program Area 05-11       Safe Communities

Project 02: Wellness Council of Sheridan County Safe Communities
Cost: HSP Budget - $25,000.00
Expenditures - $23,026.51

**Project Objective:** To develop a community awareness campaign for impaired driving prevention by networking with law enforcement for the “You Drink, You Drive, You Lose” Mobilization utilizing a full media campaign and ongoing news releases. To provide informational presentations on Sheridan County Impaired Driving Facts and Statistics to local civic organizations and businesses.

To continue the seatbelt and Child Passenger Safety restraint use promotion programs by contacting businesses, schools for adding Buckle Up messages to the driveways; provide information and education booths at local events; provide four Child Passenger Safety Inspection events for the community.

To partner with the Sheridan Police Department, Sheridan County Sheriff Office and the Sheridan Safe Kids Chapter events.

To utilize speakers, special events when possible to enhance the impact of goals and objectives of this program.

To fund the coordinator and council members to travel to the Lifesavers Conference as well as develop community resources to support this goal and other objectives. To fund the cost to train a Child Passenger Safety Instructor- Candidate for Northern Wyoming area and to also send a child passenger safety technician to a Special Needs Training Workshop when one is offered. Out-of-State travel requests will be submitted to the Highway Safety Program for review and approval prior to incurring any costs for travel.

To purchase incentive items expressing the program messages and also to help encourage community involvement plus appropriate speaker fees and expenses.

To submit monthly reports of activities and progress toward addressing unsafe driving practices in the community, enhance the Child Passenger Safety and strengthen the data resources for tracking results of the program. A final report summarizing the progress of this program and evaluating the results will be provided to the HSP.
Program Area 05-11    Safe Communities

Project 02:    Wellness Council of Sheridan County Safe Communities

Results:

Networking, following the Community meeting, brought in new alliances and firmed up past partners. The coordinator worked with media to get the message out about both underage drinking as well as overall impaired driving. Both Sheridan Media and Rosie Berger, Wyoming legislator from Sheridan, were recognized at the Governor’s Annual Impaired Driving Conference for the work done to prevent impaired driving in Sheridan County. Law enforcement has been partnering with the Safe Communities Task Force to increase the visibility of the officer as well as cracking down on impaired drivers throughout the county. In Sheridan, a partnership with the Safe Kids Sheridan County (SKSC) helps to educate parents/caregivers with the importance of proper use of child restraints and safety belts. Each year at Christmas, the Wellness Council and SKSC provide awareness information about the importance of safety belts and impaired driving during the Christmas Stroll, which is an activity in the downtown area during the weeks before Christmas. There were seven child safety seat checkup events where parents could learn the proper way to use the child safety seat and to also learn the dangers to buckled children when others in the vehicle are not buckled up. Seat belt usage in Sheridan County increased from 55% in 2004 to 58% in 2005 according to their observational survey. The Wellness Council continues to provide education for the community with a focus on child passenger safety, seat belts, impaired driving and underage drinking. In support of this education, law enforcement and Safe Kids are enhancing the partnership by implementing these programs effectively in the community. The funds provided a street size banner for child safety seat inspection events and build awareness of seat belt usage.

The Wellness Council published a monthly newsletter with articles throughout the year emphasizing these issues. At all speaking opportunities, resources are shared where pertinent and utilizing the Wyoming Department of Transportation as an excellent resource for more details or “brainstorming” for ideas or more contacts. The coordinator provided a speaker for the Docs and Cops event in December 2004, assisted local Restorative Justice Program to provide a speaker at the Victim Impact Panel, and partnered with the county coordinator of the Wyoming First Lady’s Initiative to Reduce Underage Drinking to talk at the Annual Meeting in June 2005 about the importance of coalitions to impact positive change. Two members of the Wellness Council attended Lifesavers Conference in Charlotte, NC in March where they participated in many workshops that would be able to be used in Sheridan. Judge Healy was very excited about the opportunity to learn more from his peers on how they use creative sentencing for youth offenders. Both SADD, Students Against Destructive Decisions, meet in the Middle School and DRIVEN, a program designed to empower youth to take a stand on substance abuse and other topics of concern, meet twice a month in the High School.
Program Area 05-11  Safe Communities

Project 03: Safe Communities - Proposals
Cost: HSP Budget - $22,308.87
Expenditures - $0

**Project Objective:** To provide funding for at least one with a maximum of three Safe Community Projects designed to save lives and prevent serious injury from traffic crashes in their respective communities.

**Results:**

No new Safe Communities were started during this fiscal year. Funding was not available until September of 2005.
Program Area 05-12  Bicycle/Pedestrian Safety

Project 01:  Week of Fun with Safety
Cost: HSP Budget - $ 0-
Expenditures - $ 0-

**Project Objective:** To provide funds to Ft. Washakie Elementary School in Fremont County School District #1 for a school safety program which would focus on three traffic safety areas: School Bus Safety, Bicycle and Pedestrian Safety. To provide materials and guidance for students to design a book bag that emphasized the three traffic safety issues and to have a Bicycle Safety Camp to increase the awareness of bus, bicycle and pedestrian safety. Each participant would learn the bicycle rules of the road, proper ways to cross traffic when leaving or entering a bus, riding on a bicycle or walking as a pedestrian. Other traffic safety issues to be learned were the importance of safety belts and not riding with an impaired driver.

**Results:**

No funding was available for this project in a timely manner.
Program Area 05-13 154AL (FY-01 Funds)

Project 01: Traffic Safety Paid Advertising Assessment - WYDOT Public Affairs Office
Cost: HSP Budget - $1,546.20
Expenditures - $1,546.20

Project Objective: To coordinate a post-alcohol campaign assessment by the Public Affairs Office-WYDOT on the campaign, You Drink & Drive, You Lose from FY2004.

Results:
A report summarizing the “You Drink, You Drive, You Lose” Campaign that was run in FY2004 describes the alcohol safety message through media type purchased, the cost, method and reach. It is found in Appendix D in the rear of this report.

Project 02: ALCOHOL MATERIALS
Costs: HSP Budget: $7,019.20
Expenditures: $7,019.20

Project Objectives: To purchase and distribute banners and materials to reduce drinking and driving. To use the banner during a media event scheduled for the Crackdown campaign, “You Drink & Drive, You Lose” (YDYDYL).

Results:
One 3’x10’ and 10 2’x6.67’ banners with the YDYDYL logo were purchased. The large banner was used at the media event at the Capitol and then at an event in Laramie. Posters, bookmarks and brochures were purchased and will be distributed across the State.
Program Area 05-14

Hazard Elimination - [154HE] and [164HE]
Transfer Funding [FY-2001 Carry Forward]

HSP Budget: [154HE]- $40,251.60
Total Expenditure: $40,251.60

HSP Budget: [164HE]- $99,672.04
Total Expenditure: $99,672.04

Reference: The TEA-21 Restoration Act established two transfer programs to encourage States to enact Open Container laws [Section 154HE] and Repeat Intoxicated Driver laws [164HE]. States that do not meet the statutory requirements of either program on October 1, 2000 will have one and one-half percent of funds apportioned to the State on those dates under each of Sections 104[b][1], [b][3], and [b][4] of title 23 of the United States Code will be transferred to the State's apportionment under Section 402 of that title for each noncomplying program. Wyoming is subject to transfer of funds for both programs. Neither law was enacted prior to October 1, 2000. This addendum identifies those Section [154 & 164] FY-2001 Carry Forward Transfer Funds proposed for Hazard Elimination funding in Wyoming’s approved FY-2005 Highway Safety Plan. Additional Carry Forward funding allowed for Alcohol 402 project activities have been identified in a different program area.[05-13]

These funds have been reviewed and approved by the Wyoming Governor’s Representative for Highway Safety and the Director of Wyoming’s Department of Transportation for consideration of hazard elimination project implementation under this program area.

Project Objectives: The Wyoming Highway Safety Program will issue a Highway Safety Grant agreement to the proper program within WYDOT. This agreement will authorize WYDOT to use these carry forward funds during FY-2005 which take on the characteristics and requirement of FHWA’s Section 152 Hazard Elimination Program [154HE & 164HE]

WYDOT will submit reimbursement requests to the Highway Safety Program for processing after being reviewed and signed by the proper WYDOT official verifying that the costs are eligible under Section 152. Notification of hazard elimination projects assigned to these funds will be provided to the Highway Safety Program.

Results:

All [154HE & 164HE] transfer funding has been contracted to WYDOT and assigned to hazard elimination projects during FY-2005. Expenses have been involved as indicated above for [154HE] and [164HE] approved Hazard Elimination Projects. Proper documentation has been received for verification of costs and are on file in the Highway Safety Program files as required.
Program Area 05-15  Hazard Elimination - [154HE] and [164HE]
Transfer Funding [FY-2002 Carry Forward]

<table>
<thead>
<tr>
<th>HSP Budget: [154HE]</th>
<th>$44,812.78</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Expenditure:</td>
<td>$44,812.78</td>
</tr>
<tr>
<td>HSP Budget: [164HE]</td>
<td>$220,468.83</td>
</tr>
<tr>
<td>Total Expenditure:</td>
<td>$220,468.83</td>
</tr>
</tbody>
</table>

Reference: The TEA-21 Restoration Act established two transfer programs to encourage States to enact Open Container laws [Section 154HE] and Repeat Intoxicated Driver laws [164HE]. States that do not meet the statutory requirements of either program on October 1, 2000 will have one and one-half percent of funds apportioned to the State on those dates under each of Sections 104[b][1], [b][3], and [b][4] of title 23 of the United States Code will be transferred to the State’s apportionment under Section 402 of that title for each noncomplying program. Wyoming is subject to transfer of funds for both programs. Neither law was enacted prior to October 1, 2000. This addendum identifies those Section [154 & 164] FY-2001 Carry Forward Transfer Funds proposed for Hazard Elimination funding in Wyoming’s approved FY-2005 Highway Safety Plan.

These funds have been reviewed and approved by the Wyoming Governor’s Representative for Highway Safety and the Director of Wyoming’s Department of Transportation for consideration of hazard elimination project implementation under this program area.

Project Objectives: The Wyoming Highway Safety Program will issue a Highway Safety Grant agreement to the proper program within WYDOT. This agreement will authorize WYDOT to use these carry forward funds during FY-2005 which take on the characteristics and requirement of FHWA’s Section 152 Hazard Elimination Program [154HE & 164HE]

WYDOT will submit reimbursement requests to the Highway Safety Program for processing after being reviewed and signed by the proper WYDOT official verifying that the costs are eligible under Section 152. Notification of hazard elimination projects assigned to these funds will be provided to the Highway Safety Program.

Results: All [154HE & 164HE] transfer funding has been contracted to WYDOT and assigned to hazard elimination projects during FY-2005. Expenses have been involved as indicated above for [154HE] and [164HE] approved Hazard Elimination Projects. Proper documentation has been received for verification of costs and are on file in the Highway Safety Program files as required.
Program Area 05-16  Hazard Elimination - [164HE]
Transfer Funding [FY-2003 Carry Forward]

HSP Budget: [164HE] - $60,105.49
Total Expenditure: $60,105.49

Reference: The TEA-21 Restoration Act established two transfer programs to encourage States to enact Open Container laws [Section 154HE] and Repeat Intoxicated Driver laws [164HE]. States that do not meet the statutory requirements of either program on October 1, 2000 will have one and one-half percent of funds apportioned to the State on those dates under each of Sections 104[b][1], [b][3], and [b][4] of title 23 of the United States Code will be transferred to the State’s apportionment under Section 402 of that title for each noncomplying program. Wyoming is subject to transfer of funds for both programs. Neither law was enacted prior to October 1, 2000. This addendum identifies those Section [154 & 164] FY-2003 Carry Forward Transfer Funds proposed for Hazard Elimination funding in Wyoming’s approved FY-2005 Highway Safety Plan. Additional Carry Forward funding allowed for Alcohol 402 project activities have been identified in a different program area. [05-17]

These funds have been reviewed and approved by the Wyoming Governor’s Representative for Highway Safety and the Director of Wyoming’s Department of Transportation for consideration of hazard elimination project implementation under this program area.

Project Objectives: The Wyoming Highway Safety Program will issue a Highway Safety Grant agreement to the proper program within WYDOT. This agreement will authorize WYDOT to use these carry forward funds during FY-2005 which take on the characteristics and requirement of FHWA’s Section 152 Hazard Elimination Program [164HE]

WYDOT will submit reimbursement requests to the Highway Safety Program for processing after being reviewed and signed by the proper WYDOT official verifying that the costs are eligible under Section 152. Notification of hazard elimination projects assigned to these funds will be provided to the Highway Safety Program.

Results:

All [164HE] transfer funding has been contracted to WYDOT and assigned to hazard elimination projects during FY-2005. Expenses have been involved as indicated above for [154HE] and [164HE] approved Hazard Elimination Projects. Proper documentation has been received for verification of costs and are on file in the Highway Safety Program files as required.
Program Area 05-17 154AL (FY01 Funds)

Project 01: Intoximeter

Cost: HSP Budget - $19,996.00
Expenditures - $19,996.00

**Project Objective:** In cooperation of and with the advice from the Director of the Wyoming State Chemical Testing Laboratory, assistance will be provided to Wyoming Law Enforcement’s efforts to arrest and remove drinking drivers or prior to a traffic crash event by providing funding [Under $5,000.00 each - Federal funding -Major/Non-Major Equipment] for the purchase of [1] EC/IR type “Approved” Intoximeter with accessories. This unit will be for law enforcement. Intoximeter and accessories selected must be calibrated by and acceptable to the Wyoming State Chemical Testing Program and be on the approved product list provided by the Highway Safety Program.

**Results:**

**A. Uinta County Sheriff’s Office**

This project assisted the Uinta County Sheriff’s Office in arresting drinking drivers by providing funding for the purchase of an “approved” Intoximeter with accessories for the jail/detention/office facility. A media release was issued by the department acknowledging the federal 402 funding. The intoximeter selected was on the Highway Safety Program approved list and was calibrated by the Wyoming Chemical Testing Program staff. The equipment provides access for other law enforcement department/agencies. Funds Expended: [$ 4,999.00]

**B. Lincoln County Sheriff’s Office**

This project assisted the Lincoln County Sheriff’s Office in arresting drinking drivers by providing funding for the purchase of an “approved” Intoximeter with accessories for the jail/detention/office facility. A media release was issued by the department acknowledging the federal 402 funding. The intoximeter selected was on the Highway Safety Program approved list and was calibrated by the Wyoming Chemical Testing Program staff. The equipment provides access for other law enforcement department/agencies. Funds Expended: [$ 4,999.00]
Results:

C. Converse County Sheriff's Office

This project assisted the Converse County Sheriff's Office in arresting drinking drivers by providing funding for the purchase of an “approved” Intoximeter with accessories for the jail/detention/office facility. A media release was issued by the department acknowledging the federal 402 funding. The intoximeter selected was on the Highway Safety Program approved list and was calibrated by the Wyoming Chemical Testing Program staff. The equipment provides access for other law enforcement department/agencies. Funds Expended: [$ 4,999.00]

D. Green River Police Department

This project assisted the Green River Police Department in arresting drinking drivers by providing funding for the purchase of an “approved” Intoximeter with accessories for the jail/detention/office facility. A media release was issued by the department acknowledging the federal 402 funding. The intoximeter selected was on the Highway Safety Program approved list and was calibrated by the Wyoming Chemical Testing Program staff. The equipment provides access for other law enforcement department/agencies. Funds Expended: [$ 4,999.00]
**Program Area 05-17**

154AL (FY01 Funds)

**Project 02: Intoximeter Natrona County Sheriff’s Office**

**Cost:** HSP Budget - $4,999.00  
Expenditures - $4,999.00

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**Project Objective:** In cooperation of and with the advice from the Director of the Wyoming State Chemical Testing Laboratory assistance will be provided to Wyoming Law Enforcement’s efforts to arrest and remove drinking drivers or prior to a traffic crash event by providing funding [Under $5,000.00 each - Federal funding - Major/Non-Major Equipment] for the purchase of [1] EC/IR type “Approved” Intoximeter with accessories. This unit will be for law enforcement. Intoximeter and accessories selected must be calibrated by and acceptable to the Wyoming State Chemical Testing Program and be on the approved product list provided by the Highway Safety Program.

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**Results:**

**Natrona County Sheriff’s Office**

This project assisted the Green River Police Department in arresting drinking drivers by providing funding for the purchase of an “approved” Intoximeter with accessories for the jail/detention/office facility. A media release was issued by the department acknowledging the federal 402 funding. The intoximeter selected was on the Highway Safety Program approved list and was calibrated by the Wyoming Chemical Testing Program staff. The equipment provides access for other law enforcement department/agencies. Funds Expended: [$4,999.00]
Program Area 05-17 154AL (FY01 Funds)

Project 03: Alcohol Paid Medica - WYDOT Public Affairs Office
Cost: HSP Budget - $108,234.00
Expenditures - $103,467.92

**Project Objective:** The WYDOT-Public Affairs Office (PAO) will be responsible for overseeing the development of all information-related media PSA’s which will be utilized for paid advertising, and will distribute statewide to media, appropriate agencies and organizations, along with providing the scripting and post-production work to ensure a quality product. Arrangements will be made to provide closed-captioning for the television spots. (Any eligible Federal 402 Highway Safety funding available through previously issued grants to PAO, Wyoming Highway Patrol, and Highway Safety Program may be used for costs related to this objective.) The Paid Advertising Funds will not be used for production.

PAO will determine the best media types and locations to be purchased throughout Wyoming to ensure the information/PSAs are reaching the largest audience.

PAO will be responsible for the amount of funds to be used for each paid advertising spot, identifying how they will assess advertising effectiveness, and the amount of funds needed for the required assessments. The assessments may be conducted by PAO, other agencies, or other individuals as identified by PAO.

The method of the post-campaign assessment may utilize various survey instruments such as a random phone survey, a survey conducted through several Wyoming schools, including high schools and the University of Wyoming.

All expenses shall be verified by copies of vouchers, invoices, etc., and kept on file as well as providing the Highway Safety Program with copies. Reimbursement requests from the PAO to the Highway Safety Program shall be submitted along with the project activity report on a monthly basis, and any required final assessment report no later than November 15, 2005. **No costs should be incurred after September 30, 2005.**

**Results:**

A report summarizing each alcohol safety message through media type purchased, the cost, method and reach are found in Appendix E in the rear of this report. The funds were used to purchase airtime on TV and radio for the You Drink and Drive, You Lose campaign and newspaper spots for Mythbusters with an alcohol message.
**Project Objective:** The primary purpose of the Governor’s Impaired Driving Council is to provide a forum for discussion, and planning to reduce the incidence of impaired driving in Wyoming. To identify priority issues and problems related to impaired driving; to increase public awareness of and education relating to impaired driving issues; to evaluate the effectiveness of current laws, existing programs, and countermeasures; to develop proposals addressing priority issues; to advocate strategies; to implement proposals, including adequate funding of needs; and to report to the Governor.

Injury Prevention Resources has been determined to serve as the facilitator of the Governor’s Council on Impaired Driving.

IPR will schedule quarterly meetings for participants and to provide coalition members with agendas, reports, insightful presentations and discussions, and meeting minutes. A web site will be maintained from which Wyoming residents will be able to access pertinent, timely information related to impaired driving. Injury Prevention Resources will continue to serve as evaluator of the project and will provide the Highway Safety Program (HSP) with monthly activity reports to reflect both the organization activities as well as the activities initiated and/or organized by the Governor’s Council on Impaired Driving.

To establish additional opportunities for coalition members to work together between meetings by setting up teleconference and video conference calls, and maintaining an electronic bulletin board for coalition members to use.

To oversee the development and distribution of public information and education materials designed to further the council’s objectives.

Funding categories will include Personal/Professional Services (included costs for an independent evaluator), Office costs, Printing costs, Quarterly Meeting Costs, Materials and Supplies, Travel costs, Training costs (for Lifesavers Conference attendees), Coalition Member Communication (includes Web Site maintenance, video conferencing and teleconference calls), and Public information & education material development and distribution.

All required reports and documentation will be provided to the HSP as required by contract agreement. Out of State travel approvals will also be submitted to the HSP for review and approval prior to incurring any costs for travel.
Program Area 05-18/05-20  154AL (FY04/FY05 Funds)

Project 01: Governor’s Council On Impaired Driving Injury Prevention Resources - Lander, WY - continued

Results:

The Governor’s Council on Impaired Driving met quarterly throughout the year. Minutes from each of the meetings were provided to Council members and posted on the Council’s website.

At each of the quarterly meetings the members planned the Governor’s Impaired Driving Conference and continued investigative work on the three priority issues of Graduated Driver License (GDL), D.U.I./ Child Endangerment, and Substance Abuse Evaluation. All three of these issues require statutory changes. Council members provided assistance with legislative contacts. A statistician for Utah provided analysis on Wyoming’s crashes involving 16-17 year-old drivers for the purpose of explaining and defining increased crash risk with additional passengers.

Graduated Driver License: A summary of the data analysis was developed into an updated Fact Sheet, opinion piece was prepared and distributed to newspapers statewide, public service announcements were recorded and aired, testimony was provided. GDL passed the Senate and the House, but went to conference committee where the committee’s version was passed, signed by the Governor and is now law.

D.U.I./ Child Endangerment: An opinion piece was written and submitted to all state newspapers, and an educational brochure was developed, printed and distributed, public service announcements were recorded and aired statewide. A D.U.I./ Child endangerment bill was sponsored during the 2005 Legislative Session with the bill passing the House but was not heard in the Senate because of lack of time.

Mandatory Substance Abuse Evaluations for all D.U.I. offenders: A survey was developed, sent to all Municipal and Circuit Courts statewide, the data was compiled and distributed back to the courts, the Council members and the Division of Substance Abuse. Legislation was sponsored, testimony regarding the Council’s survey results was provided to the Judiciary Committees at the request of the bill sponsor. The bill passed, was signed by the Governor and is now law.

Ignition Interlock: A Fact Sheet was developed with input from WYDOT-Driver Services. An overview was presented to the Joint Interim Transportation Committee at their September 2005 meeting at the request of the Co-chair. This committee will work on a bill for the 2006 Legislative Session.

Two members of the Council and two staff attended the Lifesavers Conference in North Carolina. The Governor appointed or reappointed 38 individuals to the Council for 2005-2007 with new co-chairs.
Project Objective: To provide funding for a Statewide Impaired Driving Conference.

To fund a conference contractor to handle logistics, food & facility, printing and postage, speakers (travel, stipends) and materials (handouts, awards, etc.) With input from the Governor’s Council on Impaired Driving and facilitator with Injury Prevention Resources (IPR).

All required reports and documentation will be provided to the Highway Safety Program as required by contract agreement.

Results:

A contractor was hired to manage the logistics for the Governor's Conference on Impaired Driving. A “save-the-date” postcard was mailed to 5,000 people statewide with registration materials mailed in early March. Workshops were selected and speakers identified. A press release about the Governor's Awards was prepared and submitted to the WY Safety Council and AAA to distribute through their networks and emailed by the Governor’s office to all state employees. Letters to law enforcement statewide asking for information on officers with more than 12 D.U.I. arrests in 2004. Nominations were received and reviewed by the Awards subcommittee and then submitted to the Governor with 21 officers receiving gold awards and 111 receiving silver awards. A press release was written and submitted to the Governor’s press secretary for statewide distribution prior to the conference. Law enforcement agencies were notified about officers receiving awards and encouraged to send them to the conference. The second Governor’s Conference on Impaired Driving was held at the Parkway Plaza in Casper, May 4, 2005 with 105 individuals attending the conference and 255 attending the Evening Awards Celebration.
Program Area 05-18/05-20  154AL (FY04/FY05 Funds)

Project 03:  D.U.I. Education - W.H.P.
Cost:  HSP Budget -  $20,616.00
       Expenditures - $   4,782.84

**Project Objective:**  To purchase new incentive items in promoting the R.E.D.D.I. program.

To update and reproduce the R.E.D.D.I./D.U.I. brochures and posters.

To produce and/or purchase new alcohol related videos.

Indirect costs (3.08%) are allowable as part of the grant expenditures.

Acknowledgment for the use of Federal 402 Highway Safety Funds will be provided by the WHP.

**Results:**

The Wyoming Highway Patrol (WHP) was granted a Federal 402 Highway Safety Grant in order to continue the goal of reducing drunk drivers on Wyoming roadways. The funding helped provide incentive items, design tools, and information to help enhance the safety education programs. The WHP has two programs dealing with alcohol. The R.E.D.D.I. program which continues to grow as it gives the public the opportunity to call in anyone they think might be driving impaired, and the D.U.I. Awareness program which is aimed at teens to help reduce drinking through education and enforcement. The Patrol purchased two new posters for the table top displays. These posters will bring the displays current with today’s teens and issues with drinking and driving. We also purchased car fresheners to hand out during drinking and driving safety presentations. The messages on both sides pertain to drinking and driving or becoming a passenger while someone has been drinking. The Patrol partners with the WYDOT-Public Affairs Office to produce D.U.I. educational videos but with a change of personnel the production was not possible.
Program Area 05-18/05-20 154AL (FY04/FY05 Funds)

Project 04: D.U.I. Supervised Probation Program
Cost: HSP Budget - $97,250.00
Expenditures - $71,394.83

**Project Objective:** To establish a three-year pilot project which began in FY 2004, D.U.I. Supervised Probation Program whose purpose is to reduce recidivism by ensuring that convicted D.U.I. offenders comply with the conditions of probation imposed by the courts.

To provide an intermediate step between the “honor system” (for D.U.I. offenders with low risk of re-arrest) and drug court (for the highest risk D.U.I. offenders) in Fremont County. The program will provide frequent, regular monitoring of D.U.I. offenders and coordination of all probation activities to ensure compliance.

To provide funding for two DSP caseworkers as employees of Injury Prevention Resources (IPR) with the office in Riverton to monitor the offender’s progress and refer any problems back to the court. To fund clinical supervision (8 hours/month) by the Fremont Counseling Center of the caseworkers with a copy of the contract sent to the Wyoming Department of Transportation-Highway Safety Program (HSP) for the grant file.

To provide funding for administrative supervision by IPR Executive Director, including reporting, documentation and evaluation of the program (30 hours/month); for funds to establish an office and the office expenses.

To evaluate the program through the reduction in the number and percent of repeat D.U.I. offenders in Fremont County. A database consisting of all D.U.I. conviction data will be created and will be used to evaluate the effectiveness of the DSP program. During the first year, the number and percent of individuals arrested for a third D.U.I. offense will be tracked and the length of time elapsed between D.U.I. arrests.

Funding categories will include Personal Services, Contractual Services, Administrative Services, Office costs, Travel costs($0.375/mile), Training costs, and Non-major equipment.

All required reports and documentation will be provided to the HSP as required by contract agreement.
Results:

A database was developed to track offenders sentenced to the DSP program; which included demographics of those sentenced and their progress throughout the program. A total of 100 D.U.I. offenders were referred to DSP, bringing the total number of referred offenders (program-to-date) to 105. To date, there are 99 active clients, 83 of whom are considered compliant with the conditions of their probation (79% compliance rate). This is a significant improvement over the 51% compliance rate prior to the start of this program. A total of 1,651 contacts were made with clients in the office, on the phone, or face-to-face in another location. A total of $10,630 was collected from DSP clients (program user fees). This program income was used to defray the cost of the program as noted in the Highway Safety Program files. A program review was conducted with both Circuit Court Judges and a Deputy Prosecuting Attorney at the end of the program’s first year. The program’s strengths and weaknesses and plans for the next year were discussed. Concerns regarding obtaining a timely response to written requests for probation revocations from the County Attorney’s office were discussed, and a system was developed to ensure that communication between the offices would be more efficient and timely. The Circuit Courts agreed to begin sentencing first offenders with a high BAC (0.16% and above) or refusal to the DSP program in August. One DSP caseworker attended Lifesavers Conference as part of the furthering education. Both attended a 16-hour training dealing with offenders provided by an expert from probation and parole at a statewide Drug Court training in Casper, attended the Governor’s Conference on Impaired Driving and both are taking courses in the criminal justice program at the local college to enhance their ability to perform their job. The program was presented at the Governor’s Conference on Impaired Driving during the Sentencing Options Workshop. Two counties requested and received information on the DSP policies and procedures, reporting requirements and forms used.
Project 05: Supplemental Alcohol Driver Education

Cost: HSP Budget - $93,516.50
Expenditures - $75,901.17

**Project Objective:** Oversee Year 2 curriculum modifications and curriculum evaluation based on assessment results. Ensure appropriateness and success for the Wyoming Equality Network (WEN) video conferencing system and video tape distribution for marketing and instructor training purposes. **Note:** If out-of-state travel is necessary, prior approval is needed from the Highway Safety Program.

Produce, distribute, and implement a curriculum in the pilot sites. Receive Wyoming Department of Transportation - Highway Safety Program’s and National Highway Traffic Safety Administration’s approval of any curriculum modifications based on Year 1 evaluation results. Review will include consistent national and state alcohol safety messages and focus.

In collaboration with partnering state agencies (Department of Health-Substance Abuse Division, Department of Health-Maternal and Child Health Section, Department of Education-Health and Safety Unit) and the public relations department at the Department of Education: meet to collaborate in publicity development using the media literacy collaboration submissions from cohort one. To collaborate with the 7th Annual Summer Institute to conduct a press conference to award certificates of completion to the pilot site participants and to publicize the project for the second year of implementation.

Select the second through the eighth pilot sites in collaboration with the Wyoming Survey and Analysis Center (WYSAC) and promote the curriculum to driver’s education providers, BOCES, 21st Century SIG providers, Safe Kids coordinators, 4-H extension agents, health teachers, alternative high school principal’s, sheriff’s, peace officer’s, judges, family life educator’s, special education teacher’s, and disability training professional’s. To collaborate with pilot sites to identify instructors and computer classrooms/labs for the second through eighth pilot sites. To conduct instructor training via the Wyoming Equality Network (WEN).

Contract with the WYSAC to evaluate year one participants. Modify evaluation instruments based on findings in preparation for use with two through eight pilot sites. Write a report based on findings from the pilot sites. Develop county fact sheets for all of the sites. Conduct evaluation training for instructors. Distribute reports to interested parties. Provide the Highway Safety Program with a copy of the WYSAC subcontract for the project file.
Program Area 05-18/05-20  154AL (FY04/FY05 Funds)

Project 05:  Supplemental Alcohol Driver Education - continued

Results:

Based on the midterm assessment provided by WYSAC, no changes were made to the core aspects of the program due to a lack of statistically significant data. The program name was changed from KISD (Kids Interested in Safe Driving) to Drive Free. This change was made because of feedback from participants who didn't like the term “Kids” in the title of the program. It was found unnecessary to use the Wyoming Equality Network video conferencing system to market and train instructors. The production of the manuals was mainly done in house to save on production costs and to be more timely. Majority of problems occurred in the implementation process with the Crash Site CD but was corrected by the manufacturing company and redistributed. Another problem occurred with the change in the coordinator of the program which provided a very short window for recruiting new sites and implementing the program. Five sites were recruited, trained, and sent materials for the course. While the number of sites participating was a bit disappointing, the total number of participants was pleasantly surprising. The name change, as well as the addition of a “facts” page to the parent manual and short facts at the bottom of each page in the manuals was submitted and approved by the Highway Safety Program. Based upon the evaluation, some new, more fun elements may replace some of the more repetitive aspects of the program.

The program was featured on a local television newscast prior to the first class with a press release provided after the first class. Radio interviews were conducted with various stations and the KISD was the cover story of an issue of Health Briefs, a newsletter sent to over 2,000 professionals throughout the state with presentations given at the School Improvement Conference. The media literacy submissions were not of sufficient quality to pursue as a publicity campaign. The next sites will be asked to stress the media literacy component and hopefully will generate much higher quality ideas. While there were a few problems encountered throughout the first year of implementation, overall the program was a success when measured by the responses of the participants. Most importantly, 83.5% of the participants said that they would drive more safely because of the program. 63.7% rated the Crash Site CD as very educational. Since the CD makes up the majority of the program, this is a very important piece of data. The Wyoming Survey and Analysis Center Technical Report is available in the program file and will be utilized for the second year of implementation.
Project 06: Local Alcohol Countermeasures County/Municipal Law Enforcement Overtime High Visibility D.U.I. Enforcement

Cost: HSP Budget - $117,889.00
Expenditures - $ 80,164.80

Project Objective: Wyoming's alcohol involved traffic crashes were evaluated [2001-2004] in the 402 Problem I.D. for FY-2005. Alcohol continues to be involved in Wyoming county and city traffic crashes which continues to require increased enforcement efforts by local county and city law enforcement departments. Some smaller law enforcement departments will also be included in addressing the drinking and driving problem. Local level problem I.D. will be provided to each D.U.I. grant project.

To continue D.U.I. overtime enforcement grant programs in the Cheyenne Police Department - Year [3], Fremont County Sheriff's Office - Year [3], Sweetwater County Sheriff's Office - Year [3], Goshen County Sheriff's Office - Year [3], Torrington Police Department - Year [3], Rock Springs Police Department Year [2].

If any of the above locations do not continue during FY-2005, an attempt will be made to replace the project with other interested local law enforcement agencies/or departments.


To provide personal expenses for overtime reimbursement to county or city law enforcement for working the D.U.I. grant projects [Personal Services].

To provide a maximum of two $499 portable breath testers [P.B.T.'s] for the 1st or 2nd year D.U.I grant recipients only. For the 3rd year grant recipients there is no equipment offered.

To provide travel reimbursement as a per mile rate [established by the local level agency policy], for mileage compiled while working the D.U.I. overtime enforcement project. [Travel]

Attempt to maintain an end of project average of [.10] D.U.I. citations per O.T. hour worked. Other types of citations and non-citation contacts will also be compiled for program evaluation.
Program Area 05-18/05-20 154AL (FY04/FY05 Funds)

Project 06: Local Alcohol Countermeasures County/Municipal Law Enforcement Overtime High Visibility D.U.I. Enforcement

continued

Results:

A. Natrona County Sheriff’s Office - January 05/July 05 - [Year 1]

A project was started with Natrona County S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 158.25 overtime hours being used for D.U.I. overtime enforcement with [12] D.U.I. citations and 25 other type citations/contacts/warnings. The rate of D.U.I. citations per O.T. hour worked: [.07] and other citations/contacts/warnings per O.T. hour worked: [.56]. The average B.A.C. for D.U.I. citations written: [.20]. Two [2] citation were written for child restraint violations, and two [2] for seat belt violations. Seven [7] warnings were issued for seat belt violations, and none [0] warnings were issued for child restraint violation. A total of 2,899 miles of vehicle operating expenses were reimbursed with this project. No portable breath testing units were purchased. Funds Expended: [$6,592.96]

B. Laramie County Sheriff’s Office - December 05/September 05 - [Year 1]

A project was started with Laramie County S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 238.75 overtime hours being used for D.U.I. overtime enforcement with [50] D.U.I. citations and 102 other type citations/contacts/warnings. The rate of D.U.I. citations per O.T. hour worked: [.21] and other citations/contacts/warnings per O.T. hour worked: [.68]. The average B.A.C. for D.U.I. citations written: [.13]. One [1] for Seat belt violations. Twenty four [24] warnings were issued for seat belt violations, and one [1] warnings were issued for child restraint violation. A total of 2,721 miles of vehicle operating expenses were reimbursed with this project. No portable breath testing units were purchased.

Funds Expended: [$9,118.13]
Results:

C. Johnson County Sheriff’s Office - January 05/September 05 - [Year 1]

A project was started with Johnson County S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 172.0 overtime hours being used for D.U.I. overtime enforcement with [10] D.U.I. citations and 40 other type citations/contacts/warnings. The rate of D.U.I. citations per O.T. hour worked: [.06] and other citations/contacts/warnings per O.T. hour worked: [.57]. The average B.A.C. for D.U.I. citations written: [.20]. Fourteen [14] citation were written for seat belt violations. Nine [9] warnings were issued for seat belt violations, and two [2] warnings were issued for child restraint violation. A total of 2,693 miles of vehicle operating expenses were reimbursed with this project. [2] portable breath testing units were purchased. 
Funds Expended: [$6,516.89]

D. Thermopolis Police Department - March 05/September 05 - [Year 1]

A project was started with Thermopolis P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 205.0 overtime hours being used for D.U.I. overtime enforcement with [13] D.U.I. citations and 26 other type citations/contacts/warnings. The rate of D.U.I. citations per O.T. hour worked: [.05] and other citations/contacts/warnings per O.T. hour worked: [1.01]. The average B.A.C. for D.U.I. citations written: [.14]. Twelve [12] citations were written for seat belt violations. A total of 1,242 miles of vehicle operating expenses were reimbursed with this project. [2] portable breath testing units were purchased. 
Funds Expended: [$6,802.32]
Program Area 05-18/05-20  154AL (FY04/FY05 Funds)

Project 06:  Local Alcohol Countermeasures County/Municipal Law Enforcement Overtime High Visibility D.U.I. Enforcement continued

Results:

E. Rock Springs Police Department - January 05/September 05 - [Year 1]

A project was started with Rock Spring P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 75.25 overtime hours being used for D.U.I. overtime enforcement with [8] D.U.I. citations and 50 other type citations/contacts/warnings. The rate of D.U.I. citations per O.T. hour worked: [.11] and other citations/contacts/warnings per O.T. hour worked: [2.59]. The average B.A.C. for D.U.I. citations written: [.13]. No citations were written for seat belt or child restraint violations. Thirty one [31] warnings were issued for seat belt violations, and three [3] warnings were issued for child restraint violation. A total of 801 miles of vehicle operating expenses were reimbursed with this project. [1] portable breath testing unit was purchased.

Funds Expended: [$3,066.07]

F. Lander Police Department - March 05/September 05 - [Year 1]

A project was started with Lander P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 257.75 overtime hours being used for D.U.I. overtime enforcement with [41] D.U.I. citations and 105 other type citations/contacts/warnings. The rate of D.U.I. citations per O.T. hour worked: [.16] and other citations/contacts/warnings per O.T. hour worked: [.69] The average B.A.C. for D.U.I. citations written: [.18]. None citations were written for seat belt or child restraint violations. Twenty one [21] warnings were issued for seat belt violations, and six [6] citations were issued for seat belt and two [2] citations were issued for child restraint violations. A total of 1,702 miles of vehicle operating expenses were reimbursed with this project. [2] portable breath testing units were purchased.

Funds Expended: [$7,235.14]
Program Area 05-18/05-20 154AL (FY04/FY05 Funds)

Project 06: Local Alcohol Countermeasures County/Municipal Law Enforcement Overtime High Visibility D.U.I. Enforcement continued

Results:

G. Sheridan Police Department - April 05/September 05 - [Year 1]

A project was started with Sheridan P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 166.5 overtime hours being used for D.U.I. overtime enforcement with [12] D.U.I. citations and 48 other type citations/contacts/warnings. The rate of D.U.I. citations per O.T. hour worked: [.07] and other citations/contacts/warnings per O.T. hour worked: [1.44]. The average B.A.C. for D.U.I. citations written: [.13]. None citations were written for seat belt, one [1] citation was written for child restraint violations. Seventeen [17] warnings were issued for seat belt violations. A total of 1,554miles of vehicle operating expenses were reimbursed with this project. No portable breath testing units were purchased.

Funds Expended: [$7,289.38]

H. Cheyenne Police Department - April 05/September 05 - [Year 3]

A project was continued with Cheyenne P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 176.25 overtime hours being used for D.U.I. overtime enforcement with [29] D.U.I. citations and 45 other type citations/contacts/warnings. The rate of D.U.I. citations per O.T. hour worked: [.16] and other citations/contacts/warnings per O.T. hour worked: [1.01]. The average B.A.C. for D.U.I. citations written: [.17]. One [1] citation was written for Seat belt, none were written for child restraint violations. Thirty five [35] warnings were issued for seat belt, and two [2] warnings were written for child restraint violations. A total of 1,554miles of vehicle operating expenses were reimbursed with this project. No portable breath testing units were allowed on year 3. Funds Expended: [$6,623.25]
Results:

I. Torrington Police Department - January 05/September 05 - [Year 3]

A project was continued with Torrington P.D. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 264.25 overtime hours being used for D.U.I. overtime enforcement with [9] D.U.I. citations and 20 other type citations/contacts/warnings. The rate of D.U.I. citations per O.T. hour worked: [.03] and other citations/contacts/warnings per O.T. hour worked: [1.65]. The average B.A.C. for D.U.I. citations written: [.11]. Eleven [11] citation was written for seat belt, two [2] citations were written for child restraint violations. Four [4] warnings were issued for seat belt, and one [1] warnings were written for child restraint violations. A total of 1,892 miles of vehicle operating expenses were reimbursed with this project. No portable breath testing units are allowed on year 3. Funds Expended: [$5,475.46]

J. Fremont County Sheriff's Office - January 05/September 05 - [Year 3]

A project was continued with Fremont Co. S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.

The project resulted in 329.05 overtime hours being used for D.U.I. overtime enforcement with [47] D.U.I. citations and 71 other type citations/contacts/warnings. The rate of D.U.I. citations per O.T. hour worked: [.14] and other citations/contacts/warnings per O.T. hour worked: [1.07]. The average B.A.C. for D.U.I. citations written: [.12]. Two [2] citations were written for child restraint violations. One hundred and two [102] warnings were issued for seat belt, and twenty one [21] warnings were written for child restraint violations. A total of 3,428 miles of vehicle operating expenses were reimbursed with this project. No portable breath testing units are allowed on year 3. Funds Expended: [$9,1998.80]
Program Area 05-18/05-20 154AL (FY04/FY05 Funds)

Project 06: Local Alcohol Countermeasures County/Municipal Law Enforcement Overtime High Visibility D.U.I. Enforcement

Results:

K. Goshen County Sheriff’s Office - December 04/September 05 - [Year 3]

A project was continued with Goshen Co. S.O. for the above months. The majority of D.U.I. overtime enforcement was performed in the months of: March, April, May, June, July, August, and September 2005, to have the highest alcohol involvement for their area. The project was worked on weekend evenings: Friday [6 P.M.] through Saturday [3 A.M.], Saturday [6 P.M.] through Sunday [3 A.M.], and on other weekdays - not to exceed 25% of the total overtime hours worked [6 A.M.] to Midnight.


Funds Expended: [$12,240.55]
Project 07: Wyoming Highway Patrol Overtime High Visibility D.U.I. Enforcement

Cost: HSP Budget - $ 69,579.00
Expenditures - $ 66,457.42

**Project Objective:** Each patrol district was given overtime hours as assigned by the WHP project director. The program started December 2004 through September 2005. Each patrol district could work any routes they felt were a D.U.I. problem, as long as they worked during the following days of the week and times:

- A. Friday Evening ---- 6 P.M. - Midnight
- B. Saturday Morning - Midnight - 3 A.M.
- C. Saturday Evening – 6 P.M. - Midnight
- D. Sunday Morning — Midnight - 3 A.M.
- E. Other Weekdays — 6 A.M. - Midnight

[Not to exceed 25% of total O.T. hours worked]

The goal of this project was to obtain .10 D.U.I. citations per O.T. hour worked. Total contacts will be considered when evaluating the effectiveness of this program.

Funding was also requested to send WHP staff officers to the annual C.A.R.E. conference at a location to be determined at a later date.

**Project Objectives:** The Wyoming Highway Patrol will implement a statewide overtime D.U.I. enforcement efforts, remove and arrest the “drinking driver” before involvement in a traffic crash causing death/injury/property damage on Wyoming's roadways.

Attempt to maintain an average of .10 D.U.I. citations per O.T. hour while working approximately 1,176 hrs. of overtime [one and one half times regular pay] for D.U.I. overtime enforcement.

To provide a maximum of $4,500.00 for travel/training which would be used to send WHP staff officers to an annual C.A.R.E. Conference at a location to be determined. Costs to be included are: travel, motel/hotel, meals, and registration expenses. National D.U.I. trends and issues are discussed at this conference.

To provide funding for indirect costs. [3.08%]
Program Area 05-18/05-20  154AL (FY04/FY05 Funds)

Project 07:  Wyoming Highway Patrol Overtime High Visibility D.U.I. Enforcement - continued

Results:

FY-2005 Program Evaluation Statistics:

Total D.U.I. Citations: 98
Total Non-D.U.I. Citations: 442
Total Other Citations/Warnings/Assists: 1,554*
Total Combined: 2,094

Total Overtime Hours Expended: 1,124.0 Hrs.
Total Overtime Hours Allowed: 1,388.0 Hrs.

D.U.I. Citations/Hours O.T. = 98/1,388.0 = .09
Other Citations/Contacts/Hours O.T. = 2,094/1,388.0 = 1.43*

Average B.A.C. Reported: .12

* Sixty Seven [67] warnings were issued for Seatbelt violations and seven [7] warnings were issued for Child restraint violations. Seventy [70] citations were issued for seatbelt violations and Six [6] citations were issued for child restraint violations.

Note: Training and Travel funds were utilized for sending three [3] WHP staff officers to the annual C.A.R.E. Conference.
Program Area 05-18/05-20  154AL (FY04/FY05 Funds)

Project 08:  Campbell County Community Youth Impact Circles Campbell County Community resource Coalition

Cost:  HSP Budget - $55,200.00
Expenditures - $47,637.97

**Project Objective:** The Campbell County Community Resource Coalition will be responsible for the Youth Impact Circle projects administration, management and disbursement of funds.

To design a training program for Youth Impact Circle facilitators.

To train facilitators for the Circles, provide appropriate materials for a successful Circle, such as: pre- and post-test questions, evaluation, impairment goggles; and also to ensure the guidelines for each Circle are met with respect to the goals, objectives and direction.

To create a focus group for each Circle comprised of persons from the Campbell County Community Victim Impact Panel and each host agency, to establish clear objectives and direction for the expected outcomes. Each host agency focus group will meet before and after the Youth Impact Circle to insure agreed upon guidelines are met through a process evaluation. Enabling focus group to determine location, date and time of the Circle, provide necessary paperwork for the court or agency referrals, select pre- and post-test questions and gather evaluation data.

To gather input received from the focus groups and a Youth Advisory Committee composed of youth who have graduated from the Youth Impact Circle program who have demonstrated their elevated awareness and peer leadership abilities.

To increase Youth Impact Circle attendance by increasing the number of youth participants and by hosting more Circles.

To identify host agency partnerships in Weston and Natrona Counties to expand Youth Impact Circles into these counties.

To verify all expenses with copies of vouchers, invoices, etc. and provided to the Highway Safety Program (HSP) as documentation for the reimbursement request. Out of State travel approvals will also be submitted to the HSP for review and approval prior to incurring any costs for travel. Reimbursement requests shall be submitted each month following the month of project activity. Expenses should indicate which grant budget line items are affected and the remaining balance in each category each month.
Project Objective: Monthly Project Activity Reports shall be submitted by the Project Director approving the activity and expenses reported each month with documentation showing the payment of these expenses. Copies of information used for the monthly report should be kept on file for Highway Safety Program/NHTSA grant monitoring providing a final report which will summarize the project. To establish Youth Impact Circles which provide up-close and personal view from a victim or offender and allows interaction between speakers and participants.

Results:

The goal of the Youth Impact Circle (YIC) is to prevent impaired driving through awareness and understanding. It provides a forum for both the victim and the offender and focuses on victimization created by impaired driving and supports victims by providing services and bridging gaps between community agencies. The “Circle” comes from a Native American tradition and allows the participants, possibly for the first time, to be able to voice their personal feelings and opinions of themselves, the Justice System, what they have just heard and seen, or maybe to just support or assist one of their peers present at the “Circle”.

To date, 571 youth ages 12 through 20 have participated in the YIC program. Seven new speakers were screened and trained to participate in the Youth Impact Circles. Personal Frontiers, Juvenile Diversion, Department of Family Services, and Eastern Wyoming Mental Health Services have all acted as host agencies. The purchase of high-impact tools such as Fatal Reflection and Fatal Reaction along with the Fatal Vision goggles, has added significant impact to the programs and to the participants who have gone through the program. Youth are given a personal glimpse of a tragedy that is remembered and can be taken with them to share with their peers and or family by participating in the Fatal Reflection part of the Circles.
Program Area 05-18/05-20  154AL (FY04/FY05 Funds)

Project 09: Alcohol Paid Media - WYDOT Public Affairs Office Enforcement
Cost: HSP Budget - $ 13,001.46
Expenditures - $ 0

**Project Objective:** The WYDOT-Public Affairs Office (PAO) will be responsible for overseeing the development of all information-related media PSA’s which will be utilized for paid advertising, and will distribute statewide to media, appropriate agencies and organizations, along with providing the scripting and post-production work to ensure a quality product. Arrangements will be made to provide closed-captioning for the television spots. (Any eligible Federal 402 Highway Safety funding available through previously issued grants to PAO, WHP, and Highway Safety Program may be used for costs related to this objective.) The Paid Advertising Funds will not be used for production.

PAO will determine the best media types and locations to be purchased throughout Wyoming to ensure the information/PSA’s are reaching the largest audience.

PAO will be responsible for the amount of funds to be used for each paid advertising spot, identifying how they will assess advertising effectiveness, and the amount of funds needed for the required assessments. The assessments may be conducted by PAO, other agencies, or other individuals as identified by PAO.

The method of the post-campaign assessment may utilize various survey instruments such as a random phone survey, a survey conducted through several Wyoming schools, including high schools and the University of Wyoming.

All expenses shall be verified by copies of vouchers, invoices, etc., and kept on file as well as providing the Highway Safety Program with copies. Reimbursement requests from the PAO to the Highway Safety Program shall be submitted along with the project activity report on a monthly basis, and any required final assessment report no later than November 15, 2005. **No costs should be incurred after September 30, 2005.**

**Results:**

The funding was utilized for other projects since Paid Media funding was available through Project 05-17-03. No funding was expended through this project.
Project 10: Evaluation of Alcohol Factors in Custodial Arrests in the State of Wyoming  
Cost: HSP Budget - $50,000.00  
Expenditures - $45,877.87

**Project Objective:** This project has three primary goals. (1) to gather data that will be useful in devising appropriate strategies to reduce the negative impact of alcohol consumption and driving; (2) to determine the extent of alcohol involvement in all in-custody arrests and determining the percentage of those in-custody arrests that are for driving under the influence (D.U.I.); and (3) to determine the percentage of alcohol involved in-custody arrests which involve underage drinkers. The following objectives are related to this goal:

1. To gather data that will help to identify the extent of alcohol involvement in all in-custody arrests in the selected counties;

2. To gather data that will determine how many of those alcohol involved in-custody arrests are arrests for driving under the influence;

3. To gather specific data concerning location of last consumption, type of alcohol, elapsed time to arrest, etc. This data that should prove useful in devising appropriate strategies, and for allocating and directing resources to reduce the number of traffic crashes which involve the consumption of alcohol.

4. To gather data to determine the percentage of alcohol involved in-custody arrests involving underage drinkers.

**Results:**

This project was conducted by the Wyoming Association of Sheriffs and Chiefs of Police in an effort to gather data that would prove useful in formulating appropriate strategies to reduce the negative impact of alcohol use and abuse on crime and traffic accidents in Wyoming. Alcohol related data was collected from all persons arrested and taken into custody during a six-month period (April 1 through September 30, 2005) in ten participating counties (Laramie, Natrona, Sweetwater, Sheridan, Campbell, Fremont, Park, Uinta, Albany, and Teton).

The project report of the data and conclusions has been distributed to all law enforcement agency administrators in the state, as well as the Governor's Impaired Driving Council, and the Governor's Board on Substance Abuse and Violent Crime. The most notable concern that emerged from the collected data was the high level of blood alcohol content (BAC) for persons who were arrested for driving under the influence in all ten reporting counties.
The average BAC for the 1,976 persons arrested for this offense was .1639. The report, as well as subsequent discussions with community leaders and agency administrators, clearly indicate a need for continuing research and analysis of this issue.

All project goals and objectives were successfully accomplished as scheduled. A CD containing the master database and the final report has been provided to the Wyoming Department of Transportation - Highway Safety Program.
NOTE: The following table reflects projects that will be funded in FY-06. No activity was done in FY-05.

<table>
<thead>
<tr>
<th>Project</th>
<th>Project Name</th>
<th>Federal Funds Obligated</th>
<th>Total Expended</th>
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<td>Governors Impaired Driving Conference</td>
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Program Area 05-19  
Hazard Elimination - [154HE] and [164HE]  
Transfer Funding [FY-2004 Carry Forward]

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Reference: The TEA-21 Restoration Act established two transfer programs to encourage States to enact Open Container laws [Section 154HE] and Repeat Intoxicated Driver laws [164HE]. States that do not meet the statutory requirements of either program on October 1, 2000 will have one and one-half percent of funds apportioned to the State on those dates under each of Sections 104[b][1], [b][3], and [b][4] of title 23 of the United States Code will be transferred to the State’s apportionment under Section 402 of that title for each noncomplying program. Wyoming is subject to transfer of funds for both programs. Neither law was enacted prior to October 1, 2000. This addendum identifies those Sections [154 & 164] FY-2004 Carry Forward Transfer Funds proposed for Hazard Elimination funding in Wyoming’s approved FY-2005 Highway Safety Plan.

These funds have been reviewed and approved by the Wyoming Governor’s Representative for Highway Safety and the Director of Wyoming’s Department of Transportation for consideration of hazard elimination project implementation under this program area.

Project Objectives: The Wyoming Highway Safety Program will issue a Highway Safety Grant agreement to the proper program within WYDOT. This agreement will authorize WYDOT to use these carry forward funds during FY-2005 which takes on the characteristics and requirement of FHWA’s Section 152 Hazard Elimination Program [154HE & 164HE]

WYDOT will submit reimbursement requests to the Highway Safety Program for processing after being reviewed and signed by the proper WYDOT official verifying that the costs are eligible under Section 152. Notification of hazard elimination projects assigned to these funds will be provided to the Highway Safety Program.

Results:

All [154HE & 164HE] transfer funding has been contracted to WYDOT and assigned to hazard elimination projects during FY-2005. Expenses have been involved as indicated above for [154HE] and [164HE] approved Hazard Elimination Projects. Proper documentation has been received for verification of costs and are on file in the Highway Safety Program files as required.
The 58th Wyoming Legislature General Session  
2005 Summary

Highway Safety Related Bills

**Safety Equipment**
- SF 0055  Child Restraint - Amendment  Passed. Effective 2/17/05
- SF 0066  Safety Belts - Primary Offense  Failed
- HB 0301  Seat Belts - Amendments  Failed

**Alcohol Related**
- HB 0042  DUI Evaluations  Passed. Effective 7/1/06
- HB 0066  Illegal Open House Parties for Minors  Passed. Effective 7/1/05
- HB 0118  Open Containers of Wine  Passed. Effective 7/1/05
- HB 0136  DUI penalty for causing serious bodily harm  Failed
- HB 0260  DUI-Child Endangerment  Failed
- HB 0139  Driving Under the Influence-Penalties  Failed
- SF 0008  Open Container Law  Failed
- SF 0054  DUI-Actual Physical Control  Failed

**Youth**
- SF 0014  Graduated drivers license  Passed. Effective 9/16/05

**Other**
- SF 0127  4-lane highway funding (for study)  Passed. Effective 7/1/05
- SF 0156  Multi-lane highway speed regulation  Passed. Effective 7/1/05
- SF 0126  Large vehicle speed limit  Failed
- HB 0133  Additional patrol troopers  Failed
- HB 0256  Use of mobile communication while driving  Failed
Program Area 05-21 Hazard Elimination - [154HE] and [164HE] Transfer Funding [FY-2005]

HSP Budget: [154HE] $4,030,562.00  
Total Expenditure: $2,083,227.41

HSP Budget: [164HE] $4,721,063.00  
Total Expenditure: $316,737.38

Reference: The TEA-21 Restoration Act established two transfer programs to encourage States to enact Open Container laws [Section 154HE] and Repeat Intoxicated Driver laws [164HE]. States that do not meet the statutory requirements of either program on October 1, 2000 will have one and one-half percent of funds apportioned to the State on those dates under each of Sections 104[b][1], [b][3], and [b][4] of title 23 of the United States Code will be transferred to the State’s apportionment under Section 402 of that title for each noncomplying program. Wyoming is subject to transfer of funds for both programs. Neither law was enacted prior to October 1, 2000. This addendum identifies those Sections [154 & 164] FY-2005 transfer funds proposed for Hazard Elimination funding in Wyoming’s approved FY-2005 Highway Safety Plan.

These funds have been reviewed and approved by the Wyoming Governor’s Representative for Highway Safety and the Director of Wyoming’s Department of Transportation for consideration of hazard elimination project implementation under this program area.

Project Objectives: The Wyoming Highway Safety Program will issue a Highway Safety Grant agreement to the proper program within WYDOT. This agreement will authorize WYDOT to use these funds during FY-2005 which takes on the characteristics and requirement of FHWA’s Section 152 Hazard Elimination Program [154HE & 164HE]

WYDOT will submit reimbursement requests to the Highway Safety Program for processing after being reviewed and signed by the proper WYDOT official verifying that the costs are eligible under Section 152. Notification of hazard elimination projects assigned to these funds will be provided to the Highway Safety Program.

Results:

All [154HE & 164HE] transfer funding has been contracted to WYDOT and assigned to hazard elimination projects during FY-2005. Expenses have been involved as indicated above for [154HE] and [164HE] approved Hazard Elimination Projects. Proper documentation has been received for verification of costs and are on file in the Highway Safety Program files as required.
### Safety Equipment

<table>
<thead>
<tr>
<th>Bill</th>
<th>Description</th>
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<tbody>
<tr>
<td>SF 0055</td>
<td>Child Restraint - Amendment</td>
<td>Passed. Effective 2/17/05</td>
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<tr>
<td>SF 0066</td>
<td>Safety Belts - Primary Offense</td>
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<tr>
<td>HB 0301</td>
<td>Seat Belts - Amendments</td>
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### Alcohol Related

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<td>HB 0042</td>
<td>DUI Evaluations</td>
<td>Passed. Effective 7/1/06</td>
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<tr>
<td>HB 0066</td>
<td>Illegal Open House Parties for Minors</td>
<td>Passed. Effective 7/1/05</td>
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<tr>
<td>HB 0118</td>
<td>Open Containers of Wine</td>
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<tr>
<td>HB 0136</td>
<td>DUI penalty for causing serious bodily harm</td>
<td>Failed</td>
</tr>
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<td>HB 0260</td>
<td>DUI-Child Endangerment</td>
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<td>HB 0139</td>
<td>Driving Under the Influence-Penalties</td>
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<td>SF 0008</td>
<td>Open Container Law</td>
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<td>SF 0054</td>
<td>DUI-Actual Physical Control</td>
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### Youth

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<tr>
<td>SF 0014</td>
<td>Graduated drivers license</td>
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### Other

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<td>4-lane highway funding (for study)</td>
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<td>SF 0156</td>
<td>Multi-lane highway speed regulation</td>
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<td>SF 0126</td>
<td>Large vehicle speed limit</td>
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<tr>
<td>HB 0133</td>
<td>Additional patrol troopers</td>
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<tr>
<td>HB 0256</td>
<td>Use of mobile communication while driving</td>
<td>Failed</td>
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</table>

The 58th Wyoming Legislature General Session  
2005 Summary

Highway Safety Related Bills
Addendum A
Paid Media
Assessment
Project 05-09-01
Part 1
Phone Survey

April 2005
Child Restraints
Wyoming Department of Transportation for the Post-Campaign Assessment
Total: 100

Gender

Total: 100

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Count</th>
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<tbody>
<tr>
<td>Over 65 years</td>
<td>12</td>
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<tr>
<td>56-65 years</td>
<td>8</td>
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<tr>
<td>46-55 years</td>
<td>20</td>
</tr>
<tr>
<td>36-45 years</td>
<td>23</td>
</tr>
<tr>
<td>26-35 years</td>
<td>30</td>
</tr>
<tr>
<td>18-25 years</td>
<td>7</td>
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</table>

Respondent Profiles:

APRIL 2006
Major Buckle and Sgt. Booster Child Restraint Campaign
for the Wyoming Department of Transportation
Post-Campaign Assessment
4. Did you see an advertisement in February and March with Mayor Major Buckle and SGT. Booster seats?

Q3. If yes, does the child use a booster seat when riding in a motor vehicle?

Q2. Are you the parent or caregiver of a child between 4-9 years of age?

Survey Questions:

Note: We polled the towns where the majority of the people would have been impacted by both TV and newspaper and where the majority of the population were younger.

Survey Results Summarized: (Sample Survey Attached)

April 2005
Mayor Buckle and SGT. Booster
Post-Campaign Assessment

100 total phone surveys conducted in the following towns in Wyoming:
Question 46: Do you as a parent or caregiver use your seat belts?

- Keep your kids in booster seats while driving
- Keep small children buckled and in booster seats
- Always keep children restrained in a car
- Proper restraints for kids
- Vehicle safety
- Keep kids safe, they're not big enough to be in seat belts
- Buckle up
- Buckle up kids
- How to properly buckle up your children
- Safety for kids
- Put kids in a booster seat when riding in cars
- Consequences if child not buckled
- Safety for kids in cars
- Keep kids buckled
- Proper kid safety
- Keep kids in boosters until old or heavy enough
- Safety & seat belts and boosters for kids
- Keep kids in boosters until old enough
- How to properly restrain kids
- Keep kids safe when riding in cars
- Put kids in booster seats
- Kids safety in vehicles
- Any kids under 9 should be in safety belts
- Information on safety & laws
- Importance of child seats
- Safety for kids in cars
- Use booster seats
- Kids should and under need to be in a child restraint
- Put your kids in booster seats
- Not enough kids are using them I guess

Question 45: What do you think was the message of the ad?

- 10 - Both
- 5 - Newspaper
- 27 - TV

Question 44: If yes, did you see the ad on TV or in the newspaper or both?


Keep giving tickets for no belts
Higher fines
Give people tickets for not using them
Keep up the good work
Keep encouraging seat belts and fines
Stiffer fines

Law is good; everyone in town should use belts
Kids: Parent's responsibility
Higher fines for people not buckling (show how serious this is) up their belt
Everybody buckle up
Great job — keep it up

But should buckle up their kids
People should have the right to do what they want regarding seat belts,
Keep doing a great job
Schools have them. Individual drivers taking kids in own cars.

Teachers need to put kids in boosters too (for field trips). Not all
Doing great job
Not being safe

Punishments for people who don't wear seat belts & for their children
I think it is important for everyone to always wear seat belts
Important for everyone to wear seat belts
I have to remember to wear my seatbelt all of the time
I know they save lives
I tell my kids to buckle up and my grandkids

General Comments:
Thank you for taking the time to answer these questions.

Do you have any comments?

6. What is your age?

5. What do you think was the message of the ad?

Both
Newspaper
TV

4. If yes, did you see the ad on TV, the newspaper or both?

YES NO

And Sgt. Booster about booster seats?

3. Did you see a commercial in February and March with “Major Buckle”

Never
Rarely
Some of the time
Most of the time
Always

2. If yes, does the child use a booster seat when riding in a motor vehicle?

YES NO

1. Are you a parent or caregiver of a child between 4-6 years of age?

minutes to answer a few questions on these media campaigns.

awareness on child restraint use. Could you please take less than two conducting a very quick survey on a campaign that was conducted to raise in cooperation with the Wyoming Department of Transportation, we are

SAMPLE SURVEY
Part 2
Project 05-09-01
Assessment
Paid Media
Addendum B
## Radio and TV Media Paid Spots

<table>
<thead>
<tr>
<th>Campaign Name</th>
<th>Station</th>
<th>Start/End Dates</th>
<th>TV/ Radio Airings</th>
<th>Free</th>
<th>Paid</th>
<th>Print Ads</th>
<th>Other Media</th>
<th>Audience Size</th>
<th>Evaluation Results</th>
<th>Audience Viewing</th>
<th>Funding Source</th>
<th>Cost</th>
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</thead>
<tbody>
<tr>
<td>Child Restraint Media Buy</td>
<td>KGWN TV - Cheyenne</td>
<td>2/15/05 to 3/15/05</td>
<td>80</td>
<td>53,920</td>
<td>99%</td>
<td>4.9X</td>
<td>402</td>
<td>$3,750.00</td>
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<tr>
<td>Child Restraint Media Buy</td>
<td>KTWO TV - Casper</td>
<td>2/15/05 to 2/19/05</td>
<td>20</td>
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<td>KGWY TV - Casper</td>
<td>2/15/05 to 3/15/05</td>
<td>100</td>
<td>130,360</td>
<td>96.20%</td>
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<td>$3,750.00</td>
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<td>No Excuses (Trunk Trooper &amp; Nice Try Kid)</td>
<td>KGWY TV - Casper</td>
<td>5/20/05 to 6/30/06</td>
<td>188</td>
<td>93</td>
<td>93</td>
<td>59</td>
<td>53,920</td>
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<td>No Excuses (Trunk Trooper &amp; Nice Try Kid)</td>
<td>KGWN TV - Cheyenne</td>
<td>5/20/05 to 6/30/06</td>
<td>119</td>
<td>60</td>
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<td>$7,020.00</td>
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<td>KJWY TV - Jackson</td>
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<td>KQLT - Country/Casper</td>
<td>5/16/05 to 6/30/06</td>
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<td>KRKS - Classic Hits/Casper</td>
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<td>KRRR - Oldies/Cheyenne</td>
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<td>KRAE - Talk/Cheyenne</td>
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<td>KNYN - Adult Contemporary/ Evanston</td>
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<td>KGWY - Country/Gillette</td>
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<td>KZJH - Hot AC-Classic Rock/Jackson</td>
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<td>No Excuses - Radio (Two :30 Seat belt spots)</td>
<td>KCQY - Country/Laramie</td>
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<td>KTAK - Country/Riverton</td>
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<td>KZWY - Classic Rock-Adult Contemporary/Sheridan</td>
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<td>No Excuses - Print Media</td>
<td>Casper Star Tribune</td>
<td>5/15/05 to 5/29/05</td>
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<td>Rawlins Daily Times</td>
<td>5/15/05 to 5/29/05</td>
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## Radio and TV Media Paid Spots

<table>
<thead>
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<th>Campaign Name</th>
<th>Station</th>
<th>Start/End Dates</th>
<th>TV Radio Airings</th>
<th>Free</th>
<th>Paid</th>
<th>Print Ads</th>
<th>Other Media</th>
<th>Audience Size</th>
<th>Evaluation Results</th>
<th>Audience Viewing</th>
<th>Funding Source</th>
<th>Amount Obligated (Highway Safety)</th>
<th>Cost</th>
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<tbody>
<tr>
<td>No Excuses - Print Media</td>
<td>Gillette News Record</td>
<td>5/15/05 to 5/29/05</td>
<td>5</td>
<td>3</td>
<td>2</td>
<td>2</td>
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<tr>
<td>No Excuses - Print Media</td>
<td>Jackson Hole News and Guide</td>
<td>5/15/05 to 5/29/05</td>
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<td>No Excuses - Print Media</td>
<td>Northern Wyoming Daily News</td>
<td>5/15/05 to 5/29/05</td>
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<td>No Excuses - Print Media</td>
<td>Riverton Ranger</td>
<td>5/15/05 to 5/29/05</td>
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<tr>
<td>No Excuses - Print Media</td>
<td>Sheridan Press</td>
<td>5/15/05 to 5/29/05</td>
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<tr>
<td>No Excuses - Print Media</td>
<td>Wyoming Tribune-Eagle</td>
<td>5/15/05 to 5/29/05</td>
<td>2</td>
<td>2</td>
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<tr>
<td>Seat Belt Use - Print Media</td>
<td>Casper Star Tribune</td>
<td>2/17/05 to 2/20/05</td>
<td>3</td>
<td>2</td>
<td>2</td>
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<td>Wyoming Tribune-Eagle</td>
<td>2/17/05 to 2/20/05</td>
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<td>Gillette News Record</td>
<td>2/17/05 to 2/20/05</td>
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Page 2
Addendum C
Buckle Those You Love
Paid Media Assessment
Project 05-09-02
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<th>Free</th>
<th>Paid</th>
<th>Print Ads</th>
<th>Other Media</th>
<th>Audience Size</th>
<th>Evaluation Results</th>
<th>Audience Viewing</th>
<th>Funding Source</th>
<th>Cost</th>
<th>Amount Obligated (Highway Safety)</th>
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Buckle Those You Love: TV Ads
A & E-Casper
A & E-Riverton
ALT-Riverton
ESPN-Casper
ESPN-Riverton
ESPN-Sheridan
FM-Casper
FM-Riverton
FM-Sheridan
FSRM-Casper
FXNC-Casper
FXNC-Riverton
FXNC-Sheridan
HGTW-Casper
HGTW-Riverton
HGTW-Sheridan
Life-Casper
Life-Riverton
Life-Sheridan
TBS-Casper
TBS-Riverton
TBS-Sheridan
TLC-Casper
TLC-Sheridan

Page 1
# Radio and TV Media Paid Spots

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<th>Campaign Name</th>
<th>Station</th>
<th>Start/End Dates</th>
<th>TV/Radio Airings</th>
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<th>Print Ads</th>
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<th>Evaluation Results</th>
<th>Audience Viewing</th>
<th>Funding Source</th>
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Total TV Spots: 15968

Total Radio Spots: 2333

---

Population Figures based on 2001 census results

* Natrona County Population
** Sheridan County Population
*** Fremont County Population
Addendum
Paid Media
Assessment
Project 05-13-01
Total TV dollars spent: $30,2,49.00

Spots with WYDOT live.

Of the 1,958 - 275 were BONUS and an additional 1,05 were 10 second bonus.

Total # of spots run on TV: 1,958

TV SUMMARY

Total cost: $10,054.00

Total spots: 1,257 - 0 BONUS - Non-Profile Rate Given

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<th>Network System</th>
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<tr>
<td>Learmute</td>
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<td>Cheyene</td>
<td>Spk</td>
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<td>Casper</td>
<td>Spk</td>
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<tr>
<td>Learmute</td>
<td>MTY</td>
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<tr>
<td>Learmute</td>
<td>Casper</td>
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</table>

Sports Totals by Network and Zone

CABLE

Cost: $10,054.00

The WYDOT live.

Additional BONUS: 105 - 10 second the more you know features tagged with.

Schedule, 97.8% of the people would see the spots on average of 15.2x.

399 total sports / 149 of the 399 were BONUS. This gives a reach of 97.8%.

Channel 13 - KCKW TV

NBC Affiliate

Casper

Cost: $10,169.00

Schedule, 99% of the people would see the sports 6.9x.

302 total sports / 126 of the 302 were BONUS. This gives a reach of 99.9%.

CBS 5 - KNWN TV

Cheyenne

Start: Week of July 19 - October 23, 2004

Television

You drive, you drive, you lose Campaign

Wyoming Department of Transportation
Total # amount: $19,293.44
Total Radio spots: 3,078 - 648 of those were BONUS

Of the 1,728 sports, 360 of those spots were BONUS
Total # of spots on additional radio: 1,728

Additional Radio:

KWOR/KKX - Worland
KZEW - Wheatland
KSW - Rock Springs
KODD - Douglas
KLLL - Cheyenne

Of the 1,350 Sports, 360 of those spots were BONUS
Total # of spots run throughout campaign on WY Travel Network: 1,350

KVCN/KZTV - Wheatland
KGO/KKFM - Torrance
KZZF - St. Ilth
KVCJ - Rock Springs
KGLT - Powell
KQWR/KCVE - Laramie
KZHE - Jackson
KMCI - Afton
KQWR/KCVE - Green River
KQWR/KCVE - Cheyenne
KKUJ/FM - Douglas
KQCI/KTAA - Cody
KKVR/Casper
KKTJ - Casper
KKMD/Casper
KFXK/Casper
KTRC - Casper
KJEO/Casper
KZBS/KBCT - Buffalo

The following stations are on the network:

WYOMING TRAVEL NETWORK

JULY - AUGUST - SEPTEMBER

RADIO
SUMMARY FOR YOU DRINK, YOU DRIVE, YOU LOSE

Total # of spots radio/TV: 5,036
BONUS SPOTS: 1,401 of the 5,036 were bonus
Total $ spent on campaign: $49,542.44
Addendum E

Paid Media Assessment

Project 05-17-03
<table>
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<th>Campaign Name</th>
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<th>Evaluation Results</th>
<th>Audience Viewing</th>
<th>Funding Source</th>
<th>Amount Obligated (Highway Safety)</th>
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<td>180</td>
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<td>KRAE - Talk</td>
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<td>180</td>
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<tr>
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<td>You Drink You Drive You Lose (Two 30 Seat Belt Spots)</td>
<td>KPRZ - Mainstream Country</td>
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<td>90</td>
<td></td>
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<td>100.00</td>
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<tr>
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<td>KZJH - Hot AC/Classic Rock</td>
<td>6/30/05 to 9/30/05</td>
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<td>You Drink You Drive You Lose (Two 30 Seat Belt Spots)</td>
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<td>180</td>
<td>90</td>
<td>90</td>
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<td></td>
<td>100.00</td>
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<td>KOWB - Laramie</td>
<td>6/30/05 to 9/30/05</td>
<td>180</td>
<td>60</td>
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<td></td>
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<td>100.00</td>
<td>120X</td>
<td>154 AL</td>
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<td>You Drink You Drive You Lose (Two 30 Seat Belt Spots)</td>
<td>KGSW - Country</td>
<td>6/30/05 to 9/30/05</td>
<td>180</td>
<td>60</td>
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<td>100.00</td>
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<td>You Drink You Drive You Lose (Two 30 Seat Belt Spots)</td>
<td>KZWW - Classic Rock/Adult Contemporary</td>
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<td>180</td>
<td>90</td>
<td>90</td>
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<td>100.00</td>
<td>120X</td>
<td>154 AL</td>
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<tr>
<td>You Drink You Drive You Lose (Two 30 Seat Belt Spots)</td>
<td>KYTI - Country</td>
<td>6/30/05 to 9/30/05</td>
<td>180</td>
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<p>| Mythbusters - Drunken Driving | Casper Star Tribune | 8/30/05 to 9/30/05 | 0 | 0 | 12 | 154 AL | $49,920.33 |
| Mythbusters - Drunken Driving | Cheyenne Wyoming Tribune Eagle | 8/30/05 to 9/30/05 | 0 | 0 | 12 | 154 AL |
| Mythbusters - Drunken Driving | Gillette News Record | 8/30/05 to 9/30/05 | 0 | 0 | 12 | 154 AL |
| Mythbusters - Drunken Driving | Jackson Hole News and Guide | 8/30/05 to 9/30/05 | 0 | 0 | 10 | 154 AL |
| Mythbusters - Drunken Driving | Laramie Daily Boomerang | 8/30/05 to 9/30/05 | 0 | 0 | 12 | 154 AL |
| Mythbusters - Drunken Driving | Rawlins the Daily Times | 8/30/05 to 9/30/05 | 0 | 0 | 12 | 154 AL |
| Mythbusters - Drunken Driving | Riverton Ranger | 8/30/05 to 9/30/05 | 0 | 0 | 12 | 154 AL |
| Mythbusters - Drunken Driving | Rock Springs Daily Rocket-Miner | 8/30/05 to 9/30/05 | 0 | 0 | 12 | 154 AL |
| Mythbusters - Drunken Driving | Sheridan Press | 8/30/05 to 9/30/05 | 0 | 0 | 12 | 154 AL |
| Mythbusters - Drunken Driving | Worland Northern Wyoming Daily News | 8/30/05 to 9/30/05 | 0 | 0 | 12 | 154 AL |
| You Drink You Drive You Lose | Laramie Cnty School District 1 | 8/17/2005 | 1 | 154 AL | $950.00 |</p>
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<tr>
<th>Campaign Name</th>
<th>Station</th>
<th>Start/End Dates</th>
<th>TV &amp; Radio Airing</th>
<th>Free TV</th>
<th>Paid TV</th>
<th>Print Ads</th>
<th>Other Media</th>
<th>Audience Size</th>
<th>Evaluation Results</th>
<th>Audience Viewing</th>
<th>Funding Source</th>
<th>Cost</th>
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<td>Total Print Media</td>
<td>119</td>
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<td>Total Radio Spots</td>
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<td>Total TV Spots</td>
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Amount Obligated (Highway Safety): $50,770.33
Amount Obligated: $19,472.00
Amount Obligated: $25,000.00
Amount Obligated: $95,242.33
Addendum F

FY-2005 HE Report
Dear Mr. Miller,

Cheyenne, Wyoming 82001-5662
2617 El Lincolnway, Suite D
Federal Highway Administration, Wyoming Division

December 28, 2005

If you have any questions, feel free to call.

Sincerely,

Phillip E. Miller, Division Administrator

Sincerely,

Matthew D. Carson, P.E.
Highway Safety Engineer
Wyoming Department of Transportation

If you have any questions, feel free to call.

Sincerely,

Matthew D. Carson, P.E.
Highway Safety Engineer
Wyoming Department of Transportation
307-777-4460
Cheyenne, WY 82009-3340
5300 Bishop Blvd.

If you have any questions, feel free to call.

Sincerely,

Matthew D. Carson, P.E.
Highway Safety Engineer
Wyoming Department of Transportation
307-777-4460
Cheyenne, WY 82009-3340
5300 Bishop Blvd.
Hazards Elimination Program

An effective way to improve safety is by implementing projects to eliminate hazards. These projects are designed to reduce the severity of crashes and fatalities. The projects are funded through the Highway Safety Office and the Wyoming Department of Transportation.

The projects focus on areas with a high number of crashes. The effectiveness of these projects is monitored through crash data collection and analysis. Improvements have been made in the past, and the results have been documented in the attached spreadsheet.

Engineering Studies

Projects selected from the Highway Safety Office, Traffic Program, and the District Program were prioritized based on the State Transportation Improvement Program. Improvements, including signage, lighting, and pavement, were included in the Projects. The projects included traffic calming, grade separations, and roundabouts.

HAZARD ELIMINATION PROGRAM

Graded Crossing Program

See the attached memorandum from Dan Kline, Senior Planner for the Highway-Rail

HIGHWAY-RAIL GRADE CROSSING PROGRAM

HIGHWAY IMPROVEMENT PROGRAM

DEPARTMENT OF TRANSPORTATION

3300 Bishop Boulevard

Cheyenne, Wyoming 82000-3400

The State of Wyoming

Dave Rehfeldt, Governor

John C. Baldridge
<table>
<thead>
<tr>
<th>SubJob</th>
<th>Fund Type/Yr</th>
<th>Voucher Date</th>
<th>Job Number</th>
<th>Project #</th>
<th>Amount</th>
<th>Description</th>
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<td>$129,391.26</td>
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Compiled: 12/1/2005
Dee West Peterson

Assisted by:
Rodney Freier - Budget

Files used:
402 Section - HE Invoices
including installation or upgrading of rail-grade crossing warning devices statewide.

Improvement Program using STP-R Funds for Various Signal Upgrades throughout Wyoming Systems Planning developed and administered by WYDOT's Highway Rail Grade Crossing Program participated in a statewide WYO-1 Program a few years ago. We do not maintain any signs and markings to the agency having jurisdiction over the road. Although the Rail Grade Crossing Program (RGC) funds, Safety funds, etc., are typically dedicated for the purpose of the RTA, the programs are reimbursed for highway construction projects that encompass the crossing. Or alternatively funded by a separate program. Almost all of these expenditures are self-funded by the user. Therefore, there is not enough funding to cover the higher priority signal jobs simply because there is not enough funding to cover the higher priority signal jobs. Although a wide variety of public crossing safety improvements may be eligible, the rail-highway crossing inventory is also now administered by Systems Planning. The installation, clearing, flagging, i.e., flaggers, signs, i.e., stop signs, and grade crossing inventory. The installation, clearing, flagging, i.e., flaggers, signs, i.e., stop signs, and grade crossing inventory. The installation, clearing, flagging, i.e., flaggers, signs, i.e., stop signs, and grade crossing inventory. The installation, clearing, flagging, i.e., flaggers, signs, i.e., stop signs, and grade crossing inventory. The installation, clearing, flagging, i.e., flaggers, signs, i.e., stop signs, and grade crossing inventory. The installation, clearing, flagging, i.e., flaggers, signs, i.e., stop signs, and grade crossing inventory. The installation, clearing, flagging, i.e., flaggers, signs, i.e., stop signs, and grade crossing inventory. The installation, clearing, flagging, i.e., flaggers, signs, i.e., stop signs, and grade crossing inventory. The installation, clearing, flagging, i.e., flaggers, signs, i.e., stop signs, and grade crossing inventory. The installation, clearing, flagging, i.e., flaggers, signs, i.e., stop signs, and grade crossing inventory.

across railroads. WYDOT's Rail Program as administered by Systems Planning received less than $900,000 in Federal funds for FY 2005, referred to in house as STP-R. The 130-funded

Activities Eligible for Funding

130-funded activities include:

- Highway Rail Grade Crossing Program for 2005

SUBJECT: Highway Rail Grade Crossing Program for 2005

FROM: Dan Kline, Senior Planner

TO: Matt Carlson, Highway Safety Engineer

DATE: December 9, 2005

WYOMING

Department of Transportation

Governor

Phone (307) 717-4412 Fax (307) 717-4759
Improvements to rail grade crossings in conjunction with WYDOT roadway construction projects throughout the state of Wyoming based on a hazard priority rating and an appropriate budget allocation to implement these improvements.

Activities:

Railroads will be interviewed as a possible component. Programs to identify and evaluate near-miss reports provided by BNSF and UP.

Programs will continue to investigate grade crossing accidents, process potential for opening and closing grades. The state will continue to inventory potential for grade crossing improvements. The program will continue to develop and administer rail crossings through WYDOT's Grade Crossing Improvement Program using funds from various sources.

The rail program will continue to administer the rail crossing improvement program to provide safety improvements. The rail program will continue to build and maintain rail crossings with rail cars in Wyoming.

Major Goals:

In addition, the rail program continued to be productive in coordinating rail crossing activities.

New Developments in the Rail Program:

The rail program was also completed this year and was paid for with planning funds.

Provided by BNSF and UP railroads for analysis of safety improvements. Program reviewed and paid audits on rail-related projects, and reviewed near-miss reports. The rail program also reviewed potential for grade crossing improvements. The program also reviewed potential for grade crossing improvements. The rail program reviewed potential for grade crossing improvements.

Additional Activities:

Based on rail grade crossings estimated and quantified.