

**WARNER BROS
HOME ENTERTAINMENT/
AD COUNCIL**



**FINAL ENGLISH
:30 & :15 TV
:15 & :30 Radio Cuts**



6/14/13

:30 TV Script

Warner Bros Home Entertainment
Wizard of Oz/Ad Council
:30 TV
6/14/13



“Click Away 30” :30 TV FINAL (v.3 REV)

Lwr 3rd Card: Courtesy of Warner Home Video

Dorothy: “There’s no place like home.”

Narr: GETTING HOME SAFELY...IS JUST A CLICK AWAY.

Dorothy clicks her heals.

BUT MAKING SURE YOUR CHILD IS IN THE RIGHT SEAT...

**IS JUST ONE OF THE STEPS
DOWN THE ROAD TO SAFER TRAVELS**

Oz: “I don’t know how it works!”

**FIND THE RIGHT SEAT FOR YOUR LITTLE ONE’S
AGE AND SIZE**

Grfx: Full Screen Showing (4) Seat Options

Dorothy: “We’ve done what you told us.”

**THERE’S NO BETTER WAY TO GET HOME SAFELY.
KNOW FOR SURE THAT YOUR CHILD IS IN THE
RIGHT SEAT.**

Narr/Card: GET ALL THE FACTS AT SAFERCAR.GOV/THERIGHTSEAT

**BROUGHT TO YOU BY THE NATIONAL HIGHWAY TRAFFIC SAFETY
ADMINISTRATION AND THE AD COUNCIL**



:15 TV Script (Cutdown)

Warner Bros Home Entertainment
Wizard of Oz/Ad Council
:15 TV
6/14/13



“Click Away 15” :15 TV FINAL (v.3 REV 2)

Lwr 3rd Card: Courtesy of Warner Home Video

Dorothy: “There’s no place like home.”

Narr: GETTING HOME SAFELY...IS JUST A CLICK AWAY.

Dorothy clicks her heals.

**AND CHOOSING THE RIGHT SEAT FOR YOUR
LITTLE ONE’S AGE AND SIZE**

Grfx: Full Screen Showing (4) Seat Options

WILL TAKE YOU DOWN THE ROAD TO SAFER TRAVELS

Scarecrow: “How can I ever thank you enough?”

Narr/Card: VISIT SAFERCAR.GOV/THERIGHTSEAT



:15 Radio Script

Warner Bros Home Entertainment
Wizard of Oz/Ad Council
:15 Radio
6/14/13



“Click Away 15” :15 Radio FINAL (v.1 ALT REV)

Dorothy: “There’s no place like home.”

Narr: GETTING HOME SAFELY

IS JUST A CLICK AWAY

Dorothy clicks her heels.

FIND THE RIGHT SEAT FOR YOUR LITTLE ONE’S AGE AND SIZE

**VISIT SAFERCAR.GOV / THE RIGHT SEAT FOR MORE
INFORMATION**

**BROUGHT TO YOU BY THE NATIONAL HIGHWAY TRAFFIC SAFETY
ADMINISTRATION AND THE AD COUNCIL**

:30 Radio Script (Cutdown)

Warner Bros Home Entertainment
Wizard of Oz/Ad Council
:30 Radio
6/14/13



“Click Away Radio” :30 Radio FINAL (v.2 REV)

Narr: GETTING YOUR CHILD HOME SAFELY

Glinda: “Tap your heels together three times.”

IS JUST A CLICK AWAY

Dorothy clicks her heels.

Dorothy: “There’s no place like home.”

BUT MAKING SURE YOUR CHILD IS IN THE RIGHT SEAT...

**IS JUST ONE OF THE STEPS
DOWN THE ROAD TO SAFER TRAVELS**

Oz: “I don’t know how it works!”

**FIND THE RIGHT SEAT FOR YOUR LITTLE ONE’S
AGE AND SIZE**

**THERE’S NO BETTER WAY TO GET HOME SAFELY.
KNOW FOR SURE THAT YOUR CHILD IS IN THE
RIGHT SEAT.**

Scarecrow: “How can I ever thank you enough?”

GET ALL THE FACTS AT SAFERCAR.GOV / THE RIGHT SEAT

**BROUGHT TO YOU BY THE NATIONAL HIGHWAY TRAFFIC SAFETY
ADMINISTRATION AND THE AD COUNCIL**