

2023 HIGHWAY TRAFFIC SAFETY EVENTS CALENDAR



U.S. Department of Transportation
National Highway Traffic Safety Administration



| DATE | EVENT | SPONSOR | WEB LINK |
|----------------------|---|---|--|
| January 8–12 | Transportation Research Board Conference (Washington, DC) | Transportation Research Board | www.trb.org |
| January 18–20 | SAE Government/Industry Meeting (Washington, DC) | | www.sae.org/attend/government-industry |
| January 22–29 | National Passenger Safety Week | National Road Safety Foundation & We Save Lives | http://nationalpassengersafety.org |
| February 3–6 | Winter Legislative & Technology Conference (Washington, DC) | National Sheriffs' Association (NSA) | www.sheriffs.org |
| March 6–12 | Vehicle Safety Recalls Week | NHTSA | www.nhtsa.gov/recalls |
| April (Entire Month) | Alcohol Awareness Month | National Institutes of Health | www.nih.gov |
| April (Entire Month) | National Distracted Driving Awareness Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/distracted-driving |
| April 2–4 | Lifesavers 2023 Conference (Seattle, WA) | Multiple public and private organizations | www.lifesaversconference.org |
| April 3–10 | <i>U Drive. U Text. U Pay.</i> High-Visibility Enforcement | NHTSA | www.trafficsafetymarketing.gov/get-materials/distracted-driving |
| TBD | National 911 Public Safety Telecommunicators Week | | www.npstw.org |
| TBD | National Work Zone Awareness Week (Michigan) | Federal Highway Administration | www.ops.fhwa.dot.gov/wz/outreach/wz_awareness.htm |
| May (Entire Month) | Global Youth Traffic Safety Month | SADD | www.sadd.org |
| May (Entire Month) | Motorcycle Safety Awareness Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/motorcycle-safety |
| May (Entire Month) | National Bicycle Safety Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/bicycle-safety |
| May (Entire Month) | Older Americans Month | Administration for Community Living | www.acl.gov |
| May 1 | National Heatstroke Prevention Day | NHTSA | www.trafficsafetymarketing.gov/get-materials/child-safety/heatstroke-prevention |
| May 6 | International Female Ride Day (IFRD) | | www.trafficsafetymarketing.gov/get-materials/motorcycle-safety |
| May 14–20 | National Police Week | The National Law Enforcement Officers Memorial Fund | www.nleomf.com |
| May 15–June 4 | <i>Click It or Ticket</i> High-Visibility Enforcement | NHTSA | www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket |
| May 17 | Bike to School Day | National Center for Safe Routes to School | www.walkbiketoschool.org |
| May 17 | Bike to Work Day | League of American Bicyclists | https://bikeleague.org |
| May 31–June 4 | National EMS Week | American College of Emergency Physicians | www.acep.org/emsweek |
| June 6 | Secure Your Load Day | Robin Abel | www.secureyourload.com |
| June 26–29 | Annual Education & Technology Expo (Grand Rapids, MI) | National Sheriffs' Association (NSA) | www.sheriffs.org |
| June 26–July 3 | Tire Safety Week | U.S. Tire Manufacturers Association | www.ustires.org |

2023 Highway Traffic Safety Events Calendar (CONTINUED)



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| July (Entire Month) | Vehicle Theft Prevention Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/vehicle-safety/vehicle-theft-prevention |
| July 10–31 | Speed Campaign | NHTSA | www.nhtsa.gov |
| July 22–27 | Annual Training Conference & Exhibit (Orlando, FL) | National Organization of Black Law Enforcement Executives (NOBLE) | www.noblenational.org |
| August 12–16 | GHSA Annual Meeting 2023 (New York, NY) | Governors Highway Safety Association (GHSA) | www.ghsa.org/events/Future-Annual-Meetings |
| August 16–September 4 | <i>Drive Sober or Get Pulled Over</i> High-Visibility Enforcement | NHTSA | www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over |
| TBD | Annual Training Conference on Drugs, Alcohol, and Impaired Driving (TBD) | IACP, NHTSA | www.theIACP.org/DAIDConference |
| TBD | Int'l Forum on Traffic Records and Highway Safety Info. Sys. (TBD) | Association of Transportation Safety Information Professionals | www.atsip.org |
| September 13–15 | Annual International Conference | American Association of Motor Vehicle Administrators (AAMVA) | www.aamva.org/events/ |
| September (TBD) | 2023 SMSA National Conference (TBD) | State Motorcycle Safety Association (SMSA) | http://smsa.org/ |
| September 17–23 | Child Passenger Safety Week | NHTSA | www.trafficsafetymarketing.gov/get-materials/child-safety |
| September 23 | National Seat Check Saturday | NHTSA | www.trafficsafetymarketing.gov/get-materials/child-safety |
| October (Entire Month) | Pedestrian Safety Month | NHTSA | www.trafficsafetymarketing.gov/get-materials/pedestrian-safety |
| October 4 | Walk and Roll to School Day | National Center for Safe Routes to Schools | www.walkbiketoschool.org |
| October 14–17 | Int'l Association of Chiefs of Police Annual Conference & Expo (San Diego, CA) | Multiple public and private organizations | www.theiacp.org |
| October 15–21 | National Teen Driver Safety Week | Children's Hospital of Philadelphia and NHTSA | www.teendriversource.org www.trafficsafetymarketing.gov |
| October 16–20 | National School Bus Safety Week | American School Bus Council | www.trafficsafetymarketing.gov/get-materials/school-bus-safety |
| December (Entire Month) | National Drunk & Drug-Impaired Driving Prevention Month (3D) | Office of National Drug Control Policy (ONDCP) | www.whitehouse.gov/ondcp |
| December 4–8 | Older Driver Safety Awareness Week (ODSAW) | American Occupational Therapy Association (AOTA) | www.aota.org/Conference-Events/Older-Driver-Safety-Awareness-Week.aspx |
| December 13–January 1, 2023 | <i>Drive Sober or Get Pulled Over</i> High-Visibility Enforcement | NHTSA | www.trafficsafetymarketing.gov/get-materials/drunk-driving/drive-sober-or-get-pulled-over |